

Kailen Swain

Experience

Flywire | Product Designer

February 2020 - Present

Simplee was acquired by Flywire and I took on the role of the designer for the healthcare vertical. Designed solutions around financing, payment processing, and charity care among other topics. Revamped multiple healthcare products, led usability testing, created prototypes for sales demos.

Freelance | Product Designer

August 2022

Took on a brief freelance project while working at Flywire. Started this project from scratch with user journeys and storyboards. Delivered wireframes and screens usable as an MVP for presentation to potential partners and investors.

Simplee | Product Designer

February 2019 - February 2020

Sole designer at a finTech Startup. Tackled numerous design challenges: Simplified cognitive load of UX, solidified design system, increased engagement rate with platform.

Dassault Systèmes | UX Design Intern

May 2018-September 2018

Created and led usability tests with my own prototypes for content upload flows. Conducted design audits of existing products. Facilitated offsite usability testing of a new product.

Adobe | UX Design Intern

May 2017-August 2017

Overhauled Adobe's design system website. Participated in customer interviews and created digital interactive prototypes.

Contact

<http://Kailen.design>

925 451 8418

kailen.swain@gmail.com

Skills

- UI/UX Design
- Prototyping/Wireframing
- HTML/CSS
- Information Architecture
- Design Research
- CAD Modeling
- Usability Testing
- Adobe CC
- Figma

Awards

- 2018 Adobe Creative Jam Judge's Pick (Design Sprint)
- 2017 Goldenberg Endowed Scholarship
- 2015 First Year Honors Program
- 2015 CCA Merit Scholarship

Education

California College of the Arts

2015-2019
Interaction Design, BFA

General Assembly

2016
Front-end Web Dev, 10 week course