# **KAIRUI ZENG**

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### **EDUCATION**

# UNIVERSITY OF CALIFORNIA. BERKELEY

B.A. in Computer Science

Berkeley, CA

May 2019

Organizations: Berkeley Hyperloop, Computer Science Undergraduate Association, Cal Climbing Classes: Human Computer Interaction, Data Structures and Algorithms, Data Science Foundations Skills: Service Design, Python, Java, SQL, Django, Jupyter, Docker, Javascript, UI, UX, Git, Pokémon trainer

# **WORK EXPERIENCE**

# PROPELLAND

Creative Technologist

San Francisco, CA May 2017 - Ongoing

- Designed and built a medical hydration analysis platform to be used at 2018 FIFA World Cup Russia
- As a software engineer, developed the backend and API in Django and deployed the app in Docker
- Used Celery and Redis for asynchronous task management, and RabbitMQ for device communication
- Built case studies and product pitches through primary research and ideation sessions
- Composed MVPs & strategized user journeys with Fortune 100 clients as a product manager

# **UC BERKELEY ASUC - OFFICE OF THE CTO**

Project Manager & Deputy CTO

Berkeley, CA

September 2016 - Ongoing

- Overlooking operations of all project teams whose products are used by 60% of the student body
- Leading a team to create an autonomous webcasting service to improve accessibility at UC Berkeley
- · Building pipeline to process video and track professor movement with an OpenCV framework

#### **CIENET TECHNOLOGIES**

Product Management Intern

Santa Clara, CA

May 2016 - July 2016

- Designing new features that integrate into popular Western social media apps to streamline workflow
- Collaborated with CMO to lower barrier of entry for users in the Western audience with UX changes
- Increased user base by 23% through a marketing campaign targeting University students

# LEADERSHIP AND EXTRACURRICULARS

# **UAVS AT BERKELEY**

Co-Founder and Racer

- · Co-founded the organization and obtained sponsorships from companies such as DJI, 3DR, BH Photo
- Hosted workshops for UC Berkeley in flying and building UAS for research and recreation
- · Co-authored campus-wide polices regarding UAS safety and regulation with UC Regents and UC Police

#### U-LED

# Customizable Sound Reactive LED Strip

- Designed a sound-reactive LED strip that glows and flashes depending on BPM of music
- Built the backend with Flask and developed a VUI to be used with Amazon Echo and Google Home

# TECHCRUNCH DISRUPT 2016 SF HACKATHON - CISCO AWARD

Lunch Pairing Chatbot

- Built an office productivity tool for Cisco Spark with NodeJS and the node-flint framework
- · Chatbot runs off of Django and MapQuest API to organize outings and promote inclusion