

Kaitlyn McKenzie Heard
(858) 231-9895 • kmh746@nyu.edu
<https://www.linkedin.com/in/kaitlynheard/>
<https://github.com/Kaitlynheard2>

EDUCATION

New York University

Tandon School of Engineering Brooklyn, NY
BS Integrated Digital Media GPA: 3.9, *Presently Attending*

TECHNICAL SKILLS

Coding Languages: Python, Processing (java), Sonic pi, HTML, CSS

Software: Adobe Illustrator, Photoshop, After Effects, Premiere Pro, Indesign, XD, Dimensions, Lightroom, Google Suite, Microsoft Suite, Kinemaster

PROJECTS

Influencers (HTML, CSS)

Spring 2020

- Developed a 5 page website using HTML and CSS for my final project in Introduction to Web Design
- Created all graphics in illustrator including the 80's/90's inspired logos and manila folders

Dystopian Hologram (Microsoft PowerPoint, Kinemaster)

Fall 2019

- Built a hologram with plexiglass and epoxy resin
- Used Microsoft PowerPoint to place the content at the correct angles so that it showed up in the hologram at all sides
- Edited video hologram content with Kinemaster

Stop Period (Fusion 360, Adobe Illustrator)

Fall 2019

- Created a brand that advocated for menstruating women called Stop Period for my visual foundations class.
- Designed a product logo using Gestalt Theory in Adobe Illustrator
- Rendered and 3D printed the physical product (a pill box) using Fusion 360

EXPERIENCE

Graphic Designer and Video Editor:

Big Brain Time (Adobe Premiere, After Effects, Illustrator, Photoshop, Canva)

Fall 2020-Present

- Collaborated with a team of 6 members to create science communication episodes every other week
- Revamped the logo using Adobe Illustrator
- Created channel banner using Canva and Photoshop
- Edited videos for season 2 using Adobe Premiere and created season 2 intro using Adobe After Effects

UI Designer:

Chat Bite (Adobe XD)

Spring 2020

- Created wireframes and first prototype for Chat Bite (start-up) first draft of their app using Adobe XD
- Designed the logo for the start-up using Adobe Illustrator

Math Tutor:

America Reads/Counts Tutor

Fall 2019

- Tutored 5th graders in math at a Public School in New York City

ACTIVITIES

- NYU Black Violets

Fall 2020 - Present

- NYU Welcome Week Leader
Fall 2020

Summer 2020 -

- NYU Othmer Hall Council Floor Representative

Fall 2019 - Spring 2020

References Upon Request