SELMIR KALENDER

Power BI Developer | Data Analyst | Data Visualization Specialist

PROFILE

In my role as a Power BI Developer, I bring data to life through dynamic visualizations and strategic insights. Passionate about data storytelling, I excel in communicating strategic insights that drive business decisions, collaborating effectively with teams and stakeholders.

WORK EXPERIENCE

Aug. 2024 - Present
POWER BI DEVELOPER
RTL Deutschland
- Improving the UX in Power BI reports and dashboards
- Performing KPI calculations and aggregations with DAX and Power Query
- Developing semantic data models for different contexts
- Applying technical knowledge in performance analysis and optimization
- Providing consultation for Self Service BI and administering Power BI services

Aug. 2021 - Present
DATA VISUALIZATION CONSULTANT
Hopmann Marketing Analytics
- Advising on relevant KPIs, analysis methods, and data sources
- Working with stakeholders to identify requirements
- Conducting training sessions on applied technologies
- Designing and implementing user-oriented dashboards
- Connecting and transforming data sources, collaborating with cross-functional teams, and creating ad hoc reports

OTHER
Jun. 2018 - Aug. 2022
DEPUTY DEPARTMENT MANAGER
EDEKA Simmel

EDUCATION

Sep. 2016 - Jun 2018
RETAIL MANAGEMENT ASSISTANT
Städtische Berufsschule für den Einzelhandel Mitte, Munich

Sep. 2005 - Jun. 2008
SALESMAN
Srednja ekonomska škola, Livno

CONTACT

- On request
- 81669 Munich, Germany
- kalenderselmir@hotmail.com
- linkedin.com/in/selmirkalender
- Power BI Website

SKILLS

Technical skills
- Power BI *(6 yrs.)*
- Tableau *(4 yrs.)*
- SQL *(4 yrs.)*
- MS Office *(10+ yrs.)*
- SAP Analytics Cloud *(2 yr.)*
- Adobe Analytics *(2 yrs.)*
- DWH *(3 yrs.)*
- Python *(1 yr.)*

Soft skills
- Growth mindset
- Analytical & strategic thinking
- Teamwork
- Perseverance
- Multilingual communication

CERTIFICATIONS

Microsoft | Jun. 2023
Power BI Data Analyst Associate

SAP Analytics Cloud | Jun. 2022
Become an Augmented BI Expert

Forage | Jan. 2021
KPMG - Data Analytics Virtual Internship

Coursera | Sep. 2020
IBM Data Science Specialization

Udacity | May 2020
Business Analytics Nanodegree