

a conversation with Michelle Bong



According to data from global consultancy firm Cushman and Wakefield reported in an article in The Business Times last month, total land supply for the second half of this year can yield some 6,430 private residential units.

Analysts expect a slew of exciting properties to be launched. Ranging from notable iconic offerings to anticipated mega condominium developments, they will transform Singapore's residential property landscape and shape the demand among first-time buyers, seasoned investors and everyone in between.

Why will there be an increased focus on affordability? Why will mass market properties lead demand? And how much will you be expected to shell out for a two-bedder?

Discover the answer to these questions and more in the following pages which are designed to inform, inspire and entice you to create the best home for you and your family.

Enjoy.

