

Release Plans

➤ A Release Plan represents the go-to-market plans for a Title in a Country

- ✓ At this point this is regardless of Client

➤ Key Elements of a Release Plan

RP-ID	Title	Country	Language	Language Type	Channel	Format	Avail Start	Avail End	Release Start	Release End	Status	Notes
System generated number	The Title of the Feature, Season or Episode	The Country in which the Avail applies	The available language of the Title	The form in which the language is available	The type of license available for consumer offer	The available resolution	The start of the legal availability window	The end of the legal availability window	The start of the Release window	The end of the Release window	The status of Release Plan	For comments and notes
e.g. RP0001234, etc	Godzilla 2, Friends Season 8, etc	USA, France, Thailand, etc	English, French, Japanese, etc	Audio, Sub, Sub & Audio	VOD, EST, PPV, etc	HD, SD, 3DHD, 4K, etc	20-Aug-14, 2-Jan-15, etc	19-Aug-15, 31-Dec-49, etc	20-Aug-14, 2-Jan-15, etc	19-Aug-15, 31-Dec-49, etc	Tentative, Confirmed, Actual, Not Releasing, etc	Waiting on Music Clearance, etc

- ✓ Note – Release Plans for the same Title, Country, Language, Channel, Format cannot overlap

➤ Release Plan Statuses

Status	Description	Client Avails Allowed
Draft	Work in Progress	No
Open	Available to Release (Dates are Guidelines)	No
Tentative	Planned to Release (Dates are Provisional)	Yes
Confirmed	Confirmed to Release (Dates are Approved)	Yes
Moratorium	Withheld - Not to be made available	No
Not Releasing	Not to be Released *	No

* A Reason Code will capture the reason for not releasing

Feb 17, 2015

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Create Release Plans

Review Rights

1. Go to the Title Detail page, and on top of the page, click on “View Rights”.

Title

American Sniper (2015)

[Back to List: Titles](#)

[Available Languages \[1\]](#) | [Local Data \[5+\]](#) | [Release Plans \[0\]](#)

Edit

Delete

Clone

Sharing

Create Release Plans

View Rights

Title

American Sniper (2015)

Production Year

Video Version

6000093157

Status

Active

Alias

Readiness

Content Type

Feature

Localization Profile

TNR

MPM

2062723

Digital Planning

Yes

Formats

HD; SD

Planning Unit

TNR

2. A new window will be displayed with the titles' list of rights

https://cs9.salesforce.com/apex/WB_ViewRights_On_Title?id=a0AK000000D1SWB - Windows Inter...

https://c.cs9.visual.force.com/apex/WB_ViewRights_On_Title?id=a0AK000000D1SWB

List Of Rights

Export To Excel

MPM	MPM Short Description	Rights Group	Channel	Rights Start	Rights End	Status	Notes	Rights
2062723	AMERICAN SNIPER	Germany	EST	2/2/2015	12/31/2049	Confirmed		RT-000000807

Review Asset Availability

1. On the Title Detail page, hover on Available Languages to view list of Available Languages.

Title: American Sniper (2015) Customize Page | Printable View | Help for this Page

[Back to List: Titles](#) [Available Languages \(1\)](#) [Local Data \(5\)](#) [Release Plans \(0\)](#)

Available Languages [Add Available Languages](#) [Available Languages Help](#)

Action	Language	Language Types
Edit Del	Arabic	Sub
Edit Del	English	Sub & Audio
Edit Del	German	Audio

➤ Creating Release Plans

- ✓ GPP will be responsible for creating Release Plans and setting Avail Start and End Dates
 - GPP will manage Global Titles and multi-Territory Local Titles
 - Territory Planners will manage single-Territory Local Titles
- ✓ Territories will be responsible for updating Release Dates and Statuses

Enter Avails Dates

There are several ways to create release plans, which are as follows:

1. Release Plan Wizard

The Wizard can be launched from one of the following pages:

- Title Detail
- Title List View
- Global Search Results

Search Results

[Guided Tour](#) | [Help for this Page](#)

Search Feeds

Records

Titles (4)

Search All

Options: Exact phrase Options...

Titles (4)

Show Filters

Create Release Plans

Action	Title	Video Version	MPM	Status	Content Type	Localization Profile	Studio	Digital Planning
<input type="checkbox"/> Edit	American Sniper (2015) (BD)	6000093158	2062723	Active	Feature		WARNER BROS.	Yes
<input type="checkbox"/> Edit	American Sniper SE (2015)	6000098124	2062723	Active	Feature		WARNER BROS.	Yes
<input checked="" type="checkbox"/> Edit	American Sniper (2015)	6000093157	2062723	Active	Feature		WARNER BROS.	Yes
<input type="checkbox"/> Edit	Do Not Use-American Sniper (2014)	6000095355	2062723	Cancelled	Feature			

- Title Search Results

Search for a Title

Parameters

Title

MPM

2062723

Season

Digital Planning

Video Version

Search

Create Release Plans

Request Video Version

Title	MPM	Season	Digital Planning	Video Version
<input checked="" type="checkbox"/> American Sniper (2015)	2062723		Yes	6000093157
<input type="checkbox"/> American Sniper (2015) (BD)	2062723		No	6000093158
<input type="checkbox"/> American Sniper SE (2015)	2062723		Yes	6000098124
<input type="checkbox"/> Do Not Use-American Sniper (2014)	2062723			6000095355

First


Previous

Next

Last

The steps to create a release plan are as follows:

1. On the Title List view or the global search results, or title Search Results, select a title or titles. If you are on the title detail page, you can skip this step.
2. On the Wizard, the upper section displays all the selected titles.

 Release Plan Wizard
Batch Release Plan Generation

▼ List Of Selected Titles View Rights

Title	Available Languages	Video Version	Localization Profile	MPM	First Available Date	Abstract EIDR	Formats
American Sniper (2015)	36	6000093157		2062723			HD; SD

Languages will be assigned based on Title's Available Languages.

3. Select countries or country group and click on “Fetch Channel Grid”.

Select Countries

Country Group

Available Country

- Albania
- Algeria
- Angola
- Anguilla
- Antigua and Barbuda
- Argentina
- Armenia

Add

Remove

Selected Country

Fetch Channel Grid Cancel

4. The following list of channels assigned to the selected countries will be displayed. To remove a channel, click on the minus sign; or to click on the plus sign for a channel, to add a row. More than one window can be entered for the same channel, as long as the Release Plan dates are not overlapping.
5. Fill out the grid, and click on “Create Release Plans”. If the all the dates are left blank, the release plan will be generated with the following default dates and value:
 - Avails Start – Current Date or First Avail Date, if provided
 - Avails End – 12/31/2049
 - Release Start – Blank
 - Release End - Blank
 - Status- Draft

If a Release Start Date is provided, a Release End Date is required; and vice versa.

Available Channels	Avails Start	Avails End	Release Start	Release End	Status	Reason Code	Notes
VODi					Draft	--None--	
EST					Draft	--None--	

Refresh Channel Grid **Create Release Plans** Cancel

6. Upon clicking on “Create Release Plans”, you will be taken directly to “My Latest Run Wizard” list view.

2. Release Plan Edit Page – New Release Plan

1. Go to the Release Plan tab and click New

Home Chatter Accounts Contacts Storefronts Title Search Titles Local Data **Release Plans** Client Avails Reports Pricing Rights Locales WB Grid

Release Plans Home

View: All Release Plans Go! Clone Create New View

New

2. On the Edit Page, the fields marked with a red bar are required.

Release Plan Edit Save Save & New Cancel

Information

Title

Local Title

Channel

Format

Country

Language

Language Type

Rights

Rights ID

Rights Group

Other Details

Avail Start

Release Start

Status

Avail End

Release End

Reason Code

Notes

= Required Information

3. Click “Save” to commit the updated records.

➤ Confirming Release Plans

- ✓ Ignore Draft Release Plans
- ✓ Find Open Release Plans for your Territory
 - If releasing – update dates as appropriate and change status to *Tentative* or *Confirmed*
 - If not releasing – update dates to block window and change status to *Moratorium* or *Not Releasing*

Confirm Release

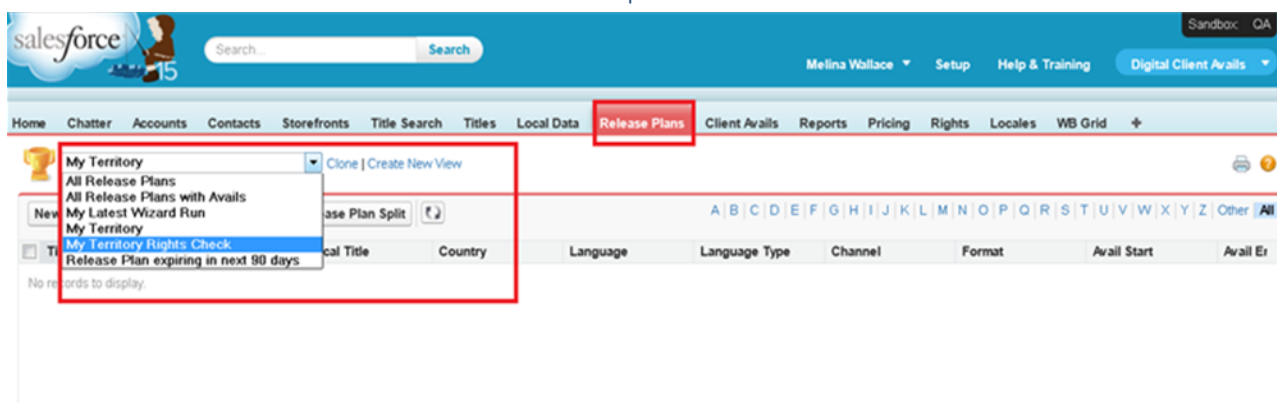
Review and Update Release Plans

There are several ways to review and update release plans, which are as follows:

1. Release Plan List View

Steps:

1. Go to Release Plan tab and click on the View drop down



2. Select a list view and click “Go”

The screenshot shows the Salesforce Release Plans interface. The top navigation bar includes links for Home, Chatter, Accounts, Contacts, Storefronts, Title Search, Titles, Local Data, Release Plans (selected), Client Avails, Defects, Reports, Pricing, Rights, and Locales. The main content area displays a list of release plans under the heading "All Release Plans with Release Dates". The list includes columns for Action, Title, Title - Video, Local Title, Country, Language, Language T..., Channel, Format, Avail Start, Avail End, Release Start, Release End, Status, and Note. The table shows several records, including "Dolphin Tale", "DCU Justice", "Joyful Noise", "Journey 2 T...", "Extremely L...", and "Something B...".

Action	Title	Title - Video	Local Title	Country	Language	Language T...	Channel	Format	Avail Start	Avail End	Release Start	Release End	Status	Note
<input type="checkbox"/> Edit Del	Dolphin Tale...	6000068670	L'incroyabl...	France	French - P...	Sub & Audio	VODi	HD	3/21/2012	10/1/2012	3/21/2012	10/1/2012	Confirmed	
<input type="checkbox"/> Edit Del	Dolphin Tale...	6000068670	L'incroyabl...	France	French - P...	Sub & Audio	VODi	SD	3/21/2012	10/1/2012	3/21/2012	10/1/2012	Confirmed	
<input type="checkbox"/> Edit Del	DCU Justice...	6000068431	DCU Justice...	Thailand	Thai	Sub & Audio	VODi	HD	8/7/2012	10/5/2012	8/7/2012	10/5/2012	Confirmed	
<input type="checkbox"/> Edit Del	DCU Justice...	6000068431	DCU Justice...	Thailand	Thai	Sub & Audio	VODi	SD	8/7/2012	10/5/2012	8/7/2012	10/5/2012	Confirmed	
<input type="checkbox"/> Edit Del	DCU Justice...	6000068431	DCU Justice...	Singapore	English	Sub & Audio	VODi	HD	8/7/2012	10/18/2012	8/7/2012	10/18/2012	Confirmed	
<input type="checkbox"/> Edit Del	DCU Justice...	6000068431	DCU Justice...	Singapore	English	Sub & Audio	VODi	SD	8/7/2012	10/18/2012	8/7/2012	10/18/2012	Confirmed	
<input type="checkbox"/> Edit Del	Joyful Noise...	6000071848	Joyful Noise	France	French - P...	Sub & Audio	VODi	HD	9/19/2012	1/1/2013	9/19/2012	1/1/2013	Confirmed	
<input type="checkbox"/> Edit Del	Joyful Noise...	6000071848	Joyful Noise	France	French - P...	Sub & Audio	VODi	SD	9/19/2012	1/1/2013	9/19/2012	1/1/2013	Confirmed	
<input type="checkbox"/> Edit Del	Journey 2 T...	6000064147	Voyage au c...	France	French - P...	Sub & Audio	VODi	HD	6/20/2012	1/14/2013	6/20/2012	1/14/2013	Confirmed	
<input type="checkbox"/> Edit Del	Journey 2 T...	6000064147	Voyage au c...	France	French - P...	Sub & Audio	VODi	SD	6/20/2012	1/14/2013	6/20/2012	1/14/2013	Confirmed	
<input type="checkbox"/> Edit Del	Extremely L...	6000071900	Extrémemen...	France	French - P...	Sub & Audio	VODi	HD	7/4/2012	1/28/2013	7/4/2012	1/28/2013	Confirmed	
<input type="checkbox"/> Edit Del	Extremely L...	6000071900	Extrémemen...	France	French - P...	Sub & Audio	VODi	SD	7/4/2012	1/28/2013	7/4/2012	1/28/2013	Confirmed	
<input type="checkbox"/> Edit Del	Something B...	6000063982	Something B...	France	French - P...	Sub & Audio	VODi	HD	7/11/2012	1/31/2013	7/11/2012	1/31/2013	Confirmed	

3. To update release plans, follow the below steps:

- 1) Select the checkboxes next to the records you want to edit.
- 2) Double click on the field you need to modify.
- 3) Enter the new value, and change “Apply Changes to “All X selected records”.

Note: The default is always the “The record clicked” so be sure to change this to Apply to Selected Records, when doing a mass update. Otherwise, changes will only be made to one record clicked. The following fields cannot be updated: Country, Language, Channel and Format- the record has to be deleted and new record for the updated country language, or channel and format will have to be created instead.

- 4) Click “Save” to commit the updated records.

Edit Avail Start

Avail Start 2/13/2015

Apply changes to ☒ The record clicked
☐ All 6 selected records

Save Cancel

➤ Changing Release Plans

- ✓ Find the Release Plan(s) and update dates and status as appropriate
 - Note – Release Plans cannot be changed in a way that would make Client Avails invalid

2. Title Detail Page and Release Plan Edit Page

Steps:

1. On the top section of the Title Detail page, hover on Release Plans. It will display up to 5 Release Plan records.

Available Languages [5+] | Local Data [5+] | **Release Plans [5+]**

Release Plans New Release Plan Release Plans Help ?

Action	Release Plan Id	Country	Language	Language Type	Channel	Format	Status	Release Start	Release End
Edit Del	RP-000278354	Aruba	English	Sub & Audio	EST	HD	Confirmed	4/17/2015	12/31/2049
Edit Del	RP-000278355	Aruba	English	Sub & Audio	VODi	HD	Confirmed	4/17/2015	8/13/2015
Edit Del	RP-000278356	Aruba	English	Sub & Audio	EST	SD	Confirmed	4/17/2015	12/31/2049
Edit Del	RP-000278357	Aruba	English	Sub & Audio	VODi	SD	Confirmed	4/17/2015	8/13/2015
Edit Del	RP-000278358	Argentina	Spanish - Latin	Sub & Audio	EST	HD	Confirmed	3/24/2015	12/31/2049

[Show 5 more »](#) [Go to list \(50+\) »](#)

Synopsis U.S. Navy SEAL Chris Kyle is sent to Iraq with only one mission to protect his brothers-in-arms. His pinpoint accuracy saves countless

Short Synopsis U.S. Navy SEAL Chris Kyle is sent to Iraq with only one mission to protect his brothers-in-arms. His pinpoint accuracy saves countless

2. To view more records, click on Go to list 50 +. If it has more than 50 records, click on Next Page to see more than records. You can sort by any of the columns below. The plus sign represents that column it is sorted by. The alphabetical tab is based on the selected sort column. If it is sorted by country, and you want to view the release

plans for country Philippines,, you can click on tab P.

<Previous Page | Next F

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other										
Action	Release Plan Id	Country ↑	Language	Language Type	Channel	Format	Status	Release Start	Release End	
Edit Del	RP-000282223	Angola	Portuguese - European	Sub & Audio	VODi	HD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282222	Angola	Portuguese - European	Sub & Audio	EST	HD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000282224	Angola	Portuguese - European	Sub & Audio	EST	SD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000282225	Angola	Portuguese - European	Sub & Audio	VODi	SD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282228	Anguilla	English	Sub & Audio	EST	SD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000282229	Anguilla	English	Sub & Audio	VODi	SD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282226	Anguilla	English	Sub & Audio	EST	HD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000282227	Anguilla	English	Sub & Audio	VODi	HD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282241	Antigua and Barbuda	English	Sub & Audio	VODi	SD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282239	Antigua and Barbuda	English	Sub & Audio	VODi	HD	Confirmed	5/21/2015	10/18/2015	
Edit Del	RP-000282238	Antigua and Barbuda	English	Sub & Audio	EST	HD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000282240	Antigua and Barbuda	English	Sub & Audio	EST	SD	Confirmed	5/7/2015	12/31/2049	
Edit Del	RP-000278358	Argentina	Spanish - Latin	Sub & Audio	EST	HD	Confirmed	3/24/2015	12/31/2049	
Edit Del	RP-000278359	Argentina	Spanish - Latin	Sub & Audio	VODi	HD	Confirmed	4/17/2015	8/15/2015	

3. From the title detail page, you can go to the Release Plan Edit page by clicking on “Edit” for a release plan record.

Release Plans									
New Release Plan									
Action	Release Plan Id	Country	Language	Language Type	Channel	Format	Status	Release Start	Release End
Edit Del	RP-000043494	Austria	German	Audio	EST	HD	Confirmed	5/4/2012	9/21/2023
Edit Del	RP-000043495	Austria	German	Audio	VODi	HD	Confirmed	5/4/2014	9/21/2023
Edit Del	RP-000043496	Austria	German	Audio	EST	SD	Confirmed	5/4/2012	9/21/2023
Edit Del	RP-000043497	Austria	German	Audio	VODi	SD	Confirmed	5/4/2014	9/21/2023
Edit Del	RP-000043498	Germany	German	Audio	EST	HD	Confirmed	5/4/2012	9/21/2023
Show 5 more » Go to list (50+) »									

4. On the Release Plan Edit Page, you can update all fields, except for Country, Language, Channel and Format. Click Save to commit the updated records.

Release Plan Edit

RP-000043494

Help for this t

Release Plan Edit

Save Save & New Cancel

Information

Release Plan Id

RP-000043494

Title

Dolphin Tale (2011)

Local Title

Dolphin Tale (2011)

Channel

EST

Format

HD

Country

Austria

Language

German

Language Type

Audio

Rights

Rights ID

Rights Group

Other Details

Avail Start

5/4/2012

[2/13/2015]

Release Start

5/4/2012

[2/13/2015]

Status

Confirmed

Avail End

9/21/2023

[2/13/2015]

Release End

9/21/2023

[2/13/2015]

Reason Code

--None--

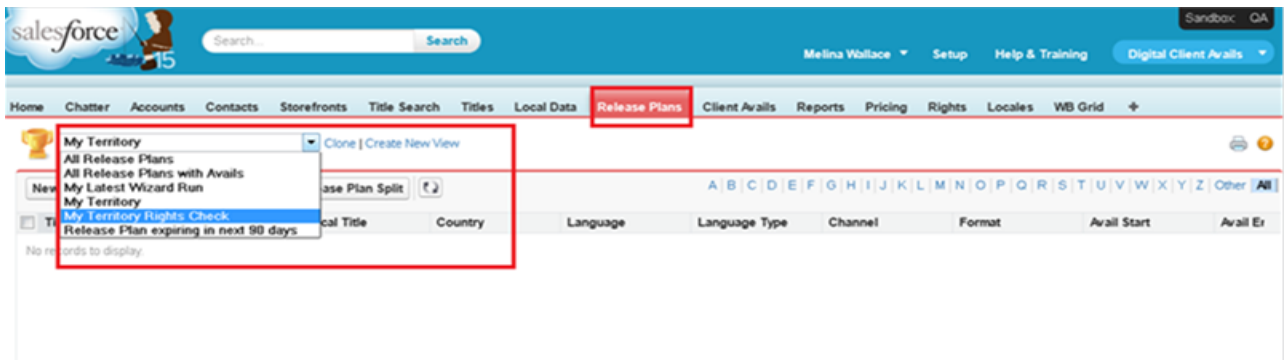
Notes

➤ Splitting Release Plans

- ✓ If you need to create a “blackout” window use the Split Release Plan function to create new plans
- ✓ Set the dates and statuses of the new plans
 - Note – Release Plans cannot be split in a way that would make Client Avails invalid
 - Note – Release Plans must remain within the set (GPP) Avail Dates

3. Release Plan Split – allows splitting release plans into several windows.

1. Go to Release Plan tab and click on the View drop down



2. Select a list view and click “Go”. On the list view, select records.
3. Click Release Plan Split.
4. On the “Enter the value on the Release Plan Split” section of the Wizard, enter the following values and click on Split Release Plan:
 - Date – this is required. The date entered is the start date of the new window, which will be created from the split. After this is processed, the end date of the window being split is the date entered minus one. The end date of the new window generated from the split will be the same as the first window’s end date. For example, if the selected window start is 12/31/2013 and the end date is 12/31/2049. The date entered is 1/1/2016. The first window end date will change to 12/31/2015, and the new window will have a start date of 1/1/2016 and end date of 12/31/2049.
 - Language Type and Status – this does not have to be provided if there is no change to language type and status of the new window.

Release Plan Split Wizard

List Of Selected Release Plans											
Release Plan Id	Title	Country	Language	Language Type	Channel	Format	Avail Start	Avail End	Release Start	Release End	Status
RP-000085026	300 (2008)	Albania	English	Sub & Audio	EST	SD	12/1/2013	12/31/2049	12/1/2013	12/31/2049	Confirmed
RP-000085027	300 (2008)	Albania	English	Sub & Audio	VODI	SD	12/1/2013	12/31/2049	12/1/2013	12/31/2049	Confirmed

If user doesn't enter any value, there will be no change to Language Type or Status

Enter the value for release plan split

Date: [2/13/2015] Status: Draft

New Language Type: --None--