

DataSentry :

**Building Missing Data Management System for
In-the-Wild Mobile Sensor Data Collection
through Multi-Year Iterative Design Approach**

Yugyeong Jung [1], Hei Yiu Law [1], Hadong Lee [2],
Junmo Lee [1], Bongshin Lee [3], and Uichin Lee [1]



[1]

KAIST

Mobile Data Collection: The Foundation of Mobile Sensing Studies



Diagnosing health conditions [1]



Predicting productivity [2]



Analyzing social interactions [3]

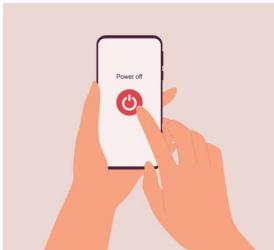
[1] The Perceived Utility of Smartphone and Wearable Sensor Data in Digital Self-tracking Technologies for Mental Health, CHI '23: Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems

[2] Understanding Personal Productivity: How Knowledge Workers Define, Evaluate, and Reflect on Their Productivity, CHI '19: Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems

[3] Social Sensing: Assessing Social Functioning of Patients Living with Schizophrenia using Mobile Phone Sensing, CHI '20: Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems

Missing Data Issues in Mobile Data Collection

Participant behaviors [1]



Powering-off



No self-reports



Dropout

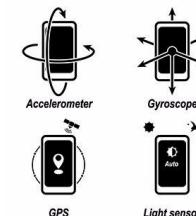
System-related issues [2]



Network



Server



Sensors

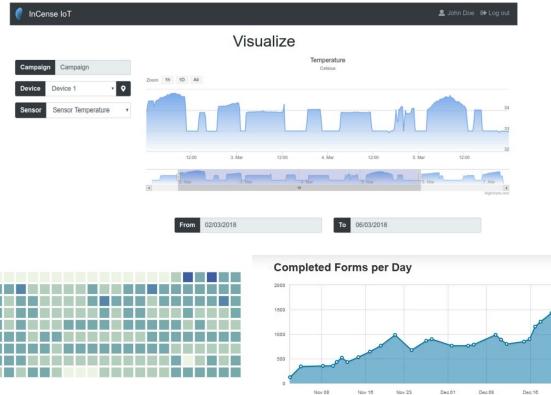
Sensor
Logging



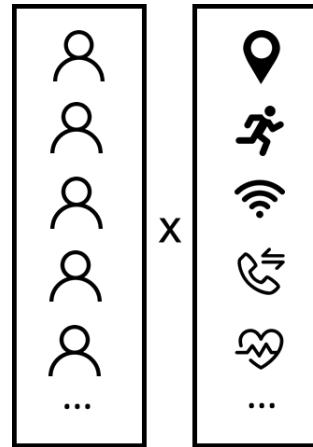
Missing data

Challenges in Missing Data Management

Holistic understanding of missing data across many people and sensors



Inspecting **individual** sensor streams or aggregated metrics of **a specific sensor**



*Which participants,
which sensors have
missing data?*

Lack of holistic understanding of missing data **across many people and sensors**

Challenges in Missing Data Management

Needs for considering between- and within-participant variability

Between-participant variability



Physical activity data of **participant A**



Physical activity data of **participant B**

Within-participant variability



Physical activity data **during a day**



Physical activity data **during night**

Challenges in Missing Data Management

Difficulty in diagnosing root causes of missing data



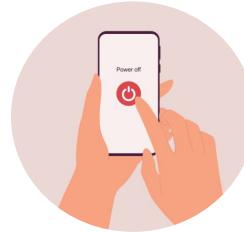
Missing data



Difficult to diagnose...



Participant's common
behavior patterns?



Powering off
smartphones?



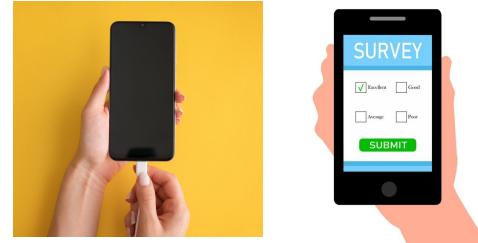
Network or data
sync issues?

Challenges in Missing Data Management

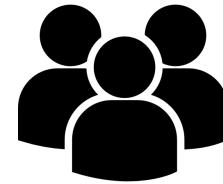
Communication burden of researchers in addressing the issues



Data collection
researcher



Managing participants
for quality data collection



Data collection
participants



**“Designing a missing data management system
to detect missing data, diagnose their root causes, and address
them during mobile sensor data collection campaign”**

Formative Study

Interviewing **seven**
mobile sensing researchers

Design Requirement 1

Overviewing missing data across
many people and sensors



*“...it would be helpful to display whether
data from each sensor and each person
was collected.”*

Design Requirement 2

Identifying long missing data in
event-based sensing



*“If there’s only a small number of rows, it
seem like an issue with the sensor.
However, it could be because the user
didn’t move...”*

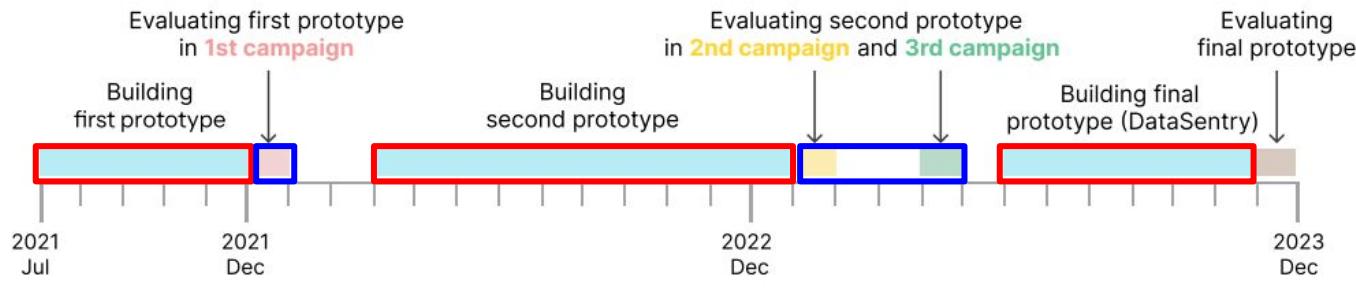
Design Requirement 3

Diagnosing missing data
causes



*“If I can check multiple data items at
a glance, then I can determine why
the data was not collected...”*

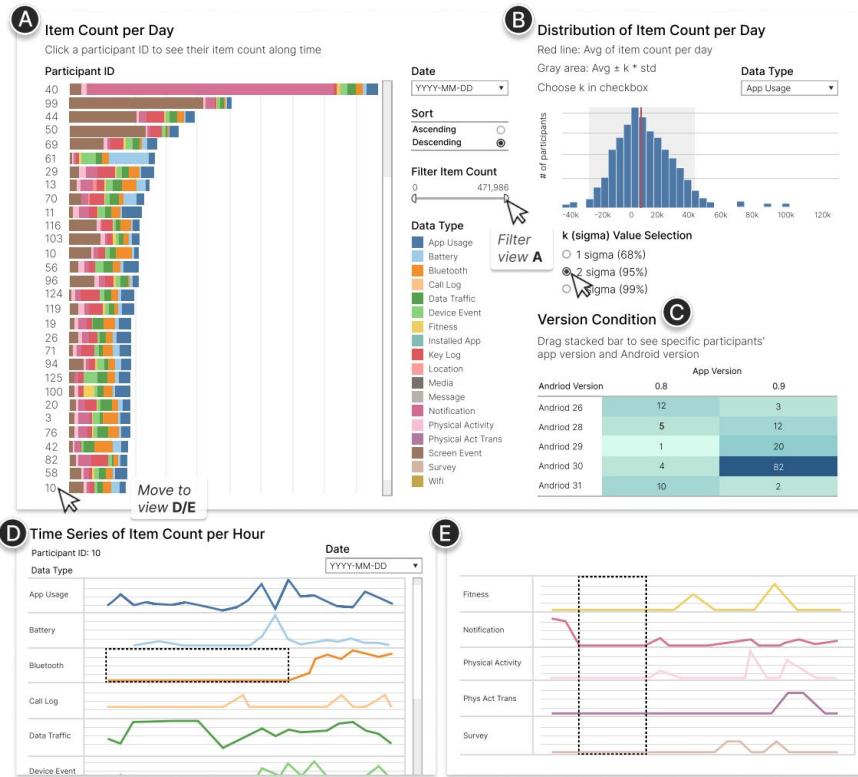
Iterative Design Process

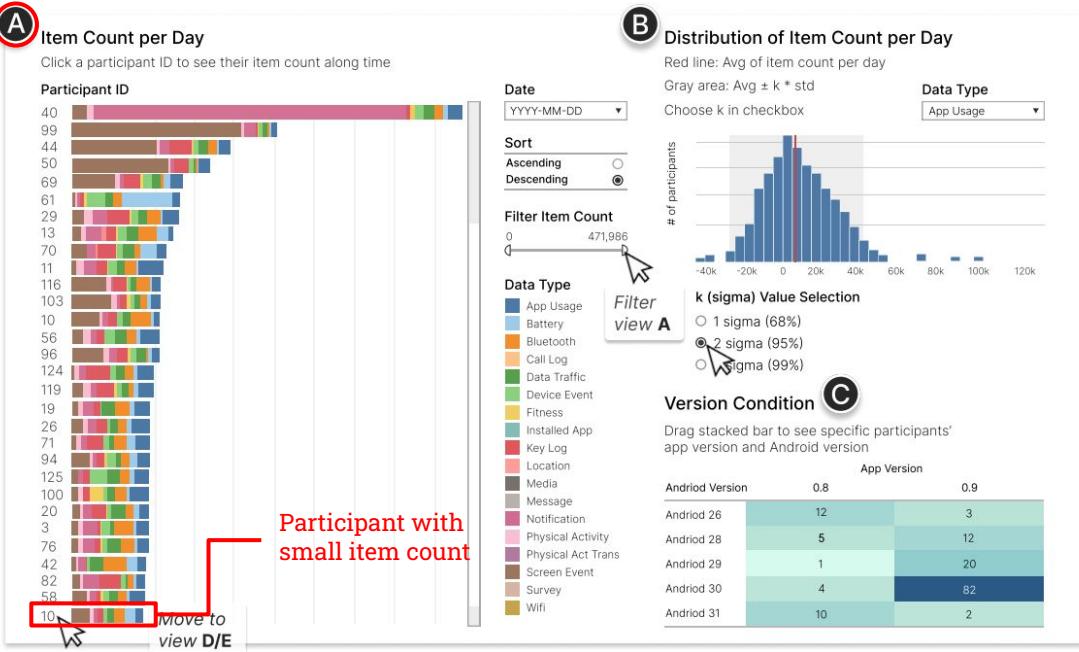


First campaign	Second campaign	Third campaign
Data Collection 17 kinds of mobile sensor data 5 kinds of self-report ESM	Data Collection 19 kinds of mobile sensor data 4 kinds of self-report ESM	Data Collection 5 kinds of mobile sensor data 2 kinds of self-report ESM
Participants 116 participants (43 women; age: M = 23.5, STD = 3.5)	Participants 20 participants (7 women; age: M = 24.8, STD = 2.7)	Participants 24 participants (9 women; age: M = 21.3, STD = 2.1)
Researchers 2 researchers (1 woman; age: M = 28.5, STD = 2.2)	Researchers 2 researchers (2 women; age: M = 26.0, STD = 1.4)	Researchers 1 researcher (1 man; age = 33)

First Design Iteration

Reflecting three design requirements in formative study





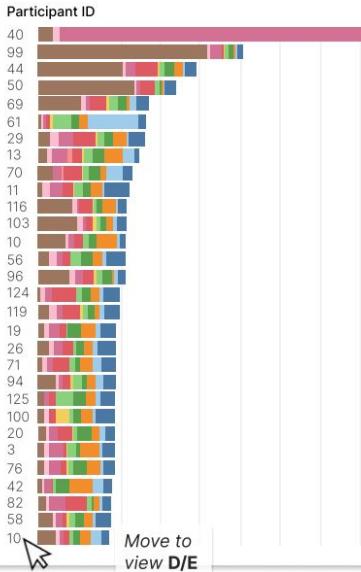
Overview of missing data across people and sensors (Design Requirement 1)

- Calculating **daily item count** for each sensor and participant
- Visualizing the metric as **stacked bars**

A

Item Count per Day

Click a participant ID to see their item count along time



B

Distribution of Item Count per Day

Red line: Avg of item count per day
 Gray area: Avg $\pm k \cdot \text{std}$

Choose k in checkbox

Data Type

1

YYYY-MM-DD

Date

Sort

Ascending

Descending

Filter Item Count

0

471,986

Data Type

App Usage

Battery

Bluetooth

Call Log

Data Traffic

Device Event

Fitness

Installed App

Key Log

Location

Media

Message

Notification

Physical Activity

Physical Act Trans

Screen Event

Survey

Wifi

Filter view A

3

k (σ) Value Selection

1 sigma (68%)

2 sigma (95%)

3 sigma (99%)

2

C

Version Condition

Drag stacked bar to see specific participants' app version and Android version

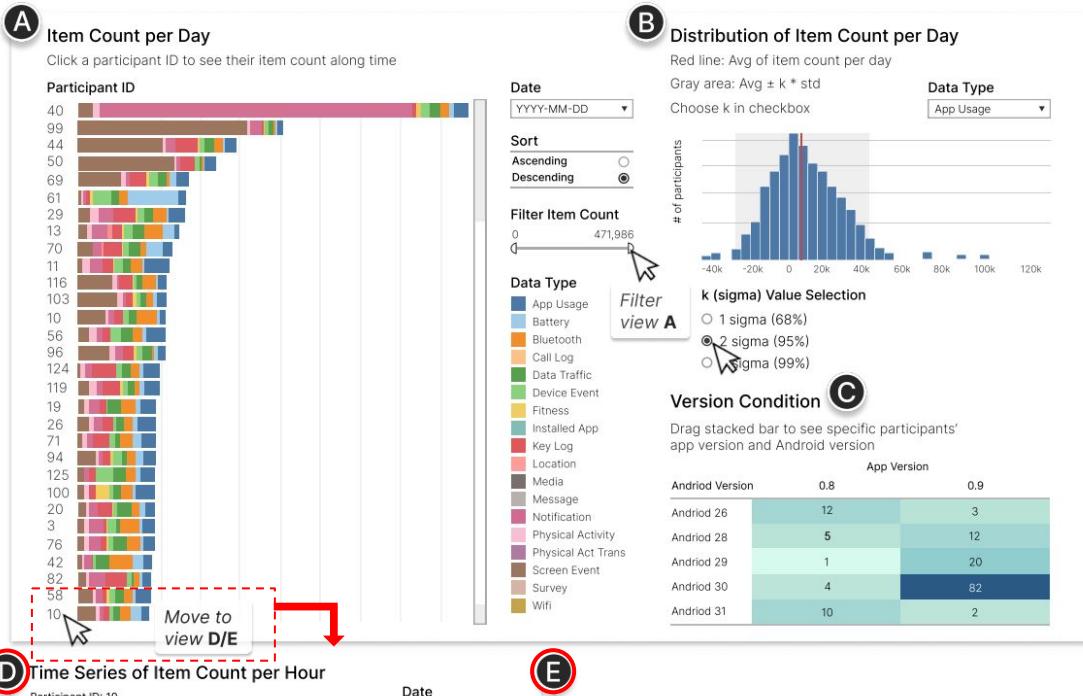
App Version

Android Version	0.8	0.9
Android 26	12	3
Android 28	5	12
Android 29	1	20
Android 30	4	82
Android 31	10	2

Data-driven guidelines using statistical quality control

(Design Requirement 2)

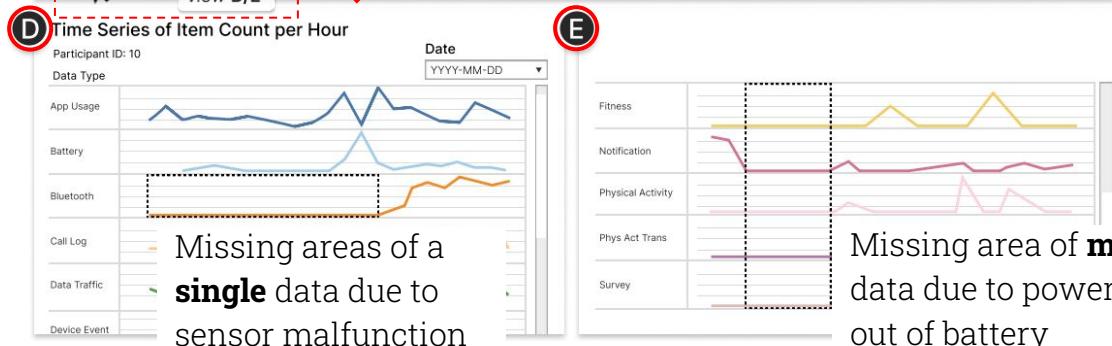
- Providing guidelines to determine which item count might indicate missing data in **event-based sensing**
- The concept of **control charts**
→ Outlier metric as values outside $[\mu - k\sigma, \mu + k\sigma]$



Visual exploration for missing data diagnosis

(Design Requirement 3)

- Inspecting **temporal trend** of item counts in hourly level



Field deployment

First data collection campaign



116 data collection
participants



17 mobile sensor data
5 self-report ESM

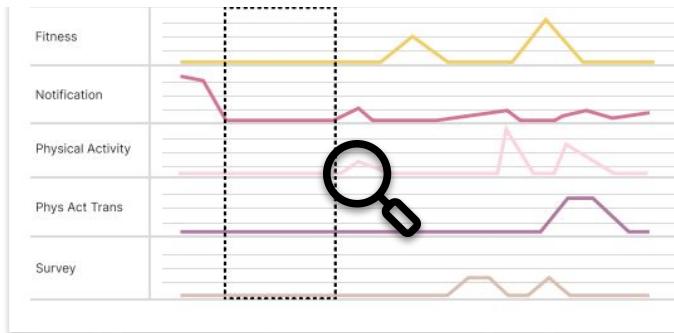


2 managing
researchers

Design Insight from Field Deployment

Design Insight 1

Needs for reviewing
raw sensor data



*Difficult to pinpoint **exactly when** the data was missing...*

Design Insight 2

Needs for diagnosing the causes of unexpected missing data by observing multiple sensor streams

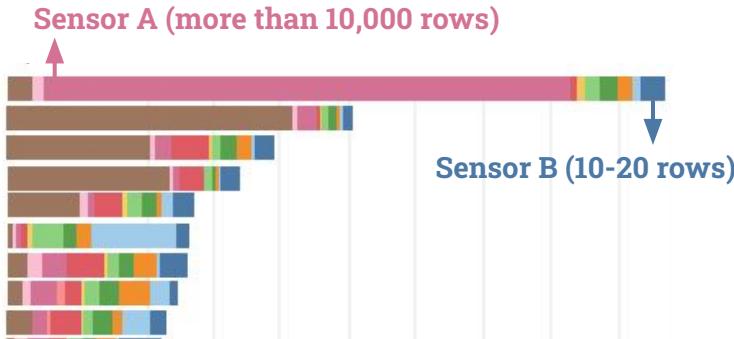


*Typical sensing pattern?
Sensor issues?
How about other participants' data?*

Usability Issues from Field Deployment

Usability Issue 1

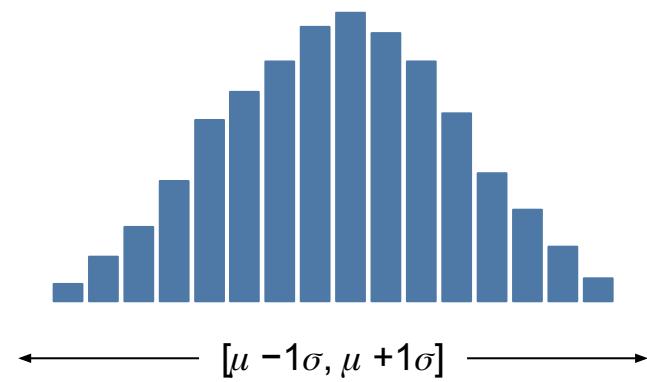
Difficulty of inspecting stacked bars



Wide variation in the scale of count metrics across different sensors

Usability Issue 2

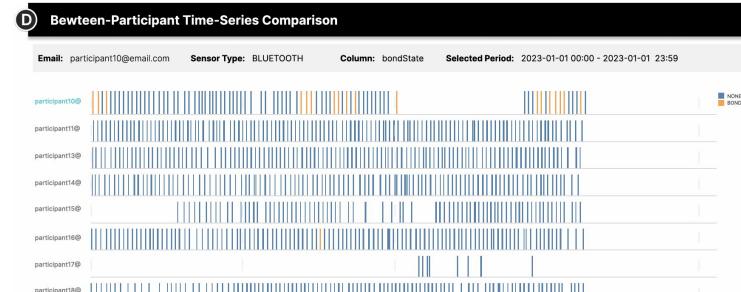
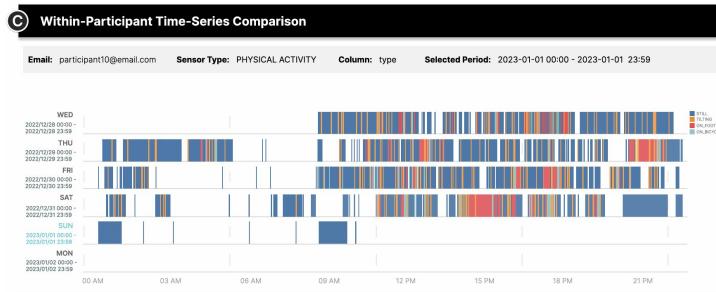
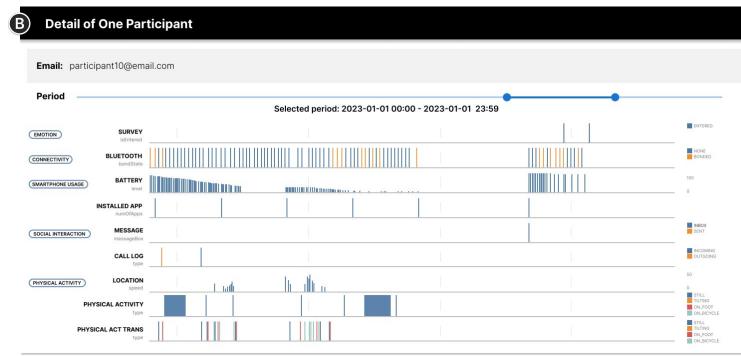
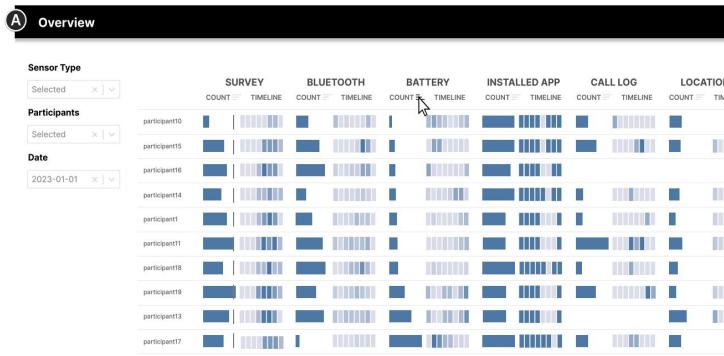
Ineffectiveness of a statistical quality control method



Distribution was usually within $[\mu - 1\sigma, \mu + 1\sigma]$
→ Difficult to find outlying participants

Second Design Iteration

Reflecting design insights and usability issues from first design iteration



Overview of missing data across many people and sensors

A

Overview

Sensor Type

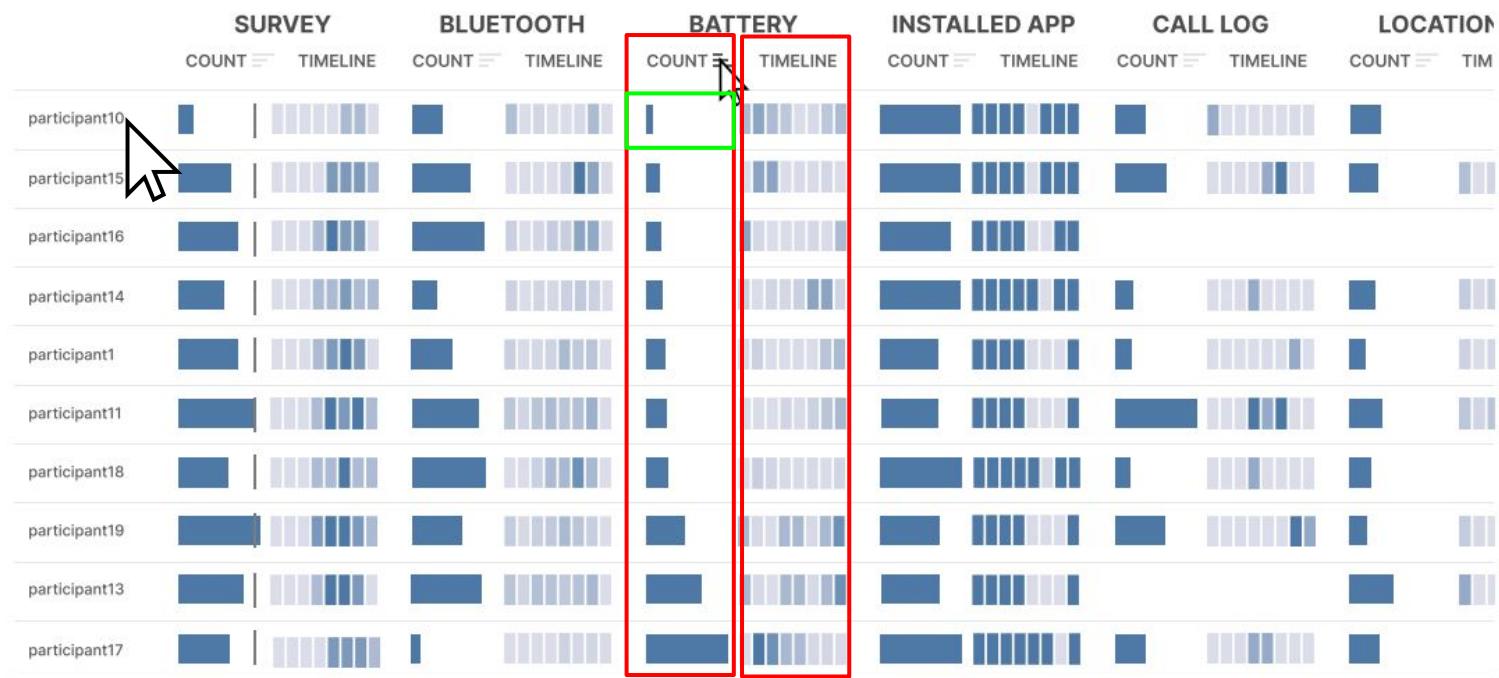
Selected

Participants

Selected

Date

2023-01-01



Missing data diagnosis via one participant's multiple sensor streams

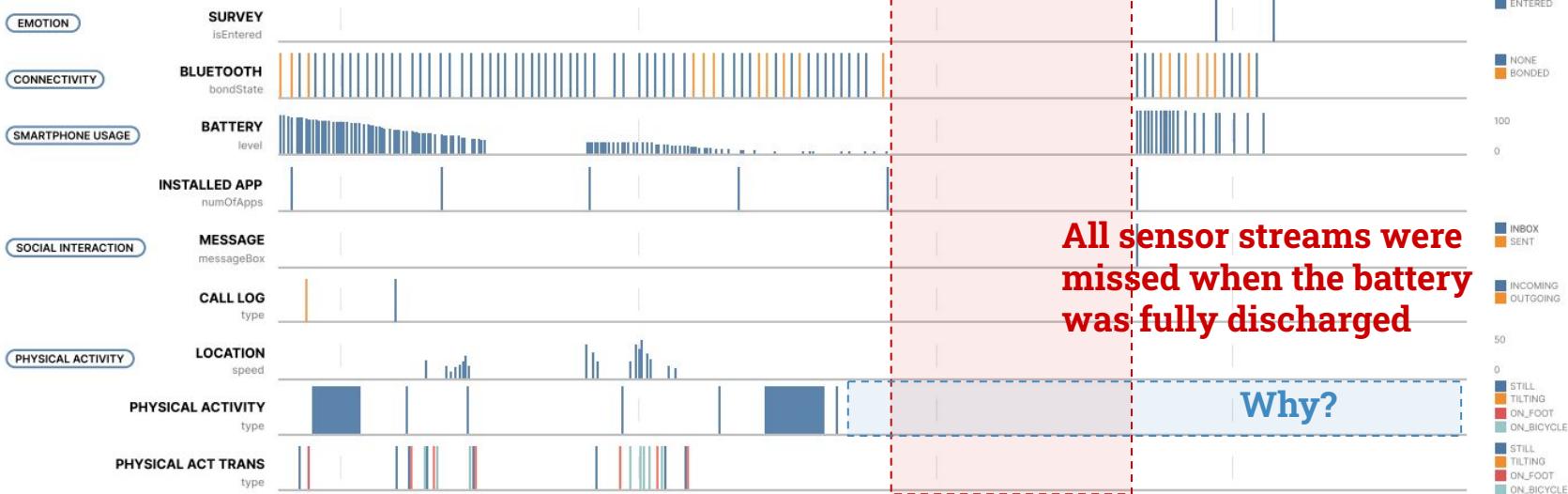
B

Detail of One Participant

Email: participant10@email.com

Period

Selected period: 2023-01-01 00:00 - 2023-01-01 23:59

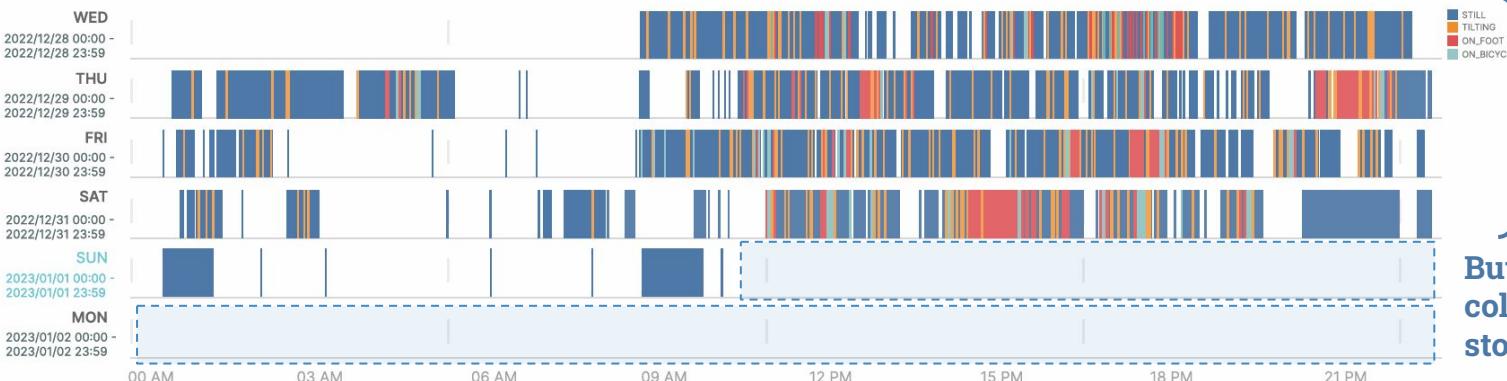


Missing data diagnosis using within-participant comparison



C Within-Participant Time-Series Comparison

Email: participant10@email.com Sensor Type: PHYSICAL ACTIVITY Column: type Selected Period: 2023-01-01 00:00 - 2023-01-01 23:59



Data was previously collected,

But data collection stopped

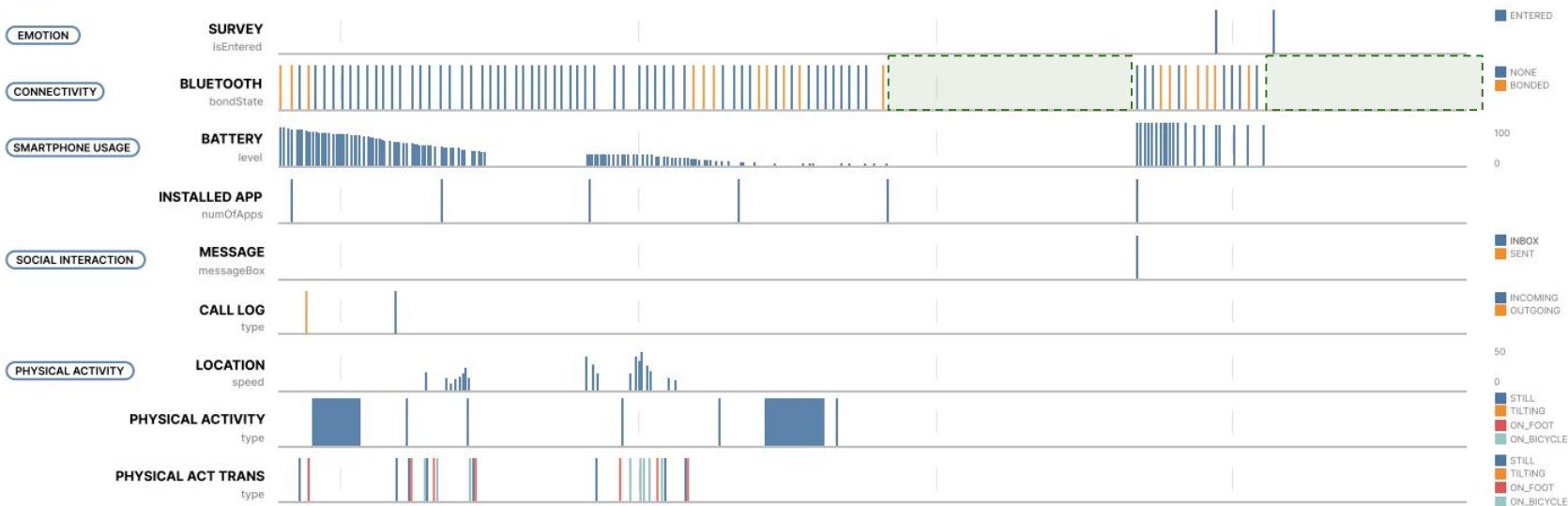
B

Detail of One Participant

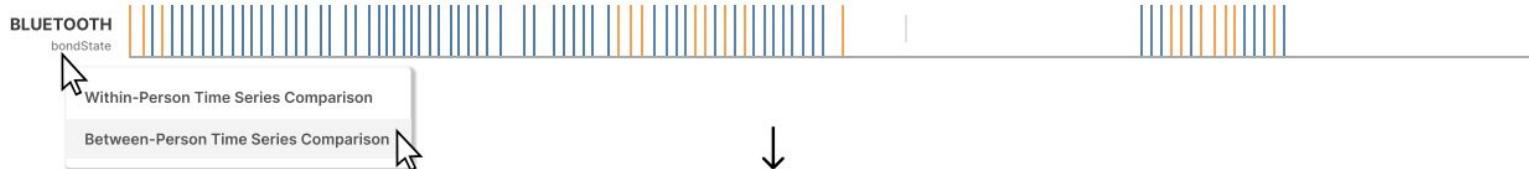
Email: participant10@email.com

Period

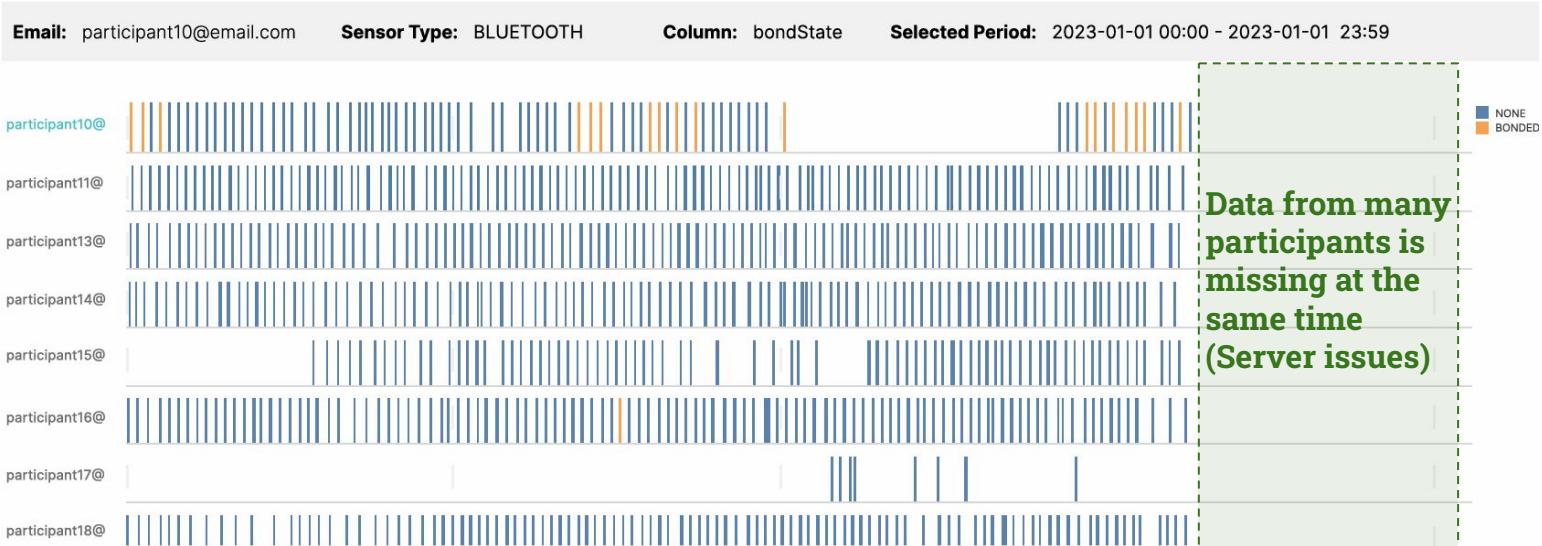
Selected period: 2023-01-01 00:00 - 2023-01-01 23:59



Missing data diagnosis using between-participant comparison



D Between-Participant Time-Series Comparison



Field Deployment

Second and third data collection campaigns



Second campaign

20 data collection participants

19 mobile sensor data
4 self-report ESM

2 managing researchers

1 month

Third campaign

24 data collection participants

5 mobile sensor data
2 self-report ESM

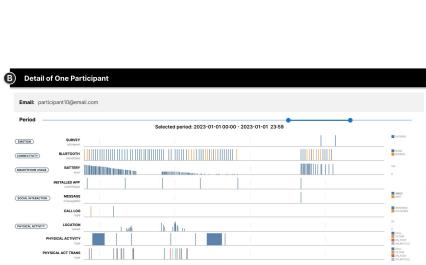
1 managing researcher

1 month

Design Insight from Field Deployment

Design insight 1

Needs for streamlined detection
of long missing periods



Need to diagnose long missing period
by switching several pages repetitively

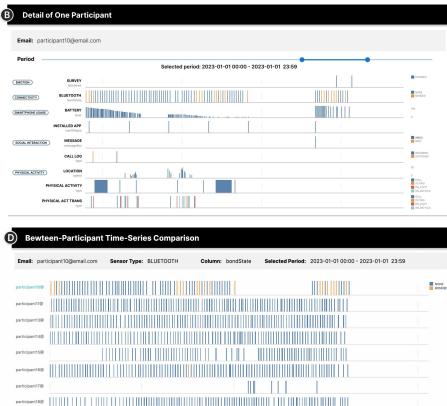
Design insight 2

Needs for lowering the burden
of communication with participants



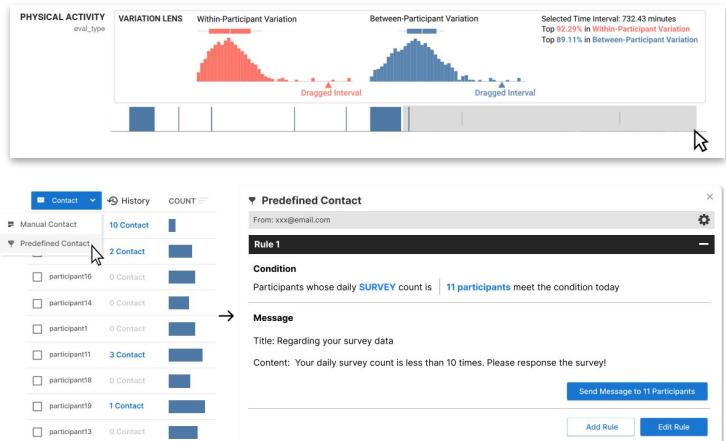
Third Design Iteration

Adding **two main features** reflecting design insights from second design iteration



(D1)

(D2)

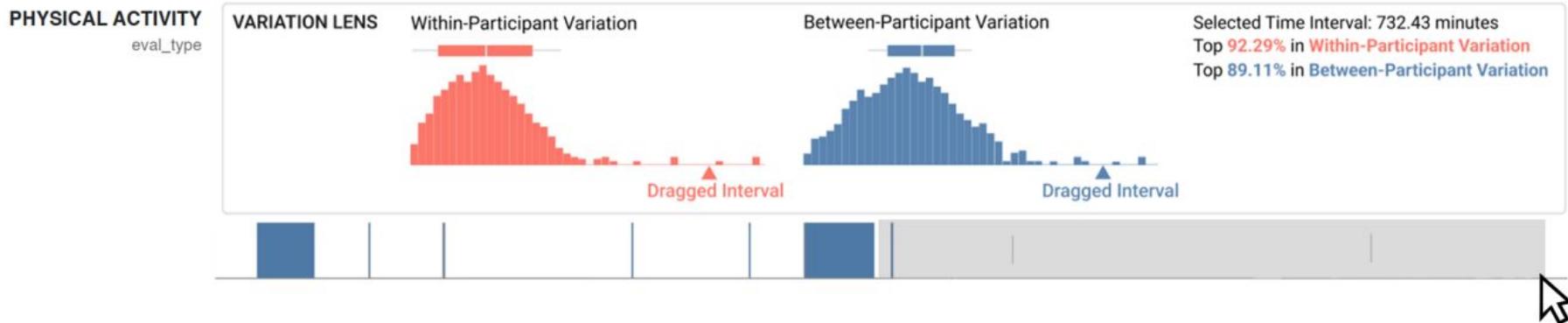


Within- and Between- Participants Variation Lens

Reflecting Design insight 1

How the selected time interval compares in terms of the distribution of time intervals

- 1) **Within** the participant's data
- 2) **Between** participants' data



Rule-Based Contact Feature

Reflecting Design insight 2

The image shows a user interface for managing contacts. On the left, there's a list of participants under the 'Predefined Contact' category. An arrow points from this list to a detailed view on the right.

Contact List (Left):

Participant	Contact
participant16	0 Contact
participant14	0 Contact
participant1	0 Contact
participant11	3 Contact
participant18	0 Contact
participant19	1 Contact
participant13	0 Contact

Detailed View (Right):

Predefined Contact

From: xxx@email.com

Rule 1

Condition

Participants whose **SURVEY** count is less than **10 times | 11 participants** meet the condition

Message

Title: Regarding your survey data

Content: Your daily survey count is less than 10 times. Please response the survey!

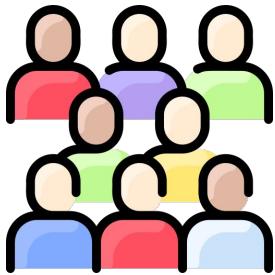
Buttons:

- Send Message to 11 Participants
- Add Rule
- Edit Rule

Final Evaluation

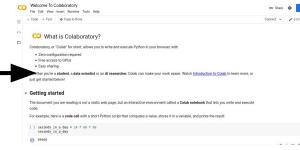
Goal 1. To evaluate DataSentry by researchers from various research groups

Goal 2. To observe how user experiences differ depending on whether within- and between-person comparisons are supported



26 researchers from
11 different groups
(Academia and industry)

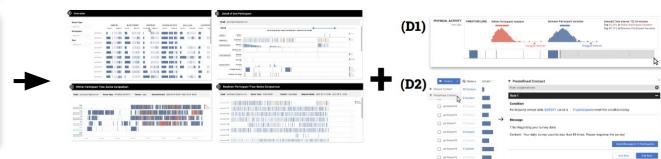
1. Python plotting (Google Colab)



2. DataSentry Basic version (excluding within- and between-participant comparison features)



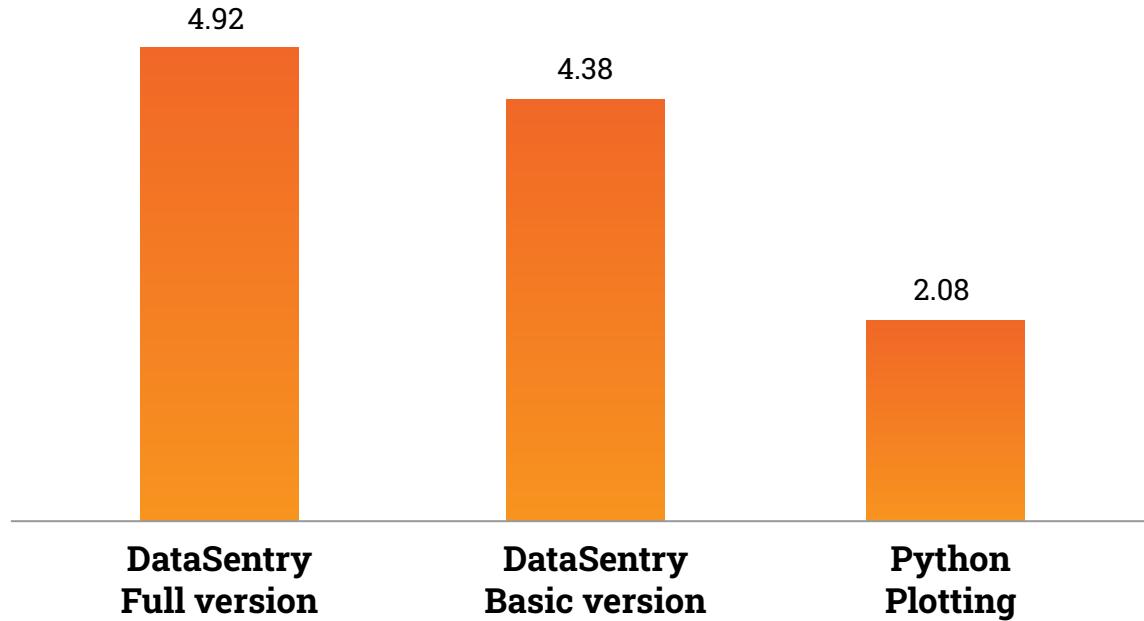
3. DataSentry Full version (including all features)



Within-subject,
in-lab user study

Final Evaluation

PSSUQ (Post-study system usability questionnaire) score (7-point Likert scale)



Final Evaluation

Helpful in managing missing data, specifically...

Overviewing missing data and
diligence of participants



*“...Keeping track of participant **diligence** has always been a key part of our data collection efforts.”*

Detection and diagnosis by
within/between-participant variability



*“By brushing over the empty periods, I could tell if the missing data was an issue, **both within and between participants.**”*

Streamlining **communication** via rule-based supports



*“I appreciated the ability to **set rules and contact** relevant participants.”*

Discussion

Design implication 1

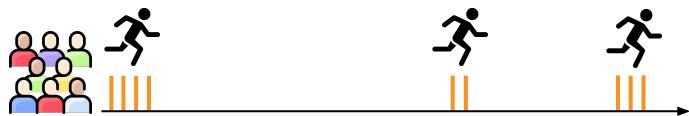
The critical role of understanding **within- and between-participant variability to detect and diagnose missing data issues**



**Detecting and diagnosing missing data considering
within- and between-person sensing routines**



Frequent logging along
a participant's commuting path



Sparse logging on weekend mornings
between participants

Discussion

Design implication 2

Researchers wanted to define **diverse rules** related to missing data and communicate with participants based on these rules



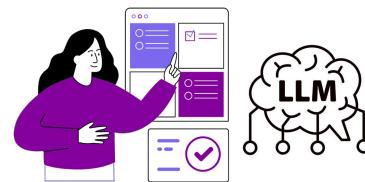
Enhancing the **expressiveness** of missing data management rules



Semantically meaningful predicates



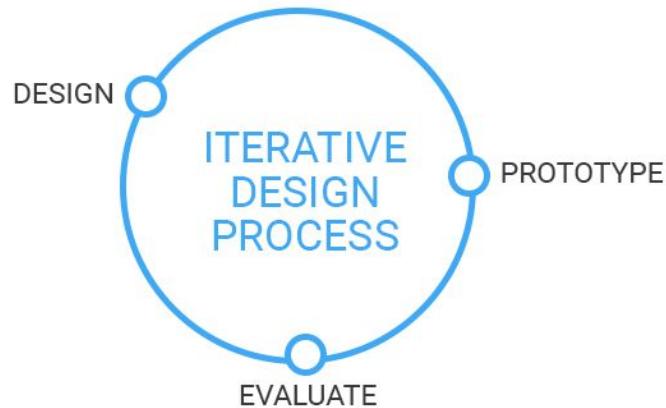
AND/OR conditions



LLM-based rule automation and communications

Discussion

Lessons learned through multi-year, iterative design process



"The in-the-wild deployment and iterative design process was instrumental in uncovering and addressing real-world issues that might have been overlooked in the lab."

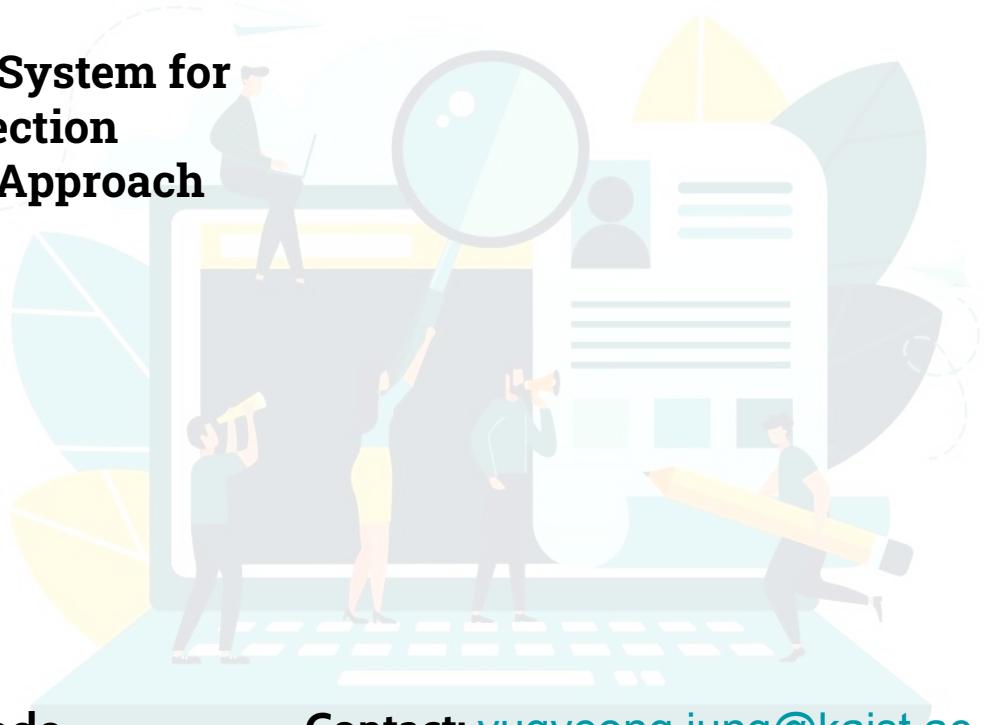
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Junmo Lee, Bongshin Lee, Uichin Lee



← Paper QR code



Contact: yugyeong.jung@kaist.ac.kr

Homepage: 