

KERİM TUNA KOKARCALI

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I am Tuna, a data analyst, and MIS student at Bogazici University. I use Python and SQL to analyze and visualize data. Data is my passion and I really love working with data and charts. I am, also, one of the founders of BUchain.

PROFESSIONAL EXPERIENCE

JOTFORM

Data Analysis Intern, June 2022 – Present

INNERJOY

Data Analysis Intern, Mar 2022 – May 2022

- Analyzed user behavior and how users can be divided into clusters
- Analyzed data of InnerJoy app and its rival applications to find out where InnerJoy takes place among the rival apps and how can be in better place
- Reported app's daily data such as # of downloads, cost, revenue and so on.
- Tracked app's advertisements on Facebook
- Used Python and Amplitude for analysis, and MS Excel for reporting & tracking

BUCHAIN

Co-Founder & Social Media Manager, Mar 2021 – May 2022

- Founded BUchain, Bogazici University Blockchain Community
- Managed social media accounts and emails
- Took charge in organizing events
- Tracked new members and their information

EDUCATION

BOGAZICI UNIVERSITY, Istanbul

Management Information Systems, 4th Semester

GPA: 3.49/4.0

SKILLS

- **Programming Languages:** Python, MySQL, HTML/CSS/JS
- **Data Analysis Tools:** Pandas, NumPy, Matplotlib, Seaborn, MS Excel, Amplitude