Lesson 01 Demo 08

Creative Branding Makeover for Coffee Shops with Canva GPT

Objective: To demonstrate the use of Canva GPT for designing visually appealing content for a coffee shop's new product, Sunrise Brew

Tools required: Canva GPT

Prerequisites: ChatGPT - 4
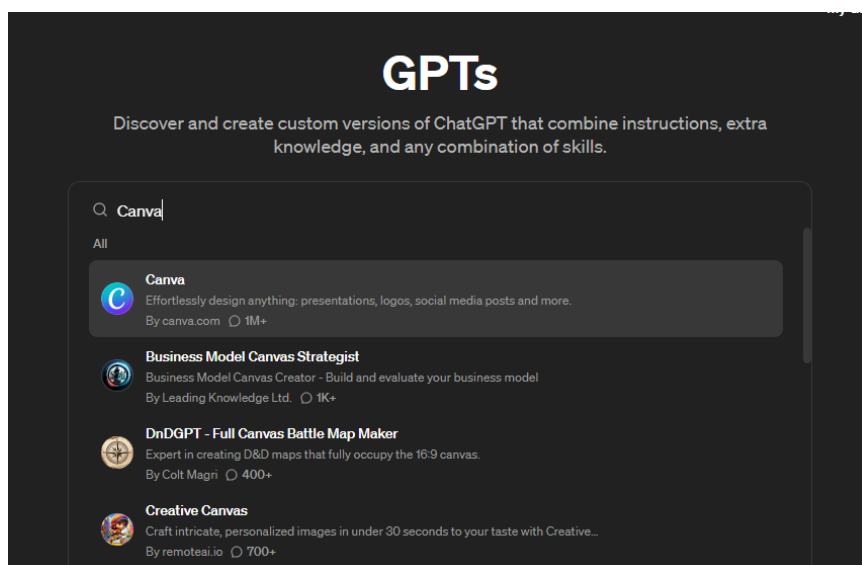
Steps to be followed:

1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'Canva' GPT
3. Copy the scenario and prompt provided below, and paste it into *Canva* GPT
4. Observe the response

Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

https://chat.openai.com/

Step 2: After logging in to ChatGPT-4, navigate to ExploreGPTs and search for 'Canva'

Step 3: Copy the scenario and prompt provided below and then paste it into Canva GPT.

Scenario:

A coffee shop is launching a new coffee blend called **Sunrise Brew**, described as a smooth, bold coffee with caramel and chocolate hints designed to start your morning with warmth and energy.

Prompt:

Create an image for a social media post to announce the launch of "Sunrise Brew." The image should show the warmth of the morning sun and the rich flavors of caramel and chocolate. Use elements like sunrise or morning light and a steaming coffee cup to suggest a fresh start to the day. The design should be welcoming and energizing. Include the text "Introducing Sunrise Brew - Start Your Day with a Flavor Adventure" in a clear font. The style should be modern and clean, targeting young professionals and coffee enthusiasts.

Step 4: Observe the response