

kaila moreno.

education

Software Engineering

General Assembly, 2020

B.A. Communication Design

CSU Chico, 2015

Art History Studies

Tuscia University, 2012

Associate of Science

Butte College, 2012

technical skills

Primary Skills

HTML5, CSS, JavaScript,
React, Node.js, Tailwind, PHP,
Wordpress, Magento

Additional Skills

Python, Django, Bootstrap,
Bulma, Express, PostgreSQL,
MongoDB

Tools & Platforms

Adobe Suite, Figma, Jira, Git,
VS Code

core competencies

- Front-end Development
- UX/UI Design
- Product Management
- Leadership & Team Development
- Project Management
- Agile Methodologies
- Communication & Collaboration

profile

Front End Engineer and UX/UI Designer with a strong background in Graphic and Communication Design. Skilled in creating responsive, engaging digital experiences and user-centric designs. Experienced in leading cross-functional teams and performing product management responsibilities. Passionate about connecting creative vision with technical execution to drive innovative digital solutions.

professional experience

Lead Front End Engineer

Promenade | 2020 – Present

- Lead front-end development and UX/UI design for websites in diverse industries including floral, beverage, and restaurants.
- Oversee quality assurance and successful deployment of client websites.
- Collaborate cross-functionally with design, product, and engineering teams to achieve strategic business objectives.
- Perform product management duties including roadmap planning, user feedback integration, and stakeholder communication.
- Mentor junior developers, fostering team growth and improving project delivery timelines.

Student - Software Engineering Program

General Assembly | 2020

- Developed full-stack web applications from concept to deployment.
- Created detailed wireframes and interactive prototypes to facilitate project clarity.
- Collaborated effectively with teams comprising UX/UI designers, developers, and project stakeholders.

Lead Guide

Dosist | 2019 – 2020

- Led customer-focused wellness experiences, emphasizing product education and community engagement.
- Organized and executed events to engage potential investors and enhance brand presence.
- Conducted internal training sessions to elevate team knowledge and customer service excellence.

Server

Hillstone Restaurant Group | 2015 – 2019

- Delivered exceptional customer experiences in a high-paced, fine-dining environment.
- Demonstrated strong teamwork and comprehensive knowledge of menu and beverage pairings.
- Consistently met and exceeded high-performance standards.