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Sep 5 - Nov 10(2023)

All



All



Top 5 Channel by Order



Bottom 5 Channel by order



Top 5 Channel by Amount



Bottom 5 Channel by Amount



Highest sales By Category Within Different Months



Top 5 States



Sales Within Different Age-group



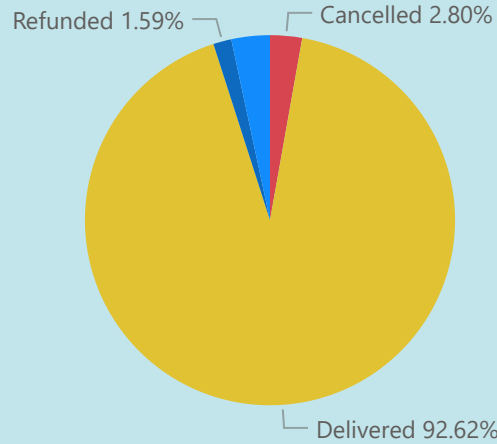
Vinoda Store Sales Analysis

Sep 5 - Nov 10

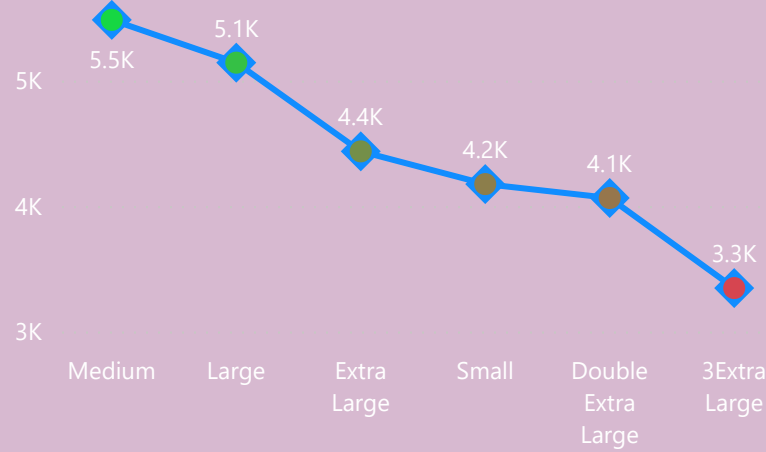
All



Order Status

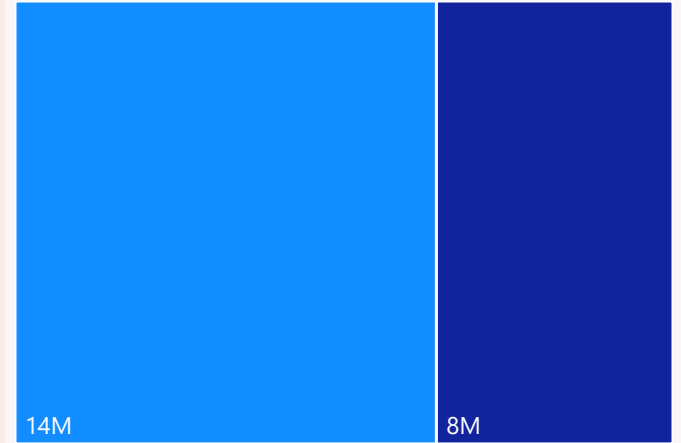


Most Sold Size

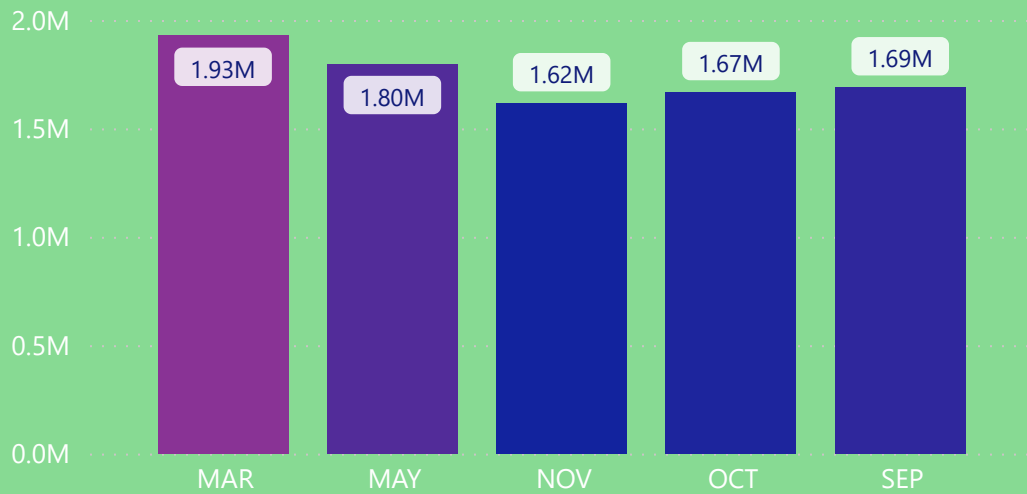


Sales men Vs Women

Women Men



Highest Sales In Different Months



Highest sales By Category Within Different Months

Category	Ajio	Amazon	Flipkart	Meesho	Myntra	Nalli	Others
Set	284902	1705976	1011991	192667	1054732	232212	198957
kurta	131680	765195	474459	116167	517533	102970	94556
Western Dress	81676	498041	286547	55222	316289	63115	56091
Top	37137	176565	115826	16798	114759	27221	14938
Saree	2091	151633	97119	5007	85756	28599	14359
Ethnic Dress	4355	28230	16151	4211	11398	3137	1562
Blouse	18738	2992	379	8814	21277	339	797
Bottom	1403	3081	1656	329	4230	229	273
Total	561982	3331713	2004128	399215	2125974	457822	381533

The **highest** Number of **orders** Has Made by **Amazon** i.e. 10.1k

The **lowest** number of **orders** made By **Others** i.e. 1.3k

Channel Insights By Amount

The **Highest** number of **sales** made by **Amazon** i.e.

Minimum number of sales made by **others** i.e. 0.9M

Channel Insights By State

The **Most** of the **overall sales** has made in **Maharashtra** i.e. **3.0M**

maximum sales have made by **age-group 18-28** i.e. 5.8M

Similarly, **Minimum** sales have made by **age-group 51-61**

Sales By Gender

Maximum sales have made by **Women** i.e. 8M

Order Status

Order status has very positive insights that **92.62%** orders have **delivered**

Sales is **maximum** in the month of **March**
Similarly in the month of **September** **sale is minimum**

Sales By Category.

Set has Highest number of sales By **Ajio** Channel