



COMPANY PROFILE

PURIVA INDUSTRIES PRIVATE LIMITED



About Our Company

Puriva Industries Private Limited is an Indian-based export and trading company specializing in premium handicrafts, home décor products.

As a principal export house, we act as the single accountable trade partner for our international clients. We do not operate as intermediaries; instead, we manage sourcing, production coordination, quality control, compliance, documentation, and shipment execution under our centralized export framework.

Aurindel serves as the digital identity of our handicraft export operations, while Puriva Industries Private Limited remains the registered legal entity responsible for contractual obligations and international trade governance. Through disciplined systems and transparent processes, we ensure reliability, consistency, and long-term global partnerships.



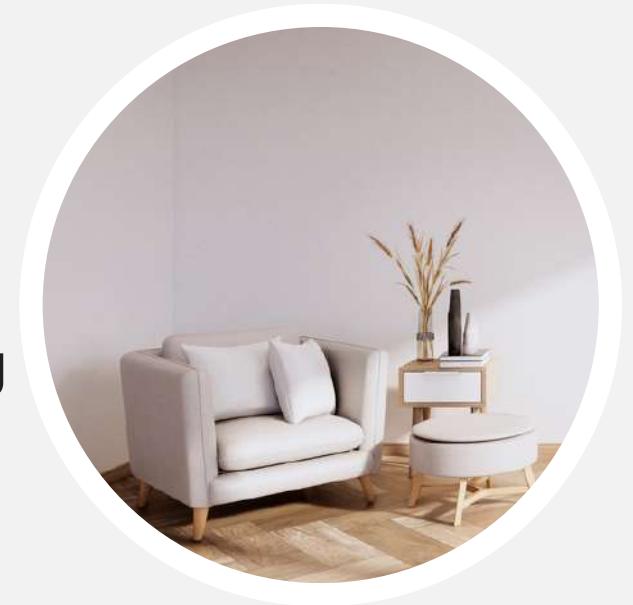
OUR BUSINESS MODEL

Puriva Industries operates as a professionally managed trading and export company, coordinating a network of verified suppliers and artisan clusters across India.

Rather than functioning as a manufacturing unit, we act as an integrated sourcing and export management partner, ensuring structured execution at every stage of the supply chain.

Our operational framework includes:

- Strategic supplier identification and onboarding
- Product development and customization support
- Production planning and timeline coordination
- Quality inspection and compliance monitoring
- Export documentation and regulatory handling
- Logistics and shipment management



Our Vision & Strategic Direction



VISION

To establish Puriva Industries as a globally recognized export partner known for reliability, quality governance, and sustainable international growth.

MISSION

Our mission is to integrate India's artisanal excellence with organized export management practices. We are committed to delivering ethically sourced, quality-driven, and export-ready products that meet international standards and evolving market expectations.

Through transparency, operational consistency, and strategic supplier governance, we aim to build enduring relationships with global buyers based on trust, performance, and mutual growth.

PRODUCT PORTFOLIO



Puriva Industries offers a curated and expandable portfolio of handicraft and home décor products across metal, brass, ceramic, glass, wood, and mixed-material categories.



**BATHROOM
ACCESSORIES**



**KITCHEN
ACCESSORIES**



**GARDEN
ACCESSORIES**



**CANDLE
HOLDERS**



WALL ART



**FIGURINES &
SCULPTURES**



VASES



FURNITURE

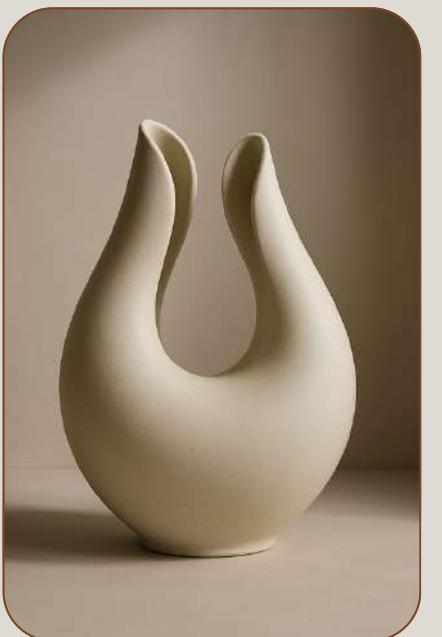
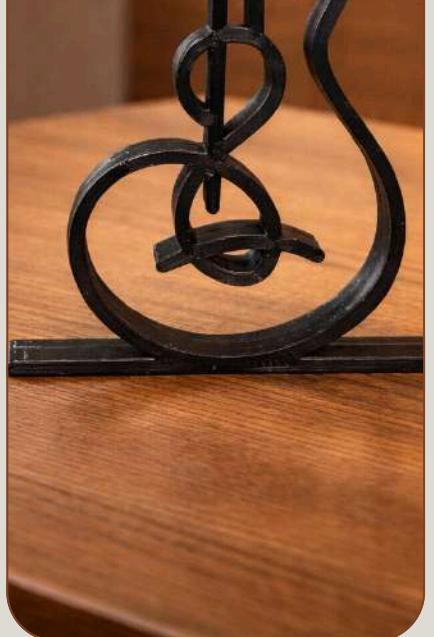
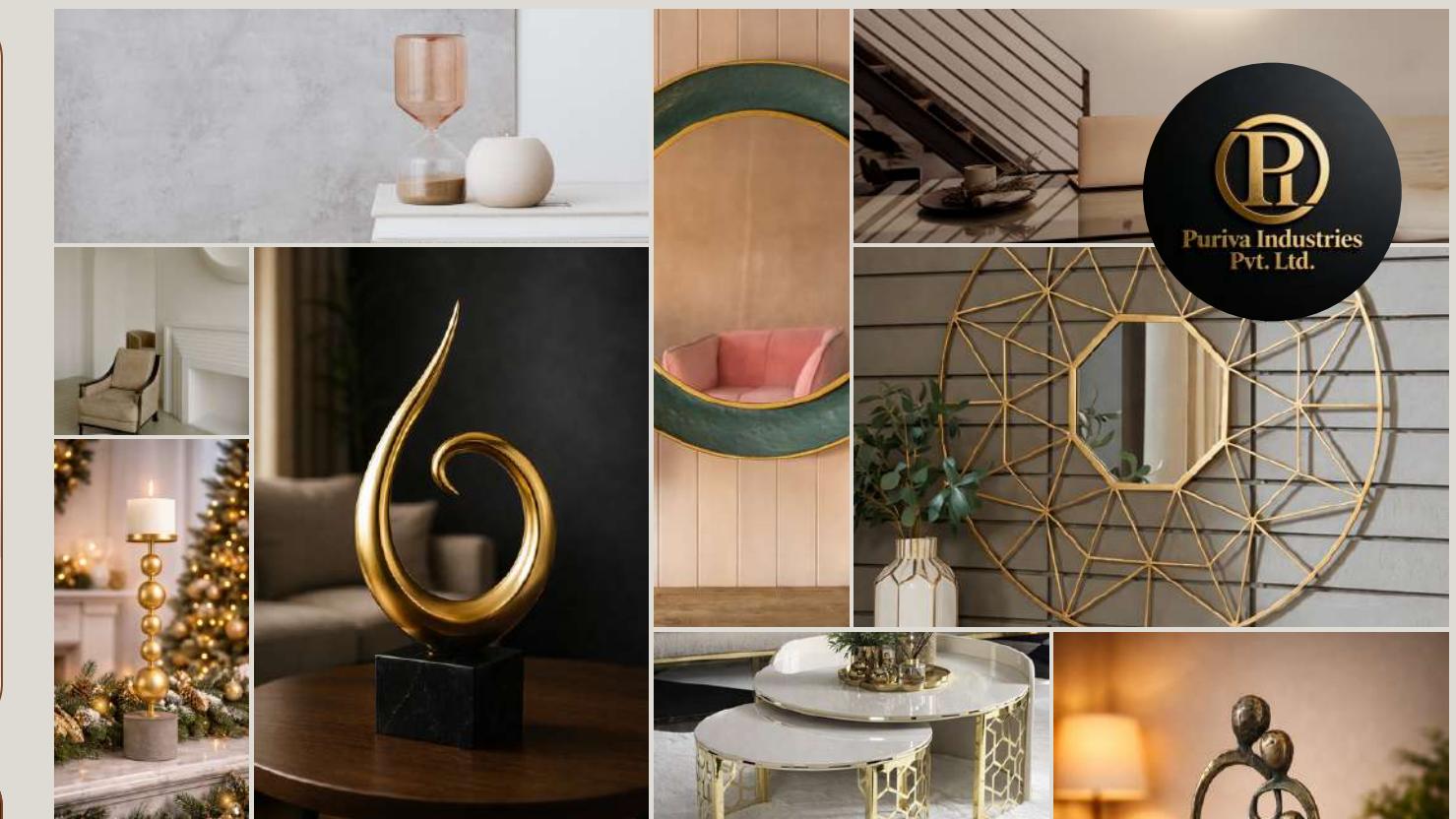
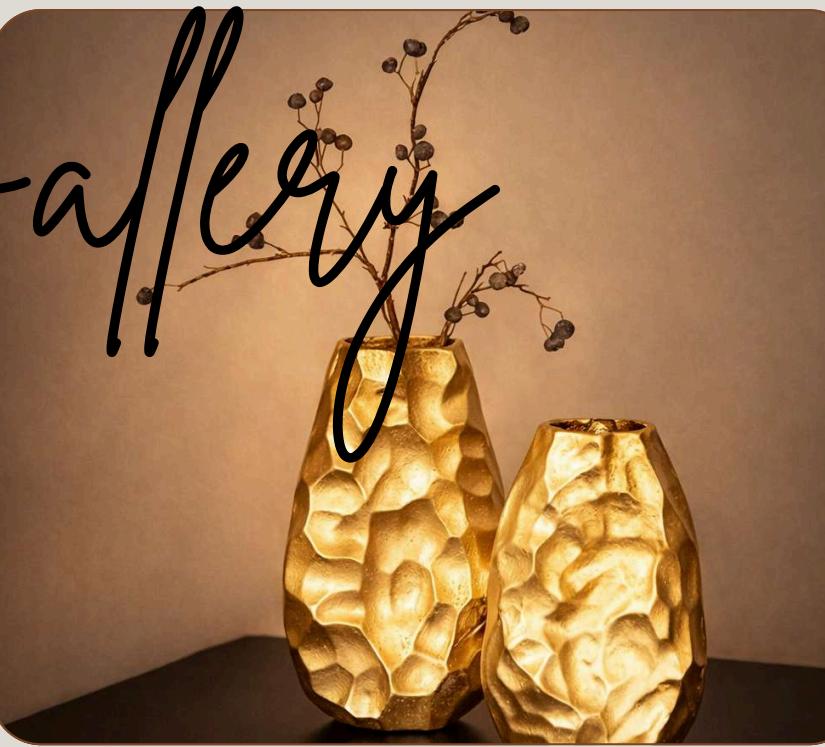
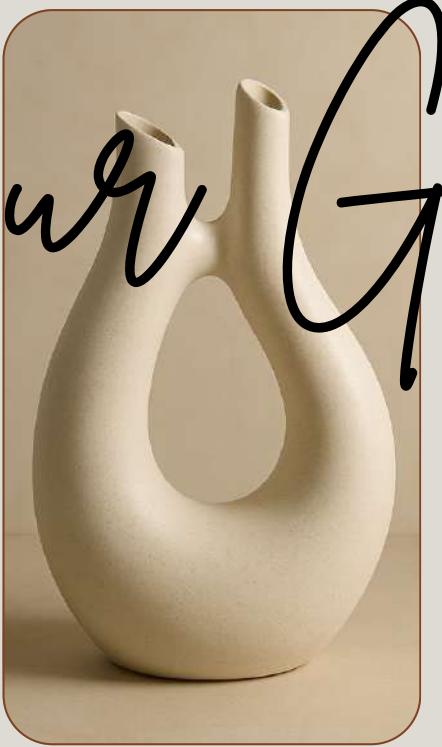


MIRRORS



**POTS &
PLANTERS**

All categories are supported by export-grade finishing, structured quality control systems, and private-label development capability.



Puriva Industries
Pvt. Ltd.



MESSAGE FROM THE FOUNDER

Abhinav Anand

FOUNDER & DIRECTOR

Puriva Industries Private Limited was founded with a clear vision — to create a structured and dependable export platform for premium Indian handicrafts and home décor.

We believe global partnerships are built on trust, consistency, and professional execution. By combining India's craftsmanship heritage with disciplined trade systems and quality governance, we ensure reliability at every stage of the export process.

Our commitment extends beyond transactions. We aim to build long-term international relationships founded on transparency, performance, and mutual growth.

"Committed to trust-driven partnerships and sustainable global growth".



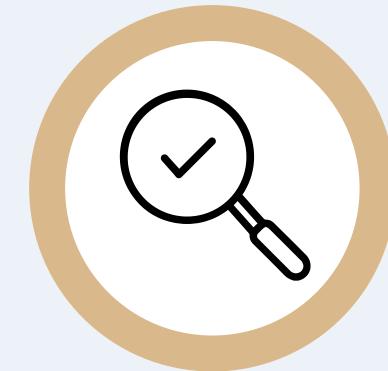
SUPPLIER QUALIFICATION & ONBOARDING FRAMEWORK



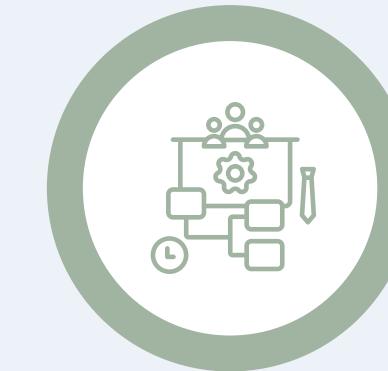
We implement a structured, risk-controlled supplier governance system to ensure quality consistency, production reliability, and regulatory compliance across our sourcing network.



STEP 1



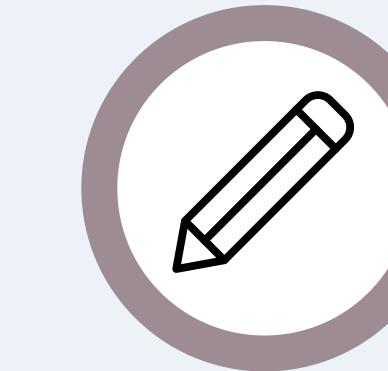
STEP 2



STEP 3



STEP 4



STEP 5



STEP 6

Background Verification

Validation of statutory registrations, business credentials, market reputation, and reference checks to mitigate sourcing risk.

Production Capability Assessment

Evaluation of manufacturing infrastructure, capacity strength, technical competence, and scalability for export volumes.

Sample Evaluation & Product Testing

Assessment of material quality, finish consistency, durability standards, and export suitability.

Compliance & Documentation Review

Verification of supplier registrations, quality systems, and production standards to ensure export readiness and regulatory compliance.

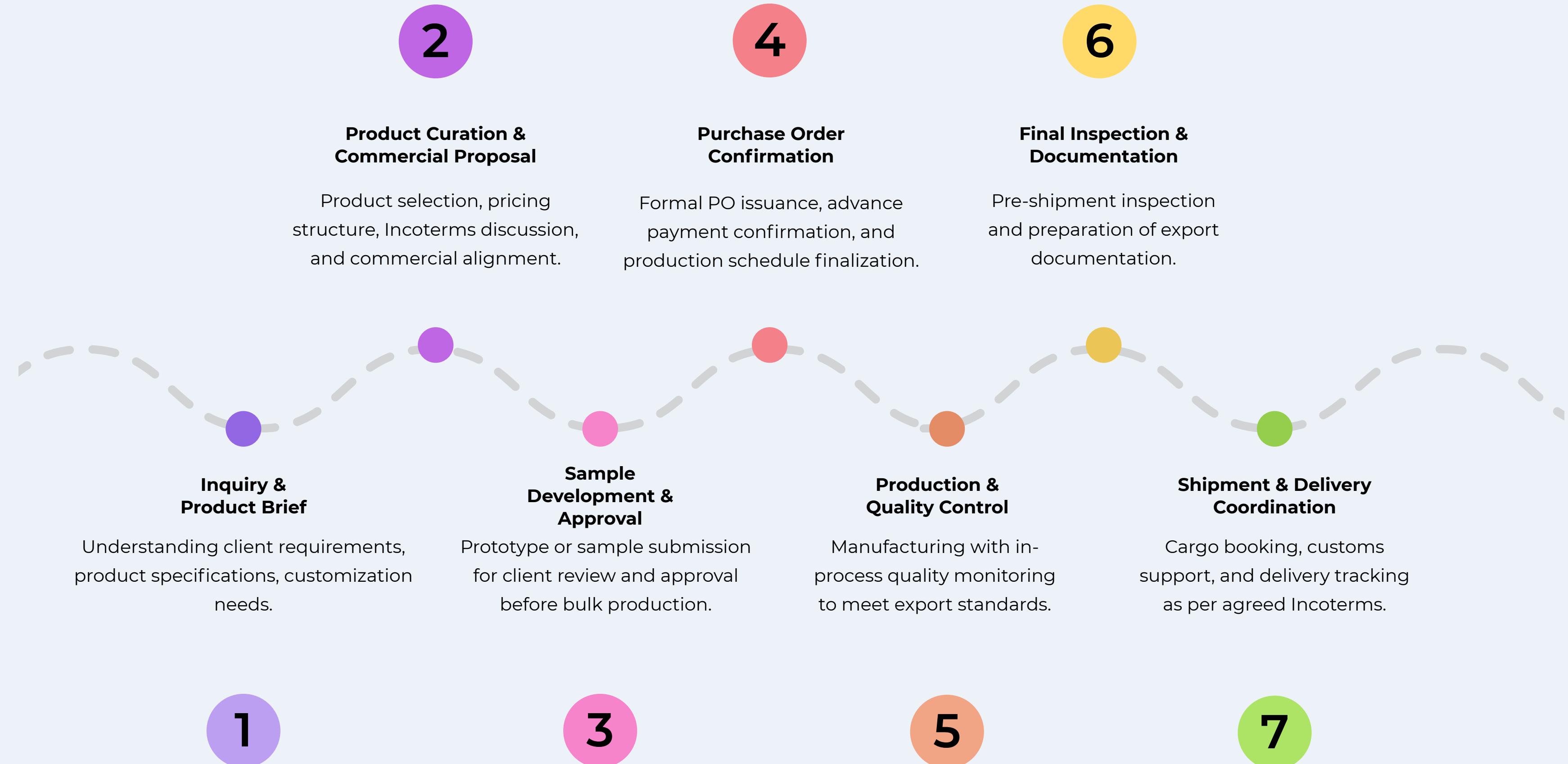
Trial Order Execution

Pilot production run to assess timeline adherence, quality consistency, and communication efficiency.

Performance Monitoring & Long-Term Alignment

Ongoing evaluation based on quality metrics, delivery timelines, and business reliability to establish long-term partnerships.

EXPORT EXECUTION PROCESS – FROM INQUIRY TO DELIVERY



COMPLIANCE & CORPORATE REGISTRATIONS



PURIVA INDUSTRIES PRIVATE LIMITED



GST REGISTRATION
09AAPCP4772J1ZO



IMPORT EXPORT CODE (IEC)
AAPCP4772J



CORPORATE ID (CIN)
U03229UP2025PTC217476



EPCH MEMBER
RCMC/EPCH/04898/2025-2026



CONTACT US

- 📞 +91 8340220161
- 🌐 www.aurindel.com
- ✉️ abhinav.purivaindustries@gmail.com
- 📍 8th Floor 8125, Gaur City Mall Office Space, Greater Noida (201318) UP, India
- 📷 @aurindeexports

Thank You



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