An idea for the video wall in the gaming den at the UC would be:

"Interactive drawing pad"

If the video wall is planned to work as a touch screen*

great addition to the wall.

Folks can use a digital pen or their finger to create drawings on the wall.

However, the drawings become animated - adding movement to the designs.

If it's possible, some designs can be recognizable and become more lifelike.

Such as if someone drew eyes then they could move around or even blink. Any form of drawing would somehow move, perhaps even become interactive with other drawings. No one would need to be an artist to use it and have fun with it. It would be fun to see your work come to life in a way. If it's possible, it would be a