

# RETAILER SALES DASHBOARD

\$8.22M

Total Sales

\$3.04M

Operating Profit

Coca-Cola

Hero Product

Retailer

☐ Costco

☐ CVS

☐ Target

☐ Walmart

Beverage Brand

All

Month Name

All

### Total Sales by City

City	Total Sales
New York	\$0.42M
San Francisco	\$0.38M
Miami	\$0.35M
Portland	\$0.34M
Charleston	\$0.33M
Atlanta	\$0.31M
Los Angeles	\$0.29M
Seattle	\$0.28M
Orlando	\$0.27M
Houston	\$0.26M
Denver	\$0.25M
Dallas	\$0.24M
Cheyenne	\$0.23M
Salt Lake ...	\$0.22M
Las Vegas	\$0.21M
Phoenix	\$0.20M
Albany	\$0.19M
Richmond	\$0.18M
Charlotte	\$0.17M
New Orlea...	\$0.16M
Knoxville	\$0.15M
Birmingham	\$0.14M
Albuquerq...	\$0.13M
Burlington	\$0.12M

### Operating Profit and Total Sales by Retailer

Retailer	Sum of Operating Profit	Sum of Total Sales
Walmart	\$1.8M	\$6.0M
CVS	\$0.8M	\$3.0M
Costco	\$0.6M	\$2.0M
Target	\$0.4M	\$0.8M

### Total Sales by Year and Month

### Average Price per Unit by Region and Beverage Brand

Region	Coca-Cola	Dasani Water	Diet Coke	Fanta	Powerade	Sprite
West	\$0.65	\$0.60	\$0.55	\$0.50	\$0.55	\$0.50
Northeast	\$0.55	\$0.50	\$0.45	\$0.40	\$0.45	\$0.40
Southeast	\$0.50	\$0.45	\$0.40	\$0.35	\$0.40	\$0.35
Midwest	\$0.45	\$0.40	\$0.35	\$0.30	\$0.35	\$0.30
South	\$0.40	\$0.35	\$0.30	\$0.25	\$0.30	\$0.25

### Total Sales by Beverage Brand

Beverage Brand	Total Sales	Percentage
Coca-Cola	\$1.92M	23.41%
Dasani Water	\$1.64M	19.95%
Diet Coke	\$1.39M	16.93%
Sprite	\$1.16M	14.1%
Powerade	\$1.13M	13.8%
Fanta	\$0.97M	11.81%

### Quantity Sold, Total Sales and Operating Profit by Delivery Company

Delivery Company	Quantity Sold	Total Sales	Operating Profit
USPS	4.5M	6.5M	0.5M
DHL	4.2M	6.2M	0.4M
FedEx	4.0M	6.0M	0.3M
UPS	4.0M	6.0M	0.3M