

HIVE CASE STUDY (Retail Store) (DSC41)

Submitted by : SaiTeja , Kailash

PROBLEM STATEMENT:

With online sales gaining popularity, tech companies are exploring ways to improve their sales by analyzing customer behavior and gaining insights about product trends.

Furthermore, the websites make it easier for customers to find the products they require without much scavenging. Needless to say, the role of big data analysts is among the most sought-after job profiles of this decade. Therefore, as part of this assignment, we will be challenging you, as a big data analyst, to extract data and gather insights from a real-life data set of an e-commerce company.

OBJECTIVE:

The aim is to extract data and gather insights from a real-life data set of an e-commerce Company.

DATA:

The data used for this assignment is a public clickstream dataset of a cosmetic store. The clickstream data contains all the logs as to how one navigated through the e-commerce website. It also contains other data such as customer time spent on every page, a number of clicks made, adding items to the cart, customer id, etc.



OVERVIEW OF STEPS:

- Copying the data set into HDFS:
 - Launch an EMR cluster that utilizes the hive services, and
 - Move the data from S3 bucket into the HDFS
- Creating the database and launching hive queries on your EMR cluster:
 - Create the structure of your database,
 - Use optimized techniques to run your queries as effectively as possible
 - Show the improvement in performance after optimizing
 - Run hive queries to answer the given questions.
- Cleaning up:
 - Drop your database and
 - Terminate your cluster

KEY-PAIR CREATION:

Creating Key Pair with ppk file format directly to use with putty

Services

Search for services, features, blogs, docs, and more

[Alt+5]

N. Virginia

vociaba/user2195411-kaitashchollangi@gmail.com @ 7181-6940-3047

EC2 > Key pairs > Create key pair

Create key pair

Key pair

A key pair, consisting of a private key and a public key, is a set of security credentials that you use to prove your identity when connecting to an instance.

Name

CaseStudy-KeyPair

The name can include up to 255 ASCII characters. It can't include leading or trailing spaces.

Key pair type

☒ RSA

☐ ED25519

Private key file format

☐ .pem

For use with OpenSSH

☒ .ppk

For use with PuTTY

Tags - optional

No tags associated with the resource.

Add new tag

You can add up to 50 more tags.

Cancel Create key pair

The screenshot displays the AWS Management Console interface. At the top, there's a navigation bar with the AWS logo, a search bar, and user information. The main content area is titled 'Successfully created key pair' and shows the 'Key pairs (1/2) info' page. A table lists the key pairs, with 'CaseStudy-KeyPair' selected. The left sidebar contains navigation links for various AWS services, and the bottom of the page features a footer with feedback and legal information.

Name	Type	Created	Fingerprint	ID
vockey	rsa	2022/10/22 19:55 GMT+5:30	cb:c4:d9:20:6f:8f:a2:58:bb:97:13:e6:65:...	key-039e6e7d05658bfd5
CaseStudy-KeyPair	rsa	2022/10/29 16:28 GMT+5:30	a1:aa:7e:32:2e:7d:d1:c8:4f:af:67:22:89:...	key-01b9dddee7b27e0b9

CaseStudy-KeyPair successfully created and downloaded (refer above screenshot)

S3 BUCKET:

To Store the data – Click on “Create Bucket”

Amazon S3 > Buckets > Create bucket

Create bucket [info](#)

Buckets are containers for data stored in S3. [Learn more](#)

General configuration

Bucket name

hivecasestudy-teja-kailash

Bucket name must be globally unique and must not contain spaces or uppercase letters. See rules for bucket naming [?](#)

AWS Region

US East (N. Virginia) us-east-1

Copy settings from existing bucket - optional

Only the bucket settings in the following configuration are copied.

[Choose bucket](#)

Object Ownership [info](#)

Control ownership of objects written to this bucket from other AWS accounts and the use of access control lists (ACLs). Object ownership determines who can specify access to objects.

☒ **ACLs disabled (recommended)**

All objects in this bucket are owned by this account. Access to this bucket and its objects is specified using only policies.

☐ **ACLs enabled**

Objects in this bucket can be owned by other AWS accounts. Access to this bucket and its objects can be specified using ACLs.

Object Ownership

Bucket owner enforced

Block Public Access settings for this bucket

Public access is granted to buckets and objects through access control lists (ACLs), bucket policies, access point policies, or all. In order to ensure that public access to this bucket and its objects is blocked, turn on Block all public access. These settings apply only to this bucket and are not inherited by objects in the bucket.

[Learn more](#)

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Creating “hivecasestudy-teja-kailash” with all default options

Amazon S3 > Buckets > Create bucket

Create bucket [info](#)

Buckets are containers for data stored in S3. [Learn more](#)

General configuration

Bucket name

hivecasestudy-teja-kailash

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[Learn more](#)

Bucket Versioning

Versioning is a means of keeping multiple variants of an object in the same bucket. You can use versioning to preserve, retrieve, and restore every version of every object stored in your Amazon S3 bucket. With versioning, you can easily recover from both unintended user actions and application failures. [Learn more](#)

Bucket Versioning

☒ **Disable**

☐ **Enable**

Tags (0) - optional

Track storage cost or other criteria by tagging your bucket. [Learn more](#)

No tags associated with this bucket.

[Add tag](#)

Default encryption

Automatically encrypt new objects stored in this bucket. [Learn more](#)

Server-side encryption

☒ **Disable**

☐ **Enable**

Advanced settings

[?](#) After creating the bucket you can upload files and folders to the bucket, and configure additional bucket settings.

[Cancel](#) [Create bucket](#)

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Bucket Successfully created.

Amazon S3

Successfully created bucket "hivecasestudy-teja-kailash"

Get hands-on guidance on how to get started with S3 Intelligent-Tiering and experience automatic storage cost savings.

Account snapshot

Total storage: 3.9 MB, Object count: 337, Avg. object size: 11.9 KB

Buckets (1)

Name	AWS Region	Access	Creation date
hivecasestudy-teja-kailash	US East (N. Virginia) us-east-1	Bucket and objects not public	October 29, 2022, 16:35:36 (UTC+05:30)

Successfully uploaded the 2019 October and 2019 November csv files to S3 bucket

Upload: status

Summary

Destination: s3://hivecasestudy-teja-kailash/

Succeeded: 2 files, 980.7 MB (100.00%)

Failed: 0 files, 0 B (0%)

Files and folders (2 Total, 980.7 MB)

Name	Folder	Type	Size	Status	Error
2019-Nov.csv	-	text/csv	520.6 MB	Succeeded	-
2019-Oct.csv	-	text/csv	460.2 MB	Succeeded	-

EMR CLUSTER CREATION:

Click on “Create cluster” button to create the EMR cluster

The screenshot shows the Amazon EMR console's welcome page. On the left is a navigation menu with options like Amazon EMR, EMR Studio, EMR on EC2, Clusters (highlighted), Notebooks, Git repositories, Security configurations, Block public access, VPC subnets, Events, EMR on EKS, Virtual clusters, Help, and What's new. The main content area is titled 'Welcome to Amazon Elastic MapReduce' and includes a description of Amazon Elastic MapReduce (Amazon EMR) as a web service for businesses, researchers, data analysts, and developers. It states 'You do not appear to have any clusters. Create one now:' and features a prominent blue 'Create cluster' button. Below this, a section titled 'How Elastic MapReduce Works' illustrates a three-step process: 1. Upload (cloud icon with an upward arrow), 2. Create (network diagram with a gear icon), and 3. Monitor (monitor icon with a downward arrow). Each step has a brief description. On the right, an 'Additional Information' section provides links for 'More about Elastic MapReduce' (EMR overview, FAQs, Pricing) and 'More Help Using Elastic MapReduce' (Forum, Documentation, Developer Guide, API Reference, EMR on GitHub, Help portal).

Creating cluster with advanced options

The screenshot displays the 'Create Cluster - Advanced Options' page in the AWS console. The left sidebar shows the progress: Step 1: Software and Steps (active), Step 2: Hardware, Step 3: General Cluster Settings, and Step 4: Security. The main content area is titled 'Software Configuration' and shows the 'Release' dropdown set to 'emr-5.29.0'. Below this, a grid of software options is presented with checkboxes. Selected options include Hadoop 2.8.5, Hive 2.3.6, Hue 4.4.0, and Spark 2.4.4. Other visible options include Zeppelin 0.8.2, Tez 0.9.2, HBase 1.4.10, Presto 0.227, Sqoop 1.4.7, Phoenix 4.14.3, HCatalog 2.3.6, Livy 0.6.0, Flink 1.9.1, Pig 0.17.0, ZooKeeper 3.4.14, Mahout 0.13.0, Oozie 5.1.0, and TensorFlow 1.14.0. Further down, there are sections for 'Multiple master nodes (optional)', 'AWS Glue Data Catalog settings (optional)', and 'Edit software settings'. The 'Steps (optional)' section is also visible, with a description of what a step is and options for concurrency and completion actions. At the bottom, there is a 'Step type' dropdown and an 'Add step' button. The footer of the console shows a feedback link, a language selection prompt, and copyright information for Amazon Web Services, Inc.

Software and Steps page: Changed the Release from emr-5.36.0 to “**emr-5.29.0**”

Hardware page: Changing the Master and Core nodes from m5.xlarge to “**m4.large**”

Specify target capacity and how Amazon EMR fulfills it for each node type. Mix instance types and purchasing options. [Learn more](#)

Networking

Use a Virtual Private Cloud (VPC) to process sensitive data or connect to a private network. Launch the cluster into a VPC with a public, private or shared subnet. Subnets may be associated with and AWS Outpost or AWS Local Zone.

Launch the cluster into a VPC with a public, private, or shared subnet. Subnets may be associated with an AWS Outpost or AWS Local Zone.

Network: vpc-023aa35c21ef643b6 (172.31.0.0/16) (default) [Create a VPC](#)

EC2 Subnet: subnet-00b049368443263f1 Default in us-east-1c

Cluster Nodes and Instances

Choose the instance type, number of instances, and a purchasing option. [Learn more about instance purchasing options](#)

Console options for automatic scaling have changed. [Learn more](#)

Node type	Instance type	Instance count	Purchasing option
Master Master - 1	m5.xlarge 4 vCore, 16 GiB memory, EBS only storage EBS Storage: 32 GiB Add configuration settings	1 Instances	On-demand Spot Use on-demand as max price
Core Core - 2	m5.xlarge 4 vCore, 16 GiB memory, EBS only storage EBS Storage: 32 GiB Add configuration settings	2 Instances	On-demand Spot Use on-demand as max price
Task Task - 3	m5.xlarge 4 vCore, 16 GiB memory, EBS only storage EBS Storage: 32 GiB Add configuration settings	0 Instances	On-demand Spot Use on-demand as max price

+ Add task instance group

EC2 Subnet

subnet-00b049369443263f

Default in us-east-1c

Cluster Nodes and Instances

Choose the instance type, number of instances, and a purchasing option. [Learn more about instance purchasing options](#)

Console options for automatic scaling have changed. [Learn more](#)

Node type	Instance type	Instance count	Purchasing option
Master Master - 1	m4.large 2 vCore, 8 GiB memory, EBS only storage EBS Storage: 32 GiB Add configuration settings	1 Instances	<input checked="" type="radio"/> On-demand <input type="radio"/> Spot Use on-demand as max price
Core Core - 2	m4.large 2 vCore, 8 GiB memory, EBS only storage EBS Storage: 32 GiB Add configuration settings	1 Instances	<input checked="" type="radio"/> On-demand <input type="radio"/> Spot Use on-demand as max price

+ Add task instance group

Total core and task units1 Total units

Cluster scaling

Adjust the number of Amazon EC2 instances available to an EMR cluster via EMR-managed scaling or a custom automatic scaling policy. [Learn more](#)

☐ Cluster scaling ☐ Enable Cluster Scaling

EBS Root Volume

Specify the root volume size up to 100 GiB. This sizing applies to all instances in the cluster. [Learn more](#)

Root device EBS volume size10 GiB

Cancel

Previous

Next

General Cluster Settings page: Giving the name to cluster “HiveCaseStudy”

The screenshot shows the AWS Management Console interface for creating an EMR cluster. The top navigation bar includes the AWS logo, a search bar, and user information. The left sidebar shows the 'Create Cluster - Advanced Options' breadcrumb and a list of steps: Step 1: Software and Steps, Step 2: Hardware, Step 3: General Cluster Settings (selected), and Step 4: Security. The main content area is titled 'General Options' and contains the following fields:

- Cluster name:** A text input field containing 'HiveCaseStudy'.
- Logging:** A checked checkbox.
- S3 folder:** A text input field containing 's3://aws-logs-718169403047-us-east-1-elasticmap'.
- Debugging:** A checked checkbox.
- Termination protection:** A checked checkbox.
- Tags:** A section with a table for adding tags. The table has two columns: 'Key' and 'Value (optional)'. Below the table is a text input field with the placeholder 'Add a key to create a tag'.
- Additional Options:** A section with a checkbox for 'EMRFS consistent view' and a dropdown menu for 'Custom AMI ID' set to 'None'.
- Bootstrap Actions:** A section with a plus icon to add actions.

At the bottom right of the form are three buttons: 'Cancel', 'Previous', and 'Next'.

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Security page: changing the EC2 key pair option to our created key pair – “CaseStudy-KeyPair”

The screenshot shows the AWS Management Console interface for creating an EMR cluster, specifically the 'Security Options' section. The top navigation bar and left sidebar are the same as in the previous screenshot. The main content area is titled 'Security Options' and contains the following fields:

- EC2 key pair:** A dropdown menu showing 'CaseStudy-KeyPair'.
- Cluster visible to all IAM users in account:** A checked checkbox.
- Permissions:** A section with radio buttons for 'Default' (selected) and 'Custom'. Below this is a note: 'Use default IAM roles. If roles are not present, they will be automatically created for you with managed policies for automatic policy updates.'
- EMR role:** A dropdown menu showing 'EMR_DefaultRole'.
- EC2 instance profile:** A dropdown menu showing 'EMR_EC2_DefaultRole'.
- Auto Scaling role:** A dropdown menu showing 'EMR_AutoScaling_DefaultRole'.
- Security Configuration:** A section with a plus icon to add configurations.
- EC2 security groups:** A section with a plus icon to add security groups.

At the bottom right of the form are three buttons: 'Cancel', 'Previous', and 'Create cluster'.

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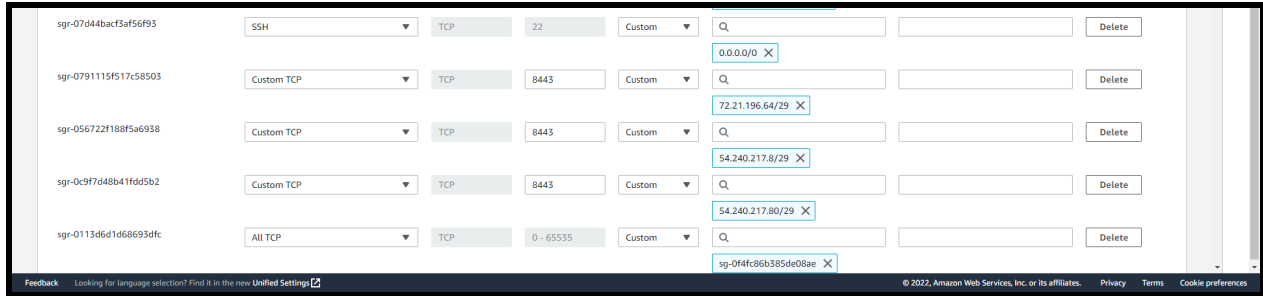
Click on “Create Cluster” button

The screenshot shows the Amazon EMR console for a cluster named 'HiveCaseStudy'. The cluster is in the 'Starting' state. The left sidebar contains navigation links for Amazon EMR, EMR Studio, EMR Serverless, EMR on EC2, Clusters, Notebooks, Git repositories, Security configurations, Block public access, VPC subnets, Events, EMR on EKS, Virtual clusters, Help, and What's new. The main content area has tabs for Summary, Application user interfaces, Monitoring, Hardware, Configurations, Events, Steps, and Bootstrap actions. The 'Summary' tab is active, displaying details such as ID (j-FXQCJ887LVS), Creation date (2022-10-29 17:08 UTC+5:30), Elapsed time (31 seconds), and Termination protection (On). It also shows Application user interfaces, Network and hardware details (Availability zone: us-east-1c, Subnet ID: subnet-5068049369443263f), and Security and access information (Key name: CaseStudy-KeyPair, EC2 instance profile: EMR_EC2_DefaultRole, Auto Scaling role: EMR_AutoScaling_DefaultRole, Visible to all users: All, Security groups for Master and Core & Task).

Cluster is ready with status “Waiting”

The screenshot shows the Amazon EMR console for the same cluster 'HiveCaseStudy', now in the 'Waiting' state. The status bar indicates 'Cluster ready after last step completed'. The 'Summary' tab shows the cluster is now in the 'Waiting' state, with the Elapsed time updated to 17 minutes. The 'Application user interfaces' section shows 'Persistent user interfaces' as 'Not Enabled' and 'On-cluster user interfaces' as 'Not Enabled'. The 'Network and hardware' section shows the 'Master' node is now 'Running' (1 m4.large instance). The 'Security and access' section remains the same as in the previous screenshot.

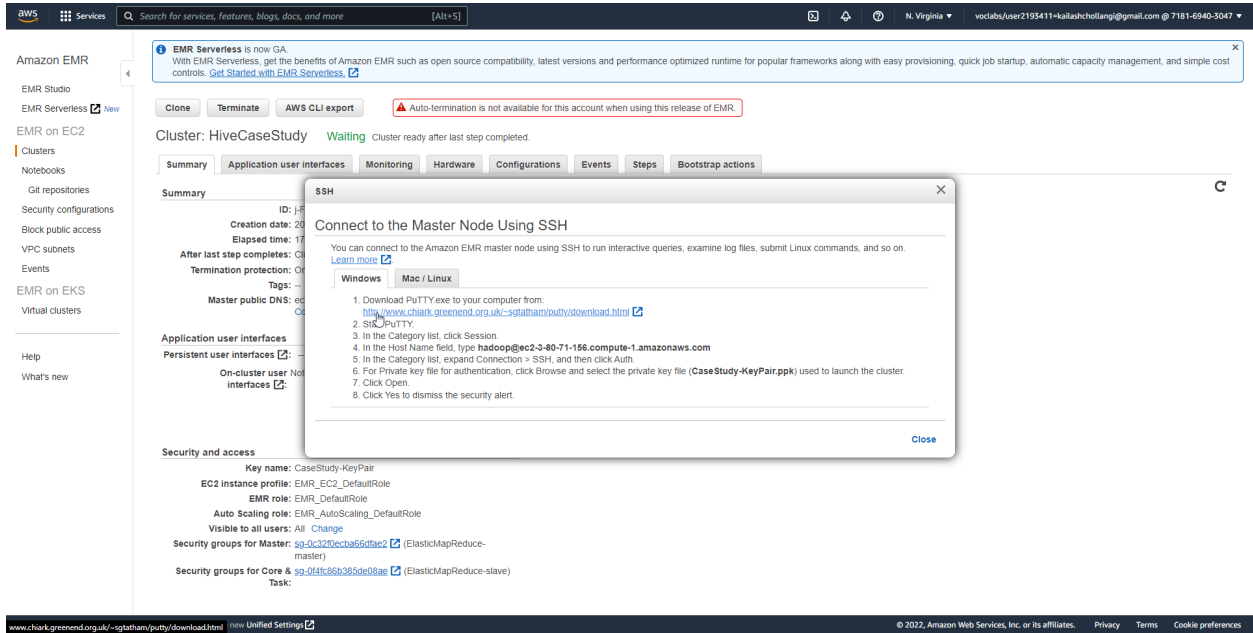
- Both the Master and Core nodes are running
- We need to make sure before connecting to SSH, ensure that the port is open to establish a connection. For this, click on Security groups for Master node.
- Click on edit Inbound rules.
- Add a new rule by selecting SSH and change the IP address to Anywhere



- Then save the SSH rule to the inbound rules

CONNECT TO MASTER NODE:

Open the putty and enter the Host Name as hadoop@ec2-3-80-71-156.compute-1.amazonaws.com and navigate to Connection > SSH > Auth then browse and select the private key, which we created initially.



Amazon EMR

EMR Studio

EMR Serverless **New**

EMR on EC2

Clusters

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Git repositories

Security configurations

Block public access

VPC subnets

Events

EMR on EKS

Virtual clusters

Help

What's new

Cluster: HiveCaseStudy **Waiting** Cluster ready after last step completed

Summary Application user interfaces Monitoring Hardware Configurations Events Steps Bootstrap actions

Summary

ID: j-...

Creation date: 20...

Elapsed time: 17...

After last step completes: C...

Termination protection: O...

Tags: --

Master public DNS: ec...

Application user interfaces

Persistent user interfaces [\[+\]](#)

On-cluster user No...

interfaces [\[+\]](#)

Security and access

Key name: CaseStudy-KeyPair

EC2 instance profile: EMR_EC2_DefaultRole

EMR role: EMR_DefaultRole

Auto Scaling role: EMR_AutoScaling_Default...

Visible to all users: All [Change](#)

Security groups for Master: sg-9c320ecb:sg-6d9fa2c2 (ElasticMapReduce-master)

Security groups for Core & sg-9f4fc86b:sg-5de08aac (ElasticMapReduce-slave)

Task:

SSH

Connect to the Master Node Using SSH

You can connect to the Amazon EMR master node using SSH to run interactive queries, examine log files, submit Linux commands, and so on.

[Learn more](#)

Windows Mac / Linux

1. Download PuTTY exe to your computer from: <http://www.chiark.greenend.org.uk/~sgthorpe/putty/download.html>
2. Start PuTTY.
3. In the Category list, click Session.
4. In the Host Name field, type `hadoop@ec2-3-80-71-156.compute-1.amazonaws.com`.
5. In the Category list, expand Connection > SSH, and then click Auth.
6. For Private key file for authentication, click Browse and select the private key file (`CaseStudy-KeyPair.ppk`) used to launch the cluster.
7. Click Open.
8. Click Yes to dismiss the security alert.

Putty Configuration

Category: Session

Basic options for your PuTTY session

Specify the destination you want to connect to

Host Name (or IP address) Port

380-71-156.compute-1.amazonaws.com 22

Connection type: SSH Serial Other Telnet

Load, save or delete a stored session

Saved Sessions

Default Settings

Load Save Delete

Close window on exit: Always Never Only on clean exit

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After last step completes: C...

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Master public DNS: ec...

Application user interfaces

Persistent user interfaces [\[+\]](#)

On-cluster user No...

interfaces [\[+\]](#)

Security and access

Key name: CaseStudy-KeyPair

EC2 instance profile: EMR_EC2_DefaultRole

EMR role: EMR_DefaultRole

Auto Scaling role: EMR_AutoScaling_Default...

Visible to all users: All [Change](#)

Security groups for Master: sg-9c320ecb:sg-6d9fa2c2 (ElasticMapReduce-master)

Security groups for Core & sg-9f4fc86b:sg-5de08aac (ElasticMapReduce-slave)

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Saved Sessions

Default Settings

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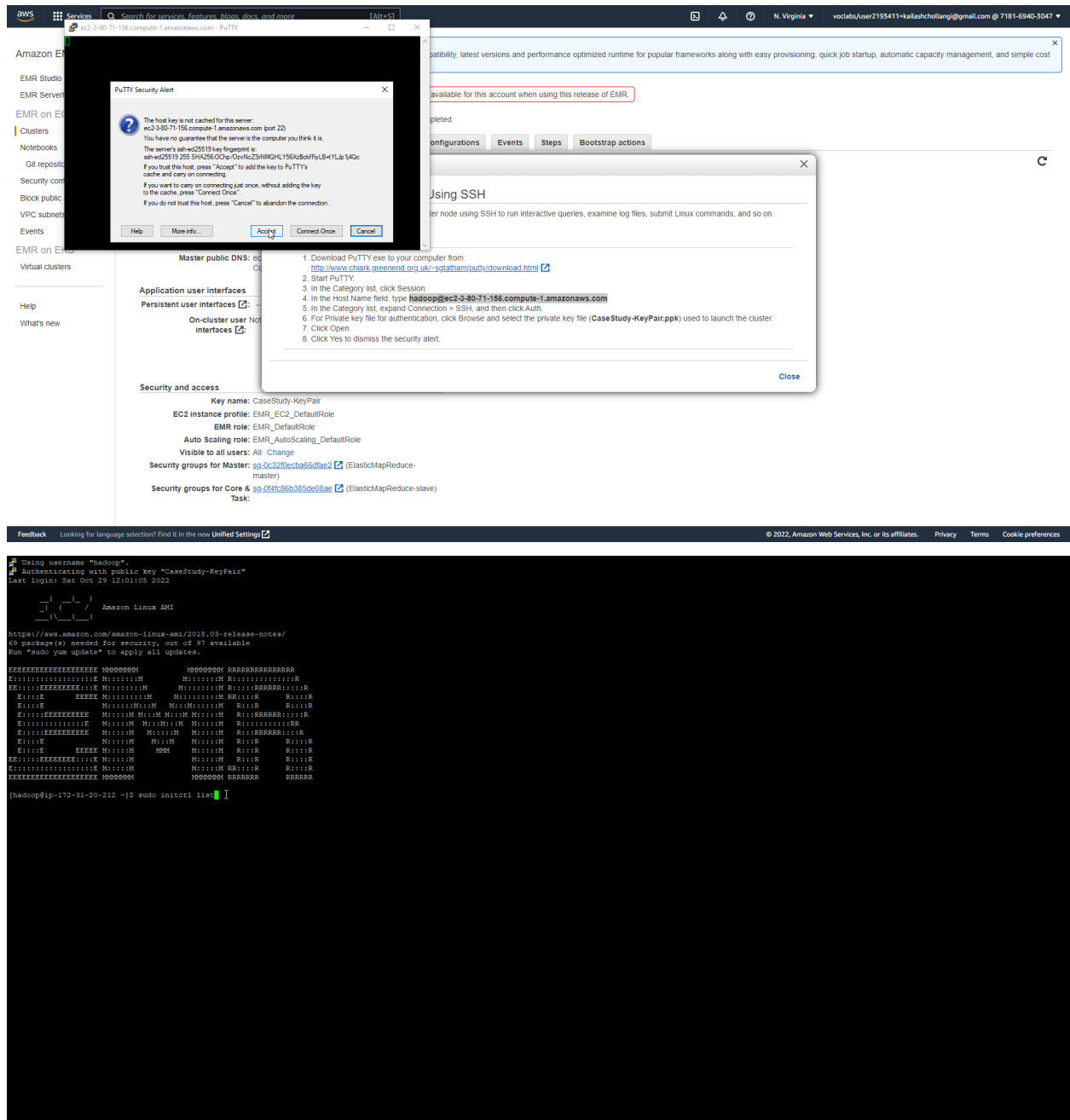
Close window on exit: Always Never Only on clean exit

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Click on "open" and then Accept the connection



EMR CLI is launched

Verifying the services that are running on Hadoop cluster with command “**sudo initctl list**”

We can see that Hive services are running

Verifying the Hadoop file system with command "**hadoop fs -ls /**"

```
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /
Found 4 items
drwxr-xr-x   - hdfs hadoop          0 2022-10-29 11:44 /apps
drwxrwxrwt   - hdfs hadoop          0 2022-10-29 11:46 /tmp
drwxr-xr-x   - hdfs hadoop          0 2022-10-29 11:44 /user
drwxr-xr-x   - hdfs hadoop          0 2022-10-29 11:44 /var
[hadoop@ip-172-31-20-212 ~]$
```

All the above are inbuilt directories in HDFS.

CREATING A NEW DIRECTORY FOR HIVE CASE STUDY:

Creating a new directory under user>hive for Hive case study to store the data files and directory name creating is "**hive-caseestudy**" and verifying whether the new directory is listed in Hadoop file system>user>hive

```
hadoop fs -mkdir /user/hive/hive-casestudy
```

```
hadoop fs -ls /user/hive/
```

```
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -mkdir /user/hive/hive-casestudy
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/
Found 2 items
drwxr-xr-x - hadoop hadoop          0 2022-10-29 12:12 /user/hive/hive-casestudy
drwxrwxrwt - hdfs hadoop           0 2022-10-29 11:44 /user/hive/warehouse
```

New directory is successfully created

LOADING THE DATA FROM S3 BUCKET to HDFS:

Copying the file path from S3

Upload: status Close

The information below will no longer be available after you navigate away from this page.

Summary

Destination s3://hivecasestudy-teja-kailash/casestudy/	Succeeded 2 files, 980.7 MB (100.00%)	Failed 0 files, 0 B (0%)
---	--	-----------------------------

Files and folders | Configuration

Files and folders (2 Total, 980.7 MB)

Find by name

Name	Folder	Type	Size	Status	Error
2019-Nov.csv	-	text/csv	520.6 MB	Succeeded	-
2019-Oct.csv	-	text/csv	460.2 MB	Succeeded	-

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Distributed copy command is using to copy the data from S3 to HDFS –

For 2019 October:

```
hadoop distcp s3n://hivecasestudy-teja-kailash/2019-Oct.csv  
/user/hive/hive-casestudy/2019-Oct.csv
```

For 2019 November:

```
hadoop distcp s3n://hivecasestudy-teja-kailash/2019-Nov.csv  
/user/hive/hive-casestudy/2019-Nov.csv
```

Below are the screenshots for copying October 2019 and November 2019 data individually

October 2019:

```
[hadoop@ip-172-31-20-212 ~]$ hadoop distcp s3n://hivecasestudy-teja-kailash/2019-Oct.csv
Oct.csv /user/hive/hive-casestudy/2019-Oct.csv
22/10/29 12:34:49 INFO tools.DistCp: Input Options: DistCpOptions{atomicCommit=f
alse, syncFolder=false, deleteMissing=false, ignoreFailures=false, overwrite=fal
se, skipConflicts=BlockIn=true, numListStatusThreads=0, maxOpen=0, maxBandwid
th=100, s3lConfigurationFile="null", copyStrategy="uniformaire", preserveStatus=
{1, preserveStatus=false, s3omichorPath=null, logPath=null, sourceFileListIn
ternal}, sourcePath=s3n://hivecasestudy-teja-kailash/2019-Oct.csv, targetPath=
/user/hive/hive-casestudy/2019-Oct.csv, targetPathExists=false, filtersFile="nul
l"}
22/10/29 12:34:49 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:34:57 INFO tools.SimpleCopyListing: Paths (file+dirs) cnt = 1; dirCnt = 0
22/10/29 12:34:57 INFO tools.SimpleCopyListing: Build file listing completed.
22/10/29 12:34:57 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.task.io.sort.mb
22/10/29 12:34:57 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduce.task.io.sort.factor
22/10/29 12:34:57 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:34:57 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:34:57 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:34:58 INFO mapreduce.JobSubmitter: number of splits=1
22/10/29 12:34:58 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1667043937063_0001
22/10/29 12:34:59 INFO impl.YarnClientImpl: Submitted application application_1667043937063_0001
22/10/29 12:34:59 INFO tools.DistCp: The url to track the job: http://ip-172-31-20-212.ec2.internal:20888/proxy/application_1667043937063_0001/
22/10/29 12:34:59 INFO tools.DistCp: DistCp job-id: job_1667043937063_0001
22/10/29 12:34:59 INFO mapreduce.Job: Running job: job_1667043937063_0001
22/10/29 12:35:10 INFO mapreduce.Job: job_1667043937063_0001 running in uber mode : false
22/10/29 12:35:10 INFO mapreduce.Job: map 0% reduce 0%
22/10/29 12:35:28 INFO mapreduce.Job: map 100% reduce 0%
22/10/29 12:35:31 INFO mapreduce.Job: job_1667043937063_0001 completed successfully
22/10/29 12:35:32 INFO mapreduce.Job: Counters: 38
  File System Counters
    FILE: Number of bytes read=0
    FILE: Number of bytes written=172512
    FILE: Number of read operations=0
    FILE: Number of large read operations=0
    FILE: Number of write operations=0
    HDFS: Number of bytes read=367
    HDFS: Number of bytes written=482542278
    HDFS: Number of read operations=12
    HDFS: Number of large read operations=0
    HDFS: Number of write operations=4
    S3N: Number of bytes read=482542278
    S3N: Number of read operations=0
    S3N: Number of large read operations=0
    S3N: Number of write operations=0
  Job Counters
    Launched map tasks=1
    Other local map tasks=1
    Total time spent by all maps in occupied slots (ms)=605632
    Total time spent by all reduces in occupied slots (ms)=0
    Total time spent by all map tasks (ms)=18926
    Total vcore-milliseconds taken by all map tasks=18926
    Total megabyte-milliseconds taken by all map tasks=19380224
  Map-Reduce Framework
    Map input records=1
    Map output records=0
    Input split bytes=137
    Spilled Records=0
    Failed Shuffles=0
    Merged Map outputs=0
    GC time elapsed (ms)=316
    CPU time spent (ms)=19560
    Physical memory (bytes) snapshot=415268352
```

```
22/10/29 12:34:57 INFO tools.SimpleCopyListing: Paths (file+dirs) cnt = 1; dirCnt = 0
22/10/29 12:34:57 INFO tools.SimpleCopyListing: Build file listing completed.
22/10/29 12:34:57 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.task.io.sort.mb
22/10/29 12:34:57 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduce.task.io.sort.factor
22/10/29 12:34:57 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:34:57 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:34:57 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:34:58 INFO mapreduce.JobSubmitter: number of splits=1
22/10/29 12:34:58 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1667043937063_0001
22/10/29 12:34:59 INFO impl.YarnClientImpl: Submitted application application_1667043937063_0001
22/10/29 12:34:59 INFO tools.DistCp: The url to track the job: http://ip-172-31-20-212.ec2.internal:20888/proxy/application_1667043937063_0001/
22/10/29 12:34:59 INFO tools.DistCp: DistCp job-id: job_1667043937063_0001
22/10/29 12:34:59 INFO mapreduce.Job: Running job: job_1667043937063_0001
22/10/29 12:35:10 INFO mapreduce.Job: job_1667043937063_0001 running in uber mode : false
22/10/29 12:35:10 INFO mapreduce.Job: map 0% reduce 0%
22/10/29 12:35:28 INFO mapreduce.Job: map 100% reduce 0%
22/10/29 12:35:31 INFO mapreduce.Job: job_1667043937063_0001 completed successfully
22/10/29 12:35:32 INFO mapreduce.Job: Counters: 38
  File System Counters
    FILE: Number of bytes read=0
    FILE: Number of bytes written=172512
    FILE: Number of read operations=0
    FILE: Number of large read operations=0
    FILE: Number of write operations=0
    HDFS: Number of bytes read=367
    HDFS: Number of bytes written=482542278
    HDFS: Number of read operations=12
    HDFS: Number of large read operations=0
    HDFS: Number of write operations=4
    S3N: Number of bytes read=482542278
    S3N: Number of bytes written=0
    S3N: Number of read operations=0
    S3N: Number of large read operations=0
    S3N: Number of write operations=0
  Job Counters
    Launched map tasks=1
    Other local map tasks=1
    Total time spent by all maps in occupied slots (ms)=605632
    Total time spent by all reduces in occupied slots (ms)=0
    Total time spent by all map tasks (ms)=18926
    Total vcore-milliseconds taken by all map tasks=18926
    Total megabyte-milliseconds taken by all map tasks=19380224
  Map-Reduce Framework
    Map input records=1
    Map output records=0
    Input split bytes=137
    Spilled Records=0
    Failed Shuffles=0
    Merged Map outputs=0
    GC time elapsed (ms)=316
    CPU time spent (ms)=19560
    Physical memory (bytes) snapshot=415268352
    Virtual memory (bytes) snapshot=230328640
    Total committed heap usage (bytes)=498597888
  File Input Format Counters
    Bytes Read=930
  File Output Format Counters
    Bytes Written=0
  DistCp Counters
    Bytes Copied=482542278
    Bytes Expected=482542278
    Files Copied=1
[hadoop@ip-172-31-20-212 ~]$
```

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```
[hadoop@ip-172-31-20-212 ~]$ hadoop distcp shn://hivecasestudy-teja-kailash/2019-Nov.csv /user/hive/hive-casestudy/2019-Nov.csv
22/10/29 12:14:07 INFO tools.DistCp: Input Options: DistCpOptions{atomicCommit=false, syncFolder=false, deleteMissing=false, ignoreFailures=false, overwrite=false, skipCRC=false, blocking=true, numListStatusThreads=0, maxMaps=20, mapBandwidth=0, asConfigurationFile='null', copyStrategy='uniformsize', preserveStatus=[], preserveRawKv=true, false, filterFile='null'}
22/10/29 12:14:07 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:14:12 INFO tools.SimpleCopyListing: Paths (file+dirs) cnt = 1; dirCnt = 0
22/10/29 12:14:12 INFO tools.SimpleCopyListing: Build file listing completed.
22/10/29 12:14:12 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.task.io.sort.mb
22/10/29 12:14:12 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:14:12 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:14:12 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:14:12 INFO mapreduce.JobSubmitter: Number of splits:1
22/10/29 12:14:13 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1667043937063_0002
22/10/29 12:14:13 INFO Impl.YarnClientImpl: Submitted application application_1667043937063_0002
22/10/29 12:14:13 INFO mapreduce.Job: The url to track the job: http://ip-172-31-20-212.ec2.internal:20888/proxy/application_1667043937063_0002/
22/10/29 12:14:13 INFO tools.DistCp: DistCp job-id: job_1667043937063_0002
22/10/29 12:14:13 INFO mapreduce.Job: Running job: job_1667043937063_0002
22/10/29 12:14:21 INFO mapreduce.Job: Job job_1667043937063_0002 running in uber mode : false
22/10/29 12:14:21 INFO mapreduce.Job: map 0% reduce 0%
22/10/29 12:14:39 INFO mapreduce.Job: map 100% reduce 0%
22/10/29 12:14:43 INFO mapreduce.Job: Job job_1667043937063_0002 completed successfully
22/10/29 12:14:43 INFO mapreduce.Job: Counters: 38
File System Counters
  FILE: Number of bytes read=0
  FILE: Number of bytes written=172509
  FILE: Number of read operations=0
  FILE: Number of large read operations=0
  FILE: Number of write operations=0
  HDFS: Number of bytes read=366
  HDFS: Number of bytes written=545839412
  HDFS: Number of read operations=12
  HDFS: Number of large read operations=0
  HDFS: Number of write operations=1
  SN: Number of bytes read=545839412
  SN: Number of bytes written=0
  SN: Number of read operations=0
  SN: Number of large read operations=0
  SN: Number of write operations=0
Job Counters
  Launched map tasks=1
  Other local map tasks=1
  Total time spent by all maps in occupied slots (ms)=605568
  Total time spent by all reduces in occupied slots (ms)=0
  Total time spent by all map tasks (ms)=18924
  Total vcore-milliseconds taken by all map tasks=18924
  Total megabyte-milliseconds taken by all map tasks=19378176
Map-Reduce Framework
  Map input records=1
  Map output records=0
  Input split bytes=136
  Spilled Records=0
  Failed Shuffles=0
  Merged Map outputs=0
  GC time elapsed (ms)=100
  CPU time spent (ms)=20980
  Physical memory (bytes) snapshot=588022456
  Virtual memory (bytes) snapshot=3301015552
  Total committed heap usage (bytes)=469742048
File Input Format Counters
  Bytes Read=230
File Output Format Counters
  Bytes Written=0

22/10/29 12:14:12 INFO tools.SimpleCopyListing: Paths (file+dirs) cnt = 1; dirCnt = 0
22/10/29 12:14:12 INFO tools.SimpleCopyListing: Build file listing completed.
22/10/29 12:14:12 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.task.io.sort.mb
22/10/29 12:14:12 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduce.task.io.sort.factor
22/10/29 12:14:12 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:14:12 INFO tools.DistCp: Number of paths in the copy list: 1
22/10/29 12:14:12 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-20-212.ec2.internal/172.31.20.212:8032
22/10/29 12:14:12 INFO mapreduce.JobSubmitter: Number of splits:1
22/10/29 12:14:13 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1667043937063_0002
22/10/29 12:14:13 INFO Impl.YarnClientImpl: Submitted application application_1667043937063_0002
22/10/29 12:14:13 INFO mapreduce.Job: The url to track the job: http://ip-172-31-20-212.ec2.internal:20888/proxy/application_1667043937063_0002/
22/10/29 12:14:13 INFO tools.DistCp: DistCp job-id: job_1667043937063_0002
22/10/29 12:14:13 INFO mapreduce.Job: Running job: job_1667043937063_0002
22/10/29 12:14:21 INFO mapreduce.Job: Job job_1667043937063_0002 running in uber mode : false
22/10/29 12:14:21 INFO mapreduce.Job: map 0% reduce 0%
22/10/29 12:14:39 INFO mapreduce.Job: map 100% reduce 0%
22/10/29 12:14:43 INFO mapreduce.Job: Job job_1667043937063_0002 completed successfully
22/10/29 12:14:43 INFO mapreduce.Job: Counters: 38
File System Counters
  FILE: Number of bytes read=0
  FILE: Number of bytes written=172509
  FILE: Number of read operations=0
  FILE: Number of large read operations=0
  FILE: Number of write operations=0
  HDFS: Number of bytes read=366
  HDFS: Number of bytes written=545839412
  HDFS: Number of read operations=12
  HDFS: Number of large read operations=0
  HDFS: Number of write operations=1
  SN: Number of bytes read=545839412
  SN: Number of bytes written=0
  SN: Number of read operations=0
  SN: Number of large read operations=0
  SN: Number of write operations=0
Job Counters
  Launched map tasks=1
  Other local map tasks=1
  Total time spent by all maps in occupied slots (ms)=605568
  Total time spent by all reduces in occupied slots (ms)=0
  Total time spent by all map tasks (ms)=18924
  Total vcore-milliseconds taken by all map tasks=18924
  Total megabyte-milliseconds taken by all map tasks=19378176
Map-Reduce Framework
  Map input records=1
  Map output records=0
  Input split bytes=136
  Spilled Records=0
  Failed Shuffles=0
  Merged Map outputs=0
  GC time elapsed (ms)=100
  CPU time spent (ms)=20980
  Physical memory (bytes) snapshot=588022456
  Virtual memory (bytes) snapshot=3301015552
  Total committed heap usage (bytes)=469742048
File Input Format Counters
  Bytes Read=230
File Output Format Counters
  Bytes Written=0
DistCp Counters
  Bytes Copied=545839412
  Bytes Excerpted=545839412
  Files Copied=1
[hadoop@ip-172-31-20-212 ~]$
```

Verifying whether the data is successfully copied into HDFS from S3 buckets

Command: **hadoop fs -ls /user/hive/hive-casestudy**

```
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/hive-casestudy
Found 2 items
-rw-r--r-- 1 hadoop hadoop 545839412 2022-10-29 12:40 /user/hive/hive-casestudy/2019-Nov.csv
-rw-r--r-- 1 hadoop hadoop 482542278 2022-10-29 12:35 /user/hive/hive-casestudy/2019-Oct.csv
[hadoop@ip-172-31-20-212 ~]$
```

Inspecting the table data to know which columns are available before creating the hive table with command **"hadoop fs -cat /user/hive/hive-casestudy/2019-Oct.csv |head"** and **"hadoop fs -cat /user/hive/hive-casestudy/2019-Nov.csv |head"**

```
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -cat /user/hive/hive-casestudy/2019-Oct.csv |head
event_time,event_type,product_id,category_id,category_code,brand,price,user_id,user_session
2019-10-01 00:00:00 UTC,cart,5713203,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:03 UTC,cart,5773353,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:07 UTC,cart,5891589,2151191071051219817,,lovely,13.48,429691830,49e8d843-adf3-429b-a2c3-fe8bc6a307c9
2019-10-01 00:00:07 UTC,cart,5723490,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:15 UTC,cart,5881449,1487580013522845895,,lovely,0.56,429681830,49e8d843-adf3-428b-a2c3-fe8bc6a307c9
2019-10-01 00:00:16 UTC,cart,5857269,1487580005134238553,,runail,2.62,430174032,73deale7-664e-43f4-8b30-d32b9d5af04f
2019-10-01 00:00:19 UTC,cart,5739055,1487580008246412266,,kapous,4.75,377667011,81326ac6-daa4-4f0a-b488-fd0956a78733
2019-10-01 00:00:24 UTC,cart,5825598,1487580009445982239,,0.56,467916806,2f5b5546-b8cb-9ee7-7ecd-84276f8ef486
2019-10-01 00:00:25 UTC,cart,5698989,1487580006317032337,,1.27,385985999,d30965e8-1101-44ab-b45d-cc1bb9fae694
cat: Unable to write to output stream.
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -cat /user/hive/hive-casestudy/2019-Nov.csv |head
event_time,event_type,product_id,category_id,category_code,brand,price,user_id,user_session
2019-11-01 00:00:02 UTC,view,5802432,1487580009286598681,,0.32,562076640,09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC,cart,5844397,1487580006317032337,,2.38,553329724,2067216c-31b5-455d-alcce-af0575a34ffb
2019-11-01 00:00:10 UTC,view,5837166,1783999064103190764,,pmb,22.22,556138645,57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC,cart,5876812,1487580010100293687,,jessmail,3.16,564506666,186c1951-8052-4b37-adce-dd9644b1d5f7
2019-11-01 00:00:24 UTC,remove_from_cart,5826182,1487580007483048900,,3.33,553329724,2067216c-31b5-455d-alcce-af0575a34ffb
2019-11-01 00:00:24 UTC,remove_from_cart,5826182,1487580007483048900,,3.33,553329724,2067216c-31b5-455d-alcce-af0575a34ffb
2019-11-01 00:00:25 UTC,view,5856189,1487580009026551821,,runail,15.71,562076640,09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:32 UTC,view,5837835,1933472286753424063,,3.49,514649199,432a4e95-375c-4b40-bd36-0fc039e77580
2019-11-01 00:00:34 UTC,remove_from_cart,5870838,1487580007675986893,,milv,0.79,429913900,2f0bfff3c-252f-4fe6-afcd-5d8a6a92839a
cat: Unable to write to output stream.
[hadoop@ip-172-31-20-212 ~]$
```

Both the tables are having same columns of data

Moving to hive:

```
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: false
hive>
```

CREATING AN EXTERNAL TABLE IN HIVE:

CREATE EXTERNAL TABLE IF NOT EXISTS retailstore (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string) ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde' STORED AS TEXTFILE LOCATION '/user/hive/hive-casestudy' tblproperties("skip.header.line.count"="1");

```
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: false
hive> CREATE EXTERNAL TABLE IF NOT EXISTS retailstore (event_time timestamp, event_type string, product_id string, cate
E 'org.apache.hadoop.hive.serde2.OpenCSVSerde' STORED AS TEXTFILE LOCATION '/user/hive/hive-casestudy' tblproperties("sk
OK
Time taken: 1.823 seconds
hive>
```

```
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: false
hive> CREATE EXTERNAL TABLE IF NOT EXISTS retailstore (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string) ROW FORMAT SERD
E 'org.apache.hadoop.hive.serde2.OpenCSVSerde' STORED AS TEXTFILE LOCATION '/user/hive/hive-casestudy' tblproperties("skip.header.line.count"="1");
OK
Time taken: 1.823 seconds
hive>
```

Below command is used to set the display the header columns

set hive.cli.print.header = true;

APPLYING OPTIMIZATION TECHNIQUES - PARTITIONING AND BUCKETING:

Below commands are to enable the dynamic partitioning and bucketing

hive> set hive.exec.dynamic.partition.mode = nonstrict;

hive> set hive.exec.dynamic.partition = true;

hive> set hive.enforce.bucketing = true;


```
hive> set hive.exec.dynamic.partition.mode = nonstrict;
hive> set hive.exec.dynamic.partition = true;
hive> set hive.enforce.bucketing = true;
hive> █
```

Creating an optimized table by applying partitioning on “event_type” and bucketing on “price”

```
CREATE TABLE IF NOT EXISTS dynpart_buck_retailstore(event_time timestamp,
product_id string, category_id string, category_code string, brand string, price float,
user_id bigint, user_session string)
PARTITIONED BY (event_type string)
CLUSTERED BY (price) INTO 10 BUCKETS
ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
STORED AS TEXTFILE
LOCATION '/user/hive/hive-casestudy'
tblproperties('skip.header.line.count' = '1');
```

```
> CREATE TABLE IF NOT EXISTS dynpart_buck_retailstore(event_time timestamp, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string)
> PARTITIONED BY (event_type string)
> CLUSTERED BY (price) INTO 10 BUCKETS
> ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
> STORED AS TEXTFILE
> LOCATION '/user/hive/hive-casestudy'
> tblproperties('skip.header.line.count' = '1');
OK
Time taken: 0.109 seconds
```

Verifying the created table

```
hive> show tables;
OK
tab_name
dynpart_buck_retailstore
retailstore
Time taken: 0.374 seconds, Fetched: 2 row(s)
hive> █
```

INSERTING THE DATA INTO NEWLY CREATED OPTIMIZED TABLE (dynpart_buck_retailstore) FROM EXISTING TABLE(retailstore):

```
INSERT INTO TABLE dynpart_buck_retailstore
PARTITION (event_type)
SELECT event_time,
product_id, category_id, category_code, brand, price, user_id, user_session, event_type
FROM retailstore;
```

```

hive> INSERT INTO TABLE dynpart_buck_retailstore
> PARTITION (event_type)
> SELECT event_time, product_id, category_id, category_code, brand, price, user_id, user_session, event_type
> FROM retailstore;
Query ID = hadoop_20221029131305_27ad2a73-5aac-4c79-b971-d7a4864957ee
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1667043937063_0004)

-----
VERTICES      MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED   2       2         0        0        0        0
Reducer 2 ..... container  SUCCEEDED   5       5         0        0        0        0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 170.96 s
-----
Loading data to table default.dynpart_buck_retailstore partition (event_type=null)

Loaded : 4/4 partitions.
Time taken to load dynamic partitions: 0.957 seconds
Time taken for adding to write entity : 0.004 seconds
OK
event_time    product_id    category_id    category_code    brand    price    user_id    user_session    event_type
Time taken: 185.845 seconds
hive>

```

Output: Based on the above results, it partitioned into 4
Verifying the partitioned in the Hadoop file system

```

[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/warehouse/
[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/hive-casestudy/
Found 6 items
-rw-r--r-- 1 hadoop hadoop 545839412 2022-10-29 12:40 /user/hive/hive-casestudy/2019-Nov.csv
-rw-r--r-- 1 hadoop hadoop 482542278 2022-10-29 12:35 /user/hive/hive-casestudy/2019-Oct.csv
drwxr-xr-x - hadoop hadoop 0 2022-10-29 13:16 /user/hive/hive-casestudy/event_type=cart
drwxr-xr-x - hadoop hadoop 0 2022-10-29 13:16 /user/hive/hive-casestudy/event_type=purchase
drwxr-xr-x - hadoop hadoop 0 2022-10-29 13:16 /user/hive/hive-casestudy/event_type=remove_from_cart
drwxr-xr-x - hadoop hadoop 0 2022-10-29 13:16 /user/hive/hive-casestudy/event_type=view
[hadoop@ip-172-31-20-212 ~]$

```

Randomly verifying the partitioned data in hadoop

```

[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/hive-casestudy/event_type=cart
Found 10 items
-rwxr-xr-x 1 hadoop hadoop 27512579 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000000_0
-rwxr-xr-x 1 hadoop hadoop 32190447 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000001_0
-rwxr-xr-x 1 hadoop hadoop 33302805 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000002_0
-rwxr-xr-x 1 hadoop hadoop 32602023 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000003_0
-rwxr-xr-x 1 hadoop hadoop 34104132 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000004_0
-rwxr-xr-x 1 hadoop hadoop 32538513 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000005_0
-rwxr-xr-x 1 hadoop hadoop 39257340 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000006_0
-rwxr-xr-x 1 hadoop hadoop 24825787 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000007_0
-rwxr-xr-x 1 hadoop hadoop 28504487 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000008_0
-rwxr-xr-x 1 hadoop hadoop 35410315 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=cart/000009_0

[hadoop@ip-172-31-20-212 ~]$ hadoop fs -ls /user/hive/hive-casestudy/event_type=purchase
Found 10 items
-rwxr-xr-x 1 hadoop hadoop 6241877 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000000_0
-rwxr-xr-x 1 hadoop hadoop 7235640 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000001_0
-rwxr-xr-x 1 hadoop hadoop 7231471 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000002_0
-rwxr-xr-x 1 hadoop hadoop 7526313 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000003_0
-rwxr-xr-x 1 hadoop hadoop 7227979 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000004_0
-rwxr-xr-x 1 hadoop hadoop 7310389 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000005_0
-rwxr-xr-x 1 hadoop hadoop 8915123 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000006_0
-rwxr-xr-x 1 hadoop hadoop 5366094 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000007_0
-rwxr-xr-x 1 hadoop hadoop 6469070 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000008_0
-rwxr-xr-x 1 hadoop hadoop 8004214 2022-10-29 13:15 /user/hive/hive-casestudy/event_type=purchase/000009_0
[hadoop@ip-172-31-20-212 ~]$

```

VERIFYING THE PERFORMANCE OF BOTH THE TABLES - BEFORE AND AFTER OPTIMIZED TECHNIQUES:

select * from retailstore limit 5;

```
hive> set hive.cli.print.header = true;
hive> select * from retailstore limit 5;
OK
retailstore.event_time retailstore.event_type retailstore.product_id retailstore.category_id retailstore.category_code retailstore.brand retailstore.price retailstore.user_id ret
retailstore.user_session
2019-11-01 00:00:02 UTC view 5802432 1487580009286598681 0.32 562076640 09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart 5844397 1487580006317032337 2.38 553329724 2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view 5857166 1783999064103190764 pnb 22.22 556138645 57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC cart 3876812 1487580010180293687 jessnail 3.16 564586666 186c1951-0052-4b37-adce-dd8644b1d5f7
2019-11-01 00:00:24 UTC remove from cart 5826182 1487580007483048900 3.33 553329724 2067216c-31b5-455d-a1cc-af0575a34ffb
Time taken: 4.876 seconds, Fetched: 5 row(s)
hive>
```

Time taken to retrieve first 5 rows of data **before optimization is 4.876 seconds (above)**

select * from dynpart_buck_retailstore limit 5;

```
hive> set hive.cli.print.header = true;
hive> select * from dynpart_buck_retailstore limit 5;
OK
dynpart_buck_retailstore.event_time dynpart_buck_retailstore.product_id dynpart_buck_retailstore.category_id dynpart_buck_retailstore.category_code dynpart_buck_retailstore.brand dynpart_b
2019-10-08 09:19:19 UTC 89350 1487580011652186237 runail 1.27 232701853 3f1469f5-d926-44ce-a3f6-dff5ae276c9c cart
2019-10-10 05:29:47 UTC 5846200 148758001394112016 concept 3.16 493381233 535ba0d7-09f4-4021-a6c6-b340170f7a37 cart
2019-10-08 12:25:50 UTC 5821183 1487580007717529535 1.27 546703849 3daf4d64-5ffa-46cc-827b-59760ebd819b cart
2019-10-10 08:19:06 UTC 5848951 1487580007675986953 bpw.style 1.27 439370683 9aeb4d9a-1bed-4f42-b12d-88bell148d3a9 cart
2019-10-09 18:32:50 UTC 5869152 1487580005268456287 cosmoprofi 7.94 558533352 cfe0f74-8705-4a2f-ba83-a5b99581c294 cart
Time taken: 0.273 seconds, Fetched: 5 row(s)
hive>
```

Time taken to retrieve the first 5 rows of data **after optimization is 0.273 seconds (above screenshot)**

ANSWERING GIVEN QUESTIONS:

1. Find the total revenue generated due to purchases made in October

Base table:

SELECT SUM(price) AS tot_revenue_oct FROM retailstore WHERE MONTH(event_time) = '10' AND event_type = 'purchase';

```
hive> SELECT SUM(price) AS tot_revenue_oct FROM retailstore WHERE MONTH(event_time) = '10' AND event_type = 'purchase';
Query ID = hadoop_20221029133631_b1be08e7-3139-4502-bb49-1a4cfd1cebec
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES      MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    5         5         0         0         0         0
Reducer 2 ..... container  SUCCEEDED    1         1         0         0         0         0
-----
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 131.14 s
-----
OK
tot_revenue_oct
1211538.4299997438
Time taken: 134.492 seconds, Fetched: 1 row(s)
hive>
```

Time taken is **134.492 seconds**

Optimized table:

SELECT SUM(price) AS tot_revenue_oct FROM dynpart_buck_retailstore WHERE MONTH(event_time) = 10 AND event_type = 'purchase';

```

hive> SELECT SUM(price) AS tot_revenue_oct FROM dynpart_buck_retailstore WHERE MONTH(event_time) = 10 AND event_type = 'purchase';
Query ID = hadoop_20221029134223_32d89022-1a79-43e2-9a54-cd84d111be42
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES    MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED  3      3          0        0        0        0
Reducer 2 ..... container  SUCCEEDED  1      1          0        0        0        0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 24.18 s
-----
OK
tot_revenue_oct
1211532.4500002791
Time taken: 25.342 seconds, Fetched: 1 row(s)
hive>

```

Time taken with optimized table is **25.342 seconds**

Insights:

1. The total revenue generated based on Purchase made in the month of October is 1,211,538.43 /-
2. Non-optimized table query took the execution time of 134.492 seconds whereas optimized table query took execution time of 25.342 seconds. We can see there is a significant drop in the execution time of the same query.
3. Hence, optimized table gives better performance in execution time.

2. Write a query to yield the total sum of purchases per month in a single output

Base Query:

SELECT MONTH(event_time) AS month, COUNT(event_type) AS sum_of_purchases FROM retailstore WHERE event_type = 'purchase' GROUP BY MONTH(event_time);

```

hive> SELECT MONTH(event_time) AS month, COUNT(event_type) AS sum_of_purchases FROM retailstore WHERE event_type = 'purchase' GROUP BY MONTH(event_time);
Query ID = hadoop_20221029134351_b57375c5-b507-42e8-806e-9a7b63374599
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES    MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED  5      5          0        0        0        0
Reducer 2 ..... container  SUCCEEDED  3      3          0        0        0        0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 105.71 s
-----
OK
month  sum_of_purchases
10     245624
11     322417
Time taken: 106.436 seconds, Fetched: 2 row(s)

```

Time taken is **106.436 seconds**

Optimized table:

SELECT MONTH(event_time) AS month, COUNT(event_type) AS sum_of_purchases FROM dynpart_buck_retailstore WHERE event_type = 'purchase' GROUP BY MONTH(event_time);

```

hive> SELECT MONTH(event_time) AS month, COUNT(event_type) AS sum_of_purchases FROM dynpart_buck_retailstore WHERE event_type = 'purchase' GROUP BY MONTH(event_time);
Query ID = hadoop_20221029134635_47690273-13e0-4048-8da4-08e50a2ade7
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937863_0005)

-----
VERTICES      MODE      STATUS      TOTAL      COMPLETED      RUNNING      PENDING      FAILED      KILLED
-----
Map 1 ..... container      SUCCEEDED      3          3          0          0          0          0
Reducer 2 ..... container      SUCCEEDED      1          1          0          0          0          0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 30.18 s
-----
OK
month      sum_of_purchases
10          245619
11          322417
Time taken: 31.114 seconds, Fetched: 2 row(s)
hive>

```

Time taken is **31.114 seconds**

Insights:

- Sum of purchases made in the month of October is 245624 and in the month of November 322417, which means number of purchases are increased in November month
- Non-optimized table query took the execution time of 106.436 seconds whereas optimized table query took execution time of 31.114 seconds. We can see there is a significant drop in the execution time of the same query.
- Hence, with proper partitioning and bucketing on table we can reduce execution time.

Using Optimized table from below questions onwards:

3. Write a query to find the change in revenue generated due to purchases from October to November

SELECT (SUM(CASE WHEN MONTH(event_time)=11 THEN price ELSE 0 END) - SUM(CASE WHEN MONTH(event_time)=10 THEN PRICE ELSE 0 END)) AS change_in_rev FROM dynpart_buck_retailstore WHERE event_type = 'purchase' AND MONTH(event_time) in ('10','11');

```

hive> SELECT (SUM(CASE WHEN MONTH(event_time)=11 THEN price ELSE 0 END) - SUM(CASE WHEN MONTH(event_time)=10 THEN PRICE ELSE 0 END)) AS change_in_rev FROM dynpart_buck_retailstore WHERE event_type = 'purchase' AND MONTH(event_time) in ('10','11');
Query ID = hadoop_20221029134926_74d61db5-5491-4049-a53d-04070fab06a7
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937863_0005)

-----
VERTICES      MODE      STATUS      TOTAL      COMPLETED      RUNNING      PENDING      FAILED      KILLED
-----
Map 1 ..... container      SUCCEEDED      3          3          0          0          0          0
Reducer 2 ..... container      SUCCEEDED      1          1          0          0          0          0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 27.11 s
-----
OK
change_in_rev
319437.7899997565
Time taken: 27.765 seconds, Fetched: 1 row(s)
hive>

```

Insights:

1. Time taken to execute the query is 27.765 seconds
2. Revenue increased in November by 319437.789 from October

4. Find distinct categories of products. Categories with null category code can be ignored

```
SELECT DISTINCT SPLIT(category_code,'\\.'')[0] AS Category
FROM dynpart_buck_retailstore
WHERE category_code != '';
```

```
hive> SELECT DISTINCT SPLIT(category_code,'\\.'')[0] AS Category FROM dynpart_buck_retailstore WHERE category_code != '';
Query ID = hadoop_20221029135114_0f5f4ecd-af92-4016-8e1d-01de293bc5f5
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES      MODE        STATUS      TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container    SUCCEEDED      6         6         0         0         0         0
Reducer 2 ..... container    SUCCEEDED      5         5         0         0         0         0
-----
VERTICES: 02/02  [=====>>] 100% ELAPSED TIME: 68.03 s
-----
OK
category
furniture
appliances
accessories
apparel
sport
stationary
Time taken: 68.715 seconds, Fetched: 6 row(s)
hive>
```

Insights:

1. Time taken to execute the query is 68.715 seconds
2. Total we got 6 distinct categories are – furniture, appliances, accessories, apparel, sport, stationary.

5. Find the total number of products available under each category

```
SELECT SPLIT(category_code,'\\.'')[0] AS Category, COUNT(product_id) AS num_of_prod
FROM dynpart_buck_retailstore
WHERE category_code != ''
GROUP BY SPLIT(category_code,'\\.'')[0]
ORDER BY num_of_prod DESC;
```

```
hive> SELECT SPLIT(category_code,'\\.'')[0] AS Category, COUNT(product_id) AS num_of_prod
> FROM dynpart_buck_retailstore
> WHERE category_code != ''
> GROUP BY SPLIT(category_code,'\\.'')[0]
> ORDER BY num_of_prod DESC;
Query ID = hadoop_20221029135418_4685ce12-95b8-4b84-8f67-341f5cb2971e
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES      MODE        STATUS      TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container    SUCCEEDED      6         6         0         0         0         0
Reducer 2 ..... container    SUCCEEDED      5         5         0         0         0         0
Reducer 3 ..... container    SUCCEEDED      1         1         0         0         0         0
-----
VERTICES: 03/03  [=====>>] 100% ELAPSED TIME: 68.55 s
-----
OK
category      num_of_prod
appliances      61736
stationary      26722
furniture       23604
apparel 18232
accessories     12928
sport           2
Time taken: 69.331 seconds, Fetched: 6 row(s)
hive>
```

Insights:

1. Time taken to execute the query is 69.331 seconds
2. Appliances are having highest number of products available with 61736 compared to other categories.
3. Stationary and Furniture categories are almost equally registered with available ranges from 23000 to 27000.
4. Sports category is least available with 2 products.

6. Which brand had the maximum sales in October and November combined?

```
WITH tot_sales AS(
SELECT brand, (SUM(CASE WHEN MONTH(event_time)=10 THEN price ELSE 0 END) +
SUM(CASE WHEN MONTH(event_time)=11 THEN PRICE ELSE 0 END)) AS total_sales
FROM dynpart_buck_retailstore
WHERE event_type = 'purchase' AND MONTH(event_time) in
('10','11') AND brand != ''
GROUP BY brand)
SELECT brand, total_sales
FROM tot_sales
ORDER BY total_sales DESC
LIMIT 1;
```

```
hive> WITH tot_sales AS(
> SELECT brand, (SUM(CASE WHEN MONTH(event_time)=10 THEN price ELSE 0 END) + SUM(CASE WHEN MONTH(event_time)=11 THEN PRICE ELSE 0 END)) AS total_sales
> FROM
> dynpart_buck_retailstore
> WHERE event_type = 'purchase' AND MONTH(event_time) in ('10','11') AND brand != ''
> GROUP BY brand)
> SELECT brand, total_sales
> FROM tot_sales
> ORDER BY total_sales DESC
> LIMIT 1;
Query ID = hadoop_20221029135911_8caff0d4-cf8a-485e-9257-c70f5d67c27b
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937863_0005)

-----
VERTICES      MODE        STATUS      TOTAL   COMPLETED   RUNNING   PENDING   FAILED   KILLED
-----
Map 1 ..... container  SUCCEEDED      3         3         0         0         0         0
Reducer 2 ..... container  SUCCEEDED      1         1         0         0         0         0
Reducer 3 ..... container  SUCCEEDED      1         1         0         0         0         0
-----
VERTICES: 03/03 [=====>>>] 100% ELAPSED TIME: 27.50 s
-----
OK
brand    total_sales
runail  148292.46000001638
Time taken: 28.184 seconds, Fetched: 1 row(s)
hive>
```

Insights:

1. Runail is the brand that has the highest sales in total of both the months October and November.
2. It seems that Runail brand has high popularity among cosmetic lovers and bringing in more.
3. Products related to Runail brand could help in increasing their profit.

7. Which brands increased their sales from October to November?

```
WITH brand_sales AS(
SELECT brand, SUM(CASE WHEN MONTH(event_time)=10 THEN price ELSE 0 END) AS
Oct_sales, SUM(CASE WHEN MONTH(event_time)=11 THEN PRICE ELSE 0 END) AS
Nov_sales FROM dynpart_buck_retailstore WHERE event_type = 'purchase' AND
MONTH(event_time) in ('10','11') AND brand != '' GROUP BY brand)
SELECT brand, Oct_sales, Nov_sales, Nov_sales-Oct_sales AS sale_diff
FROM brand_sales
WHERE Nov_sales-Oct_sales > 0
ORDER BY sale_diff DESC;
```


VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	container	SUCCEEDED	3	3	0	0	0	0
Reducer 2	container	SUCCEEDED	1	1	0	0	0	0
Reducer 3	container	SUCCEEDED	1	1	0	0	0	0
VERTICES: 03/03 [=====]				100%	ELAPSED TIME: 27.49 s			

id	brand	oct_sales	nov_sales	sale_diff
gratotto	35445,540000000205	71472,71000000044	36027,17000000042	
runal	35302,830000000819	51039,750000000847	15737,720000000825	
lunail	1892,848000000000	16394,240000000000	14501,400000000000	
ingarden	23161,390000000000	33566,2100000000625	10404,820000000425	
strong	29196,630000000005	38671,269999999975	9474,639999999997	
jessanal	26287,840000000004	33345,229999999992	7057,3899999995839	
cosomopro	8332,06999999999901	14576,06999999999999	6244,06999999999999	
clarus	6811,71919999999999	11371,9300000000003	4558,21000000000008	
runail	71537,770000000163	76754,690000000473	5216,919999999301	
freedecor	3421,78000000000097	7671,8000000000062	4250,0200000000052	
latak	8519,73700000000000	11875,61000000000000	3355,88000000000000	
epu	1757,18000400000000	44837,44000000000000	42697,2699999999917	
lovely	8784,359999999985	11939,059999999967	3234,709999999982	
marathon	7288,74599999999998	10732,89999999999999	2992,35000000000002	
haruyama	9390,66000000000088	12032,91000000000145	2642,22000000000576	
leko	8756,96999999999983	11707,87999999999992	2950,96999999999999	
italwak	21940,239999999968	24799,3699999999864	2859,13000000000183	
benovy	409,619999999999999	3299,97000000000002	2858,35000000000002	
kypro	881,339999999999999	3280,6999999999985	2387,3599999999988	
lunail	21256,75000000000000	24142,67000000000000	2916,92000000000002	
concept	11032,1399999999978	13368,3999999999978	2348,26	
kypro	11927,1599999999738	14093,6799999999864	2165,52000000001256	
f.o.x	6624,20000000000007	857,729999999999907	1935,0499999999972	
masura	31266,0799999999998	33088,469999999992	1792,39000000000033	
mily	3904,94000000000026	5642,01000000000125	1737,070000000001025	
beatut	10493,949999999997	12222,95	1729,0000000000031	
artex	2736,64000000000002	4327,2499999999996	1596,6999999999942	
artex	10472,64000000000000	12009,16999999999999	11669,999999999317	
shik	3346,00000000000035	4839,72000000000001	1498,51099999999977	

OK	brand	o_csales	nov_sales	sale_diff	
	grattol	3545.548000000285	7147.71000000044	36027.17000000043	
	no	35202.630000000004	51039.750000000047	15737.720000000215	
	linam1	5892.840000000024	16394.2400000000544	10591.400000000052	
	ingarden	23161.390000000002	33566.2100000000225	18484.820000000425	
	strong	29196.630000000005	38671.2699999999975	9474.639999999997	
	jesnal	20287.100000000004	33345.239999999999	7057.389999999839	
	coserepfr	8332.8899999999901	14536.989999999990	6214.188000000000000	
	polarus	6013.7199999999998	11371.930000000004	5358.2100000000055	
	runail	71537.770000000163	76754.690000000473	5216.9199999993101	
	freedecor	3421.78000000000097	7671.8000000000067	4258.0200000000052	
	hokos	8519.7300000000004	11375.150000000004	3355.8800000000001	
	bpw-site	11572.150000000046	14837.440000000376	7255.2899999999917	
	lovely	8704.3799999999985	11939.059999999967	3234.679999999982	
	marathon	7288.7459999999996	10723.899999999999	2992.3500000000002	
	haruyama	9396.6000000000088	12352.910000000145	3962.72000000000576	
	laco	8756.9999999999999	11707.870000000000	2956.9999999999972	
	italaw	21940.239999999968	24799.369999999864	1156.130000000000000	
	benovy	409.61999999999999	3258.9700000000002	2850.3500000000002	
	kaypro	881.33999999999999	3268.0999999999885	2387.3599999999988	
	stet1	2116.5000000000000	24142.670000000000	1300.0000000000002	
	concept	11032.1399999999978	13380.399999999978	2348.26	
	kapous	11927.1599999999738	14093.879999999864	2165.9200000001256	
	f.o.x	6624.2300000000007	8577.7299999999975	1953.0499999999993	
	masuna	31266.079999999318	33858.460000000092	1797.30000000000632	
	stet2	3904.0000000000000	5642.0100000000000	1727.0100000001025	
	beatuin	18493.949999999997	12222.95	1729.0000000000031	
	artex	2730.6400000000002	4327.2499999999996	1596.6999999999942	
	domix	10472.049999999992	12089.1699999999851	1514.8999999999937	
	hik	241.00000000000000	4839.7200000000000	4597.0000000000000	
	mart	4527.25999999999875	1902.1399999999998	1444.8800000000001	
	roubliff	3491.3600000000000	4913.7700000000003	1427.41000000000026	
	levrana	2243.5500000000002	3664.1000000000004	1428.54000000000018	
	onig	4842.4099999999997	9841.6499999999998	1416.74800000000035	
	risk	45591.9999999999999	4696.0399999999995	100.000000000000000	
	sevarina	4775.87799999999955	6126.47799999999956	1344.60000000000013	
	jotico	705.52	2015.1000000000000	1309.58000000000006	
	zeitun	78.600000000000003	2009.63	1308.9699999999998	
	beuxy-free	554.17000000000014	1782.8599999999993	1228.68999999999969	
	chewroci	1887.9299999998988	4843.1599999999704	1155.229999999896	
	de.lux	1659.6999999999784	2775.509999999973	1115.80999999999955	
	metzger	5373.4500000000001	6457.1600000000005	1083.70999999999955	
	markell	1768.7499999999998	4841.2999999999994	1065.67999999999942	
	saneto	157.14	105.5	105.5	
	nagaraku	4369.7400000000042	5327.68000000000285	957.93999999999869	
	ecolab	262.82	1241.3000000000009	951.45000000000008	
	art-visage	2902.76999999999978	2997.88000000000056	985.09000000000079	
	levissime	2227.5000000000004	3085.30999999999834	9	
	solomeya	1293.81	456.1000000000000	857.710000000000000	
	solomeya	1839.70000000000012	2685.7999999999996	786.09999999999949	
	rosi	3077.04000000000002	3841.56000000000004	714.56999999999991	

rosi	3077.0440000000000	3041.5600000000001	764.5199999999999
reflectoil	2716.1880000000003	3475.5880000000036	755.40000000000005
kaaraal	4421.4299999999999	5086.07	673.6400000000000
kosmekka	1181.4399999999999	1813.37	631.93000000000003
kinetix	1324.2500000000000	1999.5999999999999	611.00999999999992
broxenna	1431.7000000000007	14916.730000000007	585.36000000000133
airnails	5118.9000000000015	5691.5200000000021	572.62000000000863
uskuu	5142.7699999999998	5690.3100000000031	548.04000000000509
coifin	103.80000000000000	1420.4899999999998	525.4899999999999
care	412.68	913.87	500.39000000000004
limoni	1308.90000000000005	1796.6000000000004	487.69999999999998
matrix	3243.2500000000001	3726.7400000000016	483.49000000000007
gehool	1889.0700000000002	1557.68	468.69999999999999
grexy	221.489	460.28000000000003	455.23
biohaq	942.0800000000001	1398.1200000000001	455.23
famaavita	837.37	1291.97	454.6
sophin	1867.8600000000006	1515.5200000000082	447.66000000000145
yur	271.41	379.7099999999999	402.2999999999999
sis	421.55	817.3300000000004	395.78000000000037
naomi	0.0	389.0	389.0
lador	2083.6100000000002	2471.5300000000016	387.91999999999996
ellips	245.84999999999997	666.84	360.19
lax	3318.0000000000000	3657.4300000000000	338.47000000000007
lowence	242.83999999999997	567.7499999999999	324.90999999999999
nitrile	847.2799999999999	1162.6700000000000	315.4
shary	871.9599999999994	1176.4899999999996	304.53000000000002
kim	330.04	652.0400000000001	302.00000000000006
aggyfons	801.2500000000000	1091.5000000000000	289.67000000000004
locostar	310.84999999999999	594.9299999999999	284.07999999999999
insight	1443.7000000000005	1721.9000000000001	278.26000000000005
candy	334.95999999999999	799.3799999999994	264.19199999999995
lucky	103077.24000000015	18656.530000000000	258.28999999999999
beaugremor	511.5100000000016	768.3499999999999	255.83999999999975
protokeratin	201.25	456.79	255.54000000000002
trind	298.07000000000005	542.96	244.89
entity	479.71000000000015	719.2599999999991	239.54999999999975
kinrile	671.000000000000997	890.4499999999998	239.51000000000001
provoc	827.90000000000004	1063.8200000000024	235.83000000000021
fedua	52.38	263.81	211.43
ecocraft	41.160000000000004	241.94999999999996	208.78999999999996
keen	236.35	455.6199999999999	199.26999999999999
hane	66.78999999999999	260.26	193.47
freshbubble	318.6999999999999	502.73999999999975	183.63999999999987
matreshka	0.0	182.67000000000004	182.67000000000004
chi	358.94000000000001	538.6100000000001	179.67000000000002
crystalins	427.00000000000000	584.9499999999999	157.30000000000005
farmona	1692.4600000000003	1843.4299999999998	150.96999999999957
latinoil	249.52	384.59000000000015	135.07000000000014
mislin	158.04000000000002	293.66999999999994	135.02999999999992
elavicezza	70.53	204.30000000000004	133.77000000000004
refortiti	233.52000000000007	366.64	133.91999999999992
finish	98.38	230.38	132.0
igrobeauty	531.66000000000005	645.87000000000006	131.41000000000008


```

igrobeauty 513.66000000000005 645.07000000000006 131.41000000000008
dizao 819.13000000000003 945.51000000000014 126.38000000000102
osmo 645.58 762.31 116.72999999999999
batiste 772.40000000000001 874.16999999999998 101.76999999999975
carmex 145.00000000000004 243.36 98.27999999999997
eos 54.339999999999996 152.61 98.27000000000001
depilflax 2707.06999999999956 2803.7799999999998 96.71000000000231
enjoy 41.35 136.57000000000002 95.22000000000003
kerasys 430.91000000000014 525.2 94.28999999999999
aura 83.95 177.50999999999996 93.55999999999996
plazan 101.36999999999999 194.01000000000005 92.64000000000006
koelf 422.72999999999996 507.28999999999985 84.55999999999989
nirvel 163.04 234.32999999999987 71.28999999999988
konad 739.8299999999997 810.6699999999992 70.83999999999946
egomania 77.47 146.04000000000002 68.57000000000002
cutrin 299.37 367.62 68.25
laboratorium 246.5 312.52 66.01999999999998
linm 288.01999999999999 351.21000000000001 63.19000000000017
dewal 0.0 61.28999999999999 61.28999999999999
marutaka-foot 49.22 109.33000000000001 60.11000000000014
kares 0.0 59.45 59.45
profhenna 679.23000000000002 736.8499999999999 57.61999999999966
koelcia 55.5 112.75 57.25
balbcare 155.32999999999996 212.37999999999997 57.05000000000001
elskin 251.09000000000001 307.65000000000015 56.56000000000006
foamie 35.04 80.49 45.449999999999996
ladykin 125.64999999999999 170.57 44.92
likato 296.05999999999983 340.96999999999997 44.91000000000014
mavala 409.04000000000001 446.32000000000001 37.28000000000003
vilenta 197.59999999999997 231.21000000000004 33.61000000000007
beautyblender 78.74000000000001 109.40999999999998 30.66999999999973
biore 60.65000000000006 90.31 29.65999999999997
orly 902.38000000000002 931.09000000000004 28.71000000000015
estelare 444.81000000000005 471.87000000000023 27.059999999999718
profepil 93.36000000000001 118.02000000000001 24.65999999999997
blixz 38.95 63.4 24.449999999999996
binacill 0.0 24.259999999999998 24.259999999999998
godefroy 401.22 425.12 23.899999999999977
glysolid 69.72999999999998 91.58999999999999 21.860000000000014
veraclarla 50.11000000000001 71.21000000000001 21.1
juno 0.0 21.08 21.08
kamill 63.010000000000005 81.49000000000001 18.480000000000004
treaclemoon 163.37000000000003 181.49000000000004 18.120000000000005
supertan 50.37000000000001 66.51000000000002 16.140000000000008
barbie 0.0 12.39 12.39
deoproce 316.84000000000003 329.17000000000001 12.330000000000041
rasyan 18.79999999999997 28.939999999999998 10.14
fly 17.14 27.169999999999998 10.029999999999998
tertio 236.16 245.8 9.640000000000015
jaguar 1102.11000000000004 1110.65000000000003 8.539999999999964
soleo 204.2 212.52999999999998 8.329999999999814
neoleor 43.41 51.7 8.290000000000006
moyou 5.71 10.280000000000001 4.570000000000001

```

```

kerasys 430.91000000000014 525.2 94.28999999999999
aura 83.95 177.50999999999996 93.55999999999996
plazan 101.36999999999999 194.01000000000005 92.64000000000006
koelf 422.72999999999996 507.28999999999985 84.55999999999989
nirvel 163.04 234.32999999999987 71.28999999999988
konad 739.8299999999997 810.6699999999992 70.83999999999946
egomania 77.47 146.04000000000002 68.57000000000002
cutrin 299.37 367.62 68.25
laboratorium 246.5 312.52 66.01999999999998
linm 288.01999999999999 351.21000000000001 63.19000000000017
dewal 0.0 61.28999999999999 61.28999999999999
marutaka-foot 49.22 109.33000000000001 60.11000000000014
kares 0.0 59.45 59.45
profhenna 679.23000000000002 736.8499999999999 57.61999999999966
koelcia 55.5 112.75 57.25
balbcare 155.32999999999996 212.37999999999997 57.05000000000001
elskin 251.09000000000001 307.65000000000015 56.56000000000006
foamie 35.04 80.49 45.449999999999996
ladykin 125.64999999999999 170.57 44.92
likato 296.05999999999983 340.96999999999997 44.91000000000014
mavala 409.04000000000001 446.32000000000001 37.28000000000003
vilenta 197.59999999999997 231.21000000000004 33.61000000000007
beautyblender 78.74000000000001 109.40999999999998 30.66999999999973
biore 60.65000000000006 90.31 29.65999999999997
orly 902.38000000000002 931.09000000000004 28.71000000000015
estelare 444.81000000000005 471.87000000000023 27.059999999999718
profepil 93.36000000000001 118.02000000000001 24.65999999999997
blixz 38.95 63.4 24.449999999999996
binacill 0.0 24.259999999999998 24.259999999999998
godefroy 401.22 425.12 23.899999999999977
glysolid 69.72999999999998 91.58999999999999 21.860000000000014
veraclarla 50.11000000000001 71.21000000000001 21.1
juno 0.0 21.08 21.08
kamill 63.010000000000005 81.49000000000001 18.480000000000004
treaclemoon 163.37000000000003 181.49000000000004 18.120000000000005
supertan 50.37000000000001 66.51000000000002 16.140000000000008
barbie 0.0 12.39 12.39
deoproce 316.84000000000003 329.17000000000001 12.330000000000041
rasyan 18.79999999999997 28.939999999999998 10.14
fly 17.14 27.169999999999998 10.029999999999998
tertio 236.16 245.8 9.640000000000015
jaguar 1102.11000000000004 1110.65000000000003 8.539999999999964
soleo 204.2 212.52999999999998 8.329999999999814
neoleor 43.41 51.7 8.290000000000006
moyou 5.71 10.280000000000001 4.570000000000001
bodyton 1376.3399999999983 1380.6399999999999 4.3000000000000637
skintity 8.88 12.440000000000001 3.5600000000000005
halloganic 0.0 3.1 3.1
grace 100.92000000000002 102.60999999999999 1.6899999999999693
cosima 20.23 20.929999999999993 0.6999999999999922
ovale 2.54 3.1 0.56
Time taken: 28.051 seconds, Fetched: 160 row(s)
hive>

```

Insights:

1. Here are some 160 brands with increment in the selling from October to November.
2. 'Grattol' brand has the highest total increment i.e., 36,027 /- and 'Ovale' seems to have the least increment of 0.56 /- from October to November.
3. Among all these brands lists, 'Runail' which was the best brand in terms of selling in October and November combined is also in the top 10 brands with high increment for October (71539.28) to November (76758.61) i.e., increment of total 5219.38.

- This implies that 'Runail' is the best and popular brand among all other brands within people.

8. Your company wants to reward the top 10 users of its websites with a golden customer plan. Write a query to generate a list of top 10 users who spend the most.

```
SELECT user_id, SUM(price) AS tot_amt_spend FROM dynpart_buck_retailstore
WHERE event_type = 'purchase'
GROUP BY user_id
ORDER BY tot_amt_spend DESC
LIMIT 10;
```

```
hive> SELECT user_id, SUM(price) AS tot_amt_spend FROM dynpart_buck_retailstore
> WHERE event_type = 'purchase'
> GROUP BY user_id
> ORDER BY tot_amt_spend DESC
> LIMIT 10;
Query ID = hadoop_20221029140711_21c88b43-6ef1-40ce-92ce-af782a809053
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1667043937063_0005)

-----
VERTICES      MODE        STATUS      TOTAL   COMPLETED   RUNNING   PENDING   FAILED   KILLED
-----
Map 1 ..... container  SUCCEEDED      3         3         0         0         0         0
Reducer 2 ..... container  SUCCEEDED      1         1         0         0         0         0
Reducer 3 ..... container  SUCCEEDED      1         1         0         0         0         0
-----
VERTICES: 03/03 [#####] 100% ELAPSED TIME: 26.33 s
-----
OK
user_id tot_amt_spend
527790271      2715.8699999999995
150318419      1645.9699999999998
562167663      1352.8500000000001
531900924      1329.4499999999996
527850743      1225.4800000000007
522130011      1185.3899999999999
561592095      1109.7000000000003
431950134      1097.5899999999997
560576008      1056.3599999999997
521347289      1040.9100000000003
Time taken: 27.074 seconds, Fetched: 10 row(s)
hive>
```

Insights:

- Here is the list of the top 10 users or buyers who have spent the most and could be rewarded with a Golden Customer plan to attract more people in the coming future.
- With the Optimized table the execution time reduced with proper partitioning and bucketing.
- Time taken to execute this query on optimized table is 27.874 seconds.

Cleaning up:

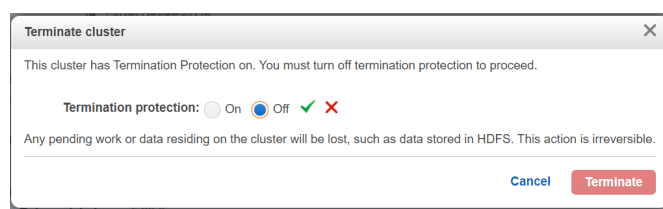
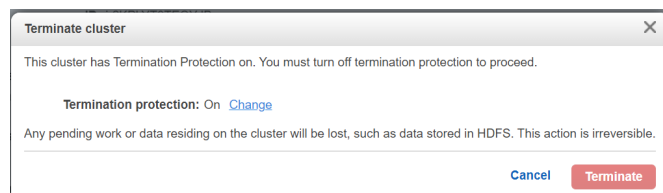
Once the analysis is completed, we should drop the tables and databases

```
hive> show tables;
OK
tab_name
retailsstore
dynpart_buck_retailstore
Time taken: 0.041 seconds, Fetched: 2 row(s)
hive> drop table retailsstore;
OK
Time taken: 0.113 seconds
hive> drop table dynpart_buck_retailstore;
ok
Time taken: 0.326 seconds
```

```
hive> drop database casestudy;
OK
Time taken: 0.184 seconds
```

TERMINATION PROCESS:

After completing our analysis, we should terminate the EMR cluster



The screenshot shows the AWS Management Console for the 'HiveCaseStudy' EMR cluster. The cluster is in the 'Terminating' state. The console displays various tabs for cluster management, including Summary, Application user interfaces, Monitoring, Hardware, Configurations, Events, Steps, and Bootstrap actions. The Summary tab is active, showing details such as ID, Creation date, Elapsed time, After last step completes, Termination protection, Tags, Master public DNS, Application user interfaces, Configuration details, Network and hardware, and Security and access.

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EMR Serverless is now GA. With EMR Serverless, get the benefits of Amazon EMR such as open source compatibility, latest versions and performance optimized runtime for popular frameworks along with easy provisioning, quick job startup, automatic capacity management, and simple cost controls. [Get Started with EMR Serverless](#)

Clone Terminate **AWS CLI export** Auto-termination is not available for this account when using this release of EMR

Cluster: HiveCaseStudy **Terminating** Terminated by user request

Summary Application user interfaces Monitoring Hardware Configurations Events Steps Bootstrap actions

Summary

ID: j-FXQCJ887LVS

Creation date: 2022-10-29 17:08 (UTC+5:30)

Elapsed time: 2 hours, 32 minutes

After last step completes: Cluster waits

Termination protection: Off

Tags: --

Master public DNS: ec2-3-80-71-156.compute-1.amazonaws.com [Connect to the Master Node Using SSH](#)

Configuration details

Release label: emr-5.29.0

Hadoop distribution: Amazon 2.8.5

Applications: Hive 2.3.6, Pig 0.17.0, Hue 4.4.0

Log URI: s3://aws-logs-718169403047-us-east-1/elasticmapreduce/

EMRFS consistent view: Disabled

Custom AMI ID: --

Application user interfaces

Persistent user interfaces: --

On-cluster user --

Interfaces: --

Network and hardware

Availability zone: us-east-1c

Subnet ID: subnet-00680493694432637 [View](#)

Master: Terminating 1 m4.large

Core: Terminating 1 m4.large

Task: --

Cluster scaling: Not enabled

Security and access

Key name: CaseStudy-KeyPair

EC2 instance profile: EMR_EC2_DefaultRole

EMR role: EMR_DefaultRole

Auto Scaling role: EMR_AutoScaling_DefaultRole

Visible to all users: [Change](#)

Security groups for Master: sg-9c320c6a65d0fae2 [View](#) (ElasticMapReduce-master)

Security groups for Core & Task: sg-0f41c86b385de08ae [View](#) (ElasticMapReduce-slave)

Task: --

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Cluster Terminated!!

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N. Virginia

voclabs/user2195411-kailashchollangi@gmail.com @ 7181-6940-3047

EMR Serverless is now GA.
With EMR Serverless, get the benefits of Amazon EMR such as open source compatibility, latest versions and performance optimized runtime for popular frameworks along with easy provisioning, quick job startup, automatic capacity management, and simple cost controls. [Get Started with EMR Serverless.](#)

Clone Terminate **AWS CLI export** Auto-termination is not available for this account when using this release of EMR.

Cluster: HiveCaseStudy Terminated Terminated by user request

Summary Application user interfaces Monitoring Hardware Configurations Events Steps Bootstrap actions

Summary

ID: j-FXQCJ887LV5

Creation date: 2022-10-29 17:08 (UTC+5:30)

End date: 2022-10-29 19:42 (UTC+5:30)

Elapsed time: 2 hours, 33 minutes

After last step completes: Cluster waits

Termination protection: Off

Tags: --

Master public DNS: ec2-3-80-71-156.compute-1.amazonaws.com [Connect to the Master Node Using SSH](#)

Configuration details

Release label: emr-5.29.0

Hadoop distribution: Amazon 2.8.5

Applications: Hive 2.3.6, Pig 0.17.0, Hue 4.4.0

Log URI: s3://aws-logs-718169403047-us-east-1/elasticmapreduce/ [📄](#)

EMRFS consistent view: Disabled

Custom AMI ID: --

Application user interfaces

Persistent user interfaces [🔗](#): --

On-cluster user [🔗](#) interfaces [🔗](#)

Network and hardware

Availability zone: us-east-1c

Subnet ID: [subnet-00b6049369443263f](#) [🔗](#)

Master: Terminated 1 m4.large

Core: Terminated 1 m4.large

Task: --

Cluster scaling: Not enabled

Security and access

Key name: CaseStudy-KeyPair

EC2 instance profile: EMR_EC2_DefaultRole

EMR role: EMR_DefaultRole

Auto Scaling role: EMR_AutoScaling_DefaultRole

Visible to all users: All [Change](#)

Security groups for Master: [sg-9c329ecbaf6d6fae2](#) [🔗](#) (ElasticMapReduce-master)

Security groups for Core & Task: [sg-9e4fc86b385de08ae](#) [🔗](#) (ElasticMapReduce-slave)

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