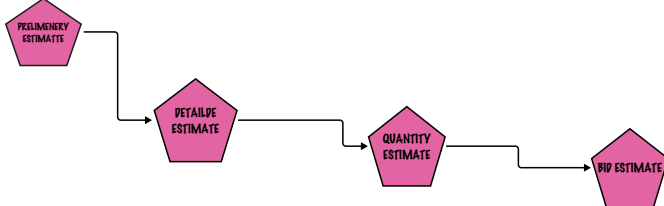




Says

What have we heard them say?
What can we imagine them saying?

ESTIMATE IN BUSINESS REFERS TO THE VALUE OR QUANTITY OF SOMETHING THAT IS APPROXIMATE AND NOT EXACT. IT IS A STATEMENT OR CALCULATION OF EXPECTED COSTS, REVENUES, OR PROFITS. IN BUSINESS, AN ESTIMATE IS BASED ON PAST EXPERIENCE AND KNOWLEDGE OF CURRENT TRENDS.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

When a company is planning a new product launch, they will use an estimate of the demand for the product. An estimate can also be used to calculate the cost of a project. This includes the cost of materials, labor, overhead, and any other expenses that may be incurred.

The level of detail required in your financial plan will depend on your audience and goals, but typically you will want to include three major views of your financial:



Business thinking is a process of deconstructing the common factors that affect decision-making, organizational understanding, politics, leadership, culture, and change to construct new patterns of trust, confidence, and empowerment.

Emotions play a huge role in business and in the success of your business. Emotions have an effect on teamwork, customer satisfaction, manager-employee relationships, and employee.

USEFUL IS OFTEN EXPRESSED IN TERMS OF TOTAL PRODUCTION OR THE NUMBER OF HOURS. FOR INSTANCE, SUPPOSE THE MANUFACTURER SPECIFIES THE ASSET'S USEFUL LIFE AS 2 MILLION UNITS. IF THE MACHINE'S USEFUL LIFE IS CALCULATED,

Most commonly, the depreciation of assets is calculated the estimated number of years in its life.



Does

What behavior have we observed?
What can we imagine them doing?



[See an example](#)



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?