

Printed for: Kaleb R. Talley



# Graphic Designers

**Also called:** Artist, Designer, Graphic Artist, Graphic Designer

## What they do:

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

## On the job, you would:

- Key information into computer equipment to create layouts for client or supervisor.
- Review final layouts and suggest improvements, as needed.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.

## KNOWLEDGE

### Engineering and Technology

- design
- computers and electronics

### Arts and Humanities

- music, dance, visual arts, drama, or sculpture
- English language

### Communications

- multimedia

### Business

- sales and marketing

## SKILLS

### Basic Skills

- listening to others, not interrupting, and asking good questions
- talking to others

### Problem Solving

- noticing a problem and figuring out the best way to solve it

### Social

- changing what is done based on other people's actions

- understanding people's reactions

## ABILITIES

### Verbal

- read and understand what is written
- listen and understand what people say

### Ideas and Logic

- create new and original ideas
- come up with lots of ideas

## PERSONALITY

People interested in this work like activities that include **creating, designing**, and making your own rules.

They do well at jobs that need:

- **Attention to Detail**
- **Dependability**
- **Adaptability/Flexibility**
- **Cooperation**
- **Innovation**
- **Initiative**

## TECHNOLOGY

You might use software like this on the job:

### Web platform development software

- AJAX 🔥
- Oracle JavaServer Pages JSP 🔥

### Video creation and editing software

- Adobe After Effects 🔥📈
- YouTube

### Computer aided design CAD software

- Autodesk AutoCAD Civil 3D 🔥
- Autodesk Revit 🔥

## EDUCATION



**bachelor's degree** or  
**high school diploma/GED**  
usually needed

## JOB OUTLOOK

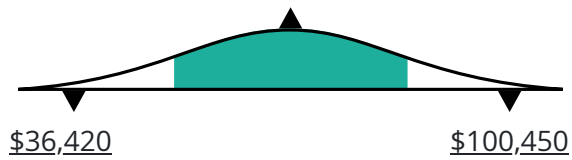


New job opportunities are likely in the future.

### Average

SALARY:

**\$58,910**



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- [Desktop Publishers](#)
- [Fine Artists, Including Painters, Sculptors, & Illustrators](#)
- [Special Effects Artists & Animators](#)
- [Web & Digital Interface Designers](#)

You might like a career in one of these industries:

- [Professional, Science, & Technical](#)
- [Manufacturing](#)
- [Media & Communication](#)