

 **Says**

**Thinks** 

**Freedom  
of all things**

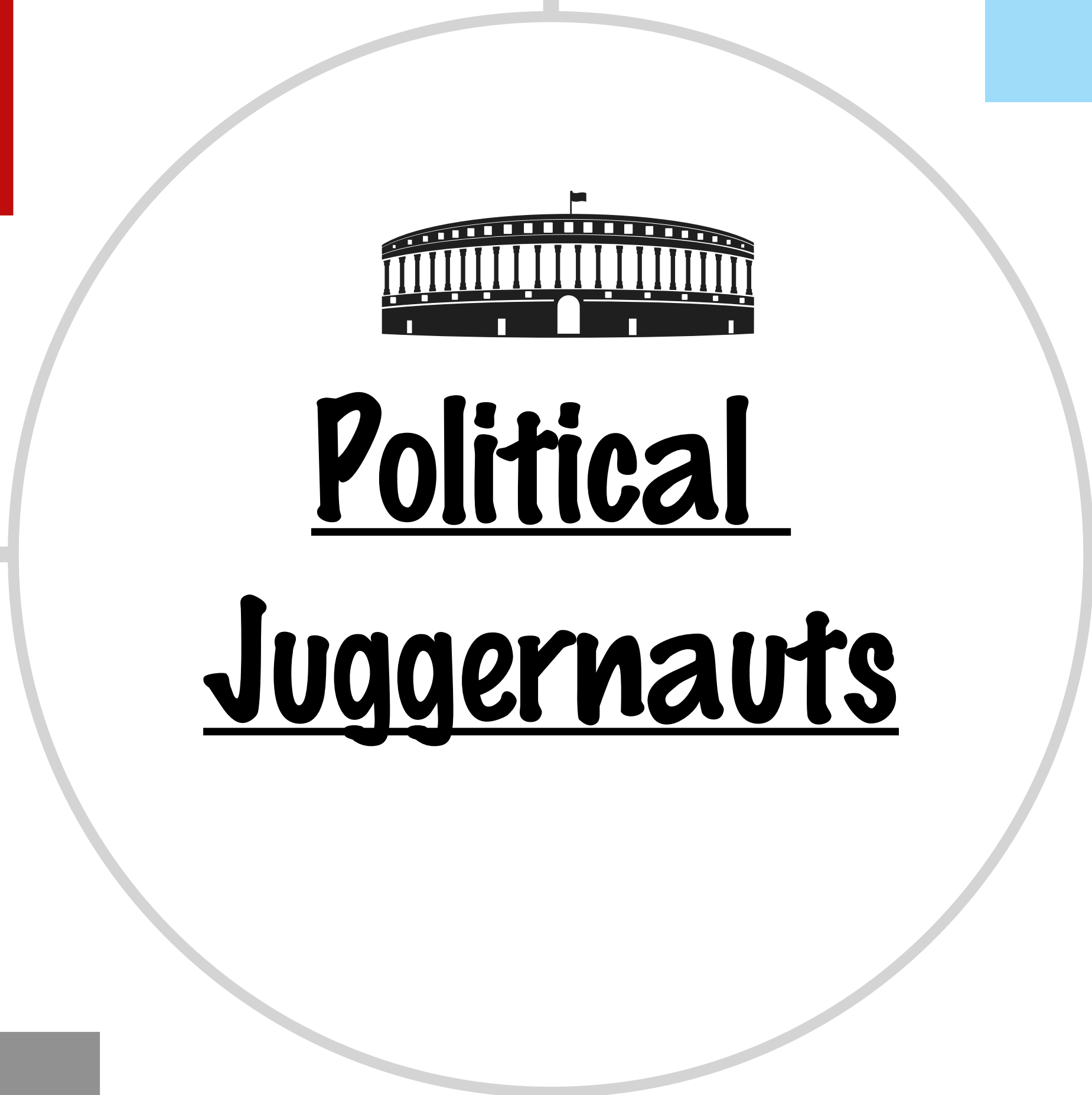
**they talk  
about theier  
plans for the  
future**

**they use  
positive  
language and  
imagery**

**Power to  
people**

**Fear and  
concen**

**Indroducing  
schemes**



**They promise  
to make the  
country reat  
again**

**They might hold  
town hall  
meetings to  
hear from votes**

**They raise  
money from  
wealthy doors**

**They believe  
that can  
make  
diffrence**

**Depending on  
their own  
political view**

**Criticism and  
opposiion**

 **Does**

**Feels** 