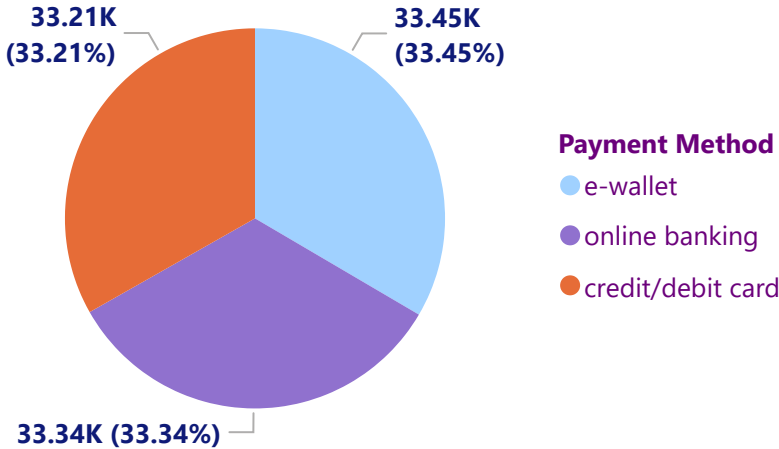


Number of Transactions Made by Each Member

Member Name	Total Transaction
aqua finest crab supermarket	2574
atlantic delicious salmon galley	2459
atlantic premium bass bistro ltd.	2517
bayside hearty canteen	2595
bayside wholesale	2540
bayside zesty buoy supperclub inc.	2403
blue tender flounder eatery inc.	2527
clam bistro	2410
clayton's gourmet seafood	2451

Count of Each Payment Method Used



Maximum Shipping Cost

\$560.00

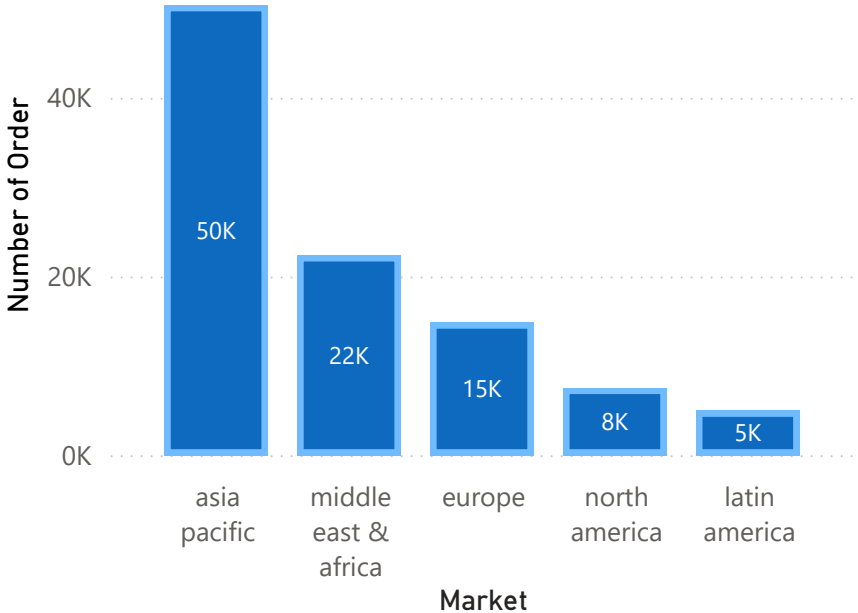
Average Shipping Cost

\$221.10

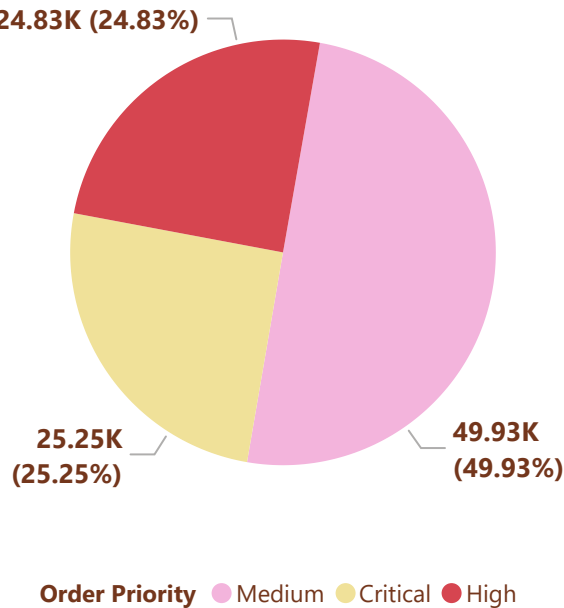
Number of Order on Each Products

Product	Number of Order
tuna	2672
bivalves	2630
haddock	2590
trout	2568
artemia	2554
catfish	2551
eels	2547
squid	2534
bluefin tuna	2532
clams	2532
swordfish	2531
mussels	2522
sea urchins	2518
tilapia	2518
grouper	2516
crab	2511
mahi-mahi	2510
oysters	2506
shrimp	2504
crayfish	2500
lobster	2495
halibut	2489
jellyfish	2488
beluga	2484

Number of Order by Market



Count of Each Order Priority





Net Profit

\$46.49M

Net Revenue

\$278.64M

Gross Revenue

\$294M

Total Cost

\$232.16M

Order Date

30/6/2014



30/6/2024



Year

2014

2017

2020

2023

2015

2018

2021

2024

2016

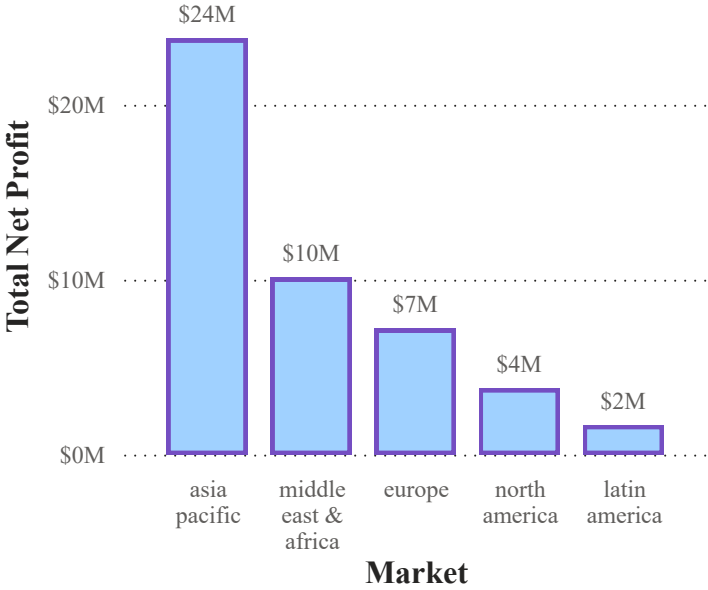
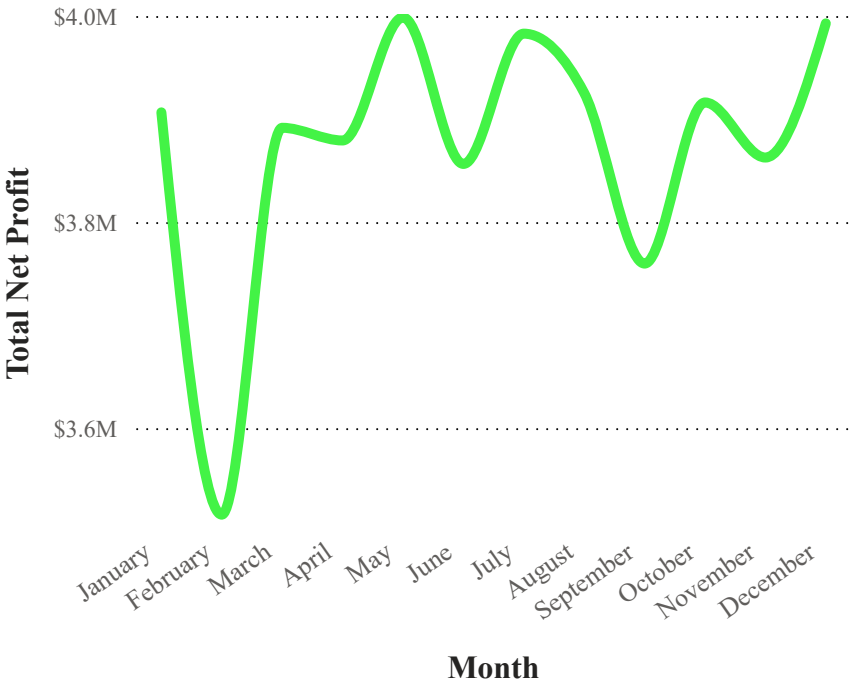
2019

2022

Total Net Profit by Market

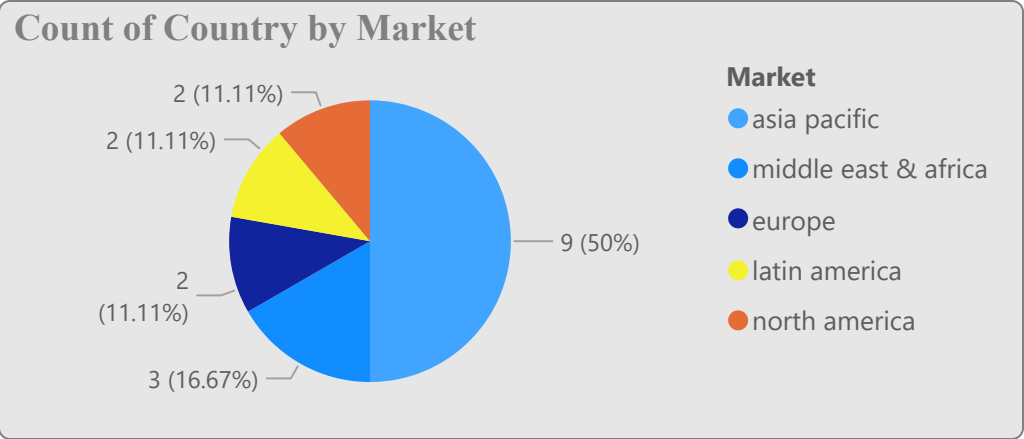
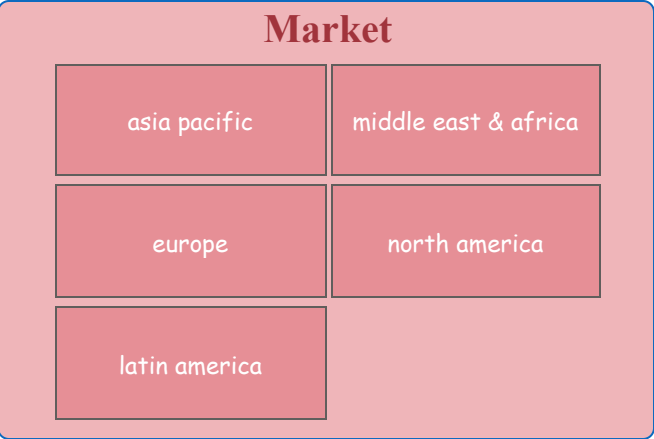
Product	Sum of Net Revenue	Sum of Net Profit	Profit Marigin
conch	\$4,342,559.22	\$1,109,159.22	26%
yellowtail	\$6,162,993.12	\$1,560,651.12	25%
grouper	\$9,138,713.97	\$2,296,059.97	25%
sardines	\$7,009,200.24	\$1,721,640.24	25%
mahi-mahi	\$7,815,813.60	\$1,898,712.60	24%
octopus	\$6,406,493.00	\$1,543,325.00	24%
barramundi	\$5,021,520.00	\$1,181,630.00	24%
freshwater prawns	\$6,225,289.44	\$1,431,654.44	23%
lobster	\$6,761,334.32	\$1,543,972.32	23%
jellyfish	\$5,121,701.60	\$1,071,581.60	21%
Total	\$278,644,661.57	\$46,487,733.57	17%

Monthly Net Profit



Net Profit Margin

17%



⚠ This visual type is being retired soon. Contact your admin to upgrade.

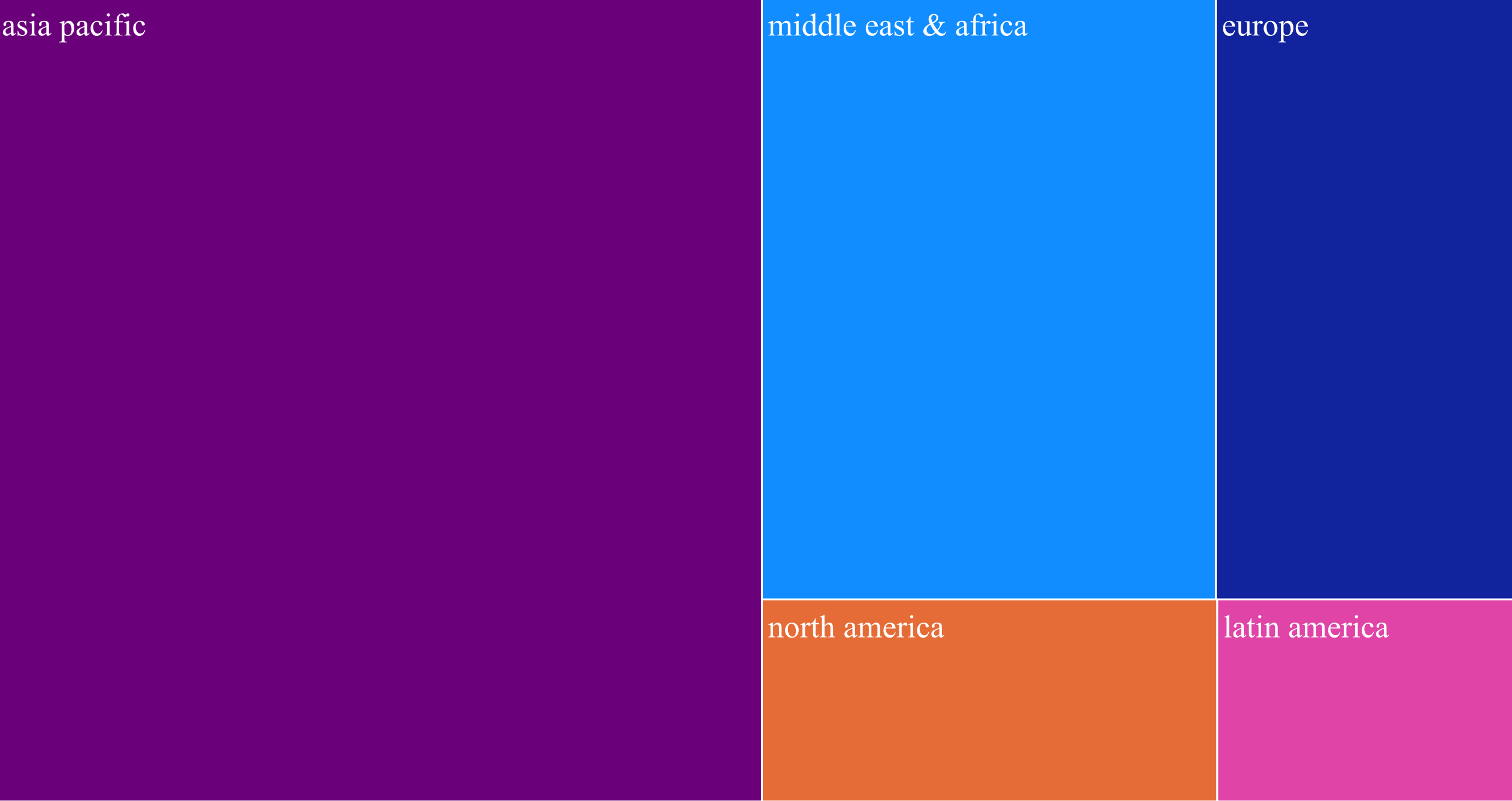
### Country and Market

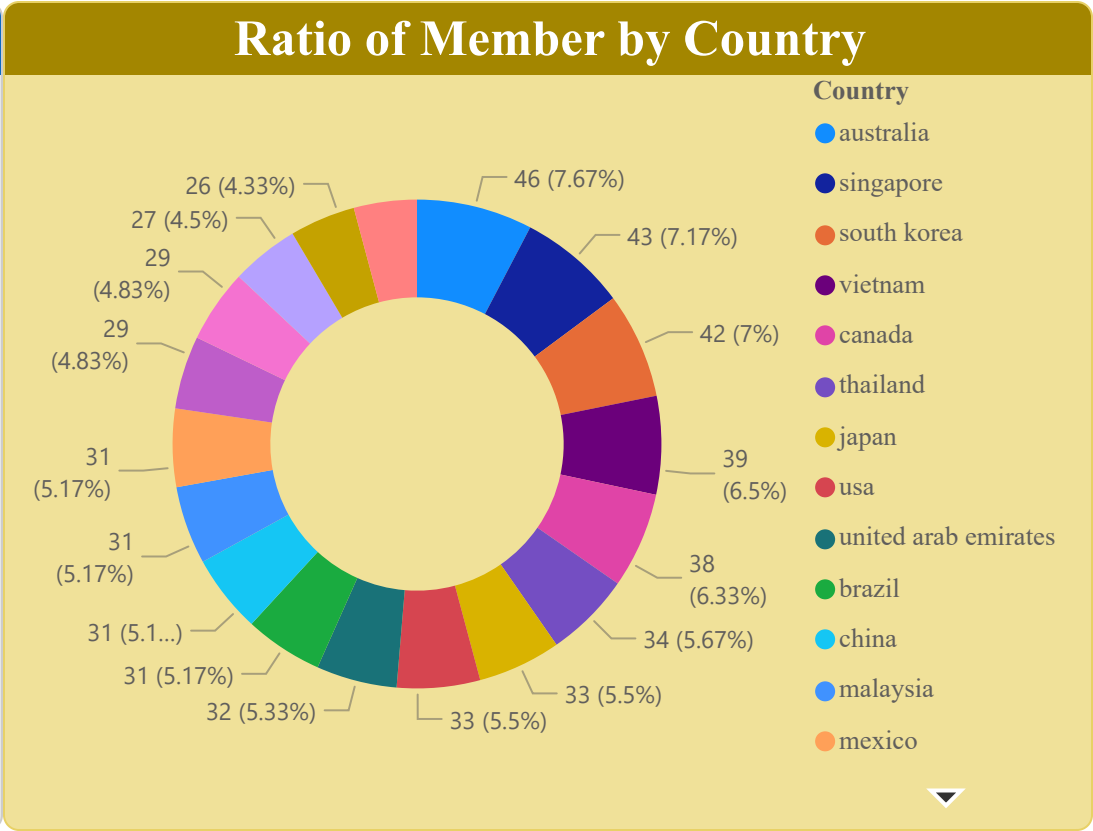
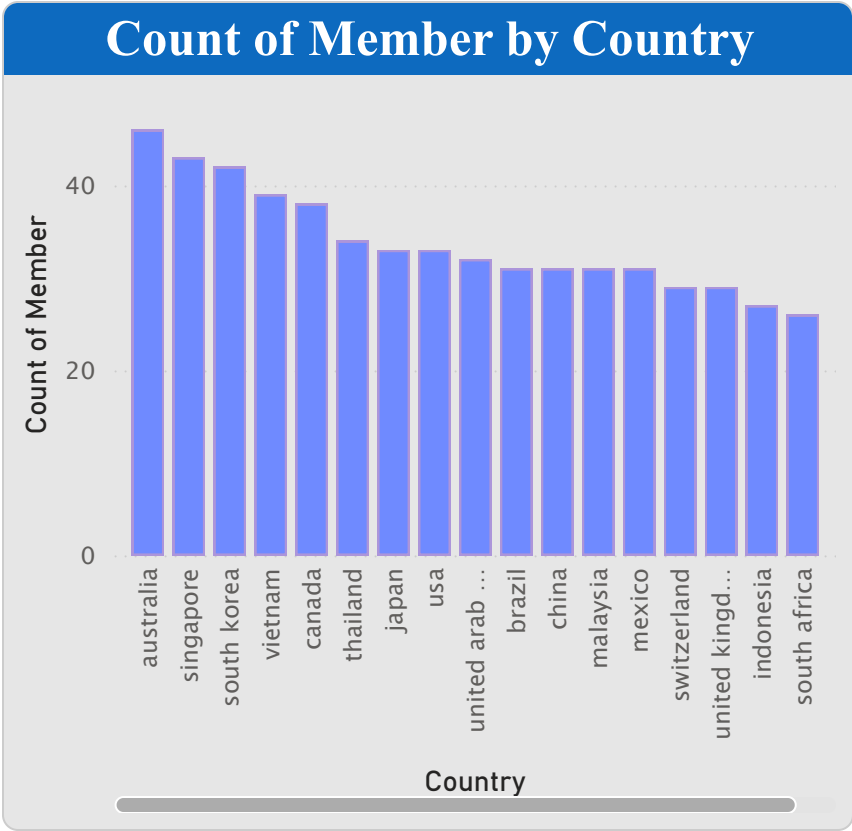
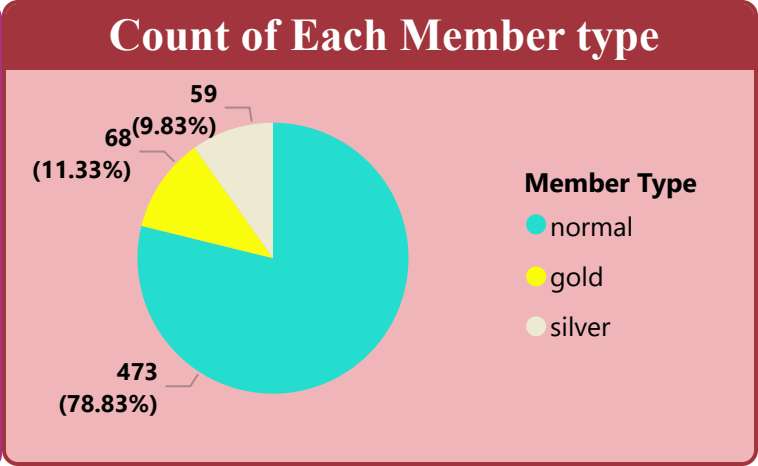
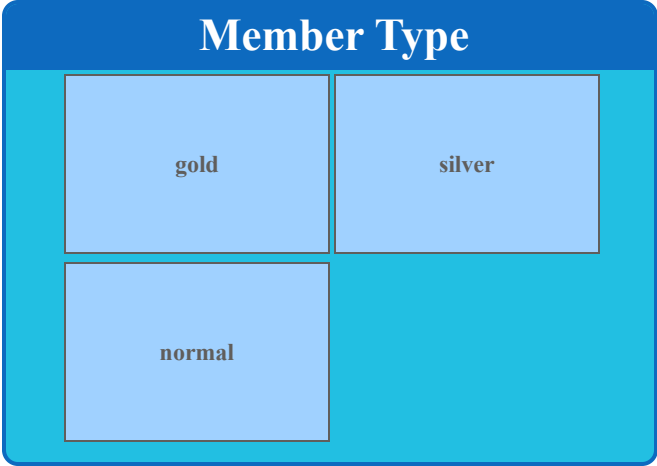
**Market** ● asia pacific ● europe ● latin america ● middle east & africa ● north america



Country	Market
australia	asia pacific
brazil	latin america
canada	north america
china	asia pacific
indonesia	asia pacific
japan	asia pacific
malaysia	asia pacific
mexico	latin america
saudi arabia	middle east & africa
singapore	asia pacific
south africa	middle east & africa
south korea	asia pacific
switzerland	europe
thailand	asia pacific
united arab emirates	middle east & africa
united kingdom	europe
usa	north america
vietnam	asia pacific

**Total Gross Revenue based on Market, Country, Product and Member Type**





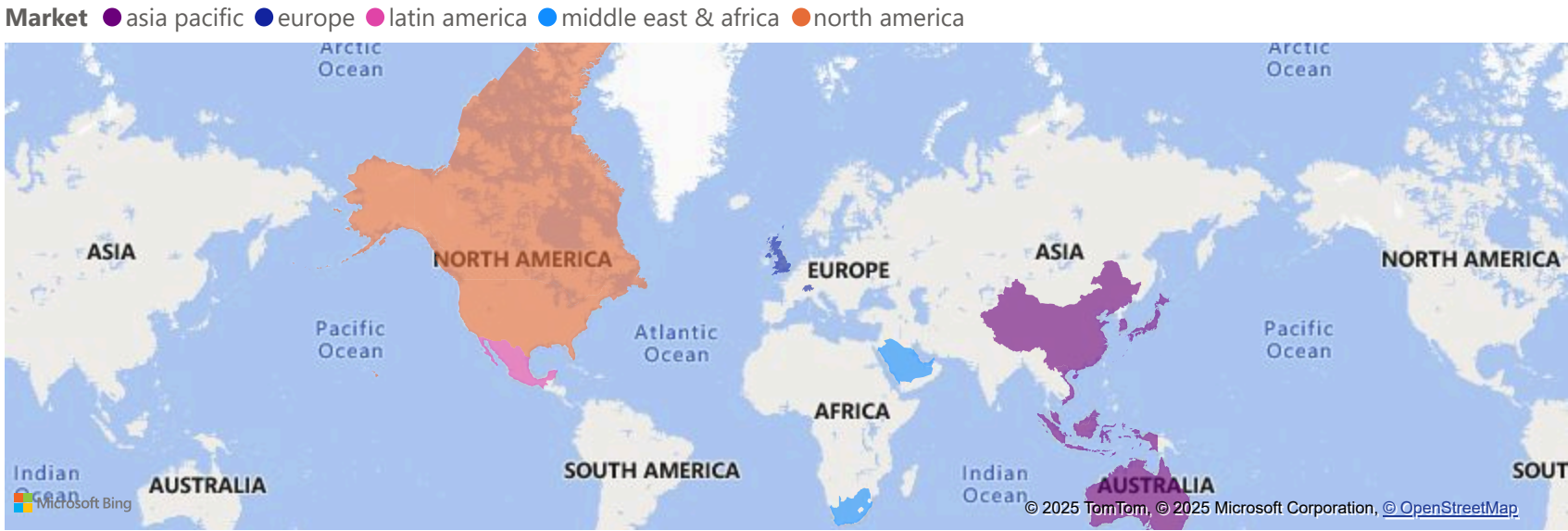
Member Name	Member Type
anchor larder	normal
anchor shop	gold
aqua artisan diner inc.	normal
aqua finest buoy works ltd.	normal
aqua finest cod canteen	normal
aqua finest crab supermarket	silver
aqua gourmet mussel eatery ltd.	normal
aqua harpoon bistro	normal
aqua harpoon supplies inc.	normal
aqua local harpoon works	normal
aqua mackerel market ltd.	normal
aqua net works	normal
aqua premium crab bistro ltd.	gold
aqua urban sail store	silver
aqua urban salmon diner	normal
artisan bass foods	normal
artisan buoy processing	gold
artisan buoy works	normal
artisan clam works ltd.	gold
artisan harpoon store	normal
artisan lobster larder	normal
artisan lobster shop	normal
artisan net quay	silver
artisan quay	normal
artisan restaurant	normal
artisan sail landing ltd.	gold
artisan sail market inc.	normal
artisan sail works	normal
artisan supperclub	normal
artisan supperclub ltd.	normal
artisan tuna diner	gold
artisan tuna supermarket ltd.	normal

Market

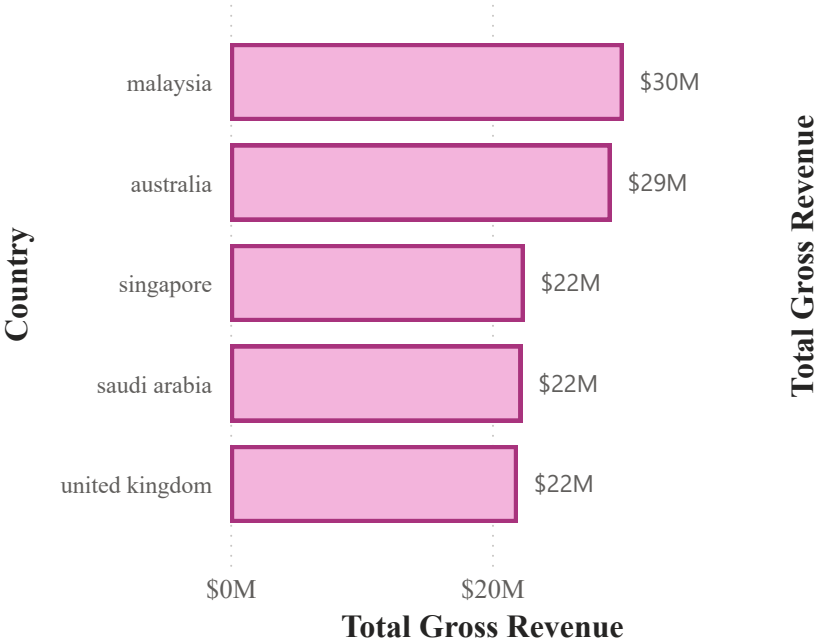


⚠ This visual type is being retired soon. Contact your admin to upgrade.

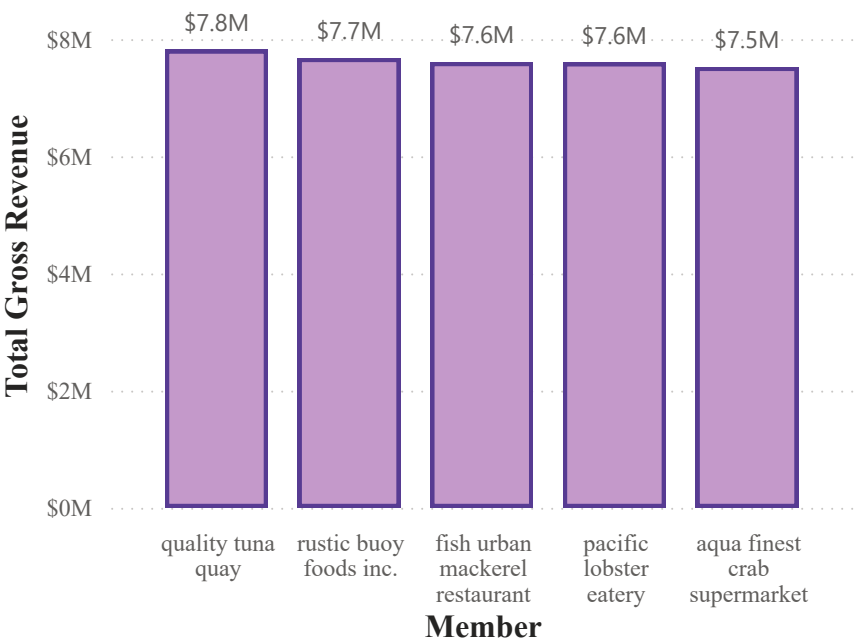
Location of Market and Country



Top 5 Country based on Gross Revenue

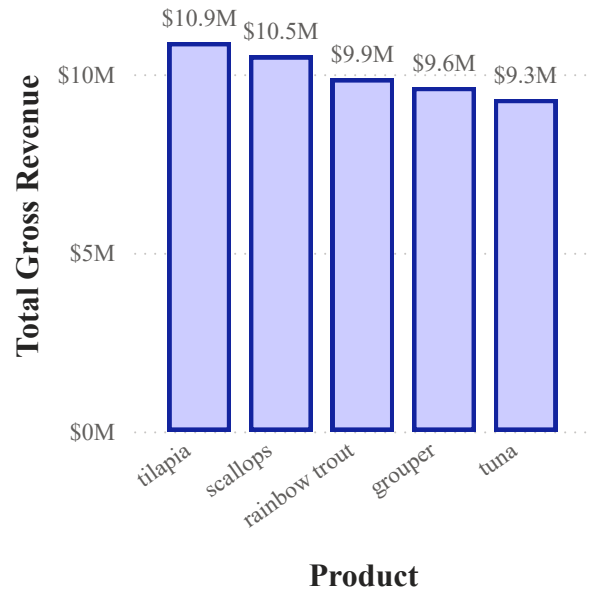


Top 5 Member based on Gross Revenue

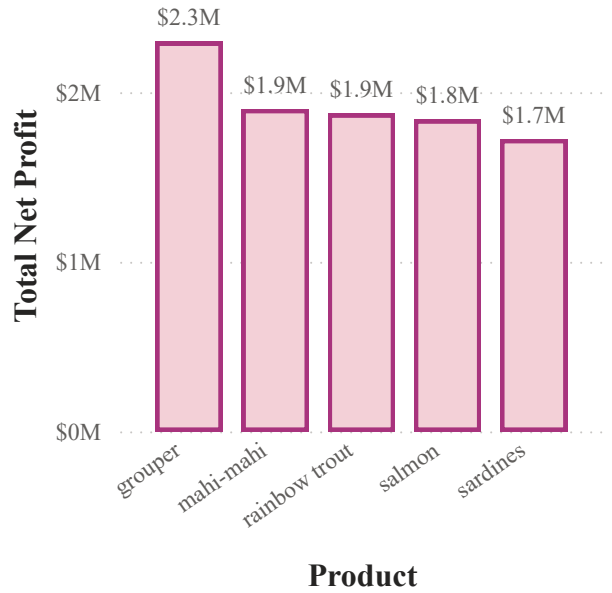


Member Name	Total Gross Revenue
quality tuna quay	\$7,818,172
rustic buoy foods inc.	\$7,675,043
fish urban mackerel restaurant	\$7,605,138
pacific lobster eatery	\$7,600,441
aqua finest crab supermarket	\$7,522,820
bayside hearty canteen	\$7,512,863
pacific tender anchor supermarket	\$7,506,440
tasty oyster works inc.	\$7,496,820
blue tender flounder eatery inc.	\$7,492,649
tasty catch restaurant	\$7,470,740
fresh tender pearl diner	\$7,466,974
coral ovster bistro	\$7,464,119
Total	\$293,999,207

Top 5 Products based on Total Gross Revenue



Top 5 Products based on Total Net Profit



Total Sold Quantity

5M

Average Selling Price

\$53.43

Total Net Profit

\$46.49M

Average Cost per kg

\$42.18

Order Date

30/6/2014

30/6/2024

Market

Select all

latin america

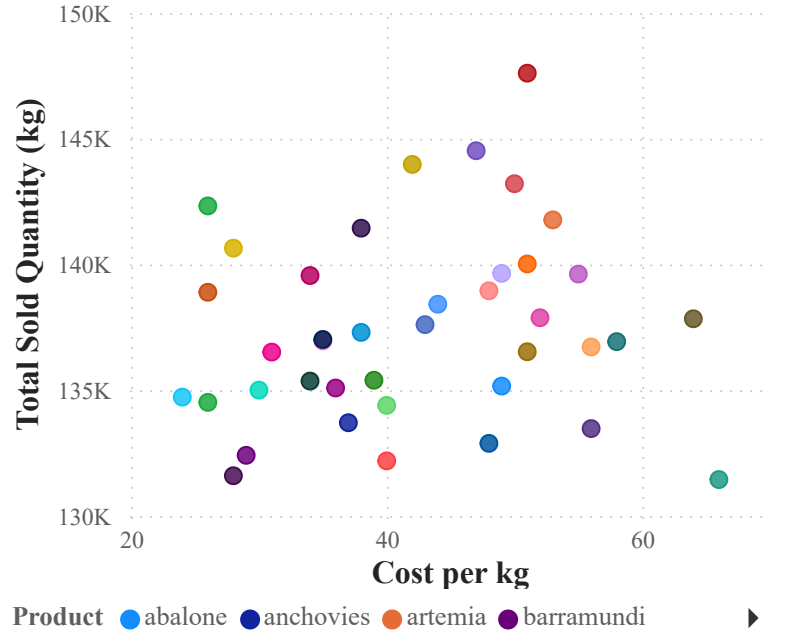
asia pacific

middle east & africa

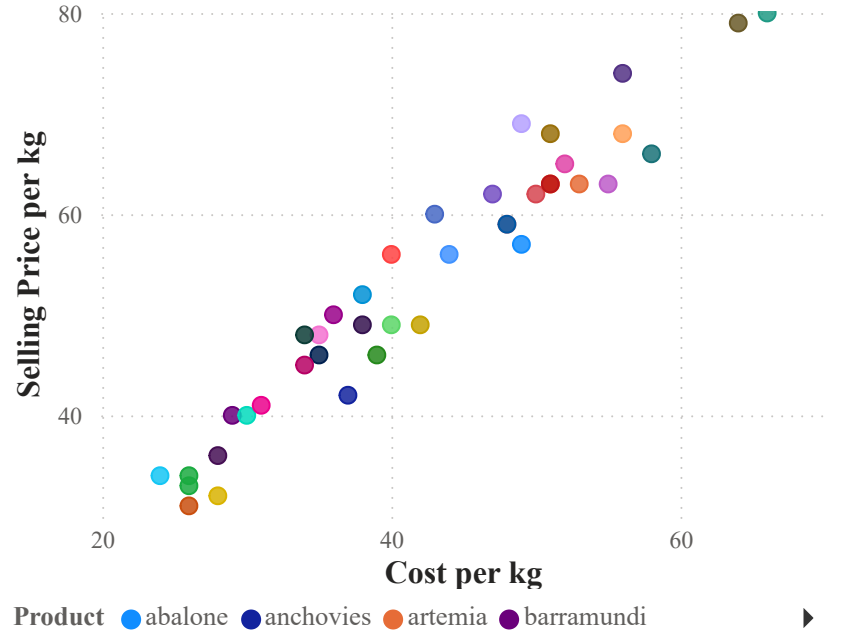
europa

north america

Total Sold Quantity versus Cost per kg



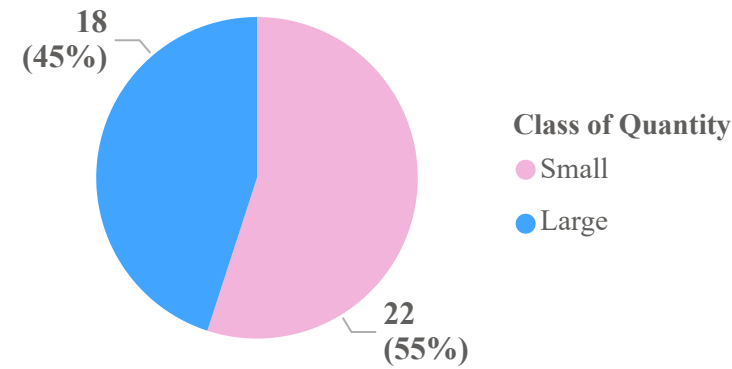
Selling Price per kg versus Cost per kg



Product	Selling Price per kg	Total Sold Quantity (kg)	Total Gross Revenue	Total Net Profit
tilapia	79	137840	\$10,889,360	\$1,491,237.33
scallops	80	131446	\$10,515,680	\$1,301,357.60
rainbow trout	74	133473	\$9,877,002	\$1,872,307.70
grouper	69	139646	\$9,635,574	\$2,296,059.97
tuna	63	147607	\$9,299,241	\$1,286,420.88
crayfish	68	136720	\$9,296,960	\$1,156,405.20
salmon	68	136529	\$9,283,972	\$1,837,274.32
clams	66	136931	\$9,037,446	\$626,356.30
beluga sturgeon	65	137881	\$8,962,265	\$1,329,590.60
bivalves	62	144523	\$8,960,426	\$1,704,484.28
artemia	63	141773	\$8,931,699	\$958,398.26
catfish	62	143211	\$8,879,082	\$1,257,664.92



Ratio of Number of Product based on Class of Quantity



Average Sold Quantity of All Products

137.48K

Net Profit per kg of Large Quantity Products

\$8.36

Net Profit per kg of Small Quantity Products

\$8.54

Class of Quantity

Large

Small

Product

abalone

anchovies

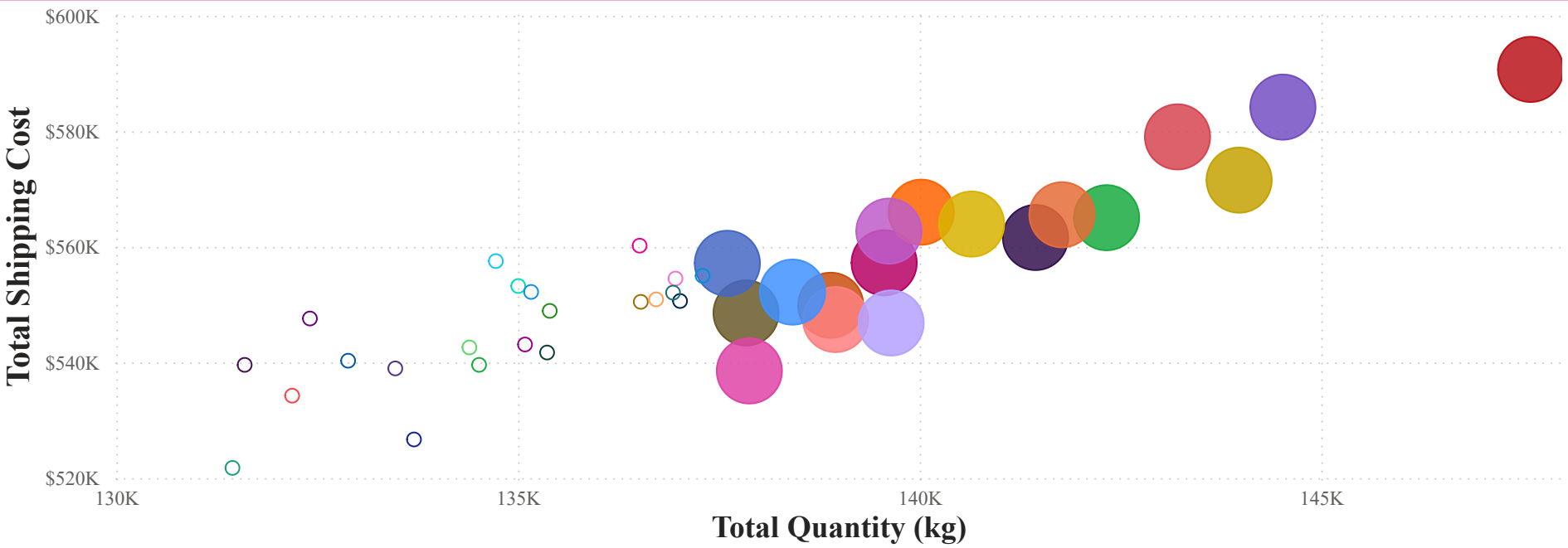
artemia

barramundi

beluga sturgeon

bivalves

Total Shipping Cost versus Total Quantity



Product abalone ancho... artemia barra... beluga ... bivalves bluefi... catfish clams cod conch crab crayfish

Product	Total Quantity (kg)	Class of Quantity
tuna	147607	Large
bivalves	144523	Large
haddock	143978	Large
catfish	143211	Large
trout	142328	Large
artemia	141773	Large
swordfish	141443	Large

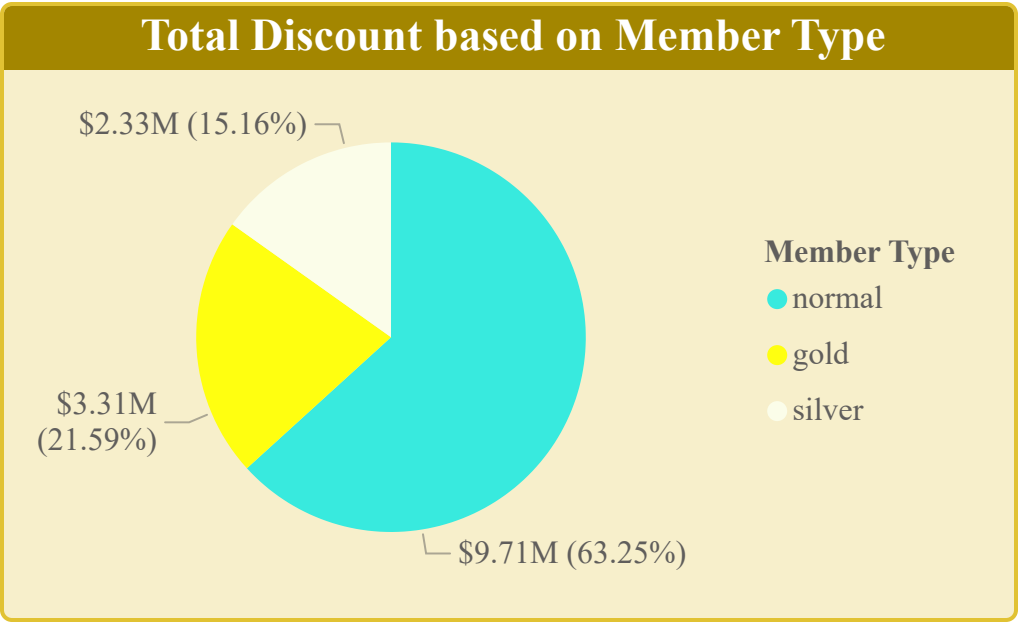
Expected Number of Stock of Product for a Month

41.66K

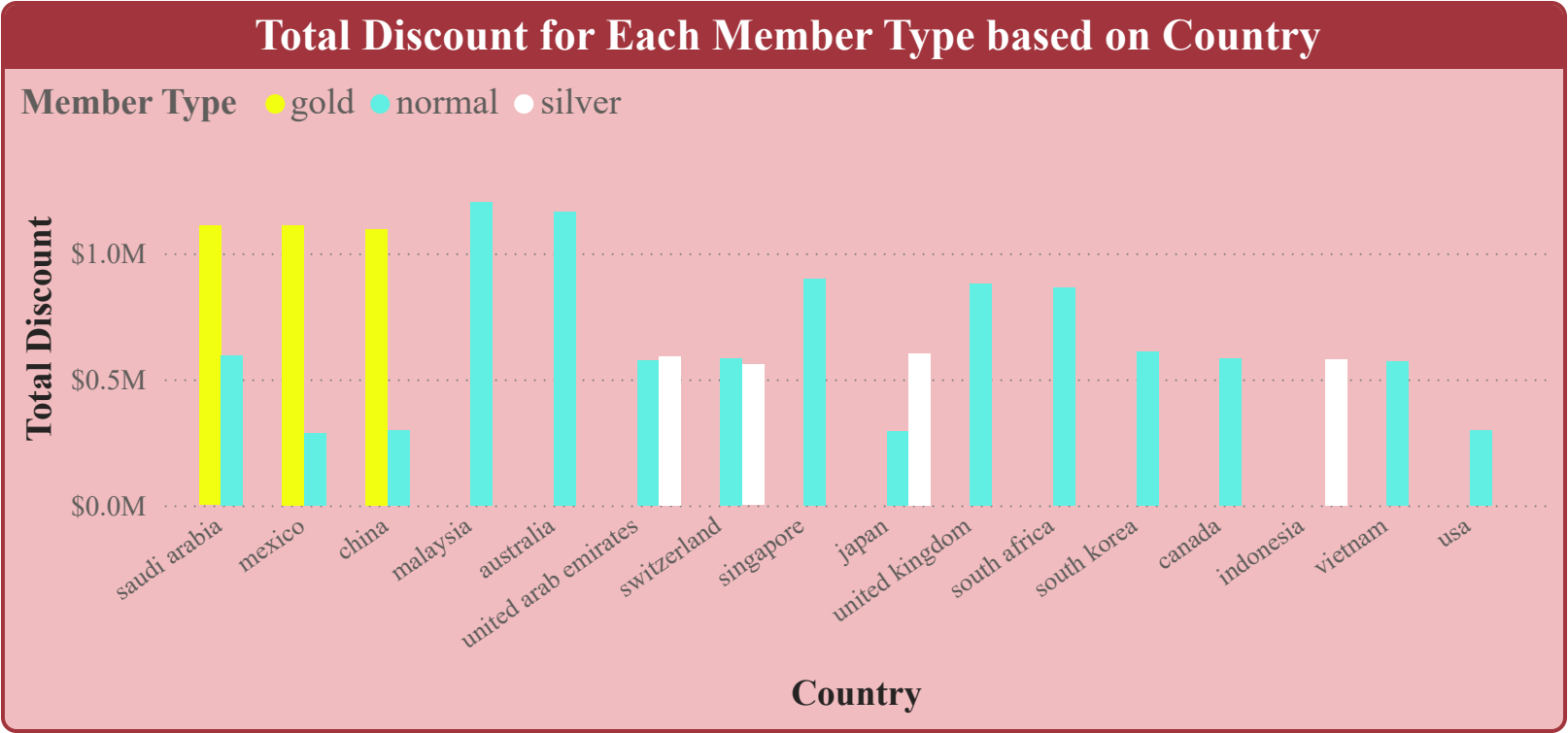


Total Discount Amount	Average Discount Amount
\$15.35M	\$153.55
Maximum Discount Amount	Percentage of Average Discount Amount
\$1.20K	5.22%

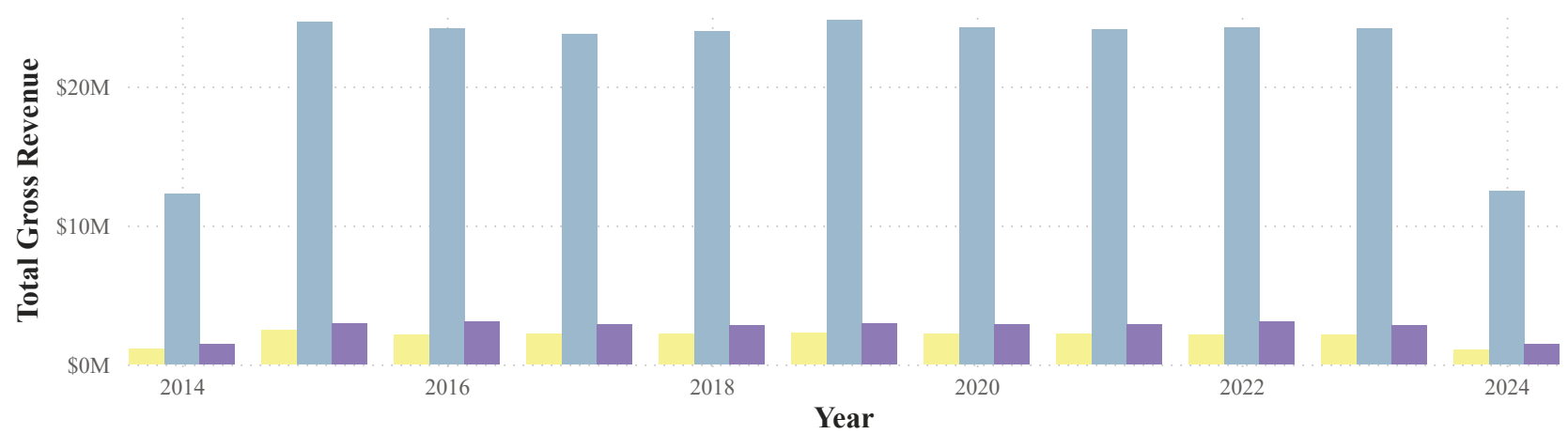
Member Type	
silver	normal
gold	
Member Type	Discount Rate
normal	0.04
silver	0.08
gold	0.15



Member Name	Total Discount
aqua finest crab supermarket	\$601,825.60
atlantic delicious salmon galley	\$578,182.00
atlantic premium bass bistro ltd.	\$295,168.04
bayside hearty canteen	\$300,514.52
bayside wholesale	\$295,745.64
bayside zesty buoy supperclub inc.	\$282,212.88
blue tender flounder eatery inc.	\$299,705.96
clam bistro	\$283,791.24
coastal hearty shells seafoods	\$282,299.04
compass oyster cafe ltd.	\$1,110,389.70
coral oyster bistro	\$298,564.76
coral rustic seafoods inc.	\$289,883.96
delicious tuna quay	\$285,662.72
drift catch seafoods	\$1,109,193.30
exquisite restaurant	\$282,226.26
Total	\$15,354,545.43



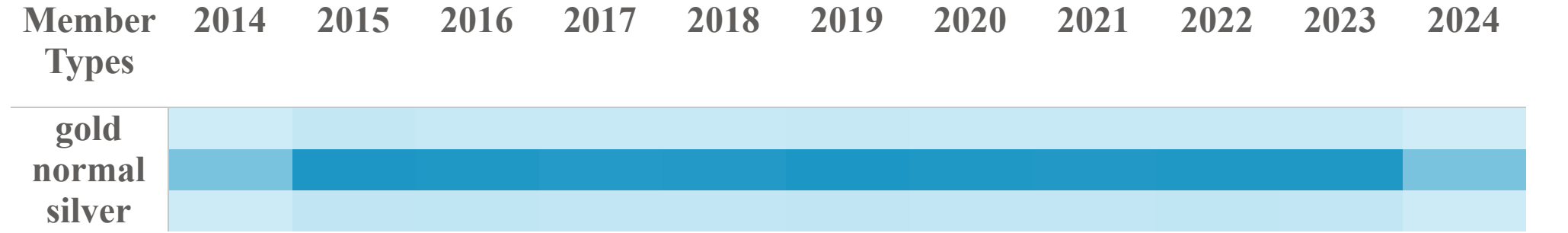
Total Gross Revenue of Each Member Type based on Year



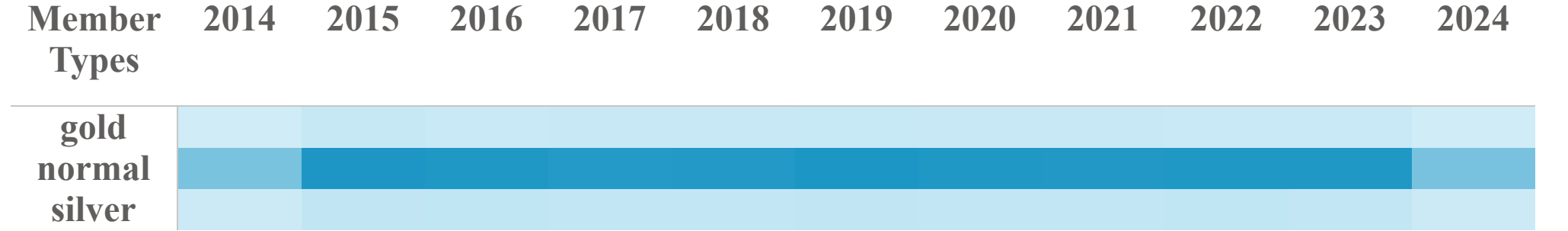
Member Type gold normal silver

Market	
asia pacific	middle east & africa
europa	north america
latin america	

Heat Map of Total Gross Revenue of Each Member Type based on Market



Heat Map of Total Net Revenue of Each Member Type based on Market



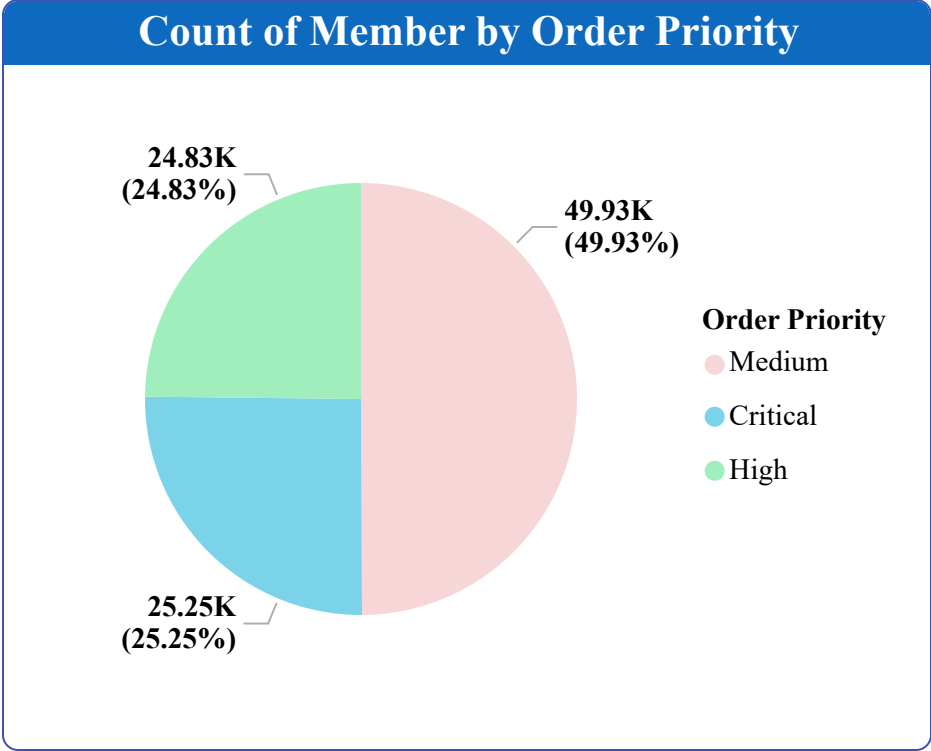
Country	
australia	
brazil	
canada	
china	
indonesia	
japan	
malaysia	
mexico	
saudi arabia	

Order Priority	
Critical	Medium
High	

Order Priority	Shipment Method
Critical	Same Day
High	Express Delivery
Low	Standard Delivery
Medium	Standard Delivery

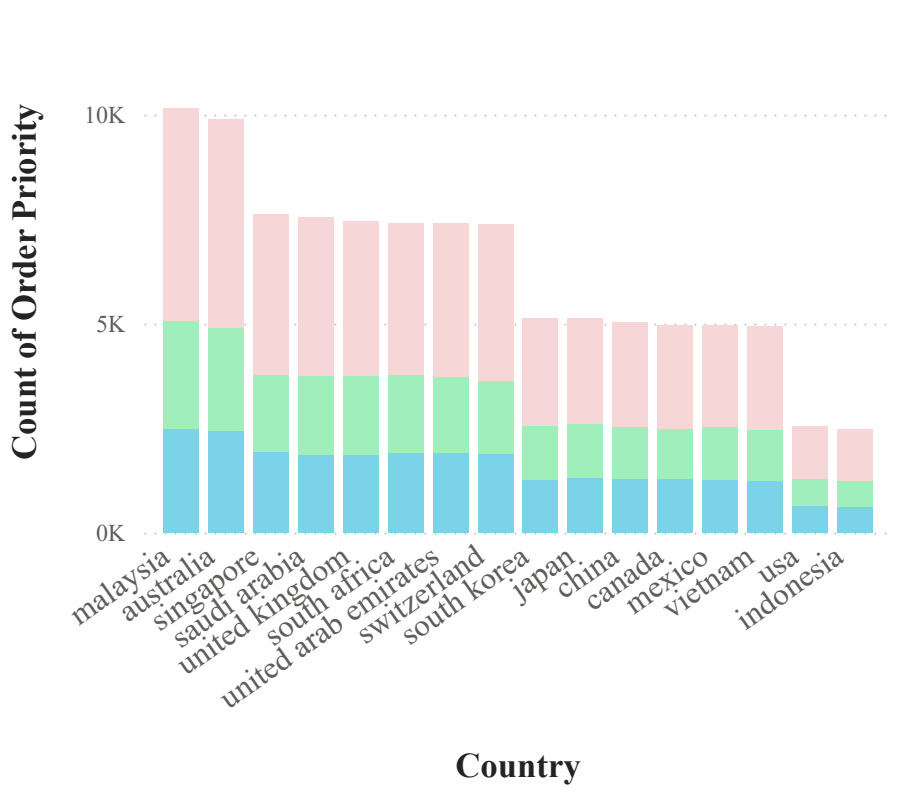
**Remark**

As Low Priority and Medium Priority using same shipment method. Hence, low order priority is merged into medium order priority.



**Count of Order Priority based on Countries**

Order Priority    Critical    High    Medium



Market	Critical	High	Medium
⊕ north america	1932	1844	3739
⊕ middle east & africa	5697	5561	11091
⊕ latin america	1275	1253	2436
⊕ europe	3748	3649	7430
⊕ asia pacific	12595	12519	25231

**Comments**

There are three type of order priority in the order data such as medium, high and critical. Medium order priority has the highest ratio among the three order priority, which is around 50%. High and critical order priority has the same ratio, which are about 25% for each.