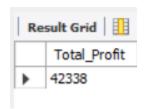
# **BIKE SALES ANALYSIS**

#### Find the total profit for all records:

SELECT SUM(Profit) AS Total\_Profit FROM bike\_sales;



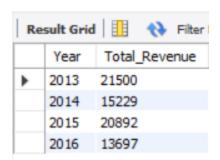
#### Get the average unit cost and unit price for the 'Hitch Rack - 4-Bike' product:

SELECT AVG(Unit\_Cost) AS Avg\_Cost, AVG(Unit\_Price) AS Avg\_Price FROM bike\_sales
WHERE Product = 'Hitch Rack - 4-Bike';



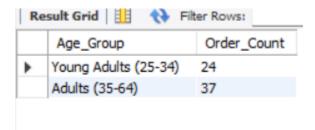
#### List the total revenue for each year:

SELECT Year, SUM(Revenue) AS Total\_Revenue FROM bike\_sales GROUP BY Year ORDER BY Year ASC;



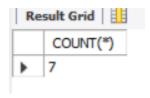
### Count the number of orders made by young adults (25-34) and adults (35-64):

SELECT Age\_Group, COUNT(\*) AS Order\_Count FROM bike\_sales WHERE Age\_Group IN ('Young Adults (25-34)', 'Adults (35-64)') GROUP BY Age\_Group;



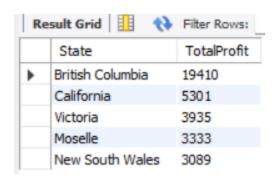
#### Retrieve the orders placed in August 2015:

SELECT COUNT(\*)
FROM bike\_sales
WHERE Year = 2015 AND Month = 'August';



#### Calculate the total profit for each state & sort on basis of top 5:

SELECT State, SUM(Profit) AS TotalProfit FROM bike\_sales GROUP BY State ORDER BY SUM(Profit) DESC LIMIT 5;



## Find the total revenue generated by male and female customers:

SELECT Customer\_Gender, SUM(Revenue) AS TotalRevenue FROM bike\_sales GROUP BY Customer\_Gender;

