

Kahti Ngombi Demba



Marketing Graduate

Bilingual speaker and conversational in French

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Home: 28 Cumberland House, Cumberland Road, London, N9 8LY

Education

2015 - 2019

Aston University, Birmingham

BSc Marketing with Honours (4 Years) 2:1

2012 - 2014

Woodhouse College, London

Business Studies A, Maths (MEI) B, Psychology C

2007 - 2012

Enfield County School, London

10 GCSE's A-C including Maths A, English (Language and Literature) B

Core Skills and Technical Capabilities

Creative | Problem Solver | Adaptable | Tenacious | Effective Communication | Team Work | Project Management | Teaching | Multitasking | Curious | Reliable | Empathy | Customer Orientated |



Work Experience

Sep 2019 - Present

IBM, iX Studio, London

Technical Consultant

UX Designer

User Research, conducting generative research with user interviews, product testing and prototype testing using 'Lookback', client playback, hi-fi UI designing and prototyping, producing and upkeeping infinity maps, assets making; wall murals of user flows, user journey maps.

Daily ways of working:

5 Day Design Sprint.

Interactive Developer

Building front end components utilising storybook, developing asset building process, replicating websites for multi-client use.

Daily ways of working: Scrum and Agile

Jun 2017 - Jun 2018

IBM, iX Studio, London

Intern

Service Designer

CX development (MVP's), building a rapport with clients, assisting with design thinking workshops, playback presentations, event planning, designing and producing assets.

Daily ways of working:

Agile and Design Thinking

Interactive Developer

Maintaining the Digital@BP portfolio hub website by completing development tasks and continuous innovation efforts.

Daily ways of working: Scrum and Agile

UX Designer

UX mapping, user research, client liaising, assets producing, wireframing, testing and playback presentations.

2015 - 2017

Cineworld Cinemas, London

Team Member

Activities included:

Upholding excellent customer service to those of all abilities and ages, sales and upselling, customer retention efforts and implementing food health and safety standards.

Esteemed Accomplishment:

Established an innovative approach to storing popcorn bags, improving efficiency and saving on resources.

2013 - 2014

Ponders End Youth Centre, London

Young Leader (Volunteer)

Activities included:

Creating and delivering workshops, utilising effective and appropriate communication, promoting the development of life skills amongst the youth and encouraging healthy social engagement.

Notable Achievements

Points Slack Channel Automation Project

Lead Project Manager:

Hired and trained school leavers to build a web application automating an important culture initiative in four weeks. Thus, pioneering the project based short term work experience at IBM, London.

BAME IBM x KCL

Uni Insight Day

Marketing and Design Lead

Produced and implemented a student attraction strategy for the BAME networks first university insight day, improving attendance from less than 50% to 102%. Designed and produced branding and communication assets; logo, email blast and presentation deck.

NUE Student Award 2018

Nominated by my Early Professional Manager

BTA Rising Star Award 2019

Finalist for the Black Technical Achievements nominated by IBM.

HTML & CSS Instructor

Taught 25 graduates and interns how to build a basic web page using HTML and CSS under the GirlsWhoCan group at IBM.

The 8 Figure Deal

Co-replicated the Digital@BP portfolio hub website which played a significant role in the finalised iX and Barclays deal.