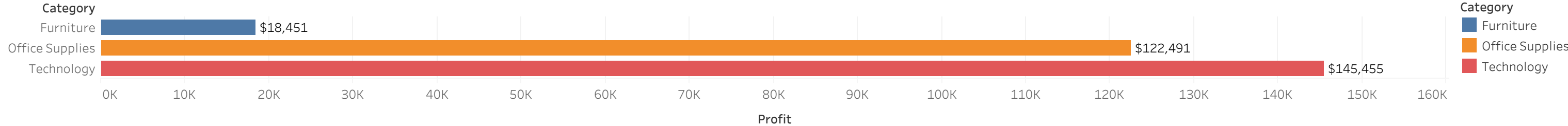
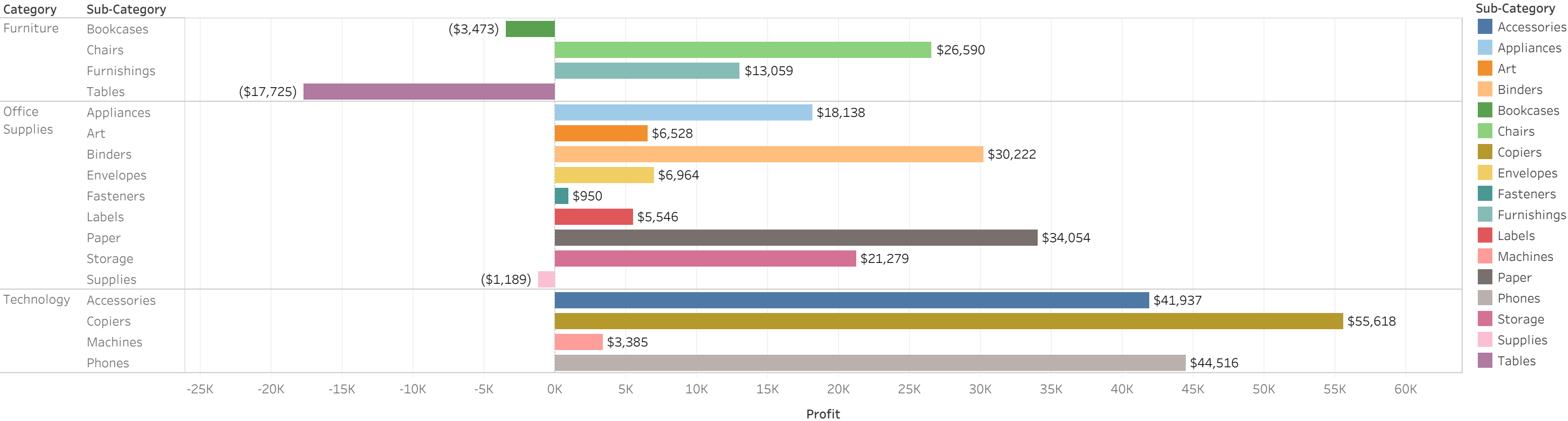


# Profit by Category



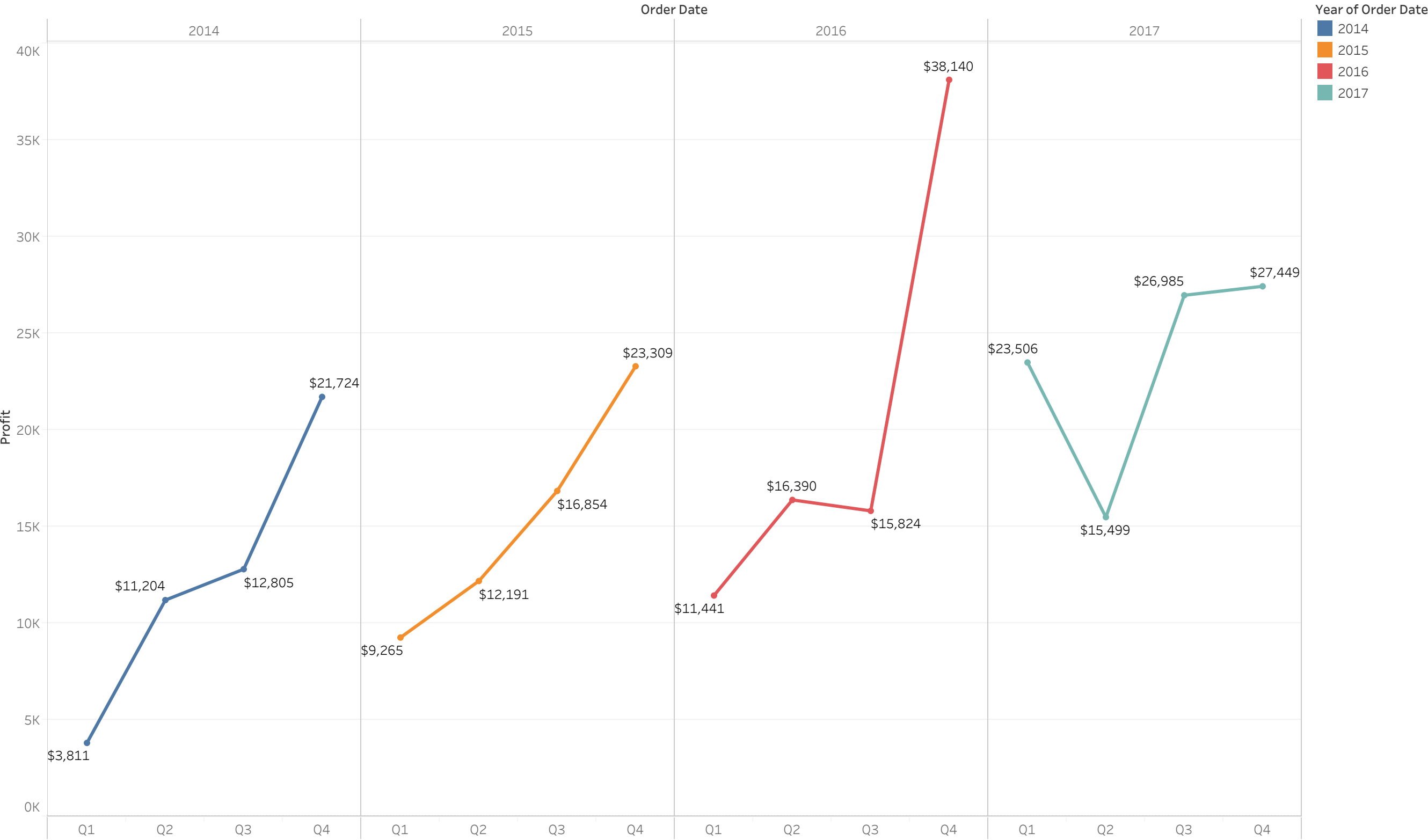
Sum of Profit for each Category. Color shows details about Category. The marks are labeled by sum of Profit. The data is filtered on Action (Category, YEAR(Order Date), MONTH(Order Date)), Action (Category, Sub-Category), Action (YEAR(Order Date), QUARTER(Order Date)) and Action (Category, Region, Sub-Category). The Action (Category, YEAR(Order Date), MONTH(Order Date)) filter keeps 144 members. The Action (Category, Sub-Category) filter keeps 17 members. The Action (YEAR(Order Date), QUARTER(Order Date)) filter keeps 16 members. The Action (Category, Region, Sub-Category) filter keeps 68 members.

Profit by Category & Sub-Category



Sum of Profit for each Sub-Category broken down by Category. Color shows details about Sub-Category. The marks are labeled by sum of Profit. The data is filtered on Action (Category, YEAR(Order Date), MONTH(Order Date)), Action (Category), Action (YEAR(Order Date), QUARTER(Order Date)) and Action (Category, Region, Sub-Category). The Action (Category, YEAR(Order Date), MONTH(Order Date)) filter keeps 144 members. The Action (Category) filter keeps 3 members. The Action (YEAR(Order Date), QUARTER(Order Date)) filter keeps 16 members. The Action (Category, Region, Sub-Category) filter keeps 68 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Profit by Year & Quarter



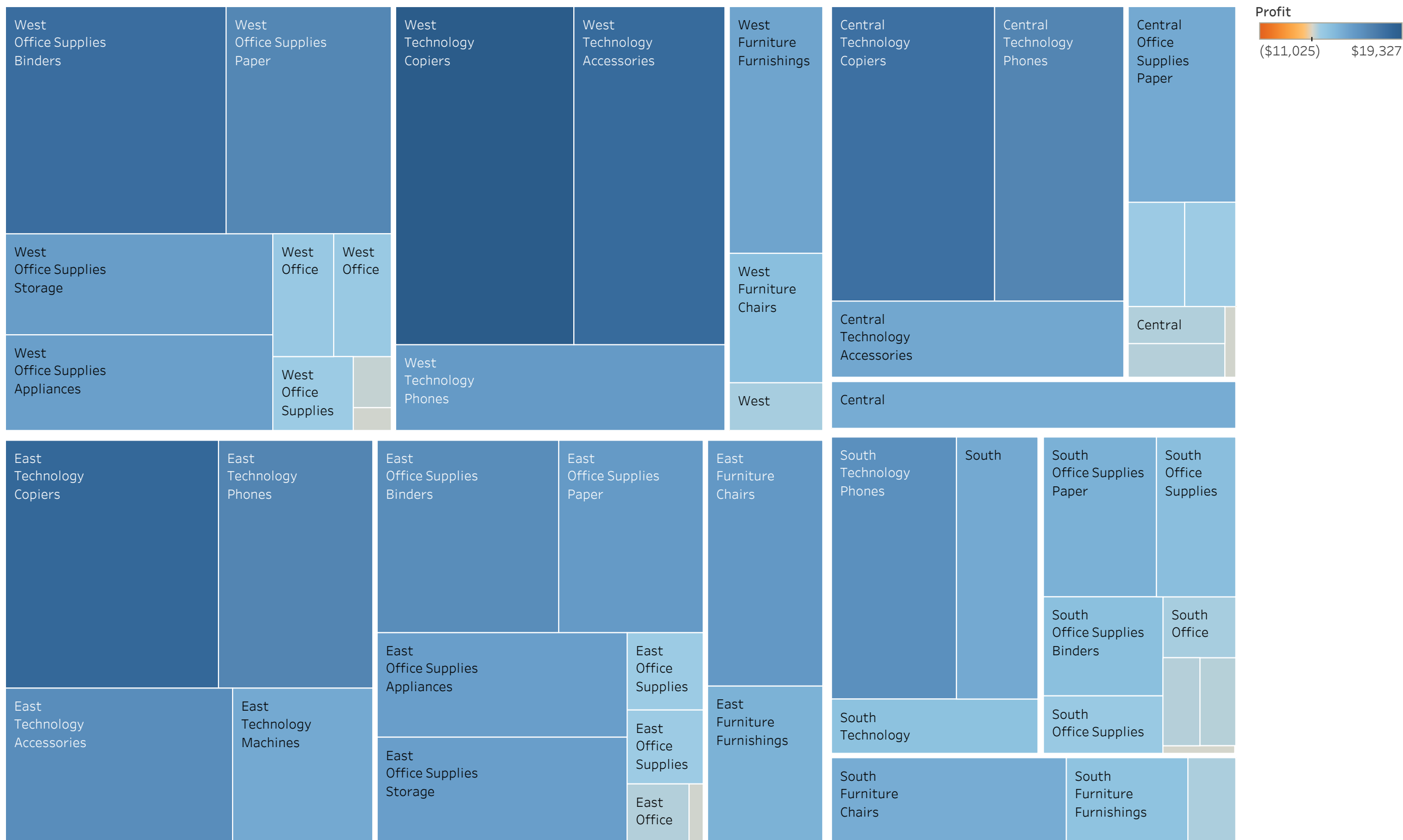
The trend of sum of Profit for Order Date Quarter broken down by Order Date Year. Color shows details about Order Date Year. The marks are labeled by sum of Profit. The data is filtered on Action (Category, YEAR(Order Date), MONTH(Order Date)), Action (Category), Action (Category, Sub-Category) and Action (Category, Region, Sub-Category). The Action (Category, YEAR(Order Date), MONTH(Order Date)) filter keeps 144 members. The Action (Category) filter keeps 3 members. The Action (Category, Sub-Category) filter keeps 17 members. The Action (Category, Region, Sub-Category) filter keeps 68 members.

# Sales Spotlight

Category	Year of Order Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Sales Spotlight
Furniture	2014	\$6,243	\$1,840	\$14,574	\$7,945	\$6,913	\$13,206	\$10,821	\$7,320	\$23,816	\$12,304	\$21,565	\$30,646	<div><div></div> Bad</div> <div><div></div> Good</div>
	2015	\$11,740	\$3,134	\$12,500	\$10,476	\$9,375	\$7,714	\$13,674	\$9,639	\$26,273	\$12,027	\$30,881	\$23,086	
	2016	\$7,623	\$3,926	\$12,801	\$13,212	\$15,120	\$13,071	\$13,069	\$12,483	\$27,263	\$11,873	\$31,784	\$36,679	
	2017	\$5,964	\$6,866	\$10,893	\$9,066	\$16,958	\$19,009	\$11,813	\$15,442	\$29,028	\$21,884	\$37,057	\$31,407	
Office Supplies	2014	\$4,851	\$1,072	\$8,606	\$11,155	\$7,136	\$12,953	\$15,121	\$11,379	\$27,423	\$7,211	\$26,862	\$18,006	<div><div></div> Bad</div> <div><div></div> Good</div>
	2015	\$1,809	\$5,368	\$15,883	\$12,559	\$9,114	\$10,648	\$4,720	\$11,735	\$19,306	\$8,673	\$21,218	\$16,202	
	2016	\$5,300	\$6,794	\$17,347	\$10,647	\$13,035	\$10,902	\$12,924	\$8,960	\$23,264	\$16,282	\$20,487	\$37,998	
	2017	\$21,274	\$7,408	\$14,550	\$15,072	\$13,737	\$16,912	\$10,241	\$30,060	\$31,896	\$23,037	\$31,472	\$30,437	
Technology	2014	\$3,143	\$1,609	\$32,511	\$9,195	\$9,600	\$8,436	\$8,004	\$9,210	\$30,538	\$11,938	\$30,201	\$20,893	
	2015	\$4,625	\$3,449	\$10,344	\$11,161	\$11,643	\$6,435	\$10,371	\$15,525	\$19,017	\$10,705	\$23,874	\$35,632	
	2016	\$5,620	\$12,259	\$21,568	\$14,891	\$28,833	\$16,372	\$13,269	\$9,672	\$22,883	\$31,533	\$27,141	\$22,323	
	2017	\$16,733	\$6,027	\$33,429	\$12,383	\$13,567	\$17,061	\$23,210	\$17,619	\$26,943	\$32,856	\$49,919	\$21,985	

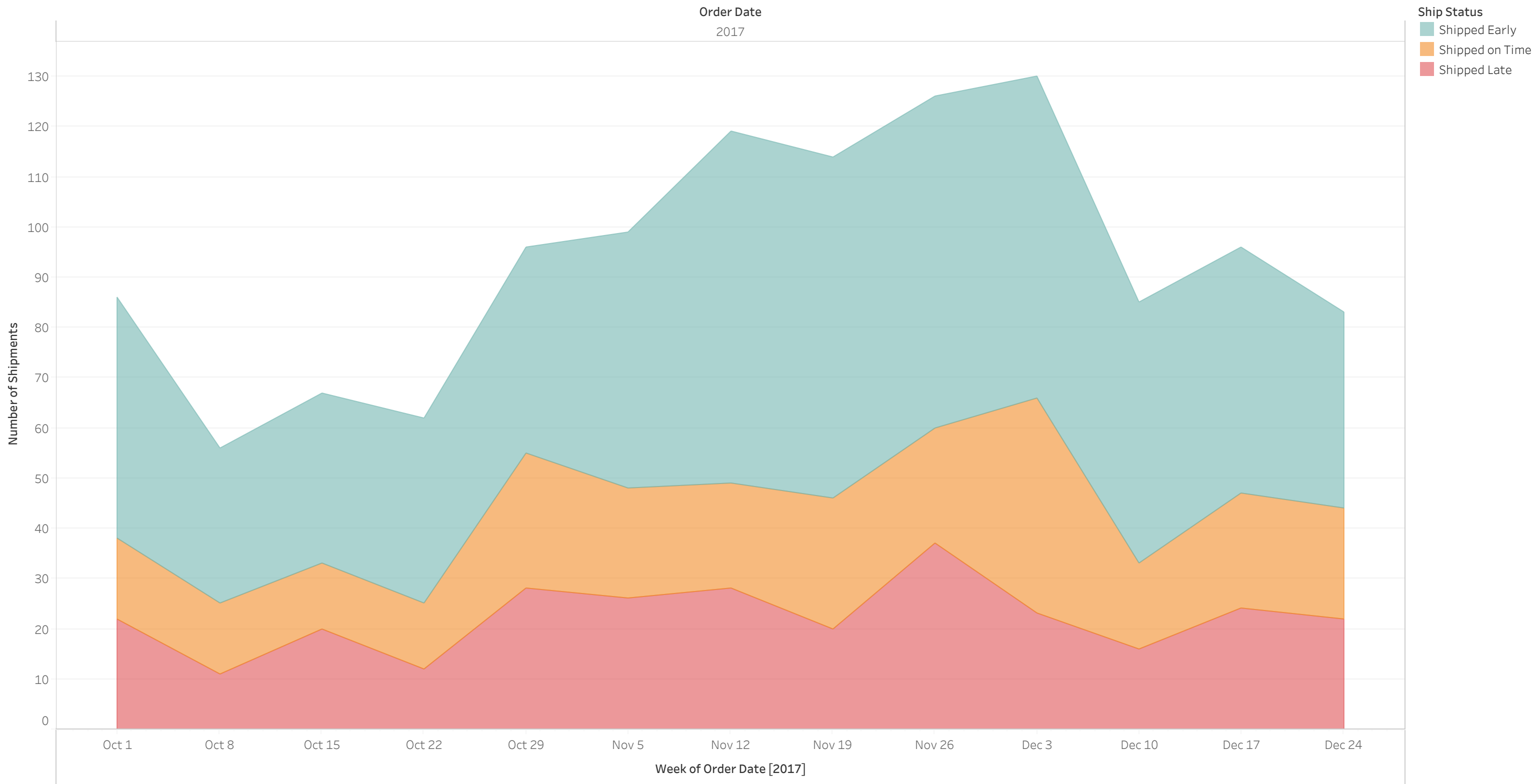
Sum of Sales broken down by Order Date Month vs. Category and Order Date Year. Color shows details about Sales Spotlight. The data is filtered on Region, Action (Category), Action (Category,Sub-Category), Action (YEAR(Order Date),QUARTER(Order Date)) and Action (Category,Region,Sub-Category). The Region filter keeps Central, East, South and West. The Action (Category) filter keeps 3 members. The Action (Category,Sub-Category) filter keeps 17 members. The Action (YEAR(Order Date),QUARTER(Order Date)) filter keeps 16 members. The Action (Category,Region,Sub-Category) filter keeps 68 members.

Profit by Region



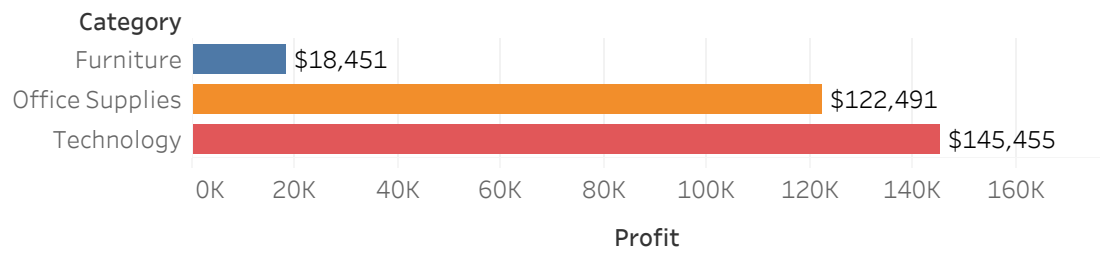
Region, Category and Sub-Category. Color shows sum of Profit. Size shows sum of Profit. The marks are labeled by Region, Category and Sub-Category. The data is filtered on Action (Category, YEAR(Order Date), MONTH(Order Date)), Action (Category), Action (Category, Sub-Category) and Action (YEAR(Order Date), QUARTER(Order Date)). The Action (Category, YEAR(Order Date), MONTH(Order Date)) filter keeps 144 members. The Action (Category) filter keeps 3 members. The Action (Category, Sub-Category) filter keeps 17 members. The Action (YEAR(Order Date), QUARTER(Order Date)) filter keeps 16 members.

Shipping Details

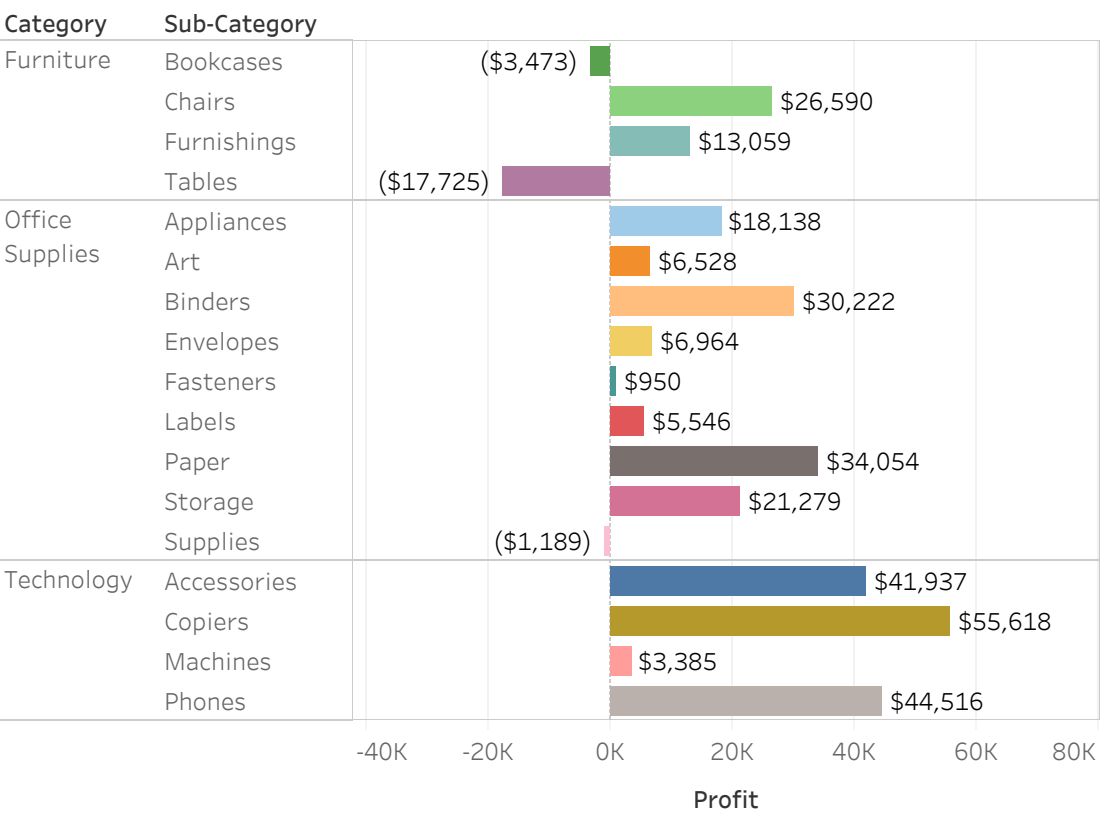


The plot of count of Orders for Order Date Week broken down by Order Date Year. Color shows details about Ship Status. The data is filtered on Ship Mode and Order Date Quarter. The Ship Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Order Date Quarter filter keeps Q4. The view is filtered on Ship Status and Order Date Year. The Ship Status filter keeps Shipped Early, Shipped Late and Shipped on Time. The Order Date Year filter keeps 2017.

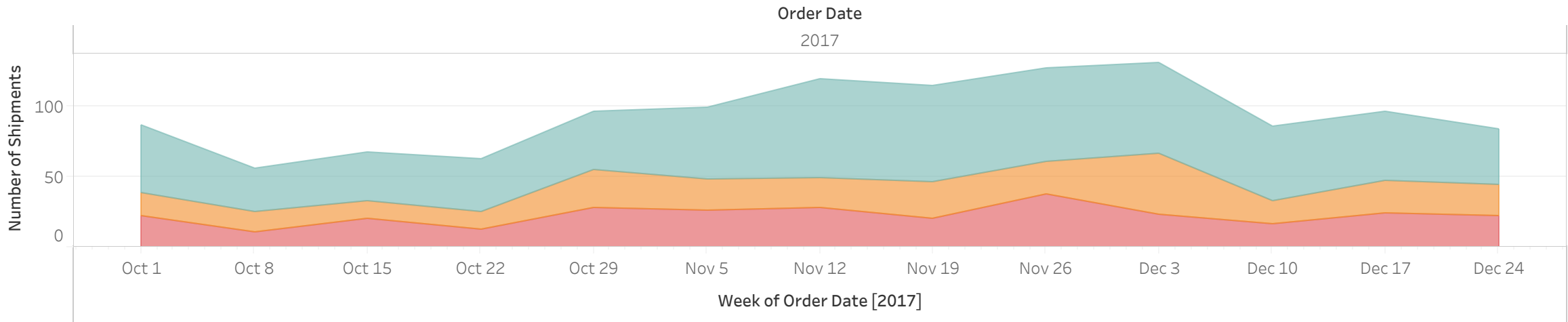
Profit by Category



Profit by Category & Sub-Category



Shipping Details



Sales Spotlight

Category	Year of Order Date	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Furniture	2014	\$6,243	\$1,840	\$14,574	\$7,945	\$6,913	\$13,206	\$10,821	\$7,320	\$23,816	\$12,304	\$21,565	\$30,646
	2015	\$11,740	\$3,134	\$12,500	\$10,476	\$9,375	\$7,714	\$13,674	\$9,639	\$26,273	\$12,027	\$30,881	\$23,086
	2016	\$7,623	\$3,926	\$12,801	\$13,212	\$15,120	\$13,071	\$13,069	\$12,483	\$27,263	\$11,873	\$31,784	\$36,679
	2017	\$5,964	\$6,866	\$10,893	\$9,066	\$16,958	\$19,009	\$11,813	\$15,442	\$29,028	\$21,884	\$37,057	\$31,407
Office Supplies	2014	\$4,851	\$1,072	\$8,606	\$11,155	\$7,136	\$12,953	\$15,121	\$11,379	\$27,423	\$7,211	\$26,862	\$18,006
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	2017	\$21,274	\$7,408	\$14,550	\$15,072	\$13,737	\$16,912	\$10,241	\$30,060	\$31,896	\$23,037	\$31,472	\$30,437
Technology	2014	\$3,143	\$1,609	\$32,511	\$9,195	\$9,600	\$8,436	\$8,004	\$9,210	\$30,538	\$11,938	\$30,201	\$20,893
	2015	\$4,625	\$3,449	\$10,344	\$11,161	\$11,643	\$6,435	\$10,371	\$15,525	\$19,017	\$10,705	\$23,874	\$35,632
	2016	\$5,620	\$12,259	\$21,568	\$14,891	\$28,833	\$16,372	\$13,269	\$9,672	\$22,883	\$31,533	\$27,141	\$22,323
	2017	\$16,733	\$6,027	\$33,429	\$12,383	\$13,567	\$17,061	\$23,210	\$17,619	\$26,943	\$32,856	\$49,919	\$21,985

Profit by Region



Profit by Year & Quarter

