

# PETER GONIDELLIS

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## PROFESSIONAL SUMMARY

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Senior Industrial Designer with over 9 years of experience leading end-to-end product development in the building products and home improvement industry. Demonstrated expertise in taking products from initial concept through to successful market launch, with a portfolio spanning shower screens, sliding door systems, wardrobes, and high-performance window solutions. Skilled in 3D and 2D CAD modelling, photorealistic rendering, and design for manufacture (DFM). Known for strong cross-functional collaboration with production, marketing, sales, and R&D teams to deliver innovative, user-centred designs that balance aesthetics, functionality, and manufacturability. Seeking to contribute design leadership and technical expertise to a forward-thinking organisation.

## CORE COMPETENCIES

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Product Design & Development • 3D CAD Modelling • 2D Technical Drawing • KeyShot Rendering • Design for Manufacture (DFM) • Prototyping & Testing • Technical Documentation • Production Manual Development • Cross-Functional Collaboration • Project Leadership • Stakeholder Management • User-Centred Design • Quality Assurance • Bill of Materials (BOM)

## PROFESSIONAL EXPERIENCE

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### Industrial Designer / Design Lead

*Jeld-Wen Australia (Ventora Group) | Sydney, NSW | 2016 – 2025*

- Lead the design and implementation of multiple product lines from initial concept through to market launch, including the Eco Aqua Shower Screen, Hiro Wardrobe system, and ensuring designs meet commercial and manufacturing requirements
- Serve as Design Lead for the Residential ThermoHybrid Sliding Door project, coordinating with engineering, production, marketing, and quality assurance teams to deliver a high-performance, thermally efficient product to market
- Contribute to the design and implementation of the Hi-Performance Windsor Door, focusing on water penetration, structural integrity, and compliance with Australian building standards
- Develop comprehensive production and installation manuals, ensuring clear and accurate technical documentation for manufacturing teams, installers, and end users
- Create detailed 3D models, 2D technical drawings, and photorealistic renders using industry-standard CAD software and KeyShot to support design reviews, stakeholder presentations, and marketing materials
- Manage product enquiries and provide technical support for the windows and doors, and shower screens and wardrobes divisions, liaising with sales teams and customers to resolve design and specification questions
- Collaborate closely with marketing, production, and quality assurance teams to ensure designs meet manufacturing specifications, quality standards, and cost targets
- Maintain comprehensive understanding of all brands within the Ventora Group portfolio, including Stegbar, Trend and Corinthian ensuring design consistency and brand alignment
- Participate in design reviews, feasibility assessments, and continuous improvement initiatives to optimise product performance and reduce manufacturing complexity

## **Workshop Technician / Leading Hand**

*Workstations R Us* | Sydney, NSW | 2013 – 2016

- Assisted in designing office layout solutions for commercial clients, balancing functionality, aesthetics, space utilisation, and budget requirements
- Gained hands-on experience in product assembly, disassembly, repair, modification, and upholstery of commercial furniture and workstation systems
- Coordinated with manufacturers and suppliers to source materials, obtain quotations, and resolve technical issues during production
- Managed customer relationships throughout project lifecycles, conducting site visits and consultations to understand requirements and deliver tailored solutions

## **EDUCATION**

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### **Bachelor of Industrial Design (Honours)**

*Western Sydney University* | Kingswood Campus | 2011 – 2015

- Major: Interactive Industrial Graphics
- Sub-Major: Design Management

## **TECHNICAL SKILLS**

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**CAD Software:** SolidWorks, AutoCAD, Inventor,

**Rendering & Visualisation:** KeyShot, Photorealistic Rendering, 3D Visualisation

**Design Software:** Adobe Creative Suite (Illustrator, Photoshop, InDesign)

**Documentation:** Microsoft Office Suite, Technical Drawing Standards, Bill of Materials

**Design Capabilities:** 3D Modelling, 2D Drafting, Prototyping, Design for Manufacture, Material Selection, Tolerance Analysis

## **ADDITIONAL INFORMATION**

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**Work Rights:** Australian Citizen / Permanent Resident

### **References:**

James Litster – R&D Existing product development manager (Phone number available upon request)

David Hills – R&D New product development manager (Phone number available upon request)

Sam Bhawe – R&D Director (Phone number available upon request)

**Portfolio Available Upon Request**