

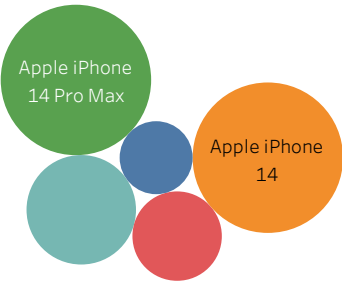
KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price	Star Rating
Apple	617	5,459,600	1,390,065	4,964,581	284

Flipkart_Smartphone

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
				Red	92,800
				White	92,800
				Yellow	43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Purple	59,900
				Black	#####
				Red	#####
				Green	74,900
APPLE	A Bionic Chip	12MP	12MP +	Blue	74,900

Model share



KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Year
2022

Annual Revenue

