

Kailen Swain

Experience

Momentic.ai | Design Consultant

May 2023 - Present

Product design consultant for a Y-Combinator backed startup. Created the core product ux flows, built company branding, designed mockups for pitch decks to investors.

Flywire | Product Designer

February 2020 - April 2023

Primary designer for Healthcare vertical at Fintech company. Led usability testing to discover pain points. Led design of a new UX that increased conversion and ARR with customers over 100% while also building trust with their users. Created mockups and prototypes for sales demos.

Freelance | Product Designer

August 2022

Deliverables included user journeys, storyboards, wireframes and high fidelity mockup screens usable as an MVP for presentation to potential partners and investors.

Simplee | Product Designer

February 2019 - February 2020

Sole designer at a finTech Startup. Tackled numerous design challenges: Simplified cognitive load of UX, solidified design system, increased engagement rate with platform.

Dassault Systèmes | UX Design Intern

May 2018-September 2018

Created and led usability tests with my own prototypes for content upload flows. Conducted design audits of existing products. Facilitated offsite usability testing of a new product.

Adobe | UX Design Intern

May 2017-August 2017

Overhauled Adobe's design system website. Participated in customer interviews and created digital interactive prototypes.

Contact

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Skills

UI/UX Design

Usability Testing

Prototyping & Wireframing

Design Systems

Storyboarding

Figma

Sketch

Adobe Creative Cloud

HTML/CSS

Principle

Awards

2018 Adobe Creative Jam Judge's Pick (Design Sprint)

2017 Goldenberg Endowed Scholarship

2015 First Year Honors Program

Education

California College of the Arts

2015-2019

Interaction Design, BFA

General Assembly

2016

Front-end Web Dev, 10 week course