# Faisal Siddiqui

## UI UX Designer

Seeking a challenging position in a reputable organization where I can apply my UI/UX design skills to create intuitive and user-friendly digital experiences. Eager to contribute to the organization's growth while continuously learning and staying updated with the latest design trends and technologies.

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UI/UX Design Skills

Wireframing & Prototyping

Responsive

Visual Design & Typography

UX Research & Strategy

User Research & Personas

Usability Testing

Tools & Software

Figma

Framer

Technical Skills (Secondary Skill)

HTML5

CSS

JavaScript (Basics)

Web & App Design Standards

Soft Skills

Design Thinking

Problem Solving

Attention to Detail

Collaboration with Developers

Time Management

Languages

#### Projects

#### GoSchoolify

A School Management Mobile Application

GoSchoolify is a mobile application designed with a strong focus on user experience, clarity, and accessibility. I crafted visually consistent interfaces and structured intuitive user flows tailored for students, parents, and school staff. The design approach followed mobile-first principles to ensure seamless usability across different screen sizes. Key features like real-time chat, location-based services, and secure payment flows were thoughtfully designed to offer a smooth and engaging user journey, emphasizing simplicity, usability, and visual hierarchy throughout the app.

#### OBST-GYNEC

A Web Application for a Gynecologist

Designed and developed the complete UI/UX for a subscription-based video course platform for a gynecologist. Focused on creating an intuitive and responsive user interface that allows users to easily browse, subscribe, and access medical courses. Ensured a seamless experience through thoughtful user flows, wireframing, prototyping, and pixel-perfect implementation. Prioritized accessibility, responsiveness, and user engagement across all devices to support both client goals and end-user satisfaction.

#### Big Baniya

E-Commerce Application

Led the UI/UX design for "Big Baniya" — a mobile-first e-commerce application focused on grocery shopping. Created user-friendly, visually appealing interfaces that streamlined the customer journey from product discovery to checkout. Designed intuitive navigation, engaging product displays, and efficient cart and payment flows to enhance usability and conversion. Collaborated closely with developers and stakeholders to ensure consistent branding, responsiveness, and a smooth user experience across all devices.

#### Education

#### Saraf Institute of Computer Science

BCA - Bachelors of computer application

I have completed a Bachelor's degree in Computer Applications (BCA), which has provided me with a strong foundation in computer science, and I have developed deep expertise in web and app development through hands-on experience with various technologies.

(2023 - 2025)

## Work Experience

## Arysoft Global Services PVT LTD

UI UX Designer (2024 - 2025)

As a UI/UX Designer, I have experience crafting intuitive and visually engaging interfaces for both web and mobile applications. My work focuses on creating user-centered designs that enhance usability and deliver seamless experiences, ensuring that each solution is both functional and aesthetically aligned with user needs.

### Freelancing

Also Worked as a UI UX Designer Since 8 Months

I have been working as a Freelance UI/UX Designer for the past 8 months, during which I have gained practical experience in designing user-centric web and mobile interfaces. This journey has strongthened my skills in user-