	Winorle	oose	Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose		Winorloose	
Predictors	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	p	Estimates	р	Estimates	p	Estimates	p	Estimates	p	Estimates	p
(Intercept)	0.04884 (0.00283 – 0.09484)	0.038	0.06224 (0.04180 – 0.08268)	<0.001	0.08294 (0.06383 – 0.10205)	<0.001	0.07593 (0.05204 – 0.09982)	<0.001	0.11555 (0.09792 – 0.13319)	<0.001	0.12129 (0.10500 – 0.13759)	<0.001	0.12364 (0.10493 – 0.14234)	<0.001	0.10693 (0.09053 – 0.12334)	<0.001	0.09344 (0.07625 – 0.11063)	<0.001	0.10765 (0.09084 – 0.12447)	<0.001	0.02025 (-0.02986 – 0.07035)	0.428	0.01902 (-0.03134 – 0.06938)	0.459	0.02233 (-0.02778 – 0.07243)	0.383
Schwierigkeitsgrad	0.03457 (0.01327 – 0.05587)	0.001																			0.01274 (-0.00884 – 0.03431)	0.248	0.01555 (-0.00610 - 0.03720)	0.159	0.01116 (-0.01046 – 0.03278)	0.312
Anzahl der Wörter			0.00003 (0.00003 - 0.00004)	<0.001																	$\begin{array}{c} 0.00003 \\ (0.00001 - \\ 0.00004) \end{array}$	<0.001	$\begin{array}{c} 0.00003 \\ (0.00002 - \\ 0.00004) \end{array}$	<0.001	$\begin{array}{c} 0.00003 \\ (0.00001 - \\ 0.00004) \end{array}$	<0.001
Anzahl der Bilder					0.00470 (0.00323 – 0.00616)	<0.001															-0.00023 (-0.00259 – 0.00214)	0.850	-0.00043 (-0.00280 - 0.00195)	0.726	-0.00026 (-0.00263 - 0.00210)	0.827
Vollständige Beschreibung							0.07470 (0.04328 - 0.10612)	<0.001													0.03332 (0.00004 – 0.06661)	0.050	0.03823 (0.00487 – 0.07158)	0.025	0.03118 (-0.00215 – 0.06450)	0.067
Follower									0.00013 (-0.00016 - 0.00041)	0.396											-0.00002 (-0.00049 – 0.00045)	0.942	0.00011 (-0.00036 - 0.00058)	0.636	-0.00001 (-0.00048 – 0.00046)	0.977
Following											-0.00074 (-0.00231 - 0.00083)	0.357									-0.00060 (-0.00230 - 0.00110)	0.491	-0.00055 (-0.00227 - 0.00116)	0.529	-0.00074 (-0.00245 – 0.00097)	0.396
Anzahl der Projekte													-0.00055 (-0.00180 – 0.00070)	0.388							-0.00076 (-0.00268 – 0.00115)	0.435	-0.00115 (-0.00307 - 0.00077)	0.240	-0.00080 (-0.00272 - 0.00111)	0.411
Views															0.00000 (0.00000 – 0.00001)	<0.001							$\begin{array}{c} 0.00000 \\ (0.00000 - \\ 0.00001) \end{array}$	0.010	-0.00000 (-0.00001 – 0.00000)	0.055
Likes																	0.00193 (0.00136 - 0.00250)	<0.001			0.00196 (0.00114 – 0.00279)	<0.001			0.00304 (0.00167 – 0.00441)	<0.001
Kommentare																			0.00517 (0.00230 – 0.00804)	<0.001	-0.00362 (-0.00759 – 0.00036)	0.075	-0.00096 (-0.00501 - 0.00309)	0.643	-0.00263 (-0.00673 – 0.00147)	0.208
Observations	1654		1654		1654		1654		1654		1654		1654		1654		1654		1654		1654		1654		1654	
Cox & Snell's R <sup>2</sup> / Nagelkerke's R <sup>2</sup>	0.001 / 0.00	)6	0.004 / 0.04	-1	0.002 / 0.02	25	0.001 / 0.01	4	0.000 / 0.000	0	0.000 / 0.00	I	0.000 / 0.00	0	0.001 / 0.01	13	0.003 / 0.02	7	0.001 / 0.00	8	0.006 / 0.064	ŀ	0.005 / 0.055	5	0.007 / 0.06	6
AIC	960.695		904.330		931.643		949.203		970.075		969.949		970.052		950.567		927.631		958.395		883.259		898.481		881.549	