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Reflection on your Role in the Project

My contribution in the hypothesis testing was to collaborate with the team and prepare for the work to be done. I was assigned the task of interviewing people and collecting data. In the second submission I was involved in preparing the report for cost function of the product. The problem was to make a suitable product which we resolved through meeting and brainstorming. I improved team collaboration skills and problem solving skills during the course. The skills gained during the course will help me to understand the customer requirement and approach it accordingly in future.

Reflection on the Performance of Your Group

The team performed very well. Everyone was very supportive and helped each other whenever needed. There was a clear allocation of responsibilities to each member of the team and everyone did his work efficiently. One problem was to handle the progress of the task which could have been improved by the use of a task board where everyone would update the task. We overcame this problem by being responsible for the tasks and updating each other in the meeting. We also had the problem of making the best product that would handle the issues of the customers. We overcame this by holding meetings and brainstorming.

An Individual Plan for Advancing your Group's Business Model

The product would be a great success once people start using it as it would start filtering the fake news. People would definitely find it interesting to know that which news is fake and which is true. So it would generate a lot of money. The next steps in advancing the business model would be to track any rumour spread on news and prevent any public mishappening like violent protests. I would make a pivot that would be helpful for the government to help identify hate speech that can spark violence in the city. The hypothesis that I would test at this stage would be to collect such public misleading news and the consequences of such news.