

PROJECT REPORT TEMPLATE

1. INTRODUCTION

Designing A Logo With Canva

1.1 over view

The "Crafting Memorable Logos with Canva" project focuses on creating distinctive and impactful logos using Canva, a versatile graphic design tool. A well-designed logo serves as the visual cornerstone of a brand's identity, representing its values, personality, and mission.

1.2 Purpose

- Small and Convenient
- It Makes a Strong First Impression. ...
- It's the Foundation of Your Brand Identity. ...
- It's Memorable. ...
- It Separates You From Competition. ...
- It Fosters Brand Loyalty. ...

2. Problem Definition & Design Thinking

2.1 Empathy Map



2.1 Ideation & Brainstorming Map



3. RESULT



4K VIDEO EDITORS

Logo Design

4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- * Canva is very simple to use and user friendly
- * Canva provides social media templates
- * Canva offers a professional look
- * Team access
- * As well as million of image

DISADVANTAGES

- * The free version is limited
- * Unique elements cannot be created
- * limited export setting s
- * Alignment concerns
- * Unable to move one design to another design

5. APPLICATIONS

- * We create a Canva account
- * Choose our design type
- * And we used Logo Design template
- * we uploaded our background image
- * we used adding text and used to editing elements.
- * Added to the Crown icon flower design.
- * we created Logo Design
- * Finally, we downloaded a design

6. CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this, a company's advertisement can be brought to the door of the card. Canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.