

# Kailen Swain

## Experience

### Momentic.ai | Design Consultant

May 2023 - Present

Product design consultant for a Y-combinator backed startup. Created the core product ux flows, built company branding, designed mockups for pitch decks to investors.

### Flywire | Product Designer

February 2020 - April 2023

Primary designer for Healthcare vertical at Fintech company. Led usability testing to discover pain points. Led design of a new UX that increased conversion and ARR with customers over 100% while also building trust with their users. Created mockups and prototypes for sales demos.

### Freelance | Product Designer

August 2022

Deliverables included user journeys, storyboards, wireframes and high fidelity mockup screens usable as an MVP for presentation to potential partners and investors.

### Simplee | Product Designer

February 2019 - February 2020

Sole designer at a finTech Startup. Tackled numerous design challenges: Simplified cognitive load of UX, solidified design system, increased engagement rate with platform.

### Dassault Systèmes | UX Design Intern

May 2018-September 2018

Created and led usability tests with my own prototypes for content upload flows. Conducted design audits of existing products. Facilitated offsite usability testing of a new product.

### Adobe | UX Design Intern

May 2017-August 2017

Overhauled Adobe's design system website. Participated in customer interviews and created digital interactive prototypes.

## Contact

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## Skills

UI/UX Design

Prototyping/Wireframing

HTML/CSS

Information Architecture

Design Research

CAD Modeling

Usability Testing

Adobe CC

Figma

## Awards

2018 Adobe Creative Jam Judge's Pick (Design Sprint)

2017 Goldenberg Endowed Scholarship

2015 First Year Honors Program

2015 CCA Merit Scholarship

## Education

### California College of the Arts

2015-2019

Interaction Design, BFA

### General Assembly

2016

Front-end Web Dev, 10 week course