

# Kai-Cheng Yang

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CONTACT INFORMATION	Luddy School of Informatics, Computing, and Engineering Indiana University Bloomington 1015 E. 11th Street Bloomington, IN 47408	yangkc@iu.edu kaichengyang.me Google Scholar
EDUCATION	Ph.D., Informatics, Complex Systems track, Indiana University M.S., Theoretical Physics, Lanzhou University (China) B.S., Theoretical Physics, Lanzhou University (China)	2023 (expected) Jun. 2017 Jun. 2014
RESEARCH INTERESTS	<b>Social Media</b>   Mining social media data to: <ul style="list-style-type: none"><li>• Reveal the prevalence [R2, J8, W3], dissemination [J20], and real-world implications of online misinformation [J6];</li><li>• Detect social bots with machine learning (Botometer<sup>®</sup>) [J2, C2, C3, J17]; study their role [J4, W5] and human perception [R3, J12];</li><li>• Probe platform bias [J3, J11];</li></ul> <b>Public Health</b>   Analyzing large-scale medical claims datasets to: <ul style="list-style-type: none"><li>• Evaluate the effectiveness of intervention policies targeting the US opioid epidemic [J10];</li><li>• Identify patients likely to experience opioid overdose [J1, J5, J18]</li><li>• Reveal the impact of COVID-19 on medical care system [J7, J9];</li></ul> <b>Network Science</b> <ul style="list-style-type: none"><li>• Propose and evaluate network embedding methods [J13–J15]</li><li>• Model spreading phenomenon on networks [R1, J19, J21]</li></ul>	
HONORS & AWARDS	Affiliate, Center for Information, Technology, and Public Life, UNC-Chapel Hill IU GISA Conference Travel Award (\$300) Best Reviewer Award at AAAI ICWSM 2022 Selected for Future Leaders Summit 2022, University of Michigan IU Luddy Outstanding Research Award (\$500) IU School of Public Health Big Idea Challenge (\$250) IU Informatics Ph.D. Student Conference Travel Award (\$1000) IU GISA Conference Travel Award (\$700) IU Informatics Ph.D. Student Conference Travel Award (\$1000) NSF Research Trainee scholarship in Complex Networks and Systems (\$5000)	2022 2022 2022 2022 2021 2020 2020 2019 2019 2018
PUBLICATIONS	<b>Journal Articles</b>	
GOOGLE SCHOLAR		
CITATIONS: 2,681	J1. Yang, K.-C., Aronson, B., Odabas, M., Ahn, Y.-Y. & Perry, B. L. Comparing measures of centrality in bipartite patient-prescriber networks: A study of drug seeking for opioid analgesics. <i>PLoS ONE</i> 17, e0273569 (2022).	
H-INDEX: 16	J2. Yang, K.-C., Ferrara, E. & Menczer, F. Botometer 101: Social bot practicum for computational social scientists. <i>Journal of Computational Social Science</i> 5, 1511–1528 (2022).	
I10-INDEX: 18	J3. Yang, K.-C., Hui, P.-M. & Menczer, F. How Twitter data sampling biases U.S. voter behavior characterizations. <i>PeerJ Computer Science</i> 8, e1025 (2022).	

- J4. Duan, Z., Li, J., Lukito, J., **Yang, K.-C.**, Chen, F., Shah, D. V. & Yang, S. Algorithmic Agents in the Hybrid Media System: Social Bots, Selective Amplification, and Partisan News about COVID-19. *Human Communication Research* **48**, 516–542 (2022).
- J5. Perry, B. L., Odabas, M., **Yang, K.-C.**, Lee, B., Kaminski, P., Aronson, B., Ahn, Y.-Y., Oser, C. B., Freeman, P. R. & Talbert, J. C. New means, new measures: Assessing prescription drug seeking indicators over ten years of the opioid epidemic. *Addiction* **117**, 195–204 (2022).
- J6. Pierri, F., Perry, B. L., DeVerna, M., **Yang, K.-C.**, Flammini, A., Menczer, F. & Bryden, J. Online misinformation is linked to early COVID-19 vaccination hesitancy and refusal. *Scientific Reports* **12**, 5966 (2022).
- J7. **Yang, K.-C.**, Lee, B., Ahn, Y.-Y. & Perry, B. L. Use of and Comorbidities Associated With Diagnostic Codes for COVID-19 in US Health Insurance Claims. *JAMA Network Open* **4**, e2124643 (2021).
- J8. **Yang, K.-C.**, Pierri, F., Hui, P.-M., Axelrod, D., Torres-Lugo, C., Bryden, J. & Menczer, F. The COVID-19 Infodemic: Twitter versus Facebook. *Big Data & Society* **8**, 20539517211013861 (2021).
- J9. Lee, B., **Yang, K.-C.**, Kaminski, P., Ahn, Y.-Y., Peng, S., Odabas, M., Gupta, S., Green, H. & Perry, B. L. Substitution of Nonpharmacologic Therapy With Opioid Prescribing for Pain During the COVID-19 Pandemic. *JAMA Network Open* **4**, e2138453 (2021).
- J10. Lee, B., Zhao, W., **Yang, K.-C.**, Ahn, Y.-Y. & Perry, B. L. Systematic Evaluation of State Policy Interventions Targeting the US Opioid Epidemic, 2007-2018. *JAMA Network Open* **4**, e2036687 (2021).
- J11. Wen, C., Pacheco, D., **Yang, K.-C.** & Menczer, F. Neutral bots probe political bias on social media. *Nature Communications* **12**, 5580 (2021).
- J12. Yan, H., **Yang, K.-C.**, Menczer, F. & Shanahan, J. Asymmetrical Perceptions of Partisan Political Bots. *New Media & Society* **23**, 3016–3037 (2021).
- J13. Yoon, J., **Yang, K.-C.**, Jung, W.-S. & Ahn, Y.-Y. Persona2vec: A Flexible Multi-role Representations Learning Framework for Graphs. *PeerJ Computer Science* **7**, e174 (2021).
- J14. Zhang, Y.-J., **Yang, K.-C.** & Radicchi, F. Model-free hidden geometry of complex networks. *Physical Reviews E* **103**, 012305 (2021).
- J15. Zhang, Y.-J., **Yang, K.-C.** & Radicchi, F. Systematic comparison of graph embedding methods in practical tasks. *Physical Reviews E* **104**, 044315 (2021).
- J16. Pasquetto, I. V., Swire-Thompson, B., Amazeen, M. A., Benevenuto, F., Brashier, N., Bond, R. M., Bozarth, L. C., Budak, C., Ecker, U. K., ... & **Yang, K.-C.** Tackling misinformation: What researchers could do with social media data. *The Harvard Kennedy School (HKS) Misinformation Review* **1** (2020).
- J17. **Yang, K.-C.**, Varol, O., Davis, C. A., Ferrara, E., Flammini, A. & Menczer, F. Arming the public with artificial intelligence to counter social bots. *Human Behavior and Emerging Technologies*, e115 (2019).
- J18. Perry, B. L., **Yang, K.-C.**, Kaminski, P., Odabas, M., Park, J., Martel, M., Oser, C. B., Freeman, P. R., Ahn, Y.-Y. & Talbert, J. Co-prescription network reveals social dynamics of opioid doctor shopping. *PLoS ONE* **14**, e0223849 (2019).
- J19. Zhang, Y.-J., Wu, Z.-X., Holme, P. & **Yang, K.-C.** Advantage of Being Multicomponent and Spatial: Multipartite Viruses Colonize Structured Populations with Lower Thresholds. *Physical Reviews Letters* **123**. (Editors' Suggestion), 138101 (2019).

- J20. Shao, C., Ciampaglia, G. L., Varol, O., **Yang, K.-C.**, Flammini, A. & Menczer, F. The spread of low-credibility content by social bots. *Nature Communications* **9**, 4787 (2018).
- J21. **Yang, K.-C.**, Wu, Z.-X., Holme, P. & Nonaka, E. Expansion of cooperatively growing populations: Optimal migration rates and habitat network structures. *Physical Reviews E* **95**, 012306 (2017).

#### Peer-reviewed Conference Proceedings

- C1. Torres-Lugo, C., **Yang, K.-C.** & Menczer, F. *The Manufacture of Partisan Echo Chambers by Follow Train Abuse on Twitter in Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)* **16** (Atlanta, GA, USA, 2022), 1017–1028.
- C2. **Yang, K.-C.**, Varol, O., Hui, P.-M. & Menczer, F. *Scalable and Generalizable Social Bot Detection through Data Selection in Proceedings of the AAAI Conference on Artificial Intelligence (AAAI)* **34** (New York, NY, USA, 2020), 1096–1103.
- C3. Sayyadiharikandeh, M., Varol, O., **Yang, K.-C.**, Flammini, A. & Menczer, F. *Detection of Novel Social Bots by Ensembles of Specialized Classifiers in Proceedings of the 29th ACM International Conference on Information & Knowledge Management (CIKM)* (Virtual, 2020), 2725–2732.

#### Peer-reviewed Workshop/Demo/Dataset/Software Papers

- W1. DeVerna, M. R., Pierri, F., Truong, B. T., Bollenbacher, J., Axelrod, D., Loynes, N., Torres-Lugo, C., **Yang, K.-C.**, Menczer, F. & Bryden, J. *CoVaxxy: A Collection of English-Language Twitter Posts About COVID-19 Vaccines in Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)* **15** (Virtual, 2021), 992–999.
- W2. **Yang, K.-C.**, Aronson, B. & Ahn, Y.-Y. BiRank: Fast and Flexible Ranking on Bipartite Networks with R and Python. *Journal of Open Source Software* **5**, 2315 (2020).
- W3. **Yang, K.-C.**, Torres-Lugo, C. & Menczer, F. *Prevalence of Low-Credibility Information on Twitter During the COVID-19 Outbreak in Proceedings of the ICWSM International Workshop on Cyber Social Threats (CySoc)* (Virtual, 2020).
- W4. Hui, P.-M., **Yang, K.-C.**, Torres-Lugo, C. & Menczer, F. *BotSlayer: DIY Real-Time Influence Campaign Detection in Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)* **14** (Virtual, 2020), 980–982.
- W5. **Yang, K.-C.**, Hui, P.-M. & Menczer, F. *Bot Electioneering Volume: Visualizing Social Bot Activity During Elections in Companion Proceedings of The 2019 World Wide Web Conference (WWW)* (San Francisco, CA, USA, 2019), 214–217.
- W6. Hui, P.-M., **Yang, K.-C.**, Torres-Lugo, C., Monroe, Z., McCarty, M., Serrette, B., Pentchev, V. & Menczer, F. BotSlayer: real-time detection of bot amplification on Twitter. *Journal of Open Source Software* **4**, 1706 (2019).

#### Under Review

- R1. Xue, L., **Yang, K.-C.**, Cui, P.-B. & Di, Z. Network localization strength regulates innovation diffusion with macro-level social influence. *arXiv: 2301.00151* (2023).
- R2. Pierri, F., DeVerna, M. R., **Yang, K.-C.**, Axelrod, D., Bryden, J. & Menczer, F. One year of COVID-19 vaccine misinformation on Twitter. *arXiv: 2209.01675* (2022).
- R3. Yan, H., **Yang, K.-C.**, Shanahan, J. & Menczer, F. Exposure to social bots amplifies perceptual biases and regulation propensity. *OSF preprint*. <https://doi.org/10.31219/osf.io/ap2qf> (2022).

#### Book chapters

- B1. Yan, H. & **Yang, K.-C.** *Handbook of Critical Studies of Artificial Intelligence* (ed Lindgren, S.) chap. The landscape of social bot research: a critical appraisal. <https://doi.org/10.31219/osf.io/3cf4j> (Edward Elgar, 2023).

## Other Works

- O1. **Yang, K.-C.** & Menczer, F. *How many bots are on Twitter? The question is difficult to answer and misses the point*. The Conversation (<https://theconversation.com/how-many-bots-are-on-twitter-the-question-is-difficult-to-answer-and-misses-the-point-183425>). 2022.

## TOOLS

### Observatory on Social Media (OSoMe)

- **Botometer**<sup>®</sup> [J2, C3, J17], **BotometerLite** [C2]: bot detection tools handling ~ 250,000 daily requests from researchers, journalists, and social media users; used by Elon Musk's team in his dispute with Twitter (via **CNN**, **BBC**, and **Yahoo! Finance**)
- **BotAmp** [J2]: bot amplification level comparison
- **Midterm 2022 dashboard**: dashboard for US 2022 midterm elections Twitter discussion
- **Hoaxy**<sup>®</sup>: visualization of information spreading online with tens of thousands of users
- **CoVaxxy** [W1]: dashboard for COVID-19 vaccine Twitter discussion

### Network Science

- **Persona2vec** (**GitHub**) [J13]: multi-role representations embedding for networks
- **BiRank** (**GitHub**, **PyPI**, **CRAN**) [W2]: bipartite network PageRank

## PRESENTATIONS Tutorials and Demos

- Identifying Social Media Manipulation with OSoMe Tools  
*Computation + Journalism Conference – C+J 2022 (Virtual)* Jun. 2022  
*IC<sup>2</sup>S<sup>2</sup> 2020 (Virtual)* Jul. 2020
- Introduction to **Botometer**<sup>®</sup>  
*Visit by former Dominican Republic president Leonel Fernández (Bloomington, USA)* Apr. 2022  
*Invited demo at the Learning Informatics Lab, University of Minnesota (Virtual)* Mar. 2022  
*Knight Research Network Tool Demonstration Day (Virtual)* Oct. 2021
- Fast and Flexible Ranking on Bipartite Networks with Python and R  
*Indiana University Network Institute workshop series (Bloomington, USA)* Nov. 2021

### Talks

- The COVID-19 Infodemic: prevalence, adverse actors, and real-world impact [J6, J8, W3]  
*2022 INFORMS Annual Meeting (Indianapolis, USA)* Oct. 2022  
*Invited talk at Computational Social Science Lab at Penn (Virtual)* Jun. 2022  
*Future Leaders Summit 2022 (Ann Arbor, USA)* Apr. 2022
- The COVID-19 Infodemic: Twitter versus Facebook [J8]  
*Social Media Lab Guest Speaker Series (Virtual)* Oct. 2021  
*IC<sup>2</sup>S<sup>2</sup> 2021 (Virtual)* Jul. 2021  
*NetSci 2021 (Virtual)* Jul. 2021  
*Computation + Journalism Symposium – C+J 2021 (Virtual)* Feb. 2021  
*The 3rd North American Social Networks Conference – NASN 2021 (Virtual)* Jan. 2021
- Bipartite Network Centrality Comparison: A Study of Opioid Doctor Shopping [J1]  
*IC<sup>2</sup>S<sup>2</sup> 2020 (Virtual)* Jul. 2020
- Prevalence of Low-Credibility Information on Twitter During the COVID-19 Outbreak [W3]  
*CySoc 2020 (Virtual)* Jun. 2020

	<ul style="list-style-type: none"> <li>• BotometerLite [C2]  <i>IC<sup>2</sup>S<sup>2</sup> 2020 (Virtual)</i> Jul. 2020  <i>AAAI 2020 (New York, USA)</i> Feb. 2020</li> <li>• Bot Electioneering Volume [W5]  <i>CyberSafety 2019 (San Francisco, USA)</i> May 2019</li> </ul>
WORKING EXPERIENCE	<p><b>Analysis Group, MA, USA</b></p> <p>Consultant Fall 2022</p> <p><b>Indiana University, IN, USA</b></p> <p>Research assistant, Botometer project Fall 2022  Research assistant, doctor shopping project Fall 2018 – Spring 2022</p> <p><b>TikTok Inc. (ByteDance), CA, USA</b></p> <p>Security engineering intern Summer 2021</p>
TEACHING	<p><b>Indiana University, IN, USA</b></p> <p>Guest lecturer, INFO-T100 Social Media Manipulation 101 Fall 2022</p> <p><b>Indiana University, IN, USA</b></p> <p>Associate instructor, INFO-I590 Applied Data Science Fall 2017, Spring 2018</p>
SERVICE	<p><b>Journal Reviewer:</b> ACM Digital Threats: Research and Practice (21); Big Data &amp; Society (21); Computers &amp; Security (21); Decision Support Systems (22); Frontiers in Public Health (22); Humanities &amp; Social Sciences Communications (21, 22); IEEE Internet Computing (21); IEEE Transactions on Knowledge and Data Engineering (21); Information, Communication and Society (21); Information Processing &amp; Management (21); International Communication Gazette (21); International Journal of Data Science and Analytics (21); International Journal of Human-Computer Interaction (22); International Journal of Information Technology &amp; Decision Making (21); JMIR Infodemiology (22, 23); JMIR Public Health and Surveillance (22); Journal of Computational Social Science (22); Journal of Medical Internet Research (22); Journal of the Royal Society Interface (22); Online Social Networks and Media (21, 22); PeerJ Computer Science (20, 22); PLoS ONE (21, 22); Political Research Exchange (21); Royal Society Open Science (22); Scientific Reports (22); Social Network Analysis and Mining (21, 22); Socius (22);</p> <p><b>Conference Reviewer:</b> CSCW (22); CIKM (21,22); ICWSM (20-22); WebSci (22); WWW (22);</p> <p><b>Workshop Organizer:</b> <i>International Workshop on Cyber Social Threats 2022 (CySoc); International Workshop on Cyber Social Threats 2023 (CySoc);</i></p>
IN THE PRESS	<p><b>Selected Quotations and Interviews</b></p> <ul style="list-style-type: none"> <li>• Social bots and other inauthentic actors on social media  <i>WIRED (Sep. 2022); WIRED (Sep. 2022); BBC (Aug. 2022); Ars Technica (Aug. 2022); Yahoo! Finance (Aug. 2022); CNN (Aug. 2022); Yahoo! Finance (Aug. 2022); CNN (Jun. 2022); The Wall Street Journal (Jun. 2022); The Washington Post (May 2022); Politico (May 2022); Business Insider (May 2022); Yahoo! News (May 2022); Spectrum News (Apr. 2022);</i></li> <li>• Online misinformation  <i>WISH-TV (Sep. 2022); IEEE Spectrum (Jul. 2020);</i></li> </ul> <p><b>Selected Media Coverage of My Works</b></p> <ul style="list-style-type: none"> <li>• Botometer® [C3, J17] &amp; BotAmp</li> </ul>

- Newsweek* (Dec. 2022); *Business Insider* (Nov. 2022); *The Daily Star* (Nov. 2022); *USA Today* (Oct. 2022); *Daily Maverick* (Oct. 2022); *CNN* (Oct. 2022); *The Washington Times* (Sep. 2022); *The Economic Times* (Sep. 2022); *CNN* (Sep. 2022); *Quotidiano Nazionale* (Aug. 2022); *The Guardian* (Aug. 2022); *The National Interest* (Aug. 2022); *The Verge* (Aug. 2022); *Yahoo! Finance* (Aug. 2022); *CNN* (Aug. 2022); *CNBC* (Aug. 2022); *Washington Examiner* (Aug. 2022); *Engadget* (Aug. 2022); *The Washington Post* (Aug. 2022); *The New York Times* (Aug. 2022); *Inc. Magazine* (Aug. 2022); *Newsweek* (Aug. 2022); *Snopes* (Jul. 2022); *USA Today* (Jun. 2022); *Slate* (Jun. 2022); *Forbes* (Jun. 2022); *Wired* (May 2022); *The Washington Post* (May 2022); *Los Angeles Times* (Apr. 2022); *Reuters* (Nov. 2018);
- Midterm 2022 dashboard  
*Indiana Public Media* (Nov. 2022);
  - CoVaxxy [W1]  
*The New York Times* (May 2022); *AP News* (Dec. 2021); *USA Today* (Mar. 2021);
  - Online misinformation is linked to early COVID-19 vaccination hesitancy and refusal [J6]  
*Global Citizen* (Aug. 2022); *Medical News Today* (Aug. 2022); *Time* (May 2022); *News-Medical* (May 2022); *Tech Policy Press* (Apr. 2022); *Slate* (Apr. 2022);
  - Neutral bots probe political bias on social media [J11]  
*NBC News* (Apr. 2022); *Metro* (Apr. 2022); *Rolling Stone* (Apr. 2022);
  - COVID-19 Infodemic on Twitter and Facebook [J8]  
*News 5* (Jan. 2022); *The Conversation* (Jul. 2021);
  - Substitution of Nonpharmacologic Therapy With Opioid Prescribing for Pain During the COVID-19 Pandemic [J9]  
*Clinical Pain Advisor* (Jan. 2022); *Everyday Health* (Dec. 2021); *Health Day* (Dec. 2021);
  - Systematic evaluation of state policy interventions targeting the US opioid epidemic [J10]  
*MedPage Today* (Jan. 2022); *U.S. Pharmacist* (Mar. 2021); *News-Medical* (Feb. 2021);
  - Hoaxy<sup>®</sup>  
*MIT Technology Review* (Dec. 2022); *Media Matters for America* (Dec. 2022); *The Conversation* (Oct. 2022); *Bloomberg* (Nov. 2020); *NBC News* (Feb. 2020); *Mother Jones* (Feb. 2020); *NBC News* (Jan. 2020); *Vice News* (Jan. 2020); *NBC News* (Nov. 2019); *Reuters* (Nov. 2018);

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