

| Predictors   | Winorloose                      |       | Winorloose                      |                  | Winorloose                     |                  | Winorloose                      |                  | Winorloose                     |                  | Winorloose                      |                  | Winorloose                       |                  | Winorloose                     |                  | Winorloose                     |                  | Winorloose                     |                  | Winorloose                       |              |
|--|---------------------------------|-------|---------------------------------|------------------|--------------------------------|------------------|---------------------------------|------------------|--------------------------------|------------------|---------------------------------|------------------|----------------------------------|------------------|--------------------------------|------------------|--------------------------------|------------------|--------------------------------|------------------|----------------------------------|--------------|
|  | Estimates                       | p     | Estimates                       | p                | Estimates                      | p                | Estimates                       | p                | Estimates                      | p                | Estimates                       | p                | Estimates                        | p                | Estimates                      | p                | Estimates                      | p                | Estimates                      | p                | Estimates                        | p            |
| (Intercept)  | 0.01036<br>(-0.03479 – 0.05552) | 0.653 | 0.01006<br>(-0.00928 – 0.02939) | 0.308            | 0.02315<br>(0.00512 – 0.04119) | <b>0.012</b>     | 0.01187<br>(-0.01074 – 0.03448) | 0.304            | 0.04000<br>(0.02300 – 0.05699) | <b>&lt;0.001</b> | 0.04744<br>(0.03177 – 0.06310)  | <b>&lt;0.001</b> | 0.04878<br>(0.03058 – 0.06698)   | <b>&lt;0.001</b> | 0.02869<br>(0.01325 – 0.04413) | <b>&lt;0.001</b> | 0.02081<br>(0.00478 – 0.03683) | <b>0.011</b>     | 0.02673<br>(0.01077 – 0.04268) | <b>0.001</b>     | -0.03253<br>(-0.08026 – 0.01520) | 0.182        |
| Schwierigkeitsgrad   | 0.01803<br>(-0.00233 – 0.03838) | 0.083 |                                 |                  |                                |                  |                                 |                  |                                |                  |                                 |                  |                                  |                  |                                |                  |                                |                  |                                |                  | 0.00870<br>(-0.01141 – 0.02880)  | 0.397        |
| Anzahl der Wörter  |                                 |       | 0.00002<br>(0.00001 – 0.00003)  | <b>&lt;0.001</b> |                                |                  |                                 |                  |                                |                  |                                 |                  |                                  |                  |                                |                  |                                |                  |                                |                  | 0.00001<br>(0.00000 – 0.00003)   | <b>0.044</b> |
| Anzahl der Bilder  |                                 |       |                                 |                  | 0.00324<br>(0.00192 – 0.00456) | <b>&lt;0.001</b> |                                 |                  |                                |                  |                                 |                  |                                  |                  |                                |                  |                                |                  |                                |                  | -0.00005<br>(-0.00238 – 0.00228) | 0.967        |
| Vollständige Beschreibung                                  |                                 |       |                                 |                  |                                |                  | 0.06434<br>(0.03419 – 0.09449)  | <b>&lt;0.001</b> |                                |                  |                                 |                  |                                  |                  |                                |                  |                                |                  |                                |                  | 0.03626<br>(0.00507 – 0.06745)   | <b>0.023</b> |
| Follower   |                                 |       |                                 |                  |                                |                  |                                 |                  | 0.00029<br>(0.00001 – 0.00058) | <b>0.044</b>     |                                 |                  |                                  |                  |                                |                  |                                |                  |                                |                  | -0.00016<br>(-0.00065 – 0.00032) | 0.515        |
| Following  |                                 |       |                                 |                  |                                |                  |                                 |                  |                                |                  | 0.00024<br>(-0.00133 – 0.00181) | 0.768            |                                  |                  |                                |                  |                                |                  |                                |                  | 0.00004<br>(-0.00157 – 0.00166)  | 0.957        |
| Anzahl der Projekte  |                                 |       |                                 |                  |                                |                  |                                 |                  |                                |                  |                                 |                  | -0.00010<br>(-0.00150 – 0.00130) | 0.888            |                                |                  |                                |                  |                                |                  | -0.00007<br>(-0.00234 – 0.00220) | 0.949        |
| Views  |                                 |       |                                 |                  |                                |                  |                                 |                  |                                |                  |                                 |                  |                                  |                  | 0.00000<br>(0.00000 – 0.00001) | <b>&lt;0.001</b> |                                |                  |                                |                  | 0.00000<br>(-0.00000 – 0.00000)  | 0.374        |
| Likes  |                                 |       |                                 |                  |                                |                  |                                 |                  |                                |                  |                                 |                  |                                  |                  |                                |                  | 0.00165<br>(0.00124 – 0.00206) | <b>&lt;0.001</b> |                                |                  | 0.00082<br>(-0.00036 – 0.00199)  | 0.173        |
| Kommentare   |                                 |       |                                 |                  |                                |                  |                                 |                  |                                |                  |                                 |                  |                                  |                  |                                |                  |                                |                  | 0.00789<br>(0.00560 – 0.01019) | <b>&lt;0.001</b> | 0.00130<br>(-0.00237 – 0.00497)  | 0.488        |
| Observations   | 770                             |       | 770                             |                  | 770                            |                  | 770                             |                  | 770                            |                  | 770                             |                  | 770                              |                  | 770                            |                  | 770                            |                  | 770                            |                  | 770                              |              |
| Cox & Snell's R <sup>2</sup> / Nagelkerke's R <sup>2</sup> | 0.000 / 0.004                   |       | 0.002 / 0.045                   |                  | 0.001 / 0.030                  |                  | 0.001 / 0.023                   |                  | 0.000 / 0.005                  |                  | 0.000 / 0.000                   |                  | 0.000 / 0.000                    |                  | 0.003 / 0.070                  |                  | 0.003 / 0.077                  |                  | 0.003 / 0.057                  |                  | 0.005 / 0.111                    |              |
| AIC  | -187.082                        |       | -219.075                        |                  | -206.891                       |                  | -201.413                        |                  | -188.135                       |                  | -184.154                        |                  | -184.087                         |                  | -239.027                       |                  | -244.672                       |                  | -228.268                       |                  | -255.031                         |              |