

TARUN KUMAR

GRAPHIC DESIGNER

Profile

Experienced in graphic design for more than one and half years, I am a reliable, competent, and focused graphic designer who is proficient in designing countless graphic design projects for marketing and other related projects.

Skills

- Graphic Design
- Photography
- Canva
- Corel Draw
- Photoshop
- Video Editing
- Team Management
- tally
- Advance excel

Work Experience

Education History

- 10th From P.S.E.B
- 12th From P.S.E.B
- ADCA course complete at RCCI.

Languages

- English
- Hindi
- Punjabi

Contact Info

- ☎ 9888945957
- ✉ tk546929@gmail.com
- 🏠 Jalandhar bypass , Ludhiana.

➤ Freelancer (graphic designer)

- Understanding Client Needs: Conduct consultations to understand client goals, brand identity, and target audience.
- Develop logos, color schemes, typography, and other elements that align with a brand's identity.
- Design product packaging, labels, and other visual assets.
- Proficiency in tools like Photoshop, Illustrator, InDesign, After Effects, etc.

➤ BXB (Graphic Designer)

- Develop or update the brand's logo, typography, color schemes, and other visual assets to ensure a consistent brand identity across all platforms.
- Design graphics for apparel, including custom prints, patterns, logos, and artwork for garments like T-shirts, hoodies, and accessories.
- Design lookbooks or catalogs that showcase the company's seasonal collections, ensuring they are visually appealing and aligned with the brand's identity.