

Ravish Riaz

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Profile

As a recent MBA graduate from FAST, I am eager to apply my expertise in business management and strategy to real-world challenges. Driven by a passion for innovation and excellence, I actively seek opportunities to expand my understanding of core business principles and leadership practices. With a solid foundation in finance and a proactive approach to learning, I am well-positioned to contribute effectively to organizational growth and success.

Skills

Strategic Planning

Financial Analysis

Financial Management

HR Management

Operations Management

Professional Experience

Intern

Pakistan Post Office

2023/01 – 2023/02 | Jhelum, Pakistan

- Assisted with daily operational tasks, including sorting and managing mail and packages to ensure timely delivery.
- Supported the administrative team in processing and handling customer inquiries, providing efficient service and resolving issues.
- Contributed to data entry and record-keeping, maintaining accurate and up-to-date information for tracking and reporting purposes.
- Participated in projects to improve internal processes and enhance customer experience.
- Collaborated with staff on various operational and strategic initiatives, gaining insights into organizational workflows and business management.

Projects

Case Study

Understanding Daraz's layoff strategy and its consequences

Analyzed Daraz's layoff strategy, focusing on its impact on employee morale, operations, and company reputation. Proposed recommendations for managing similar future events effectively.

Research Article

The influence of intrinsic and extrinsic motivation on the academic performance and engagement of students in Pakistan

Investigated how motivational factors affect student performance in Pakistan. Offered insights for improving academic outcomes through tailored incentive strategies.

Strategic Marketing Plan for DG Khan Cements

Designed a marketing plan to boost DG Khan Cements' market share and brand position. Focused on segmentation, engagement, and competitive growth strategies.

Is that always the grass that suffers?

This is a case study that I wrote for my final year project. This case study is written on Pakistan Kidney and Liver Institute, a hospital in Pakistan, and it links the hospital with a non-profit business model.