

Number of Customers
3,495

Total Transactions
20,000

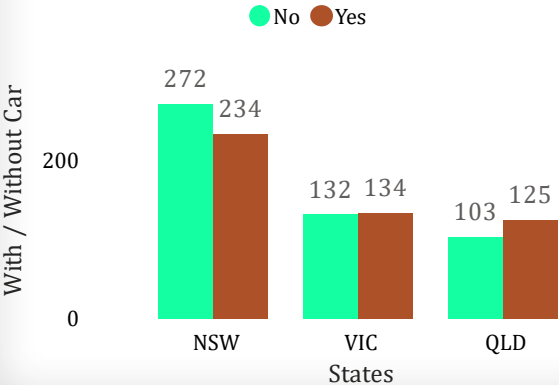
Total Spend
22,156,589

Total Profit
11,145,191

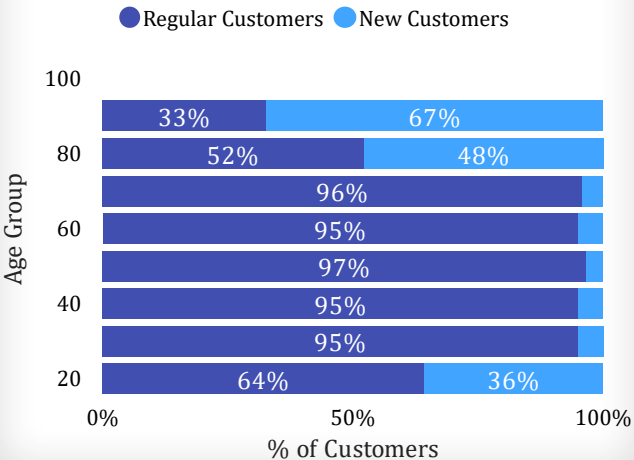
Profit by Customer Group



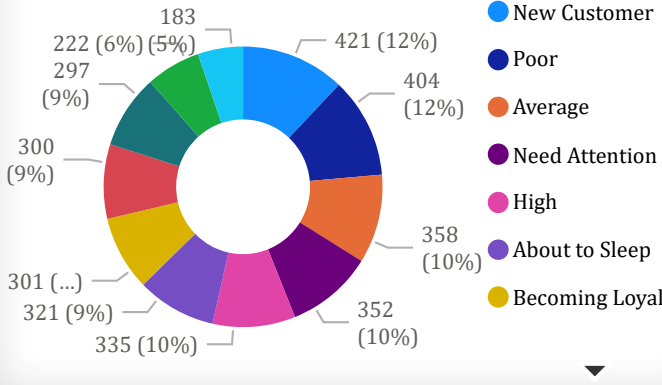
New Customer Mobitlity



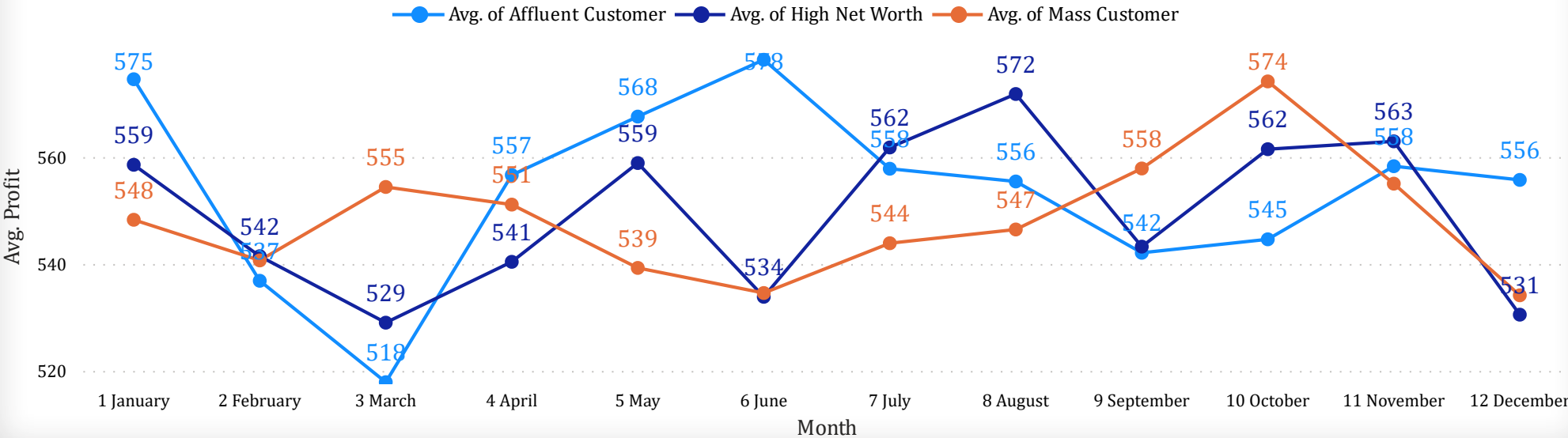
Age Group Proportions



Proportion by Customer Segmentation



Avg. Profit by Wealth Segment per Month



Profit by Gender

