Kailen Swain

Experience

Screenwriter | Design Consultant

May 2023 - Present

UX design consulting for a pre-seed stage AI based startup. Worked closely with founder for MVP UX decisions. Built up a design component library to allow efficient iteration on demo product.

Flywire | Product Designer

February 2020 - April 2023

Primary designer for Healthcare vertical.

Designed solutions around financing, payment processing, and charity care among other topics. Revamped multiple healthcare products, led usability testing, created prototypes for sales demos.

Freelance | Product Designer

August 2022

Deliverables included user journeys, storyboards, wireframes and high fidelity mockup screens usable as an MVP for presentation to potential partners and investors.

Simplee | Product Designer

February 2019 - February 2020

Sole designer at a finTech Startup.

Tackled numerous design challenges: Simplified cognitive load of UX, solidified design system, increased engagement rate with platform.

Dassault Systèmes | UX Design Intern

May 2018-September 2018

Created and led usability tests with my own prototypes for content upload flows.
Conducted design audits of existing products.
Facilitated offsite usability testing of a new product.

Adobe | UX Design Intern

May 2017-August 2017

Overhauled Adobe's design system website. Participated in customer interviews and created digital interactive prototypes.

Contact

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Skills

UI/UX Design

Prototyping/Wireframing

HTML/CSS

Information Architecture

Design Research

CAD Modeling

Usability Testing

Adobe CC

Figma

Awards

2018 Adobe Creative Jam Judge's Pick (Design Sprint)

2017 Goldenberg Endowed Scholarship

2015 First Year Honors Program

2015 CCA Merit Scholarship

Education

California College of the Arts

2015-2019

Interaction Design, BFA

General Assembly

2016

Front-end Web Dev. 10 week course