

Background

- 60,000 hectares and sits 176 meters (578 feet) above sea level
- Southwestern shore of Lake Michigan
- 5th largest body of fresh water in the world
- 77 distinct neighborhoods
- Passion for sports (bars/activities), parks and school reforms.
- Affordable housing and attractive and economically sound communities. The city's overall crime rate, especially the violent crime rate, is substantially higher than the US average.
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Problem Statement

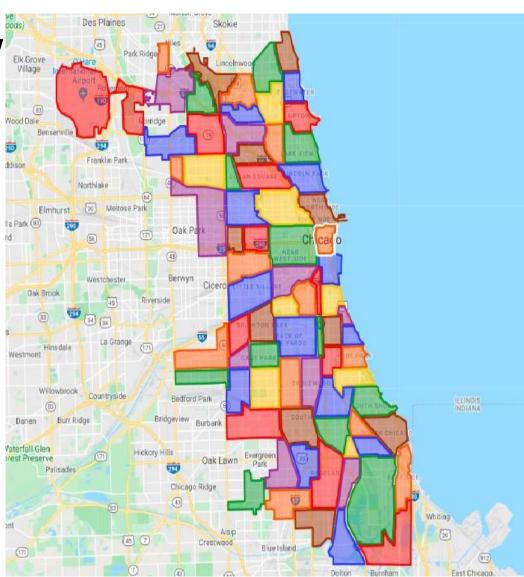
- There are multiple dataset available but no clear visuals and guidelines on how neighborhood around and in terms of safety which community area to pick up for residents.
- Visitors should get quick idea on communities and top 10 places around
- Resident should get quick idea on community safety and crime rate, type of crimes happening around.

Data Solution Summary

- Chicago City has maintained multiple datasets of different topics. It will be beneficial source of data to do further analysis and find out most visited places (Foursquare likes or comments) and for Community to find residence or living getting venue data (Foursquare) and analyze crime data (last 5 years) per community to check which community area is safer.
- Explore Chicago city to help residents or tourist know about below important data/information.
- Data objective:
 - (1) Chicago Community overview (Cook County).
 - (2) Top 5 attractions in LOOP / downtown area for Tourist.
 - (3) Top 10 venues for residents per community area.
 - (4) Rank Chicago community areas for safe living based on Crime data.

Part1: Community Overview

- 77 distinct neighborhoods
- Area Names and exact location on map
- Chicago City Dataset available public: https://data.cityofchicago.org
- Get Coordinates from Google
- Plot center of each community area using folium/map library



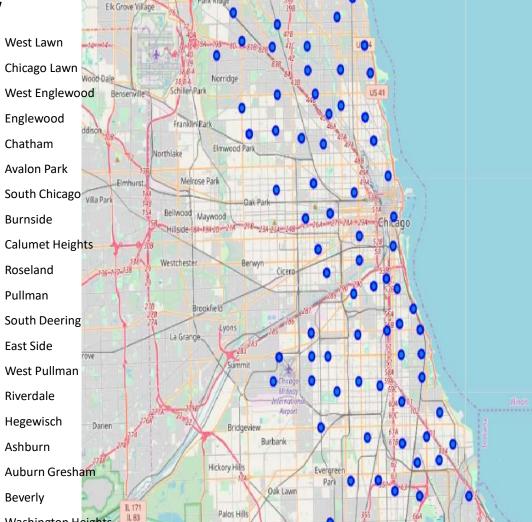


- Near North Side
- Loop
- Near South Side
- North Center
- Lake View
- Lincoln Park
- Avondale
- Logan Square
- Rogers Park
- West Ridge
- Uptown
- Lincoln Square
- **Edison Park**
- Norwood Park
- Jefferson Park
- Forest Glen
- North Park
- **Albany Park**
- O'Hare
- Edgewater
- Portage Park
- Morgan Park

- Irving Park
- Dunning
- Montclair
- **Belmont Craig**
- Hermosa
- **Humboldt Park**
- West Town
- Austin
- West Garfield Park
- East Garfield Park
- Near West Side
- North Lawndale
- South Lawndale
- Lower West Side
- Armour Square
- Douglas
- Oakland
- Mount Greenwood

- Fuller Park
- **Grand Boulevard**
- Kenwood
- Washington Park
- Hyde Park
- Woodlawn
- South Shore
- Bridgeport
- **Greater Grand** Crossing
- Garfield Ridge
- **Archer Heights**
- **Brighton Park**
- McKinley Park
- New City
- West Elsdon
- Gage Park
- Clearing

- West Lawn
- Englewood
- Chatham
- **Avalon Park**
- South Chicago
- Burnside
- Calumet Heights
- Roseland
- Pullman
- South Deering
- East Side
- West Pullman
- Riverdale
- Hegewisch
- Ashburn
- Auburn Gresham
- Beverly
- Washington Heights



Part2: Top 5 Venues in Chicago Downtown

	name	categories	lat	Ing
0	The Art Institute of Chicago	Art Museum	41.879610	-87.623552
1 Sym	phony Center (Chicago Symphony Orchestra)	Concert Hall	41.879275	-87.624680
2	Chicago Architecture Foundation	Museum	41.878556	-87.624550
3	Thome Miniature Rooms	Museum	41.879532	-87.623680
4	The South Garden	Garden	41.878626	-87.624207

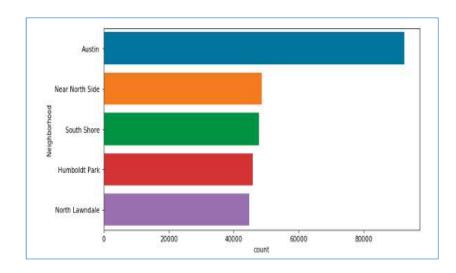


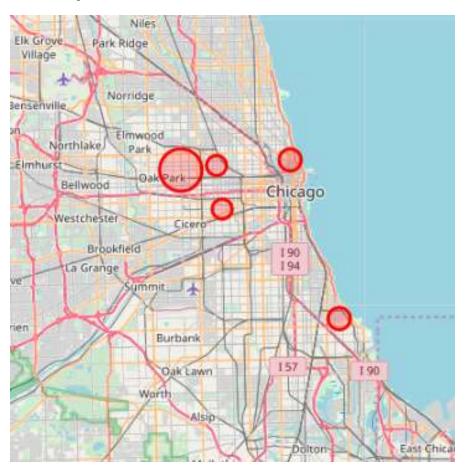
Part3: Top 10 Venues in each Community Area

10th Most Common Venue	9th Most Common Venue	8th Most Common Venue	7th Most Common Venue	6th Most Common Venue	5th Most Common Venue	4th Most Common Venue	3rd Most Common Venue	2nd Most Common Venue	1st Most Common Venue	Neighborhood	
Department Store	Pet Store	Coffee Shop	Pizza Place	Fried Chicken Joint	Seafood Restaurant	Mobile Phone Shop	Discount Store	Dive Bar	Korean Restaurant	Albany Park	0
Dive Bar	Bar	Bakery	Rental Car Location	Nightclub	Seafood Restaurant	Video Store	Grocery Store	Bank	Mexican Restaurant	Archer Heights	1
Farmers Market	Fast Food Restaurant	Italian Restaurant	Hot Dog Joint	Gas Station	Cosmetics Shop	Sports Bar	Sandwich Place	Grocery Store	Chinese Restaurant	Armour Square	2
Ethiopian Restaurant	Eye Doctor	Farmers Market	Fast Food Restaurant	Filipino Restaurant	Eastern European Restaurant	Fried Chicken Joint	Light Rail Station	Mexican Restaurant	Cosmetics Shop	Ashburn	3
Ethiopian Restaurant	Eye Doctor	Farmers Market	Fast Food Restaurant	Filipino Restaurant	Donut Shop	Basketball Court	Park	Pool	Discount Store	Auburn Gresham	4
Diner	Dessert Shop	Cosmetics Shop	Thrift / Vintage Store	Café	Food	BBQ Joint	Pizza Place	Discount Store	Breakfast Spot	Austin	5
Dessert Shop	Home Service	Pizza Place	Boutique	Sandwich Place	Cajun / Creole Restaurant	Fast Food Restaurant	Diner	Grocery Store	Burger Joint	Avalon Park	6
Fried Chicken Joint	Italian Restaurant	Restaurant	Gaming Cafe	Park	Pub	German Restaurant	Burger Joint	Beer Store	Brewery	Avondale	7

Part4.1: Top 5 not safe community areas

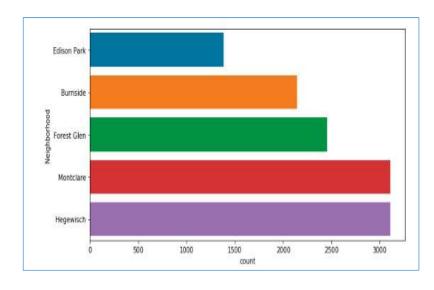
Community Area	Value Count
Austin	92679
Near North Side	48751
South Shore	47731
Humboldt Park	45943
North Lawndale	44819

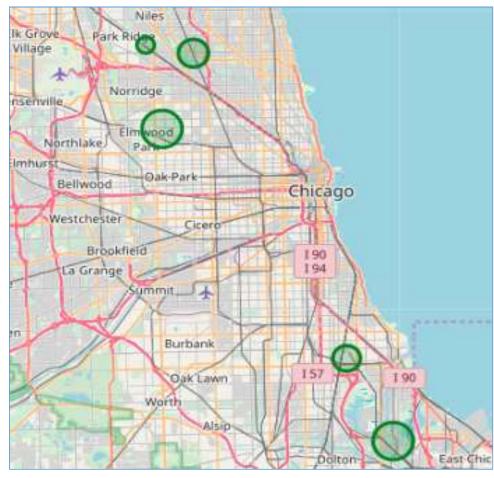




Part4.2: Top 5 safe community areas

Neighborhood	ValueCount
Edison Park	1385
Burnside	2144
Forest Glen	2454
Montclare	31 <mark>0</mark> 9
Hegewisch	3109





Machine Learning: k-means clustering

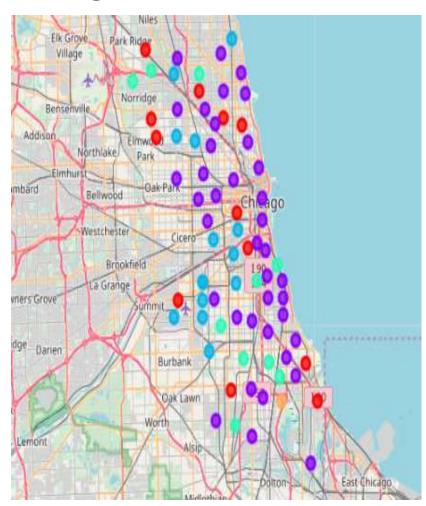
Cluster1 (highlighted Purple) Restaurant and fast food place like sandwitch store or coffee shops all around.

Cluster2 (highlighted Red) famous Pizza restaurants around.

Cluster3 (highlighted light green), Parking spots around.

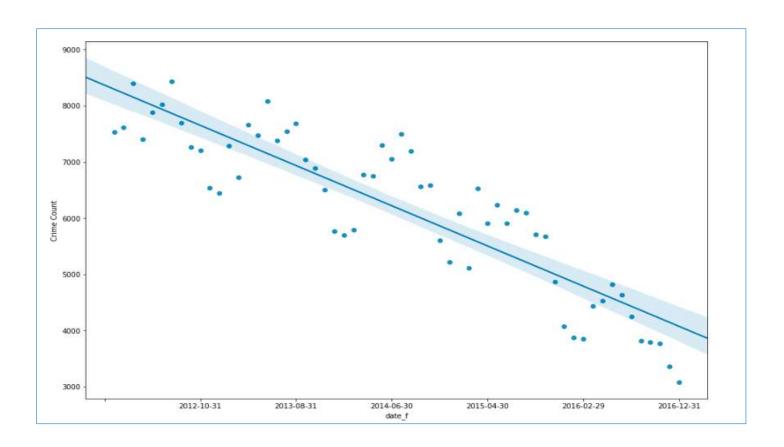
Cluster4 (highlighted light blue), Mexican restaurants around

Cluster5 (highlighted orange) odd man out with mixed venue.



Machine Learning: Linear Regression

(Y) Predict Crime Count = 8366.88926554 (b) - 71.56085024 (m) * (x) Future Date Value



Conclusion

- Overview of 77 community area in Chicago and plot on map
- In loop area top 5 venues found
- In each community area top 10 venues found and areas are clustered as per venue liking.
- Chicago crime data analysis and top 5 safe and top 5 not safe community areas. Additional findings are
 - 4.1) Crimes rate has be decreased from 2012 to 2017
 - 4.2) Crimes rate, on given year, is more during summer time.
 - 4.3) Predictive analysis (linear regression) for future dates.

Thank You.