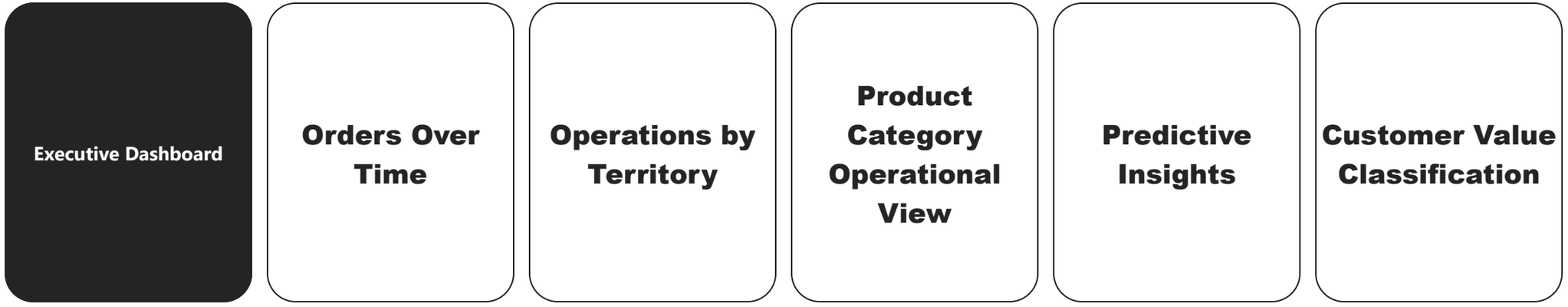
Executive Dashboard – Operations Perspective



$80.45M
Total Sales

214K
Total Orders

635
Total Resellers

7.00
Average Lead Time (Days)

Orders and Shipment Trends Over Time

Back

$80.45M
Total Sales

214K
Total Orders

635
Total Resellers

Back

Operations by Territory

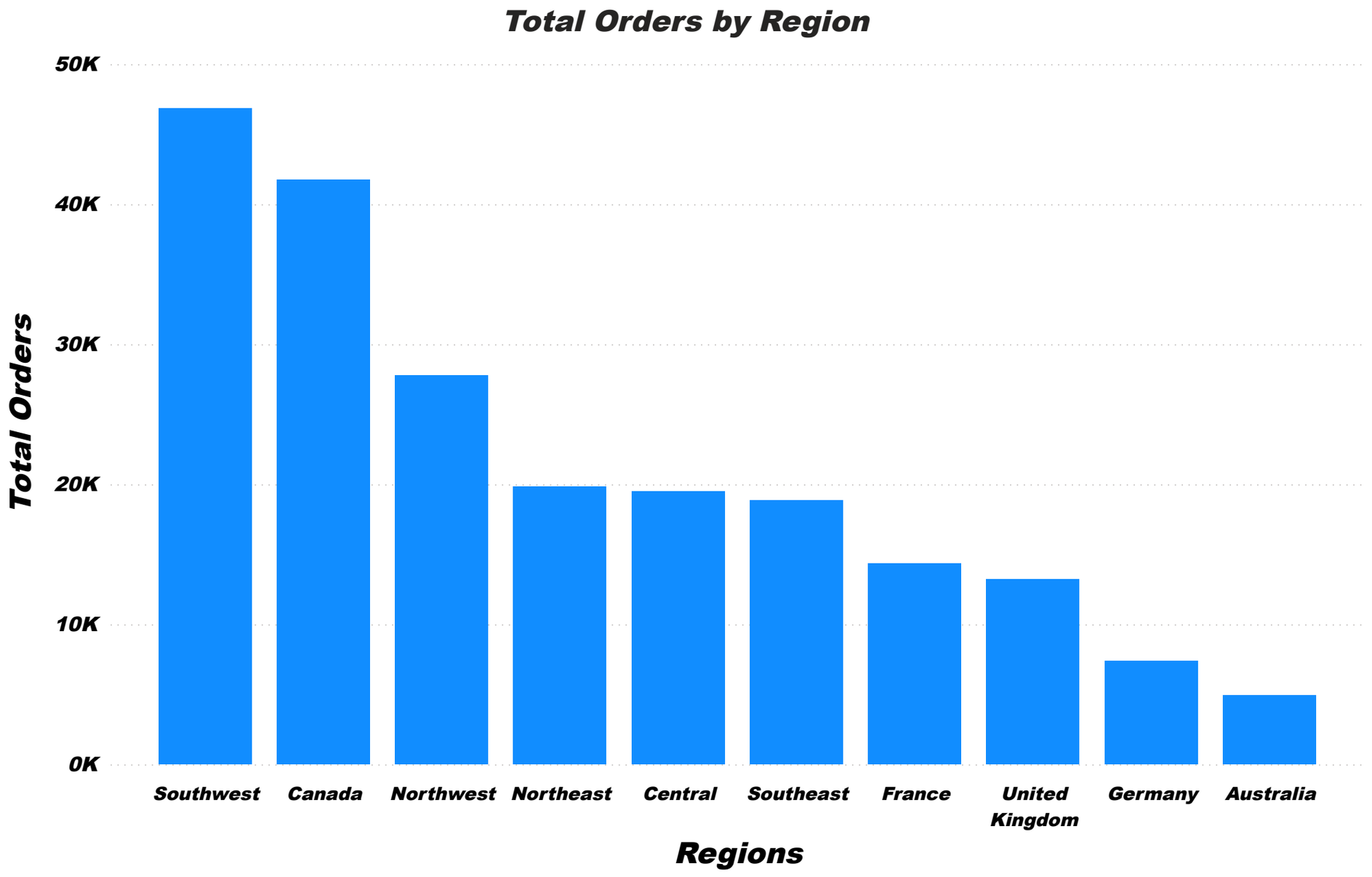
Select Region

All

$80.45M
Total Sales

214K
Total Orders

635
Total Resellers



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Order Volume by Product Category

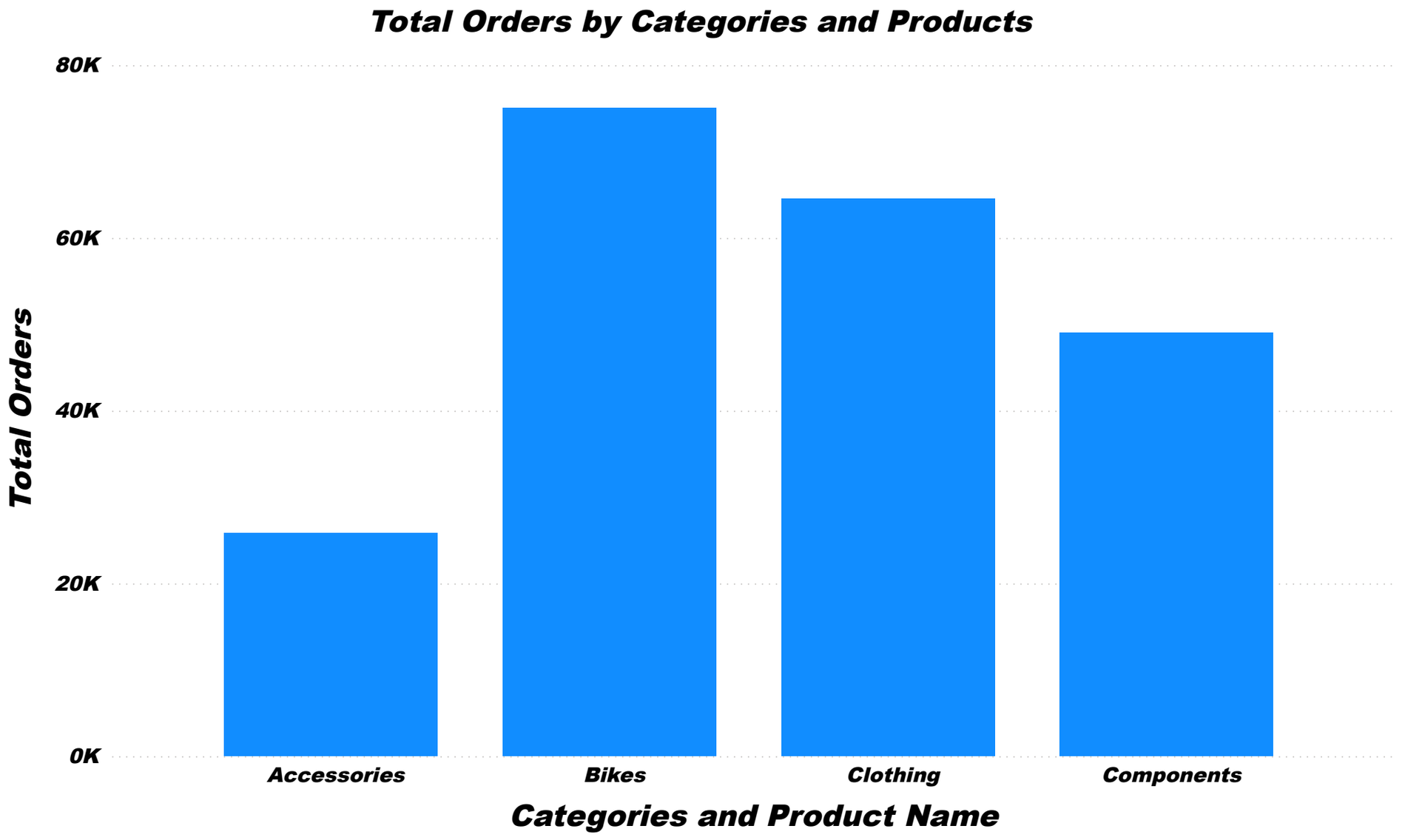
Select Category

All

$80.45M
Total Sales

214K
Total Orders

635
Total Resellers



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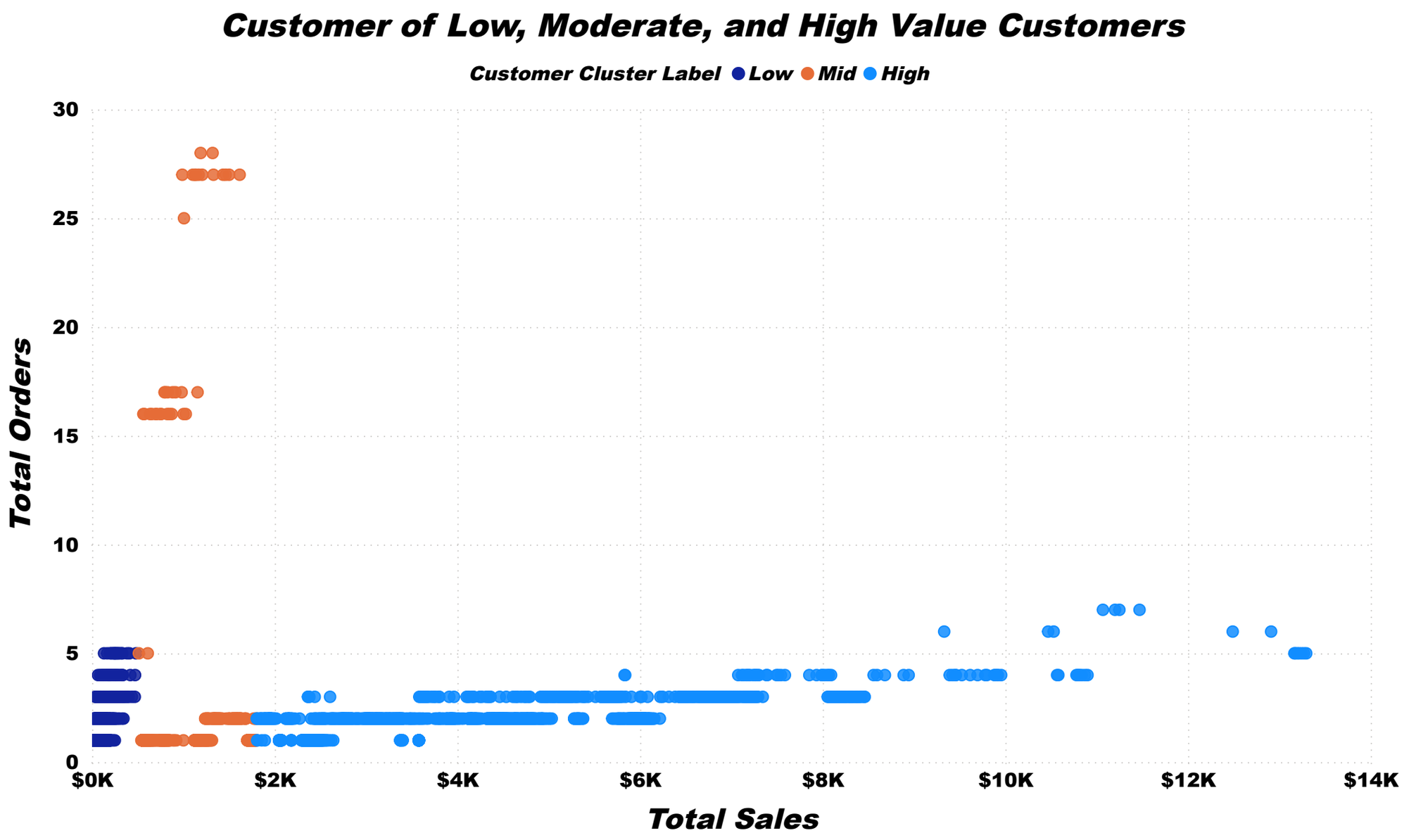
Predictive Insight

Annotations

- Low - Customers that has the lowest sales and fewer orders.
- Mid - Customers that don't spend so much compare to High, but they are loyal and they consistently spend that much.
- High - These customers spend a lot of money with our business.



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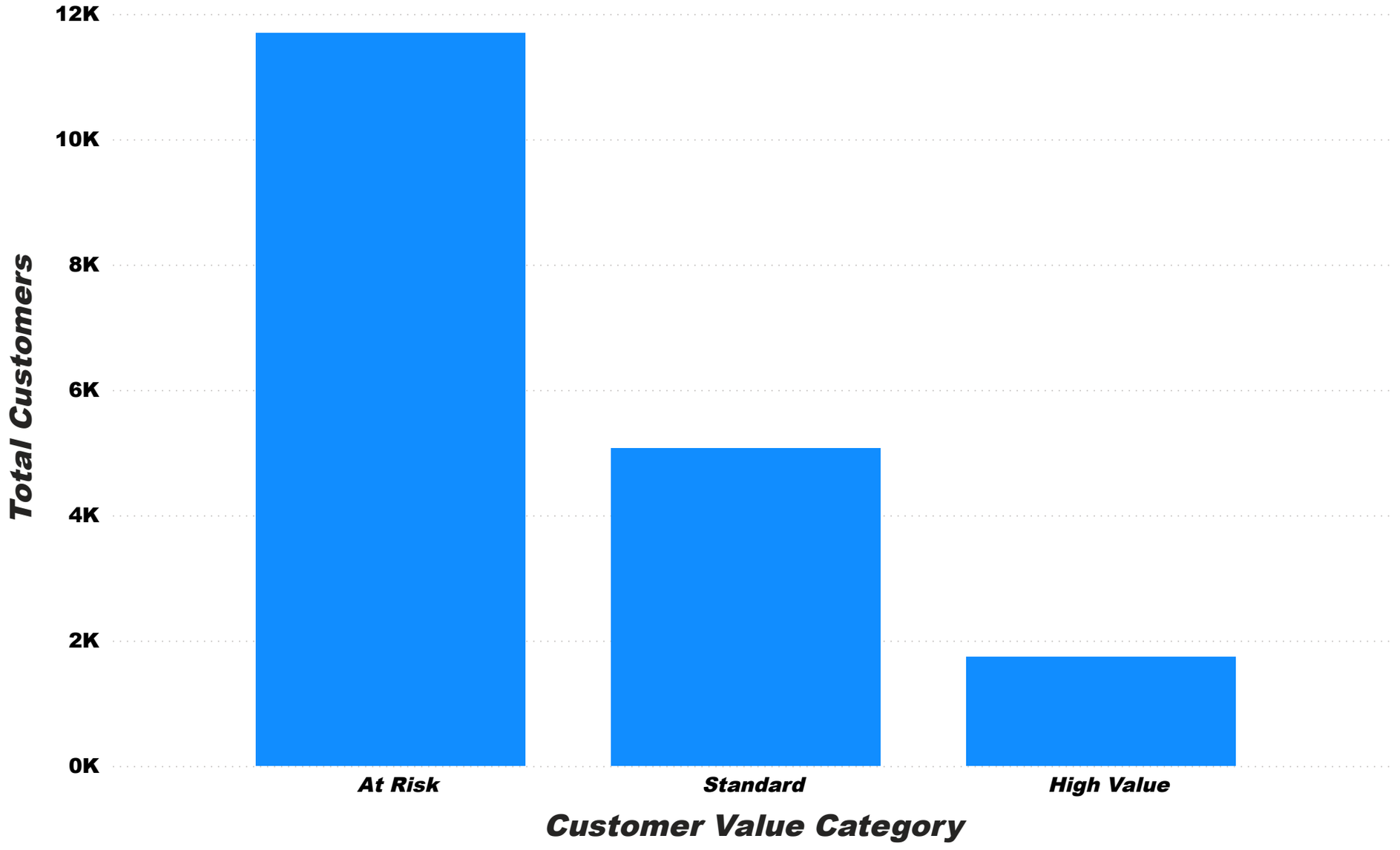
Customer Value Classification

$29.36M

Sum of TotalSales

28K

Sum of OrderCount