LIS 3793 Information Architecture
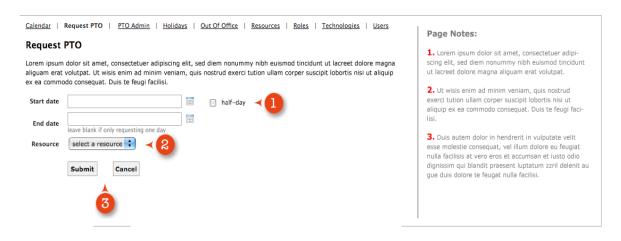
Activity 13: Wireframing - Part 2

Instructions: This is a brainstorming session; the idea is to get started thinking mocking up what you need for your website redesign and Assignment 4.
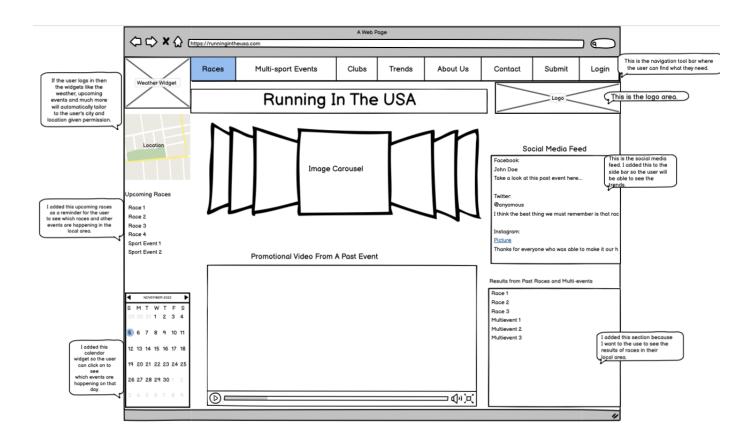
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Complete this on your own. Sketch out your ideas for your homepage as wireframe using Balsamiq or one of the other prototyping tools.

• Review organization, navigation, labeling.

• Does the homepage have good wayfinding cues?

• Does it have good information scent?

• Flesh out the content items you need to include and draw these on to the page.

• What calls to action should you emphasize on the page? Draw these in.

• Annotate your wireframe. Cleary number your annotations and label what elements these refer to. **Annotations** are brief notes explaining main elements of your wireframe design and the main tasks they support (annotations may be in form of callouts or numbered annotations. Specifically, annotations may include:

1. **Functional annotations**: notes that briefly explains what happens when user does something (e.g., clicks a button or link; responses to mouseovers, etc.)

2. **Content annotations**: the gist of the content or what type of text will appear in the area.

Planned Website Sketch

Here is all of the basic planned sketch I have made for my client website. Although, you will not be able to see all of the comments I made to each one. I will also add another file to the assignment.