

## Lesson 01 Demo 08

### Creative Branding Makeover for Coffee Shops with Canva GPT

**Objective:** To demonstrate the use of Canva GPT for designing visually appealing content for a coffee shop's new product, Sunrise Brew

**Tools required:** Canva GPT

**Prerequisites:** ChatGPT - 4

#### Steps to be followed:

1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'Canva' GPT
3. Copy the scenario and prompt provided below, and paste it into *Canva* GPT
4. Observe the response

#### Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

<https://chat.openai.com/>

#### Step 2: After logging in to ChatGPT-4, navigate to ExploreGPTs and search for 'Canva'

The screenshot shows a dark-themed user interface for 'ExploreGPTs'. At the top, the word 'GPTs' is displayed in large white letters. Below it, a sub-header reads 'Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.' A search bar contains the text 'Canva'. Underneath the search bar, there is a 'All' filter option. The main content area displays a list of search results:

- Canva**  
Effortlessly design anything: presentations, logos, social media posts and more.  
By canva.com | 1M+
- Business Model Canvas Strategist**  
Business Model Canvas Creator – Build and evaluate your business model  
By Leading Knowledge Ltd. | 1K+
- DnDGPT - Full Canvas Battle Map Maker**  
Expert in creating D&D maps that fully occupy the 16:9 canvas.  
By Colt Magri | 400+
- Creative Canvas**  
Craft intricate, personalized images in under 30 seconds to your taste with Creative...  
By remoteai.io | 700+

**Step 3: Copy the scenario and prompt provided below and then paste it into Canva GPT.**

**Scenario:**

A coffee shop is launching a new coffee blend called **Sunrise Brew**, described as a smooth, bold coffee with caramel and chocolate hints designed to start your morning with warmth and energy.

**Prompt:**

Create an image for a social media post to announce the launch of "Sunrise Brew." The image should show the warmth of the morning sun and the rich flavors of caramel and chocolate. Use elements like sunrise or morning light and a steaming coffee cup to suggest a fresh start to the day. The design should be welcoming and energizing. Include the text "Introducing Sunrise Brew - Start Your Day with a Flavor Adventure" in a clear font. The style should be modern and clean, targeting young professionals and coffee enthusiasts.

## Step 4: Observe the response

Canva  
Talked to chatgpt-plugin.canva.com

Great news! We have a design that seems to fit your "Sunrise Brew" social media post requirements. This design incorporates elements of the morning sun and a steaming coffee cup, conveying warmth and energy. The style is modern and clean, suitable for your target audience of young professionals and coffee enthusiasts.

Rise and shine!

Rise and shine!

**Warm up your morning with our Caramel and Chocolate coffee**

Our energizing blend is perfect for early mornings, made with carefully selected coffee beans and infused with the sweetness of caramel and chocolate. Take a sip and let the warmth energize your day. #SunriseBrew #CoffeeLove #MorningCup