



POSTER DESIGN

Event Description:

Bring your creativity to life in this dynamic poster design competition! Participants will create posters based on a given topic, showcasing their artistic and design skills. Whether through digital tools or traditional methods like painting and sketching, express your ideas visually in real-time during the event.

Team Specification:

1. individual
2. Registration fee per participant: Rupees 150/-

Event Structure:

1. **Topic Announcement:** The topic for the poster will be revealed at the start of the event.
2. **Design Phase:** Participants will be given 2 hours to create a poster based on the announced topic.
3. **Presentation:** After the design phase, each participant/team will have 5 minutes to explain their poster to the jury, including their concept and the techniques used.

Poster Specification:

1. Digital Posters:

- » Participants must use their own laptops or tablets.
- » Any graphic design software (e.g., Photoshop, Illustrator, Canva, etc.) is allowed.
- » The final design should be in A3 size (297 x 420 mm).
- » Participants must submit the final digital file at the end of the event in either PDF or PNG format.

2. Traditional Posters (Art/Painting):

- » All materials (paints, markers, brushes, etc.) must be brought by the participants.
- » The poster size must not exceed A2 (420 x 594 mm).
- » No pre-made or printed materials are allowed.





Event Details:

1. Participants will be provided with workspaces to create their posters.
2. A limited amount of basic stationery will be available at the venue (papers, pencils).
3. Time management is crucial – participants must complete their work within the allotted 2 hours.
4. The jury will evaluate based on the creativity, relevance to the topic, visual appeal, and originality of the poster.

Judging Criteria:

- Creativity and Originality
- Relevance to the Given Topic
- Artistic Skill/Design Technique
- Overall Presentation and Visual Impact
- Clarity and Message of the Poster

Rules and Guidelines:

- Participants must register online or offline through event coordinators before the event.
- The use of pre-existing templates for digital posters is prohibited.
- The jury's decision will be final and binding.
- All participants must carry valid TRISHNA and college ID cards. External (other college) participants must provide a bonafide certificate signed by their Principal/HOD.
- Participants must report 30 minutes before the event starts.
- Misbehavior or disruption of the event will lead to disqualification.
- The organizing committee reserves the right to modify the rules at any point in time, and participants will be informed via email/WhatsApp.

For any queries:

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