Lesson 04 Demo 03

Generating Cards Using Microsoft Designer

Objective: To generate a comprehensive greeting card for freshbar, a company specializing in milk products, using Microsoft Designer
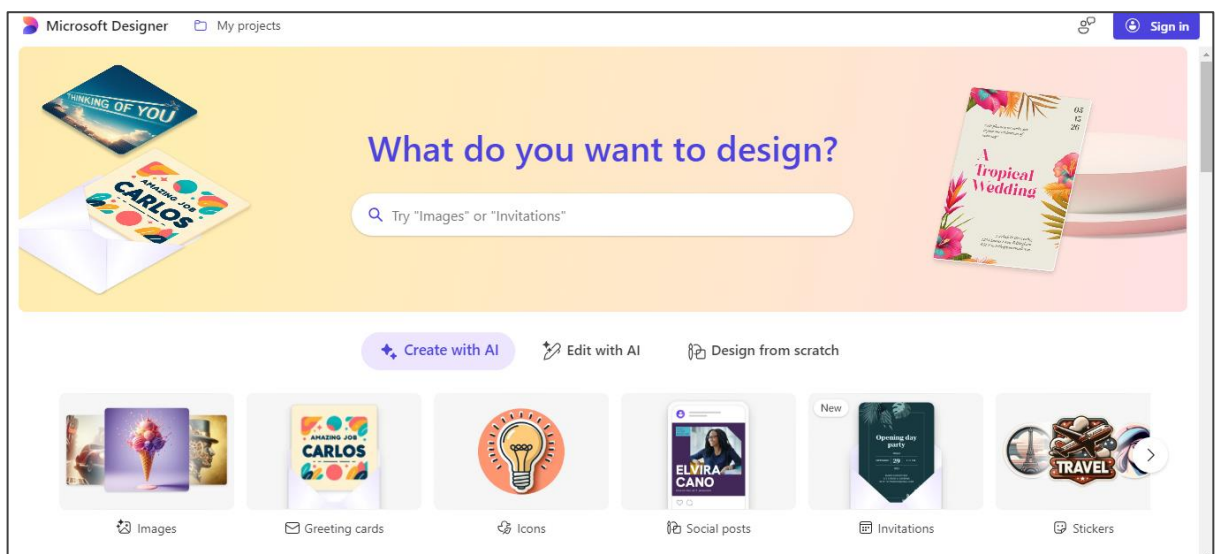
Tools required: Microsoft Designer
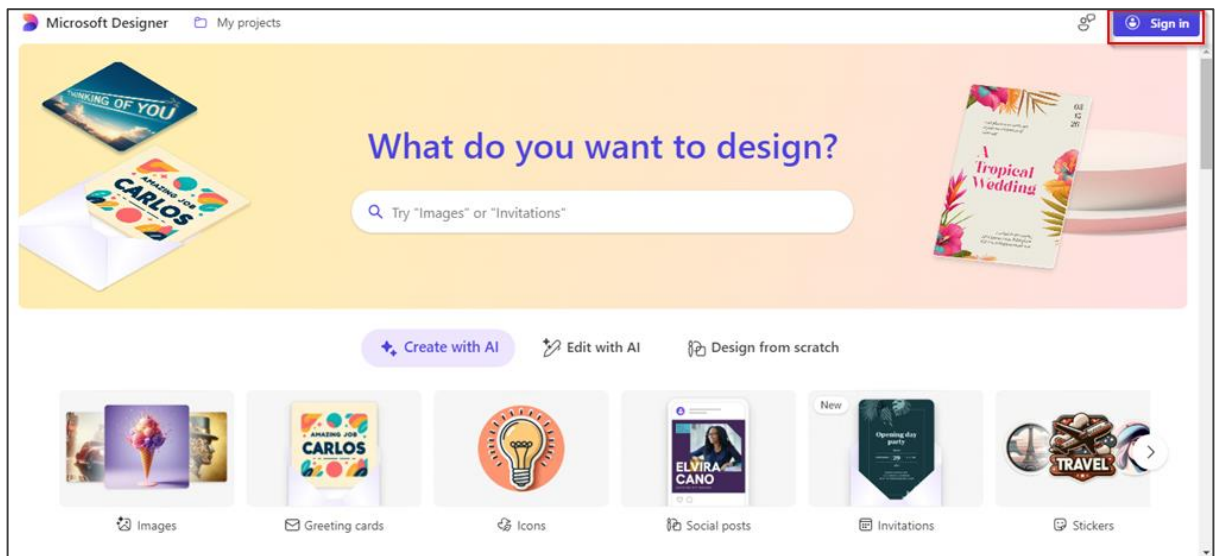
Prerequisites: NA

Steps to be followed:
1. Use Microsoft Designer to generate a greeting card

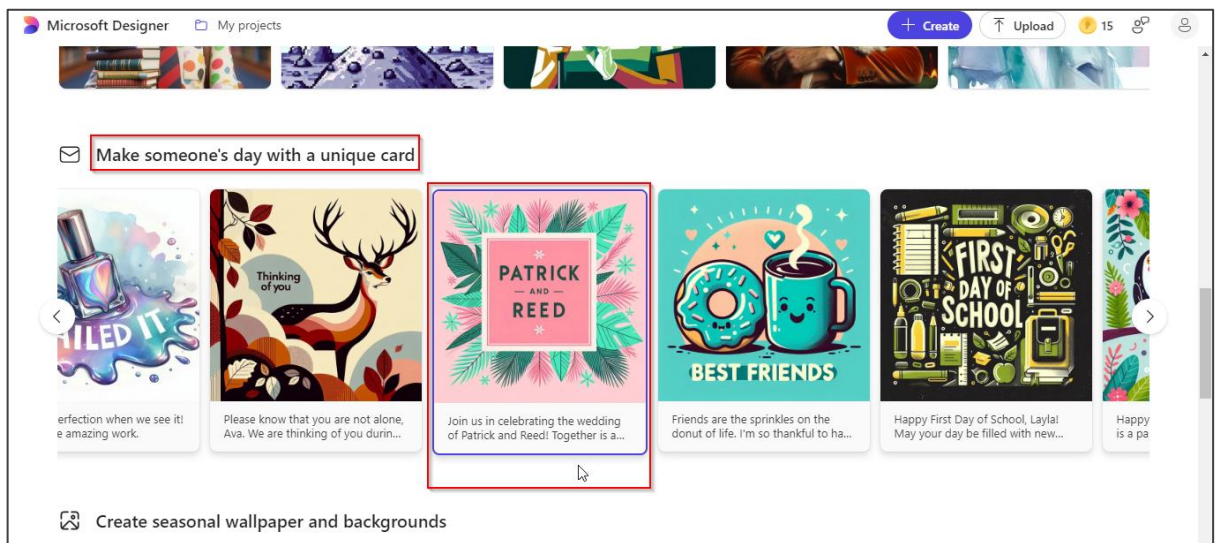## Step 1: Use Microsoft Designer to generate a greeting card

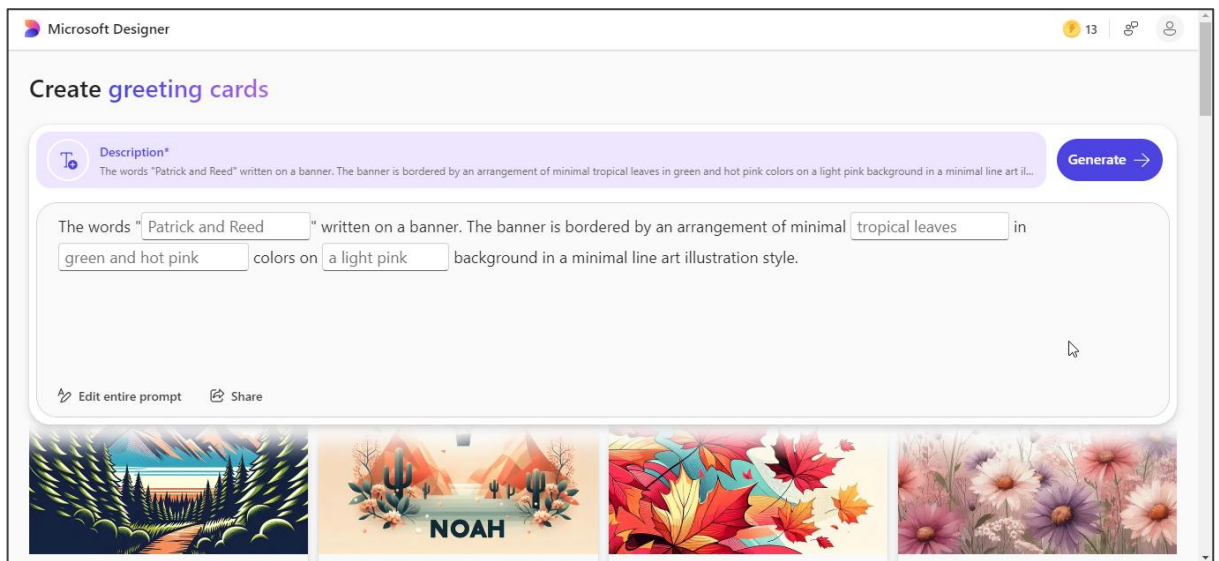1.1 Open the Microsoft Designer website as shown:

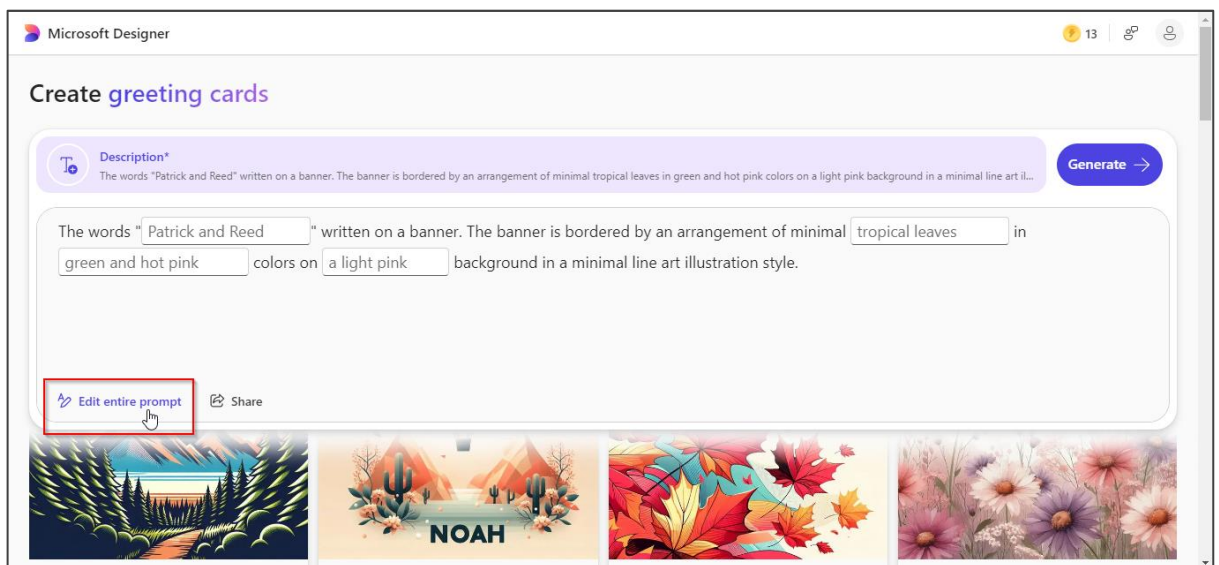1.2   Click on **Sign in** to log in using your email id:

1.3   Scroll down and select any desired style of your choice from the **Make someone's day with a unique card** section as shown:
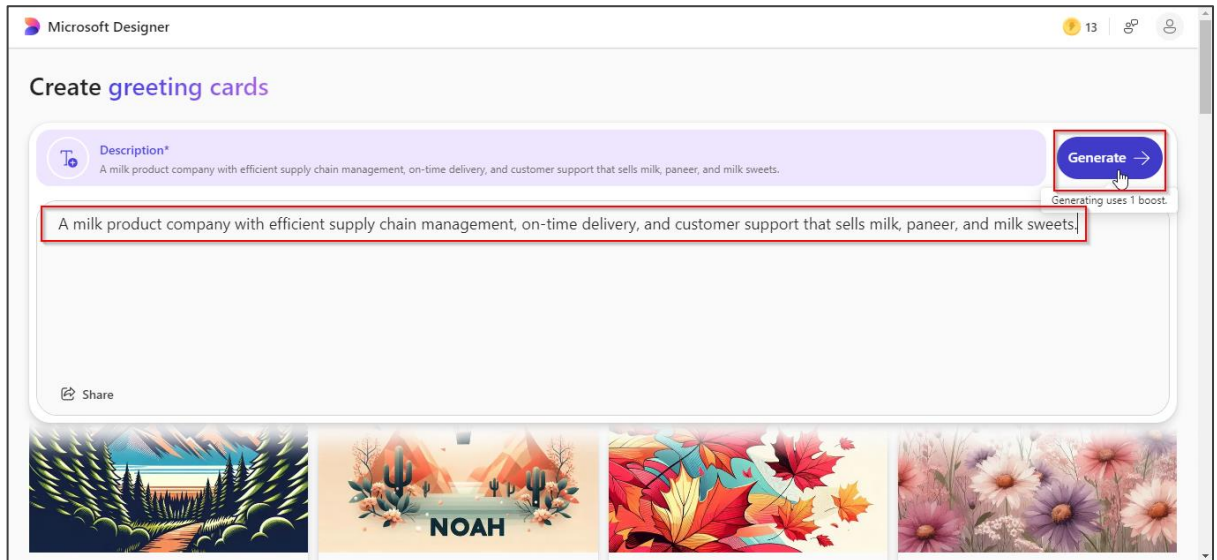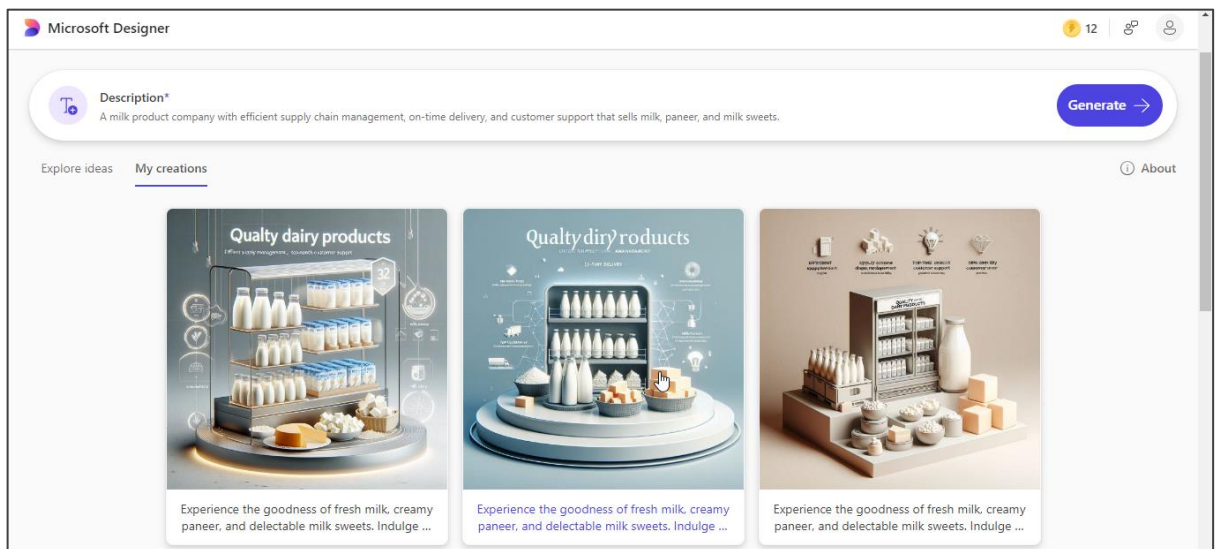
You will see the following interface:

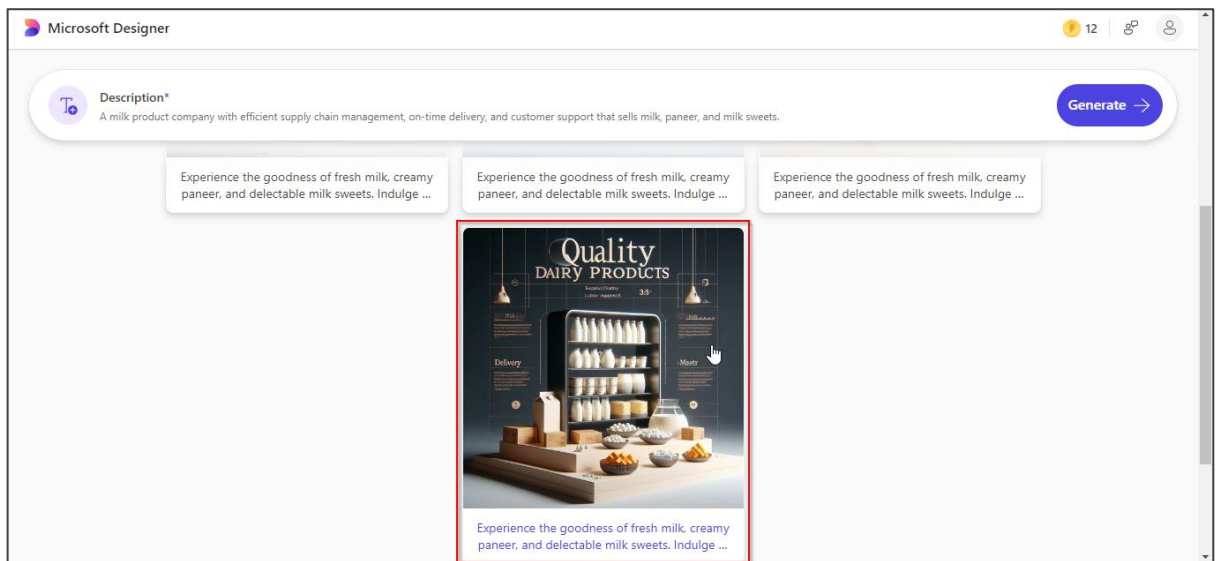
1.4 Click on **Edit entire prompt**

1.5 Use the following prompt to generate the card, and then click on the **Generate** button:
A milk product company with efficient supply chain management, on-time delivery, and customer support that sells milk, paneer, and milk sweets.
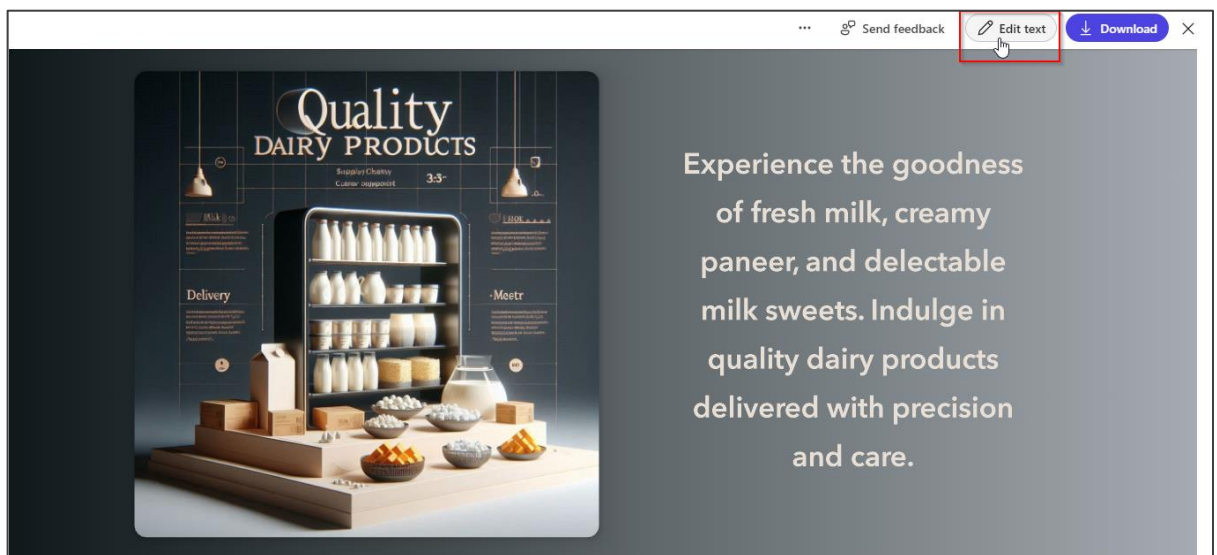

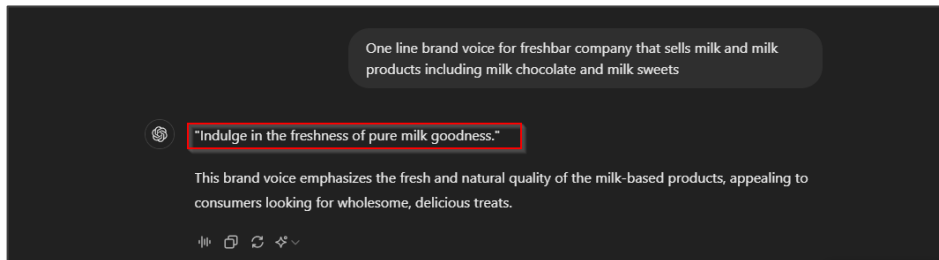Different Cards for the given prompt are generated.
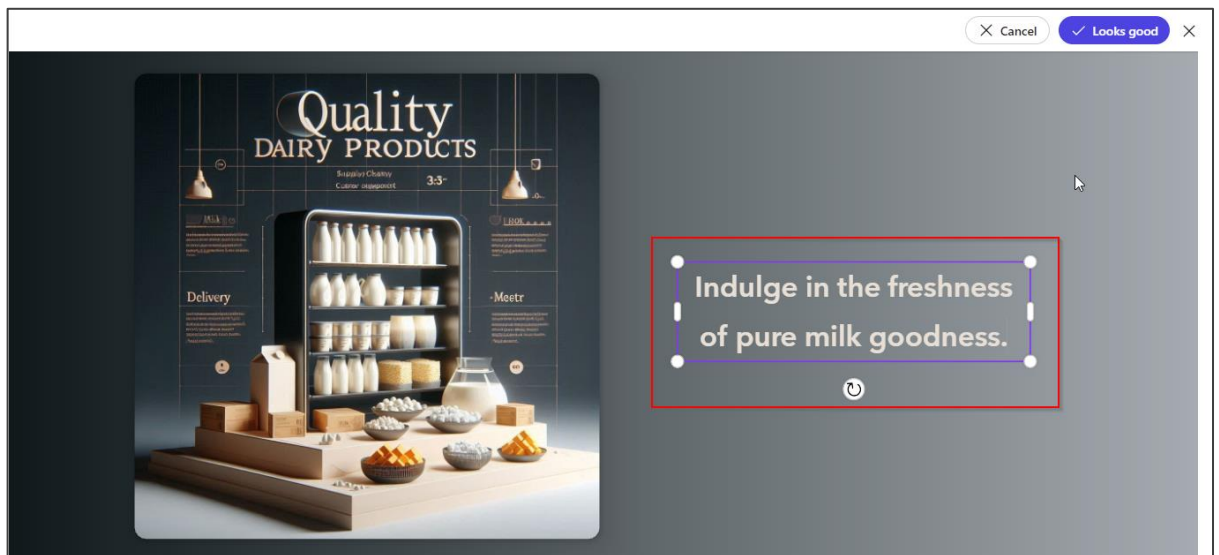
1.6 Click on the card of your choice
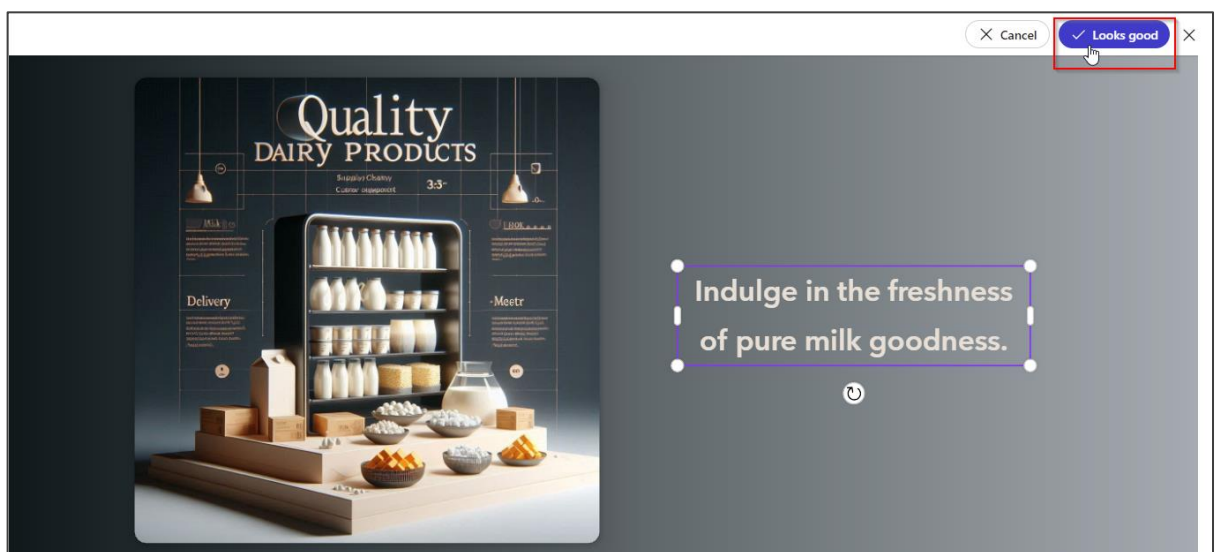

1.7 Click on the **Edit text** Button

1.8 Use the following prompt in ChatGPT to generate different brand voices for freshbar's brand greeting card
One line brand voice for freshbar company that sells milk and milk products including milk chocolate and milk sweets
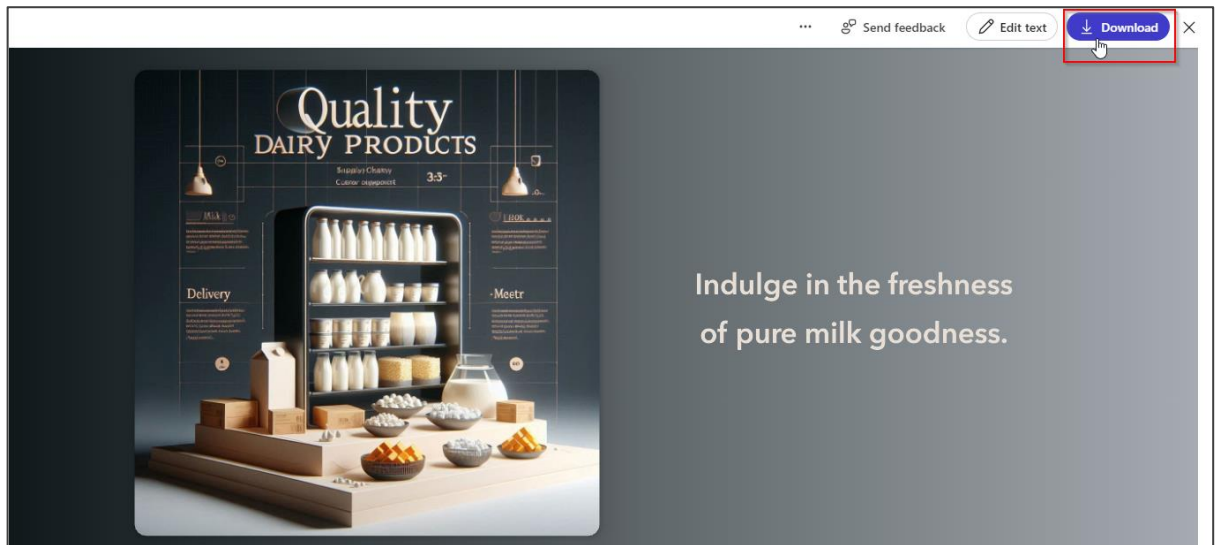

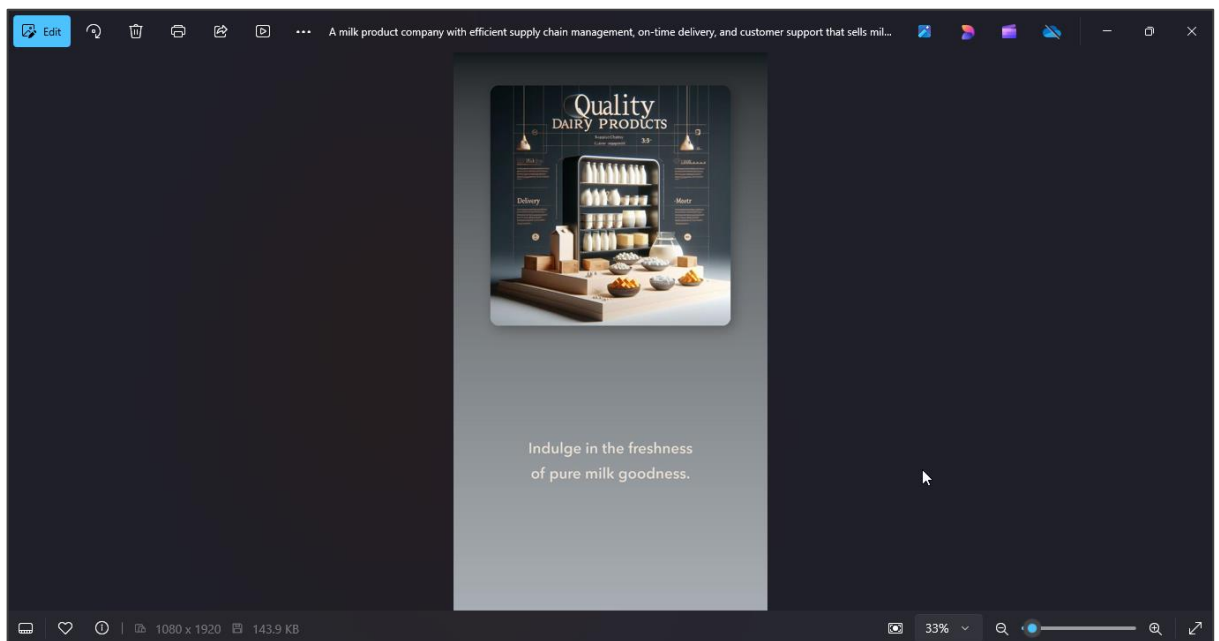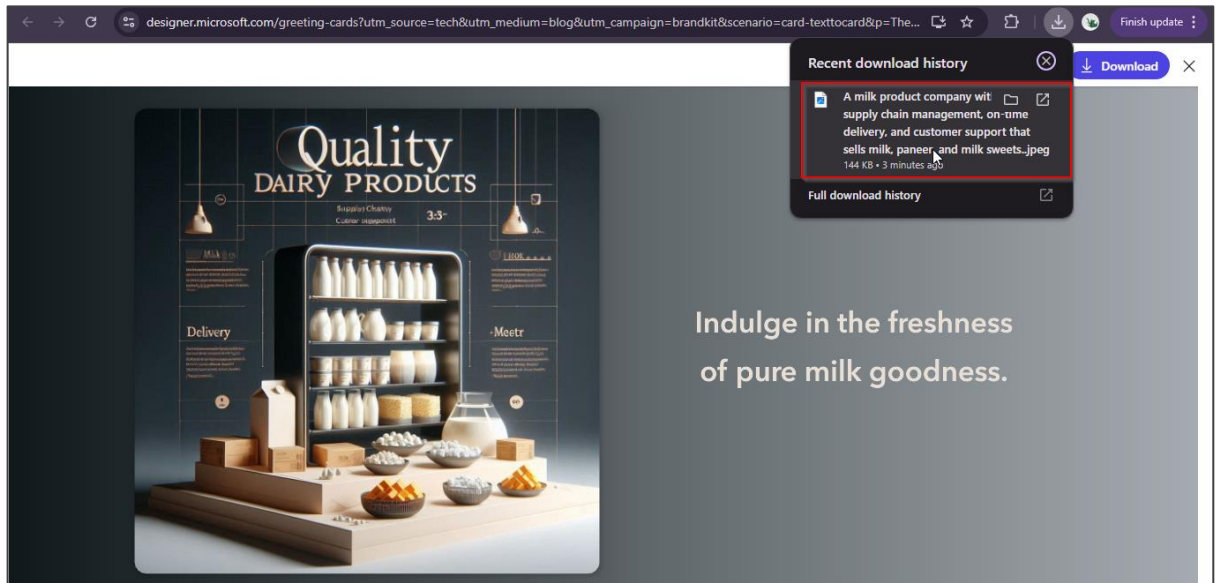1.9 Copy the generated brand voice and replace the existing one as shown:

1.10 Click on **Looks good** to finalize the card

1.11 Click on the **Download** button to download the card

1.12 Open and verify the file, which consists of the generated card

By following these steps, you have successfully generated a comprehensive greeting card for freshbar using Microsoft Designer, enhancing the company's visual identity and communication strategy.