

Wk 7 Project Power BI Executive Dashboard Reflection

In designing this dashboard, I had actual sales as the first card on the top left. Then right below is the card for the target sales. It always starts with total sales and total target sales first. Then I added a gauge to show how much of the targeted sales we met. The cluster chart is by region, and it contains actual and target sales. Clicking on a region will update the cards and gauge to that region specifically. Then I have a slicer that will filter the data by year, clicking on the same year again will deselect and return to total actual and target sales again. I added a tool tip, because I have to assume the user might not know what the dashboard can do, so having a quick tooltip will help continue the presentation if the user forgot their place.