

	Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose			
Predictors	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p		
(Intercept)	0.18512 (0.13538 – 0.23487)	<0.001	0.16557 (0.14308 – 0.18806)	<0.001	0.18610 (0.16487 – 0.20733)	<0.001	0.17565 (0.14943 – 0.20186)	<0.001	0.23889 (0.21940 – 0.25837)	<0.001	0.24178 (0.22368 – 0.25987)	<0.001	0.24718 (0.22635 – 0.26801)	<0.001	0.23009 (0.21177 – 0.24840)	<0.001	0.21282 (0.19353 – 0.23211)	<0.001	0.23071 (0.21217 – 0.24926)	<0.001	0.15764 (0.10350 – 0.21178)	<0.001	0.15580 (0.10140 – 0.21019)	<0.001	0.16280 (0.10862 – 0.21698)	<0.001
Schwierigkeitsgrad	0.02730 (0.00390 – 0.05070)	0.022																			-0.00798 (-0.03193 – 0.01596)	0.514	-0.00376 (-0.02771 – 0.01307)	0.759	-0.01093 (-0.03492 – 0.01307)	0.372
Anzahl der Wörter			0.00004 (0.00003 – 0.00005)	<0.001																	0.00003 (0.00002 – 0.00005)	<0.001	0.00003 (0.00002 – 0.00005)	<0.001	0.00003 (0.00002 – 0.00004)	<0.001
Anzahl der Bilder					0.00695 (0.00531 – 0.00860)	<0.001															0.00118 (-0.00147 – 0.00384)	0.382	0.00106 (-0.00160 – 0.00372)	0.435	0.00114 (-0.00151 – 0.00379)	0.400
Vollständige Beschreibung							0.11166 (0.07701 – 0.14632)	<0.001													0.05593 (0.01909 – 0.09276)	0.003	0.06198 (0.02512 – 0.09884)	0.001	0.05262 (0.01577 – 0.08947)	0.005
Follower									0.00002 (-0.00029 – 0.00034)	0.886											-0.00004 (-0.00057 – 0.00050)	0.896	0.00015 (-0.00039 – 0.00068)	0.589	-0.00001 (-0.00054 – 0.00053)	0.985
Following											-0.00071 (-0.00242 – 0.00099)	0.412									-0.00016 (-0.00207 – 0.00175)	0.868	-0.00020 (-0.00212 – 0.00172)	0.838	-0.00035 (-0.00226 – 0.00156)	0.722
Anzahl der Projekte													-0.00091 (-0.00231 – 0.00048)	0.198							-0.00140 (-0.00365 – 0.00085)	0.221	-0.00199 (-0.00424 – 0.00026)	0.084	-0.00152 (-0.00376 – 0.00073)	0.186
Views															0.00000 (0.00000 – 0.00001)	0.003							0.00000 (-0.00000 – 0.00000)	0.143	-0.00001 (-0.00001 – -0.00000)	0.005
Likes																	0.00207 (0.00139 – 0.00276)	<0.001					0.00215 (0.00119 – 0.00310)	<0.001		<0.001
Kommentare																			0.00411 (0.00097 – 0.00725)	0.010	-0.00577 (-0.01001 – -0.00154)	0.008	-0.00164 (-0.00583 – 0.00256)	0.444	-0.00449 (-0.00881 – -0.00017)	0.042
Observations	2342		2342		2342		2342		2342		2342		2342		2342		2342		2342		2342		2342		2342	
Cox & Snell's R ² / Nagelkerke's R ²	0.000 / 0.002		0.007 / 0.043		0.005 / 0.031		0.003 / 0.018		0.000 / 0.000		0.000 / 0.000		0.000 / 0.001		0.001 / 0.004		0.003 / 0.016		0.001 / 0.003		0.010 / 0.059		0.009 / 0.052		0.010 / 0.063	
AIC	2658.961		2569.813		2596.633		2624.611		2664.166		2663.513		2662.526		2655.043		2629.077		2657.627		2549.175		2566.452		2543.205	