

Decipher()

CASE STUDY GUIDELINES

1. The teams must prepare a Powerpoint presentation containing logical and comprehensive solutions to resolve the problems identified in the case study. The relevant document should be submitted as a .ppt file. Candidates are allowed to use any preferable format and a page count.
2. This presentation should be used by the teams when presenting in front of the judges for evaluations with the specific technical solution (website, mobile application, software etc...) your team developed related to the given case.
3. A professional approach is expected in the solutions devised by the teams, thus following professional writing with correct grammar and spellings is advised.
4. The teams can add data for creating specific market conditions. An example could be assuming a strong market recovery after a period of crisis like the one that we will have after the pandemic. No more than **two** clearly stated assumptions are allowed, and they must not change the nature of the business case.
5. Plagiarism is the inclusion of another person's work within your submission without acknowledgment or permission. While limited amounts of information and concepts expressed by others may be included as part of your work, each inclusion must be identified by appropriate referencing and acknowledgement to the original author. Significant plagiarism will result in the respective team's disqualification from the competition.
6. Teams are encouraged to use Harvard Referencing, complete with a reference list at the end of the presentation. All information including tables and figures should be referenced.
7. The finalized presentation file (.ppt file) should be submitted via email by the team leaders on behalf of their respective teams before the submission deadline of 10th of June 2021. Late submissions will not be accepted. Submissions

should be made to dunuwillepinithi@gmail.com and copied to amandhi.nanayakkara4@aiesec.net . The subject of the email should clearly mention the team name followed by the team leader's name.

Ex: Team Name – Team Leader's name

8. Teams are encouraged to use the following structure for the presentation.
 - a. Title page:
 - i. Title of the case study
 - ii. Team name
 - iii. All team member's names
 - b. Introduction:
 - i. Description of the business or situation
 - ii. Summary of the problems identified through the case
 - c. Discussion:
 - i. Identify and discuss solutions for the problems
 - ii. Evaluate the advantages and disadvantages of the solutions devised
 - iii. Explain the implementation procedure of the solutions including all the developments you willing to implement
Ex: Include snaps of your developments such as websites, mobile apps etc...
 - d. Conclusion
 - e. References
 - f. Appendices (If any)
9. The Softwares, Web sites or Apps can be developed in any technologies (such as Java, .NET, Python, Node, Angular, etc.). However, the servers side technologies must be using Microsoft Azure, preferably PaaS (Azure App Services, Logic Apps, Azure Kubernetes Services, Azure MySQL, Azure PostgreSQL, etc.)
10. Note that you only need to submit the presentation with relevant details on the due date. Be ready with the technical solution you developed to be presented to the judges on the evaluation day which will be notified later.