

LIS 3793 Information Architecture

Activity 13: Wireframing Part 1

Instructions: This is a brainstorming session so don't be worried about being perfect. The idea is to get started thinking about what you need for Assign. #4.

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Complete this part of the activity in class. When you are done post the activity form to this DB by the date indicated in the Calendar.

1. List items (content, navigation elements, visual cues, calls to action, images, etc.) you should remember to include on the homepage (just keep listing, you can organize later):
 - a. Image Banner
 - b. Image Carousel
 - c. Navigation Tabs
 - d. Social Media Sidebar
 - e. Site News
 - f. Weather Widget
 - g. Trends Section
2. In Assignment 4, in addition to creating a wireframe for the homepage, you will make wireframes for at least 3 pages a target user will see as they complete one main user task. In this activity, address the following questions:
 - a. What main user task will you be concentrating your wireframes on?
Primary user: Any female, male or trans athlete who loves to run
Main task: Finding a multievent happening in their area

- b. Briefly describe each page you will create wireframes for.

	<i>What step will this page/screen represent in the task flow?</i>	<i>Briefly describe page/screen or items to include.</i>
Page 1:	Page 1 will represent step 1 as the user will look for the Event tab	Page 1 will be the homepage. It will have everything a user will need.
Page 2:	Page 2 will be Step 2. After the user clicks on the Event tab, they will look for the Multievent sub-section.	Page 2 will still be similar to Page 1 except the user will be able to click on the Navigation tab to find the "Event" and "Multievent" sections.

Page 3:	<p>Page 3 will be Step 3</p> <p>Once the user lands on the multievent page, then they can have the option of typing the name or looking through filters.</p>	<p>Page 3 will be a different page because it will contain the databases a user will need to find their event or race.</p>
Page 4:	<p>Page 4 will be step 4.</p> <p>The user will be able to find their event after filtering their results. They should be able to click on their event page</p>	<p>Page 4 might still be similar to Page 3 unless the user finds their result. Mostly, Page 4 should be the event page where the user can learn more about the event coming up</p>
Page 5:	<p>Page 5 will be the last step.</p> <p>After click on the “more information” section, the link will bring them to the event’s website.</p>	<p>Lastly, Page 5 will be different because the user should be connected to the event’s link where they sign up or watch.</p>