Every Project is having its own expectation, so first we need to understand it and document it in a form of Requirement.
Framework Requirement
1.   **All the Automated Scripts should support Localization.**
2.   **Able to Create Test Suite easily for a specific set of test cases**
3.   **Able to Execute Single Test Script/Multiple Test Script within the Suite**
4.   **Able to Execute only Failed Test Cases**
5.   **Mechanism of Scheduler should be provided, in order to schedule the task**
6.   **Ability to Run a Script on Remote Machine**
7.   **Script Execution on multiple Browsers**
8.   **Ability to Compare the Execution history of last n Run**
9.   **All the Components of the Framework should be loosely coupled, so that as and when required we can easily customize it.**
10. **Ability to support change in the Requirement**
11. **Should be scalable easily, maintainable**
12. **Execution Flow should be logged properly**
This information can help find problem area quickly and reduce the time to make a fix at the same time
13. **Functional Flow should be logged properly**
14. **Screen Capture feature should be provided**
15. **HTML Report Viewer to check the execution status**
16. **After Successful execution auto generated mail should be send to DL i.e. Distribution List.**
17. **Manual/Development Team should able to execute the script without any help from Automation Team.**
18. **Should support Data Driven Testing i.e. ability to run a particular script with multiple set of data.**
19. **Very User Friendly**
20. **Should take very less time to develop the Automation Suite/Script/Component**
21. **Reusability of common functions/component.**
22. **No Hard Coded Value allowed should support parameterization.**
23. **No Record & Playback**
24. **Flexible enough to accommodate any enhancements without impacting existing test cases**
25. **Support of script versioning – Scripts should be stored in a version control system like CVS, Microsoft® VSS etc…This ensures recovery from any disaster.**
26. **Minimal changes required for any object changes**