

Kahti Ngombi Demba



Marketing Undergraduate
Bilingual speaker and conversational in French
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Education

2015 - Present

Aston University, Birmingham
BSc Marketing (4 Years): Averaging a 2:1

2012 - 2014

Woodhouse College, London
Business Studies A, Maths (MEI) B, Psychology C

2007 - 2012

Enfield County School, London
10 GCSE's A-C including Maths A, English (Language and Literature) B

Core Skills and Technical Capabilities

Creative | Problem Solver | Adaptable | Tenacious | Effective Communication | Team Work | Project Management | Teaching | Multitasking | Curious | Reliable | Empathy | Customer Orientated |



Work Experience

Jun 2017 - Jun 2018

IBM, iX Studio, London

Service Designer - Web Developer

Activities included:

- CX development (MVP's), building a rapport with clients, assisting with design thinking workshops, playback presentations, event planning, designing and producing assets.

- Maintaining the Digital@BP portfolio hub website by completing development tasks and continuous innovation efforts.

Daily ways of working:

Scrum, Agile and Design Thinking

Award Nomination:

Nominated for the NUE Student Award

2018 by my Early Professional Manager.

2015 - 2017

Cineworld Cinemas, London

Team Member

Activities included:

Upholding excellent customer service to those of all abilities and ages, sales and upselling, customer retention efforts and implementing food health and safety standards.

Esteemed Accomplishment:

Established an innovative approach to storing popcorn bags, improving efficiency and saving on resources.

2013 - 2014

Ponders End Youth Centre, London

Young Leader (Volunteer)

Activities included:

Creating and delivering workshops, utilising effective and appropriate communication, promoting the development of life skills amongst the youth and encouraging healthy social engagement.

2013 - 2014

Centreplate Catering (Spurs F.C), London

Waitress/Hostess

Activities included:

Building a rapport with executive box members, utilising problem solving skills and resourcefulness to maintain a high quality service, knowledge and implementation of food health and safety standards.

Recent Achievements

BAME IBM x KCL Uni Insight Day

Marketing and Design Lead

Produced and implemented a student attraction strategy for the BAME networks first university insight day, improving attendance from less than 50% to 102%.

Designed and produced branding and communication assets; logo, email blast and presentation deck.

Digital@BP Points Slack Channel Automation Development Project

Lead Project Manager:

Hired and trained school leavers to build a web application automating an important culture initiative in four weeks.

Thus, pioneering the project based short term work experience at IBM, London.

Nexcel Website Project

Assistant UX Designer

Activities Included:

UX mapping, liaising with the client, research, producing assets, wireframing and playback presentations.

Visit the site: <https://www.nexcel.co.uk/>

The 8 Figure Deal

Co-replicated the Digital@BP portfolio hub website which played a significant role in the finalised iX and Barclays deal.

HTML & CSS Instructor

Taught 25 graduates and interns how to build a basic web page using HTML and CSS under the GirlsWhoCan group at IBM.

Skill building & Acclaimed Certification

Self-teaching web development, graphic design, and working towards *Interactive Design Foundation* UX and UI design industry approved certifications.