

Lesson 01 Demo 09

Creating a Website Design Using DesignerGPT

Objective: To use *DesignerGPT* to generate a visually appealing website design or product landing page for an online store

Tools required: DesignerGPT

Prerequisites: ChatGPT – 4

Steps to be followed:

1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'DesingerGPT' GPT
3. Copy the scenario and prompt provided below, and paste it into *Designer GPT*
4. Observe the response

Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

<https://chat.openai.com/>

Step 2: After logging into GPT-4, click on ExploreGPTs and search for DesingerGPT

The screenshot shows a dark-themed user interface for exploring GPTs. At the top, the word "GPTs" is displayed in large white letters. Below it, a sub-header reads "Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills." A search bar contains the query "DesignerGPT". Under the search bar, there is a "All" filter option. The main content area displays four search results, each represented by a card:

- DesignerGPT** (Icon: Computer monitor) - Description: Creates and hosts beautiful websites, seamlessly integrating DALL-E-generated im... - By Pietro Schirano - 300K+
- Graphic DesignerGPT** (Icon: Camera) - Description: A digital design maestro, specializes in creating visually stunning graphics. | ver. 001 - By ai.edany.net - 800+
- DesignerGPT** (Icon: House) - Description: Virtual interior designer advising on home aesthetics. - By Jeronimo Tani - 3
- DesignerGPT** (Icon: Phone) - Description: Helps users design custom clothing, shoes, bags with photorealistic images. - By Ayman Alsharabi - 10+

Step 3: Copy the scenario and prompt provided below and then paste it into the DesignerGPT

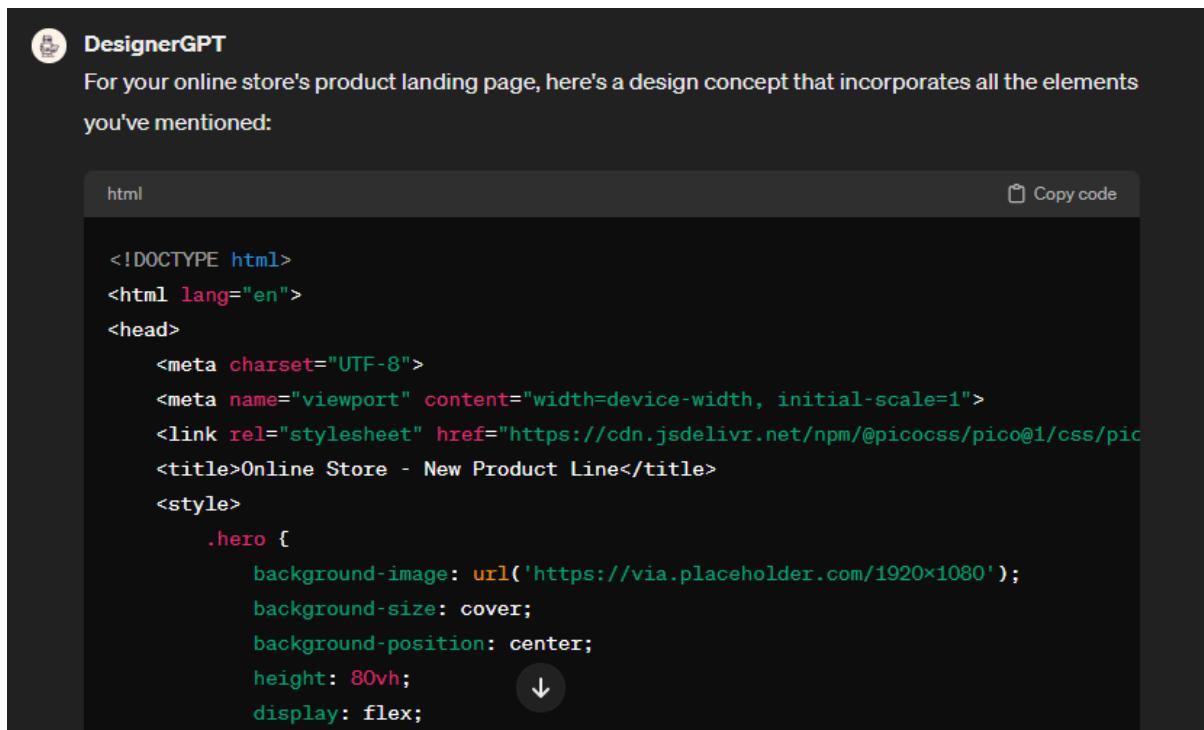
Scenario:

An online store wants to create a visually appealing website design or product landing page to showcase its new product line. The design should be modern and user-friendly, and it should highlight the key features of the products.

Prompt:

Provide a design concept for a website or product landing page of an online store. The design should include a header with the store's logo, a navigation bar, a hero section featuring the main product, sections for product details and testimonials, and a footer. The design should be visually appealing, with a balanced color scheme and clear typography.

Step 4: Observe the response



The screenshot shows the DesignerGPT interface. At the top, there is a logo icon and the text "DesignerGPT". Below this, a message reads: "For your online store's product landing page, here's a design concept that incorporates all the elements you've mentioned:". A code editor window displays the following HTML code:

```
html
Copy code

<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1">
    <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/@picocss/pico@1/css/pico.css" />
    <title>Online Store - New Product Line</title>
    <style>
        .hero {
            background-image: url('https://via.placeholder.com/1920x1080');
            background-size: cover;
            background-position: center;
            height: 80vh;
            display: flex;
        }
    </style>

```

```
        justify-content: center;
        align-items: center;
        color: white;
        text-align: center;
    }

    .hero h1 {
        font-size: 3rem;
    }

    .hero p {
        font-size: 1.5rem;
    }

    .product-details,
    .testimonials {
        padding: 2rem 0;
    }
```



```
.testimonial {
    text-align: center;
}

footer {
    text-align: center;
    padding: 1rem 0;
}

```

</style>

```
</head>
<body>
    <nav class="container-fluid">
        <ul>
            <li><strong>Online Store</strong></li>
        </ul>
        <ul>
            <li><a href="#products">Products</a></li>
            <li><a href="#testimonials">Testimonials</a></li>
            <li><a href="#contact" type="button">Contact</a></li>
        </ul>
    </nav>

```

```
</nav>

<main class="container">
  <section class="hero">
    <div>
      <h1>New Product Line</h1>
      <p>Discover the innovation in our latest products.</p>
    </div>
  </section>

  <section class="product-details" id="products">
    <h2>Product Details</h2>
    <div class="grid">
      <!-- Repeat this block for each product -->
      <div>
        Product Name</h3>
        <p>Short description of the product highlighting its features and
      </div>           ↓
      <!-- End of product block -->
    </div>
  </section>
```

```
    </div>
  </section>

  <section class="testimonials" id="testimonials">
    <h2>What Our Customers Say</h2>
    <div class="grid">
      <!-- Repeat this block for each testimonial -->
      <blockquote class="testimonial">
        <p>"This product has changed my life! Highly recommend to anyone
          <cite>- Customer Name</cite>
        </blockquote>
      <!-- End of testimonial block -->
    </div>
  </section>
</main>

<footer class="container">
  <small>&copy; 2024 Online Store. All rights reserved.</small>
</footer>
</body>
</html>
```

This design concept includes:

- A **header** with the store's logo and a navigation bar for easy access to different sections of the page.
- A **hero section** that showcases the main product with an engaging background image, a prominent headline, and a brief description.
- **Product details sections** that provide more information about each product in the new line, including images, names, and descriptions.
- A **testimonials section** where customers share their experiences and endorse the products.
- A **footer** with copyright information to round off the page.

The design uses a modern and clean aesthetic with a balanced color scheme and clear typography to ensure that the products are the focal point of the page. The layout is responsive, ensuring that the page looks great on both desktop and mobile devices.

