

Titles

- **The Title is the Home Entertainment Product licensed to the Client for sale to Consumers**
- **Video Version is the Home Entertainment Title Master**
 - ✓ Used for tracking versions that have different characteristics such as Theatrical, Unrated, Collectors, Platinum edition, etc
 - ✓ Also used to plan and market collections/packs, e.g. All 3 Hangover films as one purchase
 - ✓ TV Seasons are also represented by a Video Version
 - ✓ Each individual episode may also have a Video Version created but these are not in scope for this phase
- **Additional Information available on a Title includes:**
 - ✓ MPM, Synopsis, Abstract EIDR, Genre, Run Time, etc
- **System Capabilities**
 - ✓ Titles are sourced from SAP Video Version – there will be no “Add” function in the system
 - ✓ Additional data will be integrated from MSB (Metadata Service Bureau)
 - ✓ Further Title related data may be editable within the application depending on role