



MAKERERE UNIVERSITY

DESIGN OF A MACHINE LEARNING BASED SYSTEM FOR PHARMACEUTICAL PURCHASES

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April 27, 2020

A Report submitted in partial fulfillment of the requirements for the
Degree of Bachelor of Science in Telecommunications Engineering
at Makerere University.

Declaration

Add your declaration here.

Dedication

I dedicate this to my parents who have been there for me in this entire study period both emotionally and financially .

Acknowledgments

Add acknowledgments.

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Abstract

Using a univariate time series analysis, we were able to validate different methods and approaches related to time series data preparation, analysis and forecast with an aim to facilitate recommending sales and marketing strategies based on trend/seasonality effects and forecasting sales of top five selling pharmaceutical products with diverse characteristics, such as stationarity, seasonality, amount of residuals and sales data variance. These drugs are Amoxicillin caps, Ampicloxa, Ceftriaxone Inj, Ciprofloxacin, Cotrimoxazole.

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List of Abbreviations

ARIMA	Auto Regression Integrated Moving Average
LSTM	Long Short Term Memory

Chapter 1

Introduction

1.1 Background

One of the responsibilities of pharmacies in Uganda is to have a minimum stock of medicines. This ensures patients can have it when prescribed.

In addition to this, pharmacies need to get a good forecast of the medication needs due to the short term validity of many medicines and the need to control stock levels. This avoids excessive costs and loss of customers due to stock outages.

A good sales forecast is usually associated with striking a balance between stock costs and adequate satisfaction of customer demand.

People act on the basis of forecasting models whether they are on paper or in their heads. You are better off quantifying these estimations so you can discuss them rationally as opposed to making them based on intuition.

To specific case of pharmacies in Uganda, the problem is of particular importance due to the short cycle life of many products and the importance of quality which is in turn strongly linked to public health.

Before digital technology dominated the world, the forecasting process was done manually by experienced individuals in the domain. This intuition required a lot of experience and was prone to error. Such a multifaceted problem started to realize the need for automating the pharmacy sales forecasting process. Research has been carried out with statistical, machine learning, deep learning and ensemble techniques to achieve more accurate sales forecasts. [1]

During our research study of Soteria Pharmacy procurement process with an interview of Ms. Brenda the incharge of this, we realised she uses personal judgement of current stock levels

athand and the rate at which people come in to ask for a ceratin drug then determine how much more stock should be purchased.Given her difficulties in accurately predicting the future sales,this report explores the product sales forecast at the indiviual level of this Pharmacy.I made a forecast for 5 sold drugs.The forecast was based on analysis of historical data for a period of 24 months and future results analyses of 50 days determined.ARIMA and LSTM methods were used in the sales forecast of which the best model was recommended including a conclusive way of improving our results.

1.2 Aims and Objectives

The main aim of the research project was to precisely predict sales of drugs and medical supplies.

The specific objectives were:

- To collect datasets of previous sales and purchases from Soteria Pharmacy.
- To train and validate datasets with ARIMA and LSTM models.
- To optimize the best model algorithm for accurate performance.

1.3 Contributions of the Project

The following major contributions have been accomplished during the course of this research:

1. Performed a data cleaning task, analysis and training with the various Machine learning models and came up with a graphical output.
2. Developed a robust neural network model that could accurately predict future sales for a period of 50 days using a 2 year period worth of sales and purchases information.
3. Proposed a multivariate input approach with other characteristics such as precipitational weather information and promotional sales.

1.4 Organization of the Report

This report has 3 chapters.

- Introduction
- Analysis and Findings which characterizes essential concepts, an overview of the categories and description of the main methods associated with the several techniques of time series analysis.

- Conclusion presents some final considerations and future work proposals.

Chapter 2

Heading of Chapter 2

2.1 Introduction

2.2

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2.3 Summary

Chapter 3

Add another Chapter

3.1 Introduction

3.2 Mathematical Preliminaries

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Chapter 4

Numerical Results

Table 4.1: Simulation Parameters

Parameters	Values
Network size	$A = 5 \text{ km} \times 5 \text{ km}$
Total BS bandwidth	$\mathcal{B} = 20 \text{ MHz}$
BS and user densities	$\lambda_b = 1.6 \times 10^{-5} \text{ m}^2, \lambda_u = 2\lambda_b$
Transmit power	$P_t = 21 \text{ dBm}$
Pathloss parameters	$L = -33 \text{ dB}, \alpha = 4$
Power parameters	$\mathcal{N}_b = 2, P_0 = 6.8 \text{ W}, \Delta = 4, P_{sl} = 4.3$
Additive noise parameters	$F = 10, T_a = 300 \text{ K}$

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Chapter 5

Conclusions and Future Works

5.1 Conclusions

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5.2 Ideas for Future Work

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- [1] M. Jayasinghe S. H. Perera, N. Jihan and Srinath. Sales forecasting using multivariate long short term memory network models. *PeerJ PrePrints*, 7:e27712, 2019.

Appendix A

Appendix

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