

# TECH EXPO

## ➤ ABOUT:

ATMOS, with the aim of building a unique community of makers, builders, hobbyists and tech lovers from across the country, is organizing the ATMOS Tech Expo for the third time after a successful completion of its second edition. The aim of this expo is to bring together this unique community and give them the best experience of getting to know each other and the overall community of designers, engineers, scientists and change makers. To take it a step further, students and budding start-ups will also have the incentive of participating in the competitions to win cash prizes.

## ➤ FORMAT:

The Tech Expo comprises of two segments: -

### 1. Innovation Showcase -

This showcase is for students, start-ups, companies, corporate partners, innovation labs, teams and individuals to showcase their path-breaking innovations on a common platform, and to attract other motivated, talented students to join them in their projects. The participating teams will be given some carpet area to showcase their projects, and they would have a chance to show their work and to interact with the participants, prominent tech personalities, professors, Corporate Representatives and prospective investors.

ATMOS believes in enabling people and technology from diverse fields to come together on a common platform and share their knowledge and experience for the betterment of the technological atmosphere. The Innovation Showcase is a step towards making this philosophy true. Teams from different fields like medicine, space tech, artificial intelligence etc. would come together to give us a glimpse of what the future has in store for us.

### 2. Innovation Competition -

The competition is primarily intended towards the student community and smaller innovative start-ups. It provides a platform for the participants to showcase the projects undertaken by them in front of a diaspora of people which includes professionals from various fields, corporate representatives and students from all over the country. This gives the students an opportunity to connect with students and start-ups doing similar work and create future opportunities and projects for themselves while competing for the grand prizes.

## ➤ RULES:

1. The competition is open to all registered students and start-ups (launched less than 18 months before).
2. Participants can register as an individual or as a team.
3. A team can register for more than one entry. However, a single participant cannot be in two different teams.
4. Registered candidates will be required to email a summary of their projects on or before 14<sup>th</sup> October 2018, 11:59 PM. This will serve as the first phase of the competition.

This mail must be sent to [techexpoatmos@gmail.com](mailto:techexpoatmos@gmail.com). Please follow the rules for this submission.

The summary should comprise -

- a) Title of the project.
- b) Specific domain of project in not more than 30 characters.
- c) Abstract (max. 150 words)
- d) Inspiration/Genesis

- e) A short video (< 120 seconds) about the project. This video will be accepted even if the project is not complete.
- 5. The participants must note that the current feasibility of successful completion of your product / idea will serve as a very important parameter for your selection into the main event.

➤ **COMPETITION FORMAT:**

1. **Phase I:**

30 best teams will be shortlisted from all the online submissions received.

2. **Phase II:**

All the teams which qualify Phase I of Tech Expo will have to exhibit their project at ATMOS 2018 which will be held at BITS Pilani Hyderabad Campus from 26th to 28th of October. The final winners will be awarded after the judging of Phase II.

➤ **PRIZE:**

- 1. Innovation Award: One project from the expo will be given funding by a sponsor for showing exceptional prospects. This funding will depend on the requirements of the team.
- 2. The ATMOS Innovation Awards: These awards are for students and budding start-ups. The total prize amount would be given based on the decision of judges.

➤ **JUDGING:**

The judging will be based on the pitch given by the teams about their project on the final day (28<sup>th</sup> October 2018).

A panel of judges will be evaluating the entries. The panel will include professors from BITS Hyderabad, guest dignitaries of ATMOS 2018 including venture capitalists, angel investors and leading industry experts, in their respective fields.

Participants will have to present their project to the panel of judges in the given time. The criteria would be originality, creativity, current feasibility and the overall demonstration. Teamwork will also be an important factor for participating teams.

P.S.: A working demonstration of the prototype, while not mandatory, would boost your chances of winning.

➤ **SCHEDULE:**

Origins: 26th October 2018 – The Expo will be inaugurated in the evening and the display will be there only for a limited time.

First Class: 27th October [Showcase] – The Expo would open for everyone including public and the teams would be required to showcase their product for the entire day.

The Last Stand: 28th October [Competition] – The Teams will have to present their projects in front of the judges. The winners would be announced after their pitch.

Days of the Future Past: 28th October – The Winners would be announced in the evening and the awards ceremony will take place.

➤ **DISCLAIMER:**

In case of any discrepancy, the decision of the organizers would be final and binding. All entries must be sent to [techexpoatmos@gmail.com](mailto:techexpoatmos@gmail.com).

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