

	Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose			
Predictors	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p		
(Intercept)	0.01094 (-0.03402 – 0.05590)	0.634	0.02278 (0.00335 – 0.04221)	0.022	0.04369 (0.02540 – 0.06198)	<0.001	0.03887 (0.01562 – 0.06212)	0.001	0.08526 (0.06824 – 0.10228)	<0.001	0.09050 (0.07481 – 0.10619)	<0.001	0.09340 (0.07545 – 0.11135)	<0.001	0.07318 (0.05749 – 0.08887)	<0.001	0.05919 (0.04284 – 0.07554)	<0.001	0.07423 (0.05811 – 0.09036)	<0.001	-0.03415 (-0.08212 – 0.01382)	0.163	-0.03510 (-0.08342 – 0.01322)	0.155	-0.03294 (-0.08092 – 0.01504)	0.179
Schwierigkeitsgrad	0.03792 (0.01739 – 0.05846)	<0.001																			0.01673 (-0.00349 – 0.03696)	0.105	0.01940 (-0.00095 – 0.03975)	0.062	0.01579 (-0.00447 – 0.03605)	0.127
Anzahl der Wörter			0.00004 (0.00003 – 0.00004)	<0.001																	0.00003 (0.00001 – 0.00004)	<0.001	0.00003 (0.00002 – 0.00004)	<0.001	0.00003 (0.00001 – 0.00004)	<0.001
Anzahl der Bilder					0.00552 (0.00419 – 0.00684)	<0.001															0.00066 (-0.00145 – 0.00277)	0.541	0.00052 (-0.00160 – 0.00265)	0.630	0.00063 (-0.00148 – 0.00274)	0.560
Vollständige Beschreibung							0.08507 (0.05486 – 0.11528)	<0.001													0.03803 (0.00687 – 0.06918)	0.017	0.04271 (0.01139 – 0.07402)	0.008	0.03679 (0.00561 – 0.06798)	0.021
Follower									0.00015 (-0.00015 – 0.00044)	0.328											-0.00026 (-0.00071 – 0.00019)	0.251	-0.00013 (-0.00058 – 0.00032)	0.561	-0.00025 (-0.00070 – 0.00020)	0.272
Following											-0.00048 (-0.00226 – 0.00131)	0.601									-0.00056 (-0.00242 – 0.00130)	0.556	-0.00037 (-0.00224 – 0.00151)	0.702	-0.00071 (-0.00258 – 0.00116)	0.457
Anzahl der Projekte													-0.00051 (-0.00173 – 0.00071)	0.411							-0.00020 (-0.00194 – 0.00155)	0.824	-0.00054 (-0.00229 – 0.00121)	0.545	-0.00024 (-0.00198 – 0.00150)	0.788
Views															0.00000 (0.00000 – 0.00001)	<0.001							0.00000 (0.00000 – 0.00001)	<0.001	-0.00000 (-0.00001 – 0.00000)	0.148
Likes																	0.00212 (0.00161 – 0.00263)	<0.001			0.00218 (0.00145 – 0.00290)	<0.001			0.00293 (0.00168 – 0.00417)	<0.001
Kommentare																			0.00633 (0.00372 – 0.00893)	<0.001	-0.00288 (-0.00641 – 0.00066)	0.111	-0.00090 (-0.00456 – 0.00276)	0.629	-0.00214 (-0.00582 – 0.00153)	0.253
Observations	1389		1389		1389		1389		1389		1389		1389		1389		1389		1389		1389		1389		1389	
Cox & Snell's R ² / Nagelkerke's R ²	0.001 / 0.010		0.006 / 0.071		0.004 / 0.048		0.002 / 0.022		0.000 / 0.001		0.000 / 0.000		0.000 / 0.001		0.002 / 0.027		0.004 / 0.047		0.001 / 0.017		0.009 / 0.110		0.008 / 0.097		0.009 / 0.111	
AIC	448.955		364.170		396.792		431.844		461.062		461.745		461.343		425.459		397.153		439.568		322.174		341.310		322.066	