



# SELMIR KALENDER

*Data Visualization Specialist | Data Analyst*

## PROFILE

Experienced Business Intelligence professional who is an intrinsically motivated and intellectually curious lifelong learner. I am constantly seeking to expand my knowledge and skills in the field of data analytics. My goal is to uncover, display, and convey information, insights, and value from vast amounts of data.

## WORK EXPERIENCE

Aug. 2021 - Present

### DATA VISUALIZATION CONSULTANT

*Hopmann Marketing Analytics*

- Defining challenges and developing solutions for clients in sectors such as automotive, appliance, retail etc.
- Supporting and carrying out projects using SCRUM
- Analyzing requirements and identifying patterns in the data to find insights
- Developing new Dashboards and Reports based on the clients needs, and optimizing and improving existing ones
- Evaluating the data quality, accuracy, and completeness to establish repeatable and sustainable processes
- Designing, creating and developing visualizations based on established methods

Jun. 2018 - Aug. 2022

### DEPUTY DEPARTMENT MANAGER

*EDEKA Simmel*

- Helped achieve a 60 - 80% increase in departmental and store revenue with the help of data
- Led and trained employees
- Addressed employee issues/conflicts and provided feedback and coaching
- Maintained merchandising standards, display presentations and monitored inventory levels

## EDUCATION

Sep. 2016 - Jun 2018

### RETAIL MANAGEMENT ASSISTANT

*Städtische Berufsschule für den Einzelhandel Mitte, Munich*

Sep. 2005 - Jun. 2008

### SALESMAN

*Srednja ekonomska škola, Livno*

## CONTACT

☎ upon request

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🌐 [linkedin.com/in/selmirkalender](https://www.linkedin.com/in/selmirkalender)

🌐 [Power BI Website](#)

## SKILLS

### Technical skills

- Power BI (5 yrs.)
- Tableau (4 yrs.)
- SQL (4 yrs.)
- MS Office (10+ yrs.)
- SAP Analytics Cloud (2 yr.)
- Adobe Analytics (2 yrs.)
- DWH (3 yrs.)
- Python (1 yr.)

### Soft skills

- Growth mindset
- Analytical & strategic thinking
- Teamwork
- Perseverance
- Multilingual communication

## CERTIFICATIONS

Microsoft | Jun. 2023

**Power BI Data Analyst Associate**

SAP Analytics Cloud | Jun. 2022

**Become an Augmented BI Expert**

Forage | Jan. 2021

**KPMG - Data Analytics Virtual Internship**

Coursera | Sep. 2020

**IBM Data Science Specialization**

Udacity | May 2020

**Business Analytics Nanodegree**