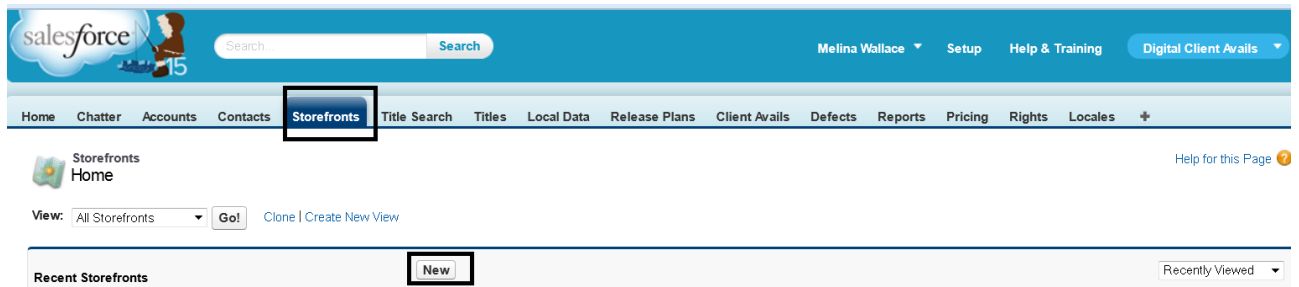# Storefronts

➢ **Storefront represents the Account presence in a Country**

➢ **Storefronts are identified by the unique combination of Account and Country**
  - ✓ Examples include: Google Brazil, Apple iTunes Australia, Vubiquity Chile, etc

➢ **Storefront will be used to capture capabilities that will be used to determine Avails**

➢ **Key Information**
  - ✓ Account and Country
  - ✓ Content Types they carry – Feature, Season, Episode
  - ✓ Channels they offer – EST, VODi, PPV, etc
  - ✓ Formats they support – SD, HD, 3DHD
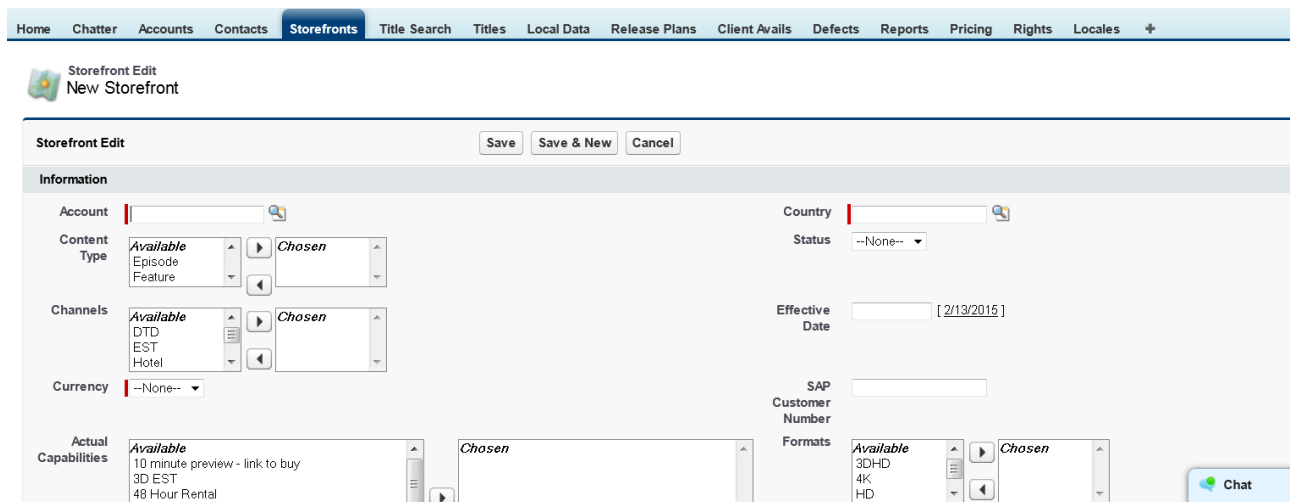 - ✓ Billing Currency
  - ✓ SAP Customer Number

Create a Storefront

1) Navigate to the Storefronts tab
2) Click New

3) Update Edit Page and click Save to commit updated records.

View Storefronts

Steps:

1. Go to Storefronts tab
1. Select a list view and click Go