

# Total Sales and Gross Profit by Month and Year

**\$12.08M**

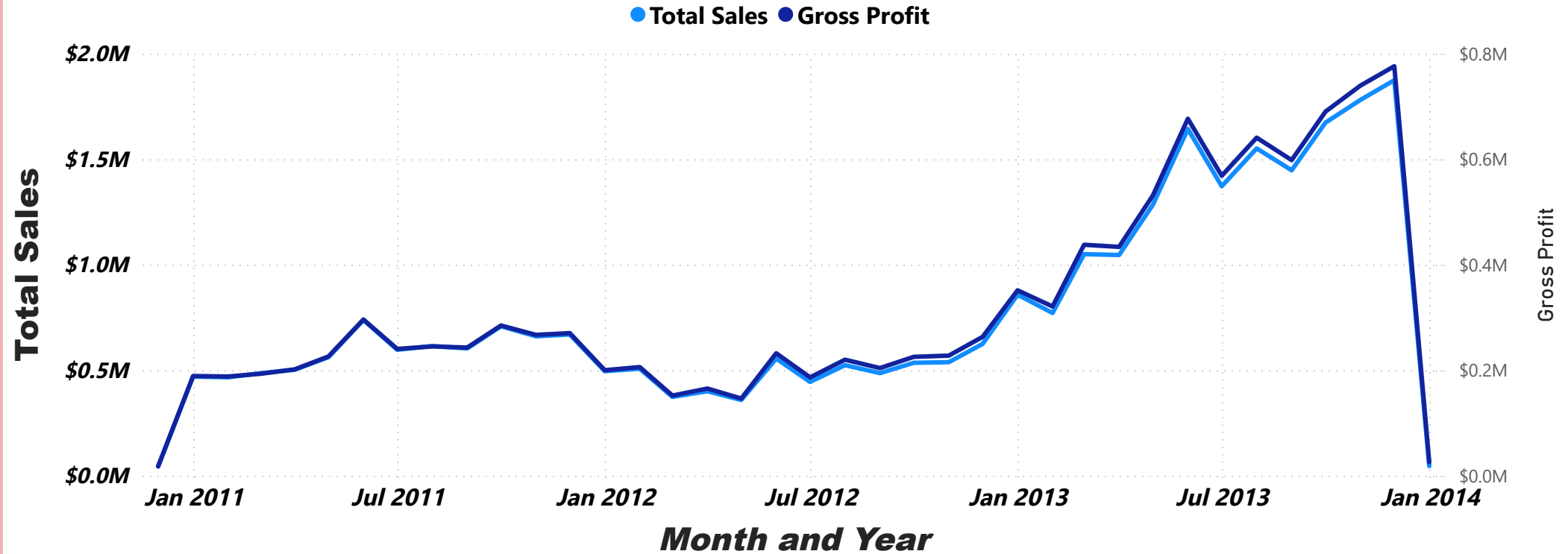
**Gross Profit**

**41.15%**

**Profit Margin %**

## Notice Trends

Due to higher freight/tax that was introduced there is a major dip profitability during the end of 2013. This drop cause our best year so far to be our worst year in sales.



## Gross Profit by Region

