

# Kailen Swain

## Experience

### Momentic | Design Consultant

May 2023 - Present

Product Design Consultant for a Y-Combinator funded startup. Collaborated closely with co-founders on designing the core product UX flows. Built key interactions for AI powered developer tools. Created company branding and prototypes.

### Flywire | Product Designer

February 2020 - April 2023

Primary designer for Healthcare vertical at Fintech company. Led design of consumer facing white-label healthcare portal. Reduced pain points in payment flow, increasing conversion rate 30% and ARR over 200%. Worked closely with PMs and other stakeholders to lead usability testing.

### Freelance | Product Designer

August 2022

Deliverables included user journeys, storyboards, wireframes and high fidelity mockup screens usable as an MVP for presentation to potential partners and investors.

### Simplee | Product Designer

February 2019 - February 2020

Sole designer at a finTech Startup. Tackled numerous design challenges: Simplified cognitive load of UX, solidified design system, increased engagement rate with platform.

### Dassault Systèmes | UX Design Intern

May 2018-September 2018

Created and led usability tests with my own prototypes for content upload flows. Conducted design audits of existing products. Facilitated offsite usability testing of a new product.

### Adobe | UX Design Intern

May 2017-August 2017

Overhauled Adobe's design system website. Participated in customer interviews and created digital interactive prototypes.

## Contact

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## Skills

UI/UX Design

Usability Testing

Prototyping & Wireframing

Design Systems

Storyboarding

Figma

Sketch

Adobe Creative Cloud

HTML/CSS

Principle

## Awards

2018 Adobe Creative Jam  
Judge's Pick (Design Sprint)

2017 Goldenberg Endowed  
Scholarship

2015 First Year Honors Program

## Education

California College of the Arts

2015-2019

Interaction Design, BFA

General Assembly

2016

Front-end Web Dev, 10 week course