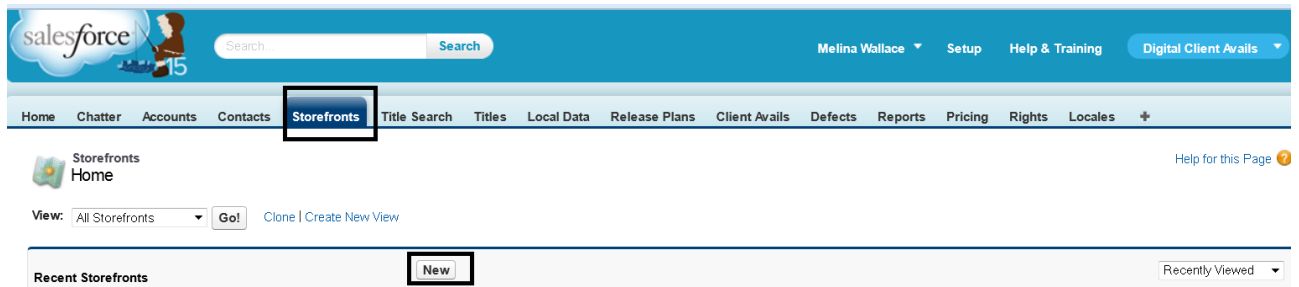


Storefronts

- **Storefront represents the Account presence in a Country**
- **Storefronts are identified by the unique combination of Account and Country**
 - ✓ Examples include: Google Brazil, Apple iTunes Australia, Vubiquity Chile, etc
- **Storefront will be used to capture capabilities that will be used to determine Avails**
- **Key Information**
 - ✓ Account and Country
 - ✓ Content Types they carry – Feature, Season, Episode
 - ✓ Channels they offer – EST, VODi, PPV, etc
 - ✓ Formats they support – SD, HD, 3DHD
 - ✓ Billing Currency
 - ✓ SAP Customer Number

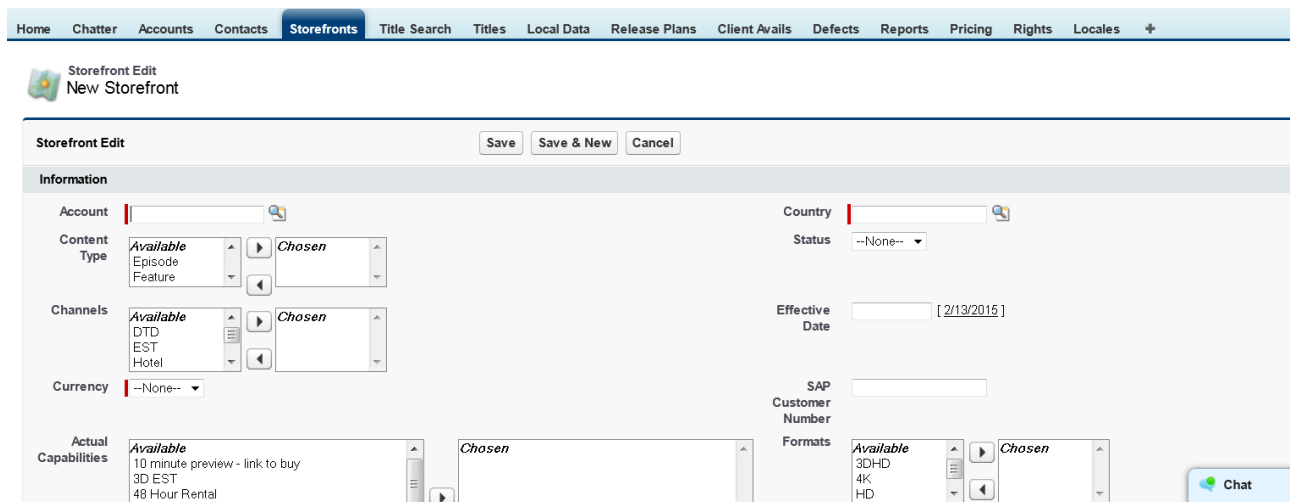
Create a Storefront

- 1) Navigate to the Storefronts tab
- 2) Click New



The screenshot shows the Salesforce interface. The top navigation bar includes the Salesforce logo, a search bar, and user information (Melina Wallace). Below this is a secondary navigation bar with tabs: Home, Chatter, Accounts, Contacts, **Storefronts** (highlighted with a red box), Title Search, Titles, Local Data, Release Plans, Client Avails, Defects, Reports, Pricing, Rights, and Locales. The main content area shows the 'Storefronts Home' section with a 'View: All Storefronts' dropdown and a 'Go!' button. Below this is a 'Recent Storefronts' section with a 'New' button highlighted by a red box. A 'Help for this Page' link is visible in the top right corner.

- 3) Update Edit Page and click Save to commit updated records.



The screenshot shows the 'Storefront Edit' page in Salesforce. The top navigation bar is the same as the previous screenshot. The main content area is titled 'Storefront Edit' and includes a 'New Storefront' link. Below the title are three buttons: 'Save', 'Save & New', and 'Cancel'. The page is divided into several sections for editing storefront information:

- Information**: Includes fields for Account, Country, Status (set to --None--), Effective Date (set to 2/13/2015), SAP Customer Number, and Currency (set to --None--).
- Content Type**: A dropdown menu with options: Available, Episode, Feature.
- Channels**: A dropdown menu with options: Available, DTD, EST, Hotel.
- Actual Capabilities**: A list of capabilities including 10 minute preview - link to buy, 3D EST, and 48 Hour Rental.
- Formats**: A dropdown menu with options: Available, 3DHD, 4K, HD.

The 'Save' button is highlighted with a red box. A 'Chat' button is visible in the bottom right corner.

View Storefronts

Steps:

1. Go to Storefronts tab
1. Select a list view and click Go