



SELMIR KALENDER

Data Visualization Specialist | Data Analyst

PROFILE

Intrinsically motivated and intellectually curious lifelong learner who is constantly building up knowledge and skills to further excel in his career in the fields of visual analytics and help discover, visualize and communicate information, insights, and value from vast amounts of data.

WORK EXPERIENCE

Aug. 2021 - Present

DATA VISUALIZATION CONSULTANT

Hopmann Marketing Analytics

- Defining challenges and developing solutions for clients in sectors such as automotive, appliance, retail etc.
- Supporting and carrying out projects using SCRUM
- Analyzing requirements and identifying patterns in the data to find insights
- Developing new Dashboards and Reports based on the clients needs, and optimizing and improving existing ones
- Evaluating the data quality, accuracy, and completeness to establish repeatable and sustainable processes
- Designing, creating and developing visualizations based on established methods

Jun. 2018 - Aug. 2022

DEPUTY DEPARTMENT MANAGER

EDEKA Simmel

- Helped achieve a 60 - 80% increase in departmental and store revenue with the help of data
- Led and trained employees
- Addressed employee issues/conflicts and provided feedback and coaching
- Maintained merchandising standards, display presentations and monitored inventory levels

EDUCATION

Sep. 2016 - Jun 2018

RETAIL MANAGEMENT ASSISTANT

Städtische Berufsschule für den Einzelhandel Mitte, Munich

Sep. 2005 - Jun. 2008

SALESMAN

Srednja ekonomska škola, Livno

CONTACT

☎ upon request

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🌐 [xing.com/profile/Selmir_Kalender](https://www.xing.com/profile/Selmir_Kalender)

SKILLS

Technical skills

- Power BI (4 yrs.)
- Tableau (3 yrs.)
- SQL (2 yrs.)
- MS Office (10+ yrs.)
- SAP Analytics Cloud (1 yr.)
- Adobe Analytics (2 yrs.)
- DWH (2 yrs.)
- Python (1 yr.)

Soft skills

- Growth mindset
- Analytical & strategic thinking
- Teamwork
- Perseverance
- Multilingual communication

CERTIFICATIONS

Microsoft | Jun. 2022

Power BI Data Analyst Associate

SAP Analytics Cloud | Jun. 2022

Become an Augmented BI Expert

Forage | Jan. 2021

KPMG - Data Analytics Virtual Internship

Coursera | Sep. 2020

IBM Data Science Specialization

Udacity | May 2020

Business Analytics Nanodegree