A black and white photograph of a woman's face and upper body. She is looking down and slightly to her right with a somber expression. Her hands are clasped together in front of her. The image is split vertically down the center, with the left side in grayscale and the right side in a warm reddish-pink hue.

README

REMEDIATION

EXPRESSION

ANALYSIS

DEPRESSION

MADE

EASY

THE PROBLEM

& why it is so hard to get help

STIGMA

undesirable labels
such as "weak" and
"crazy"

EDUCATION

80% of people
affected by
depression go
untreated because
they are unaware of
resources available

ISOLATION

Those who need help,
usually do not ask for
it.

THE SOLUTION

A Mobile App that seamlessly and unobtrusively increases your **productivity** and improves your **lifestyle** by serving as a **communicator** and **personal assistant**.



SELF AWARENESS

you have to know
yourself to advance



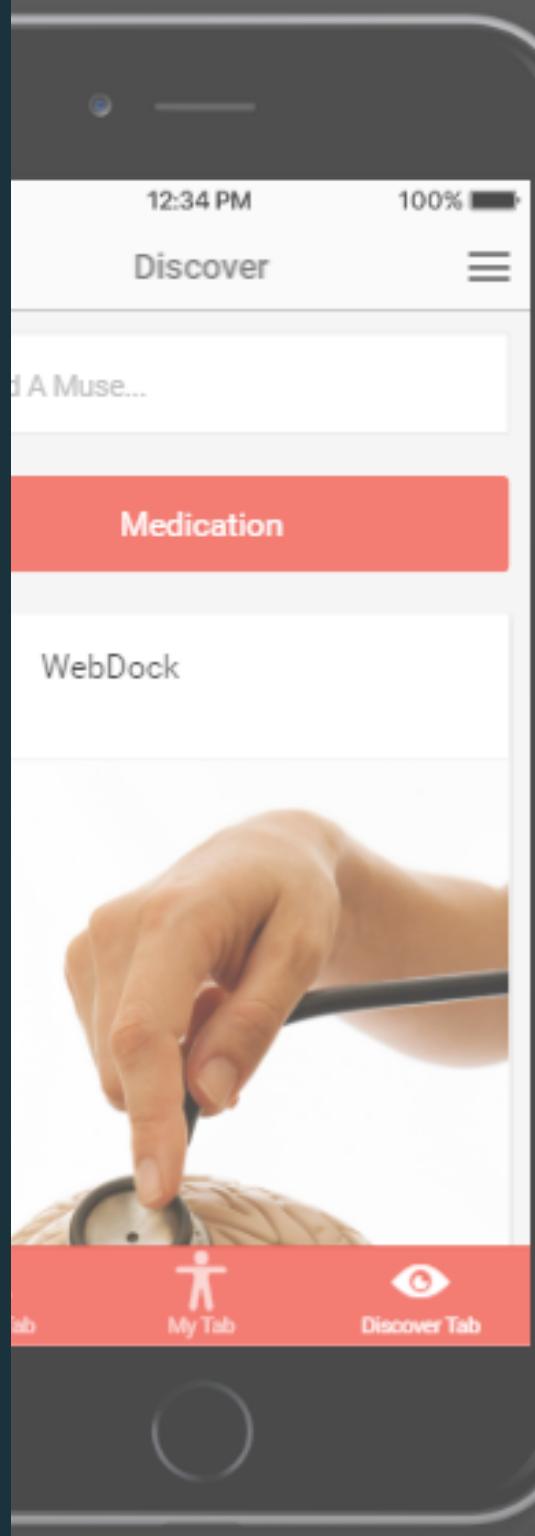
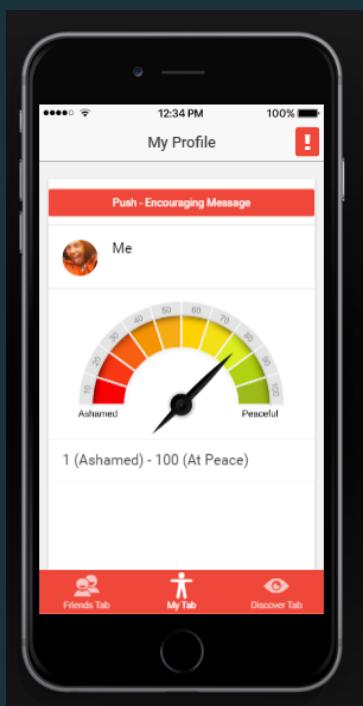
TREATMENT

get the help you
need, the way you
need it!



COMMUNITY

support your network
and let it support you!



PRODUCT

"HOLISTIC WELLNESS MADE EASY"

An easy to use app to diagnose and treat behavioral concerns before you realize you have any. This app connects you to a wide variety of resources (passive and invasive) that will better your condition.

A premium of the app offers the user a personalized analysis of the information gathered by professionals through a platform that fits seamlessly into their lives.



WHY DOES IT MATTER?

- Improve Productivity
- Better Relationships
- Emotional Intelligence

TARGET MARKET

- Personal Use
- Government
- Professional
- Educational
- Medical
- Recreational

5 YEAR PLAN

STAGE 1:
MAY 2017- DEC 2017

Form partnerships; Seek funding; Trademark;

STAGE 2:
JAN 2018- DEC 2018

Research & Development; MVP; Features;
Infrastructure; Testing;

STAGE 3:
JAN 2019- DEC 2019

Deployment; Expansion & Improvements; 1M
Downloads;

STAGE 4:
JAN 2020- DEC 2020

Transition freemium to subscription based model;

STAGE 5:
JAN 2021- DEC 2021

README Institutions

S

W

O

T

Very broad,
untapped market

App functions
seamlessly &
unobtrusively

Social enterprise that
address wellness
issues

Users freely share
information

Stigma attached to
mental illness

Unknown costs

Availability of some
treatments are

dependent upon users
geographical location

Monetizing off of
existing tech

Disruptive Innovation

Word of mouth
marketing

Government Support

Collaborations with
external professionals

Competitors i.e. web
"doctors", therapists,
independent
practitioners

Current remedies and
compartmentalized
treatment solutions

Security

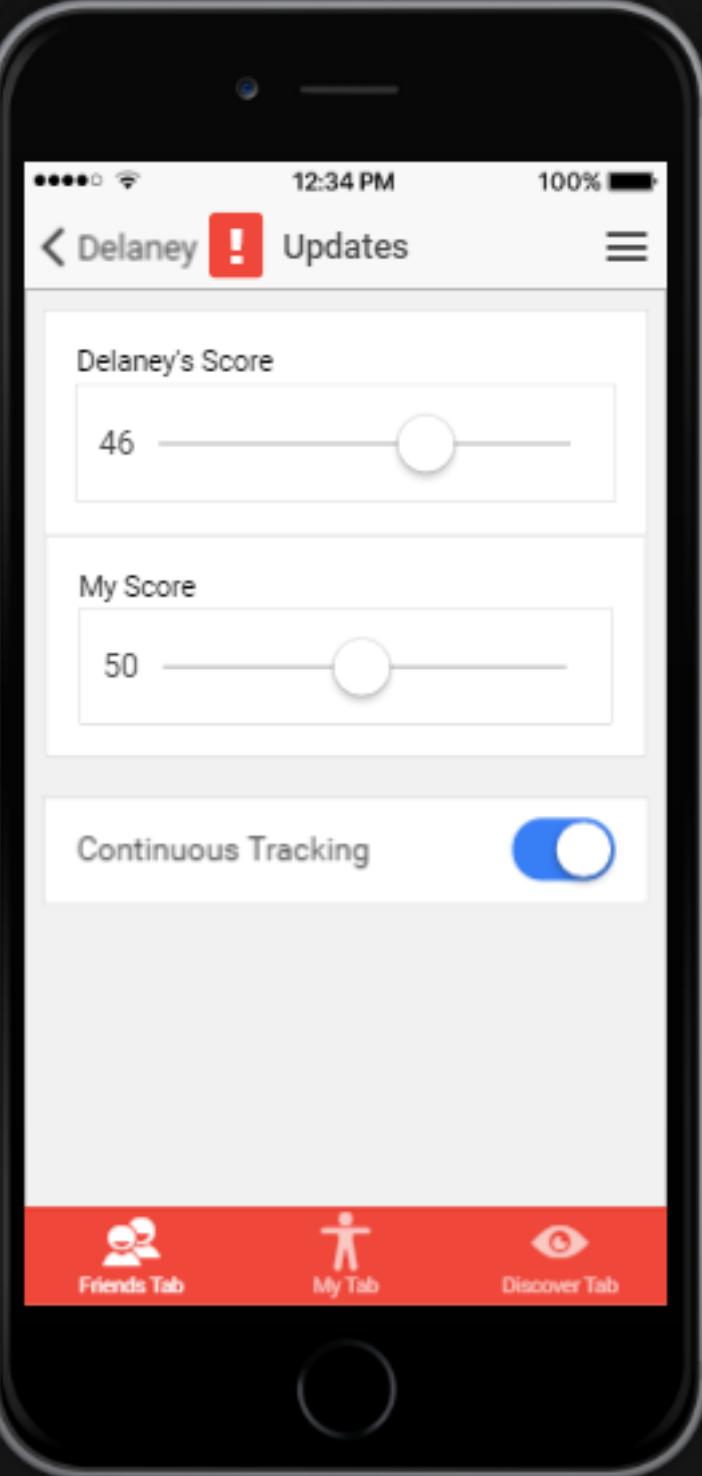
Financials



REVENUE MODEL

- Freemium/Premium
- In-app purchases
- Advertising
- Selling generalized data
ex) In D.C., 20% of men...

FRONT END



BACKEND

```
mysql> select * from conversations;
+-----+-----+-----+
|      |
| fromnumber | tonumber | linenumber | message
|      |
+-----+-----+-----+
|      |
| 123     | 456     |           1 | Hey Delaney, How's it going?
|      |
| 456     | 123     |           2 | I'm a bit sad, I guess
|      |
| 123     | 456     |           3 | What's really going on?
|      |
| 456     | 123     |           4 | My Grandmother and my dog died today bro
|      |
| 123     | 456     |           5 | But we just came from her house today
|      |
| 456     | 123     |           6 | I know that, it makes me so sad
|      |
| 456     | 123     |           7 | They were all I had
|      |
| 456     | 123     |           8 | I am having suicidal thoughts
|      |
+-----+-----+-----+
|      |
|      |
8 rows in set (0.00 sec)
```

```
root@vultr:~# cd var/www/html/huhacks
-bash: cd: var/www/html/huhacks: No such file or directory
root@vultr:~# cd /var/www/html/huhacks
root@vultr:/var/www/html/huhacks# ls
app.py negatives.txt positives.txt
root@vultr:/var/www/html/huhacks# python app.py
*****
* Your score: 50
* Your friend's score: 46
*****
root@vultr:/var/www/html/huhacks#
```

THANK YOU!

README

README

www.README.com

info@README.com | 760-277-4131 | Washington, DC 20059