PRD – Spinny

**Contents**

Overview

Hero Scenario

Personas

Key User Stories

Success Metrics

**Overview**

Spinny is an application where users can sell or buy used cars in India with high-level of transparency and convenience.

**Hero Scenarios**

* User can login or signup through the website to enter into it.
* User can sell or buy used cars with the feature of even test driving it.
* User can get warranty for purchasing a car.

**Personas**

**User-** People who Uses the Website

**Admin**- A person who controls the flow of working of the entire website.

**Key User Stories**

* As a user one can login into website first.
* As a user one can browse different cars.
* As user one can sell their car.
* As a user one can buy a car and get home delivery of the purchased car.
* As a user one can get a 5-day return policy for the car they’ve purchased.
* As an admin one can manage car listings and payments.

**Success Metrics**

* Gross Merchandise Value
* 5-day Return Rate
* Net Promoter Score
* Average Session Duration
* Test Drive to Purchase Conversion Rate