

Aa Europa

<https://typekit.com/fonts/europa>

Aa Rift SOFT

<https://typekit.com/fonts/rift-soft>

Primary Heading 30pt Bold

Secondary Heading 24pt Bold

Section Header 18pt Bold

Sub Title 18pt Regular

Card Title 15pt Bold

Card Copy Small 15pt Light

Body Copy Small 14pt Light

Message Time Stamp 12pt Light

BUTTON LABEL DARK 14PT DEMO

BUTTON LABEL LIGHT 14PX DEMO

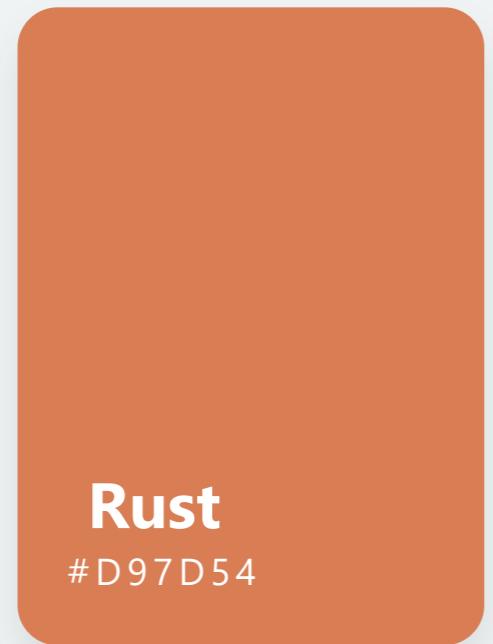
CARD SUBTITLE 10PX MEDIUM

Primary Colors



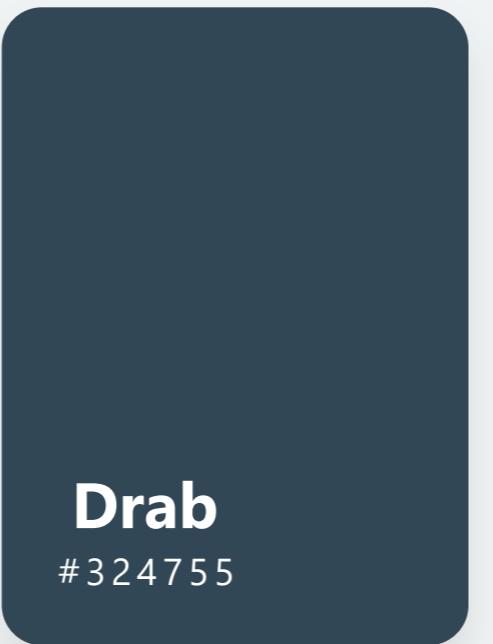
Sage

#87BCBF



Rust

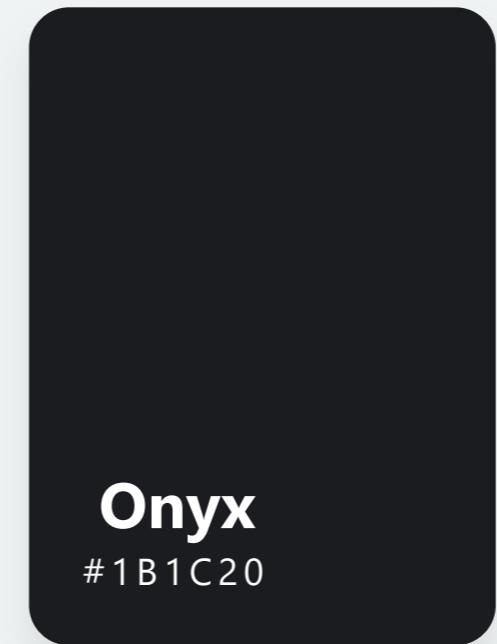
#D97D54



Drab

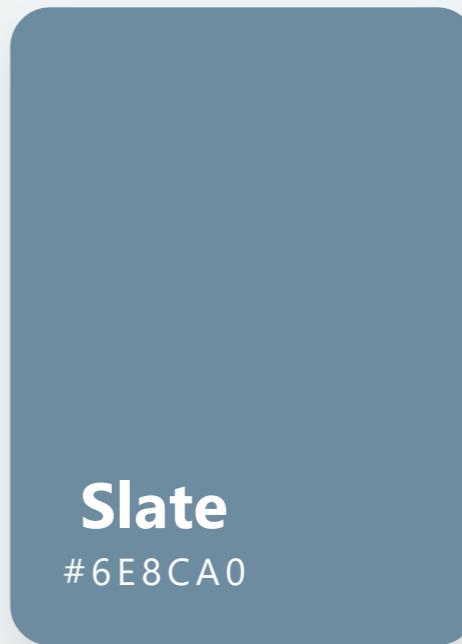
#324755

Typography Colors



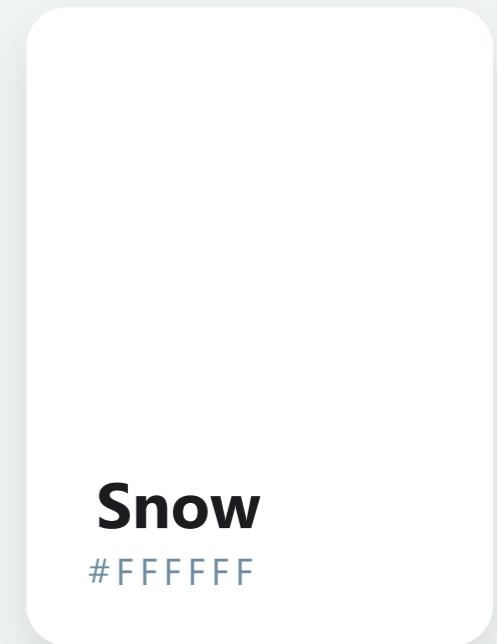
Onyx

#1B1C20



Slate

#6E8CA0



Snow

#FFFFFF

Secondary Colors



Ice

#F0F3F4



Fossil

#C8D1D3



Sand

#B9B0A2

**Here's Some Neat
Colors to Get You Started**

They are also saved under colors in the asset panel

Buttons & Links

TEXT LINKS

See All Activities > See All Active Friends >

GLOBAL PILL BUTTONS

NEXT

NEXT

PILL BUTTONS ON DARK BACKGROUND

SIGN UP WITH PHONE NUMBER

FULL WIDTH BUTTON

GET STARTED

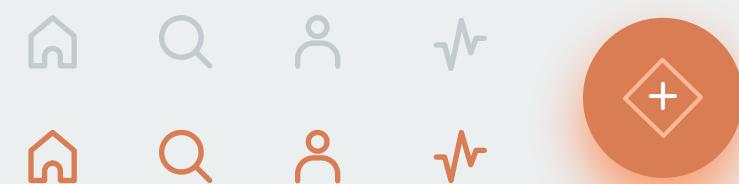


Icons

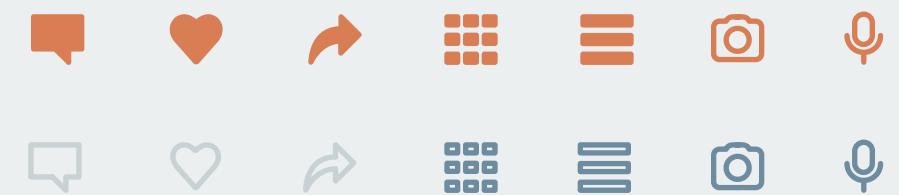
HEADER NAVIGATION



APP BAR



MISC.



ACTIVITIES



Q W E R T Y U O I P

A S D F G H J K L

↑ Z X C V B N M ✖

123



space

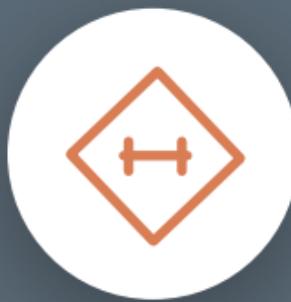
return

Your Activities

Drag activities onto calendar to track



Surfing



WEIGHTS



HIKING



X

Home

Discover

Profile

Track Activity

Settings

Tractiv 

 SIGN UP WITH EMAIL



SKIP

Track Your Active Lifestyle

With goal a driven approach

Add Your Favorite Activities

To Your Personalized Profile

9:41



9:41




Tractiv




Tractiv

9:41



Tractiv



Track Your Active Lifestyle

With goal a driven approach

GET STARTED





Tractiv

Create a New Account

For the best experience
with Tractiv

[Sign Up](#)[Log In](#)[SIGN UP WITH EMAIL](#)[SIGN UP WITH PHONE NUMBER](#)



SKIF

Add Your Favorite Activities

To Your Personalized Profile

A circular image of a woman sitting on a surfboard in the ocean at sunset. Below it is a white circle containing an orange icon of a wave.

Surfing
OCEAN BEACH

A circular image of a person hiking on a trail through a mountainous area. Below it is a white circle containing an orange icon of a mountain peak.

Hiking
TORREY PINES



NEXT



SKIP

Easily Track Any Activity

Log & record your activities



NEXT

9:41



SKIP

View Your Weekly Progress

An interactive tracking calendar



WEEK



MONTH

SEPTEMBER 3

Monday



8:45AM



11:30AM



NEXT

9:41



Tractiv



You

Friends

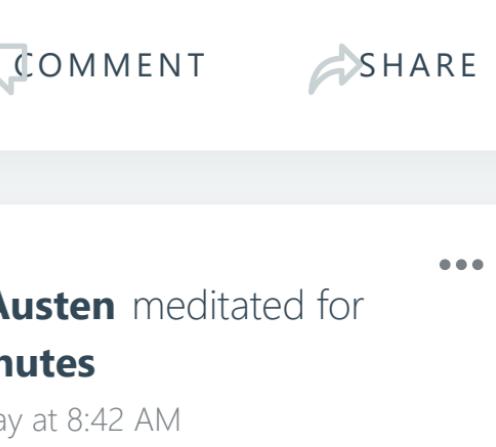
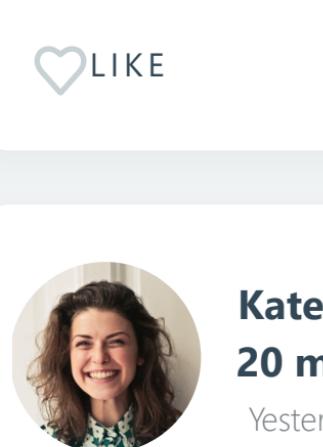
Earlier Today



Jamie Allender surfed for
1.5 Hours at **Sunset Cliffs**

Today at 5:37 PM

...



LIKE

COMMENT

SHARE



Kate Austen meditated for
20 minutes

Yesterday at 8:42 AM

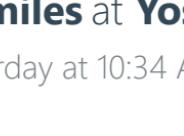
...

LIKE

COMMENT

SHARE

HOME



Angel H.



KATE A.



SCOTT M.



HALEY

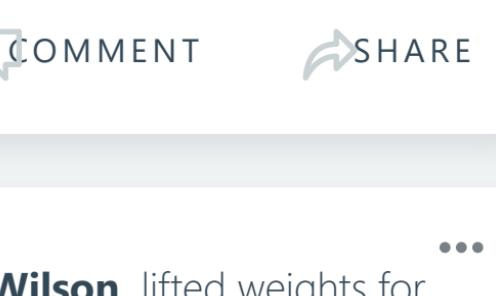
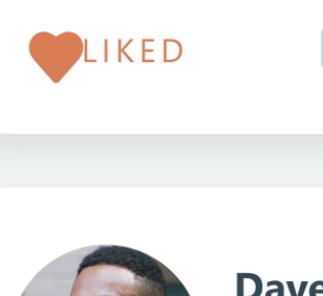
Yesterday



Thomas Hidalgo hiked
3.2 miles at **Yosemite Ntl. Park**

Yesterday at 10:34 AM

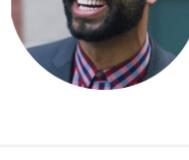
...



LIKED

COMMENT

SHARE



Chris Cole cycled for
2.2 miles in Little Italy

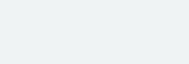
Yesterday at 10:47 AM

...

LIKED

COMMENT

SHARE



Dave Wilson lifted weights for
38 minutes

Yesterday at 8:42 AM

...

LIKED

COMMENT

SHARE

9:41



Tractiv



Discover Activities

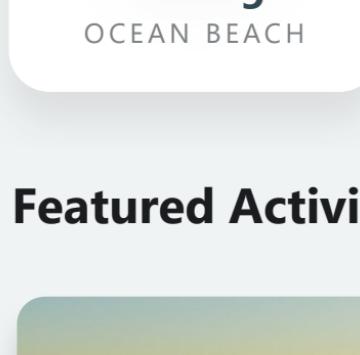
Discover fun new activities below:

Search Activities



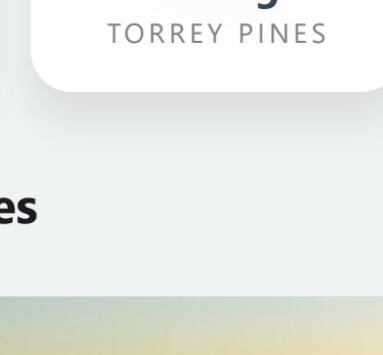
Popular Near You

See All Activities >



Surfing

OCEAN BEACH



Hiking

TORREY PINES



Featured Activities



DISCOVER

Moderate Intensity



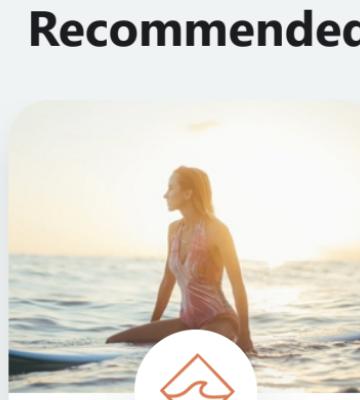
Meditation

Low Intensity



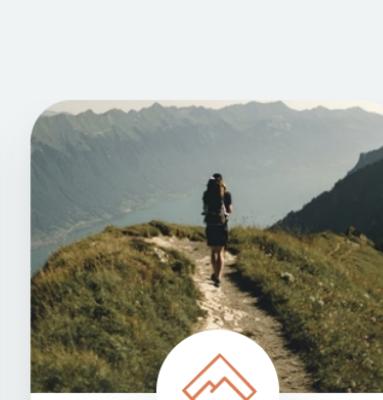
Weight Lifting

High Intensity



Surfing

OCEAN BEACH



Hiking

TORREY PINES



9:41



Tractiv



September 2018



Surfing

—
MOST TRACKED
ACTIVITY

WEEK



MONTH

S	M	T	W	T	F	S
3	4		5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25		27	28	29



ACTIVITY



9:41



Tractiv



September 2018



6/12

ACTIVITIES
TRACKED



WEEK MONTH

SEPTEMBER 3

Monday



8:45AM



11:30AM



SEPTEMBER 4

Tuesday

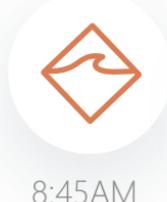


ACTIVITY



SEPTEMBER 5

Wednesday



8:45AM

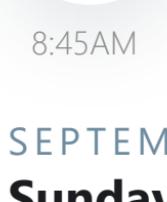


11:30AM

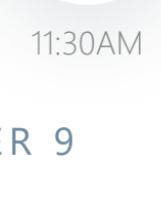


SEPTEMBER 6

Thursday



8:45AM



11:30AM



SEPTEMBER 7

Friday



8:45AM



11:30AM



SEPTEMBER 8

Saturday

8:45AM

11:30AM

SEPTEMBER 9

Sunday

8:45AM

11:30AM

9:41



CURRENT ACTIVITY



Surfing

6:02

MINUTES

**Activity Tracking
In Progress...**



X

Way to Go!



Triple Threat

You've consecutively surfed for
3 weeks in a row!

[BACK TO MY ACTIVITIES](#)



Surfing

Moderate Intensity

OVERVIEW

Surfing is a surface water sport in which the wave rider, referred to as a surfer, rides on the forward or deep face of a moving wave, which is usually carrying the surfer towards the shore.

[ADD TO ACTIVITIES](#)



You

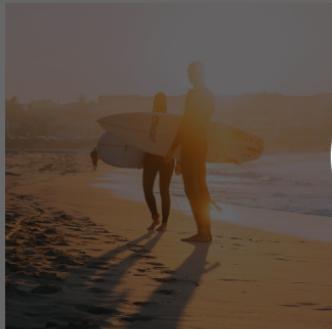
Friends

Earlier Today

**Jamie Allender** surfed for
1.5 Hours at Sunset Cliffs

Today at 5:37 PM

...



SKIP



LIKE

COMMENT

SHARE

**Kate Austen** meditated for
20 minutes

Yesterday at 8:42 AM

...

Tap here to record an activity

SHARE

Active Right Now



HOME



9:41



Tractiv



You can message your friends directly from the feed!

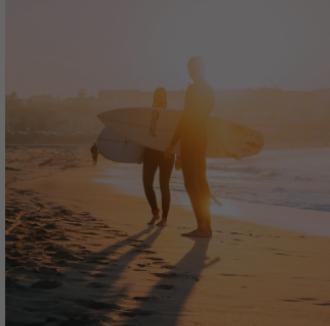
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LIKE

COMMENT

SHARE



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20 minutes

Yesterday at 8:42 AM

...

LIKE

COMMENT

SHARE

Active Right Now



HOME



9:41



Tractiv



You

Friends

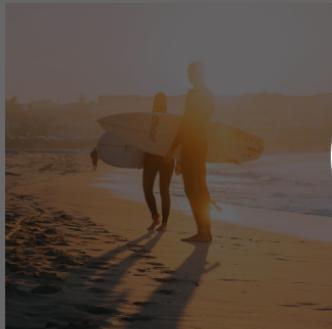
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Today at 5:37 PM

...



LIKE

COMMENT

SHARE



Kate Austen meditated for
20 minutes

Yesterday at 8:42 AM

...

LIKE

COMMENT

SHARE

View & Track Your Recent Activities

Active Distances



HOME



9:41



Tractiv



You

Friends

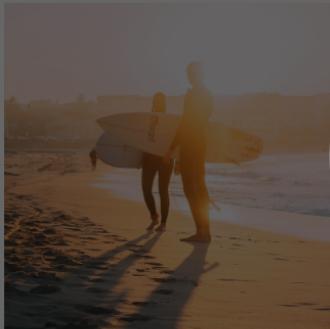
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Today at 5:37 PM

...



LIKE

COMMENT

SHARE



Kate Austen meditated for
20 minutes

Yesterday at 8:42 AM

...

LIKE

COMMENT

SHARE

Discover new & learn about new activities

Active Rights



HOME





You

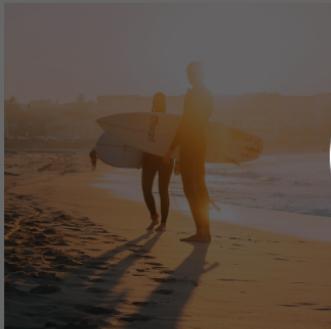
Friends

Earlier Today

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Today at 5:37 PM

...



SKIP



LIKE

COMMENT

SHARE

**Kate Austen** meditated for
20 minutes

Yesterday at 8:42 AM

...

LIKE

COMMENT

SHARE

Access Your Profile & Settings

Active Right Now



HOME



9:41



Thomas



Hey, what time are we going surfing?

10:32 AM



Hmm..maybe do a sunset session?

10:42 AM



Or if you want, we can paddle out in the morning to start the day off with some exercise!

10:45 AM



So down! 

10:53 AM



Let's go to Sunset Cliffs this time tho.

11:12 AM

Yesterday 11:12 AM



Write a message...



Inbox



Search Messages

**Kate Austen**

11:23 AM

Hey Cody, you should definitely check out Yoga Six for hot yoga! They have...

**Scott Middough**

Aug 21

Yeah sounds good man.

**Thomas Hidalgo**

Aug 19

Hmm... good question. I'm not sure

**Jamie Allender & Danny D..**

Jul 19

What type of surfboard did you end Up buying? I was thinking of get...

**Angel Hernandez**

Jul 19

You down to hit up TCP?



Scott Middough

Sent you a Friend Request!

APPROVE

REMOVE

9:41



Tractiv



Cody Brown
San Diego, Ca

TOP ACTIVITIES



Surfing



Hiking

EDIT PROFILE

Cody's Friends

[See All Cody's Friends >](#)



Angel H.



KATE A.



SCOTT M.



HALEY



PROFILE



Settings



Preferences >

Push Notifications



Allow Access to My Contacts



Allow My Location



Others Can See My Activity



LOG OUT