

# Analise de Prazo e Malha

30 Mil  
Total\_Converteram

6,7%  
Taxa\_Conversao

453K  
Total\_Viram

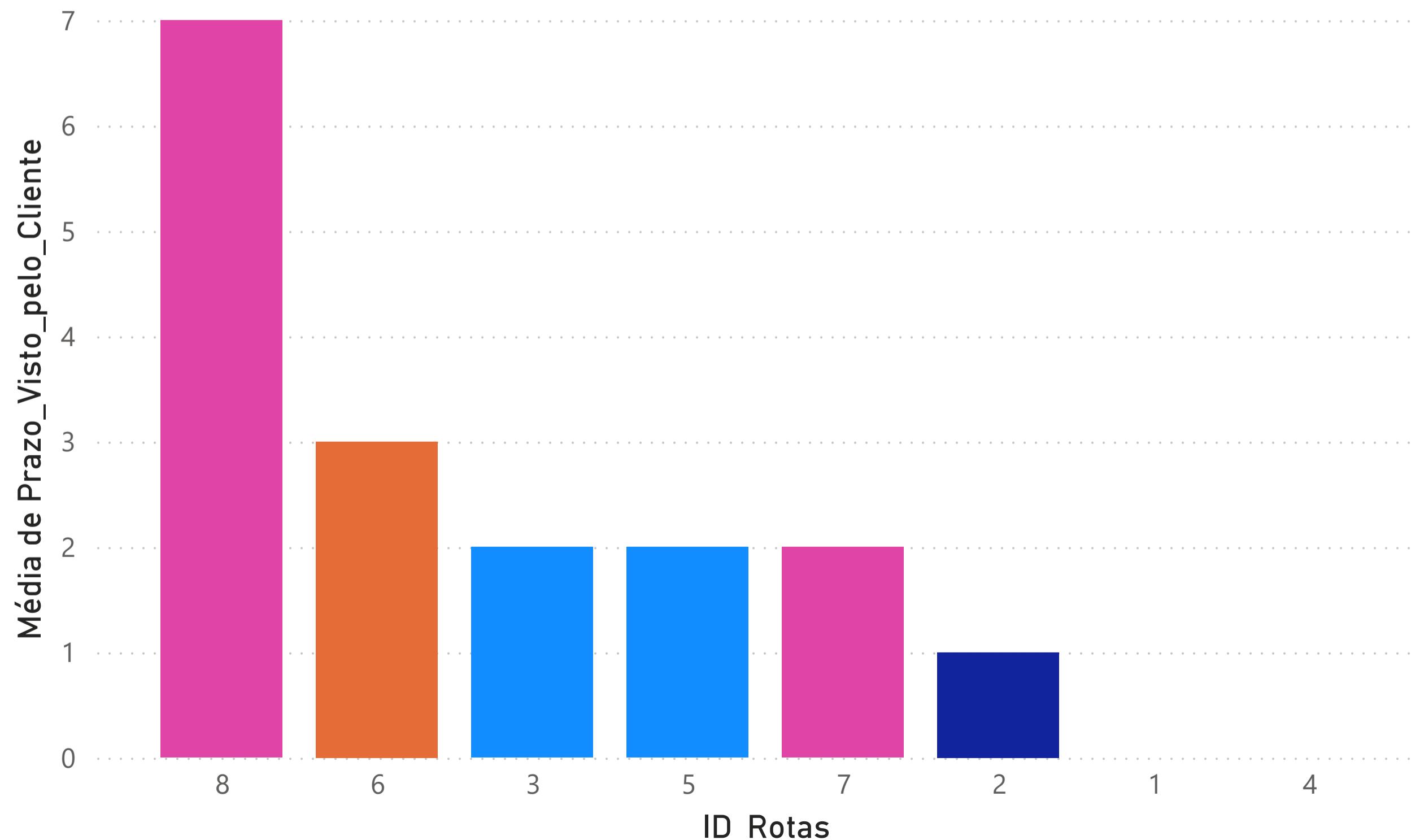
3  
Malhas

8  
TOTAL\_ROTAS

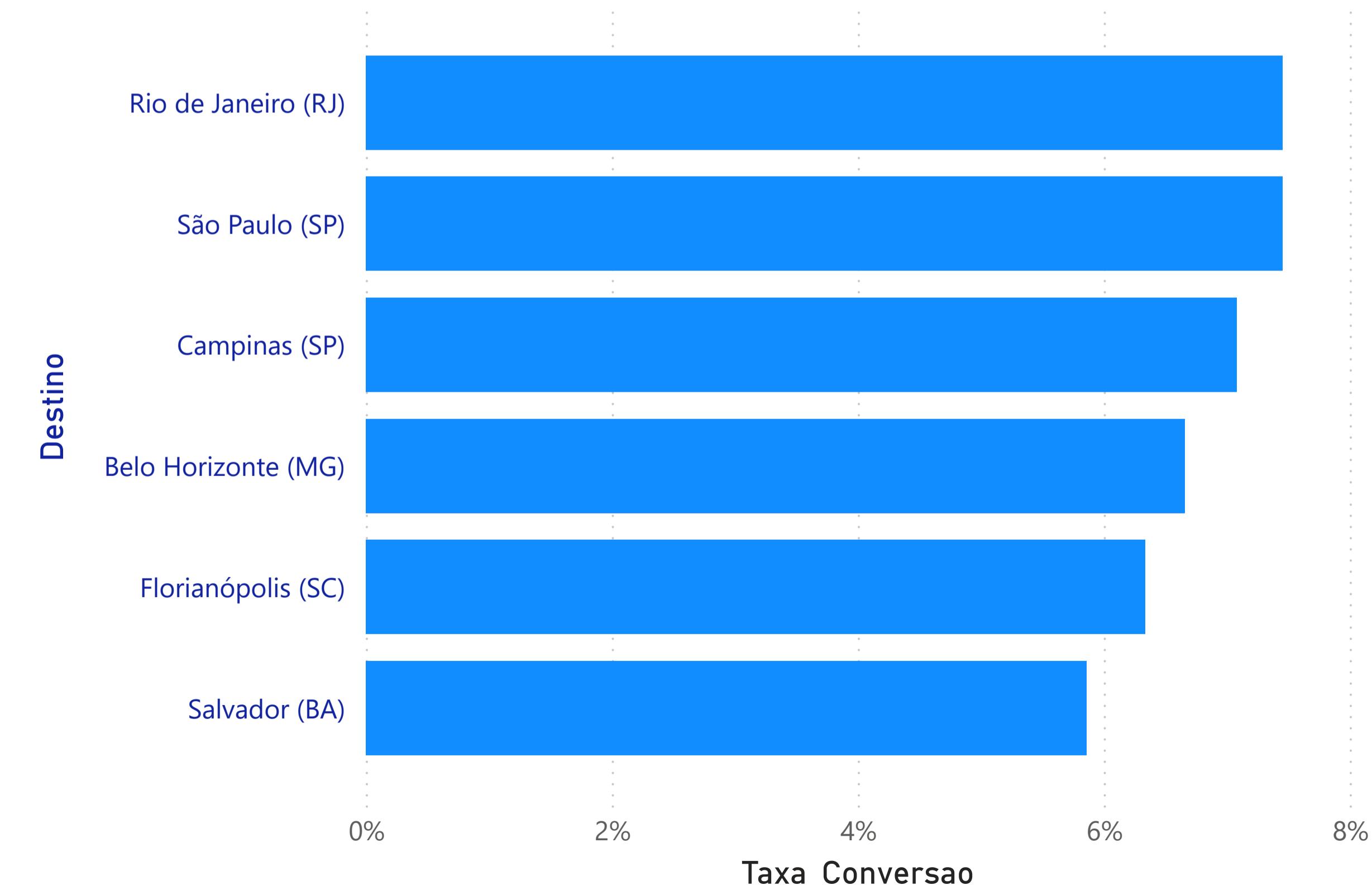
2  
Prazo\_Médio\_Dia

Média de Prazo\_Visto\_pelo\_Cliente por ID\_Rotas e Destino

Destino ● Belo Horizonte (MG) ● Campinas (SP) ● Florianópolis (SC) ● Rio de Janeiro (RJ) ● Salvador (BA) ● São Paulo (SP)



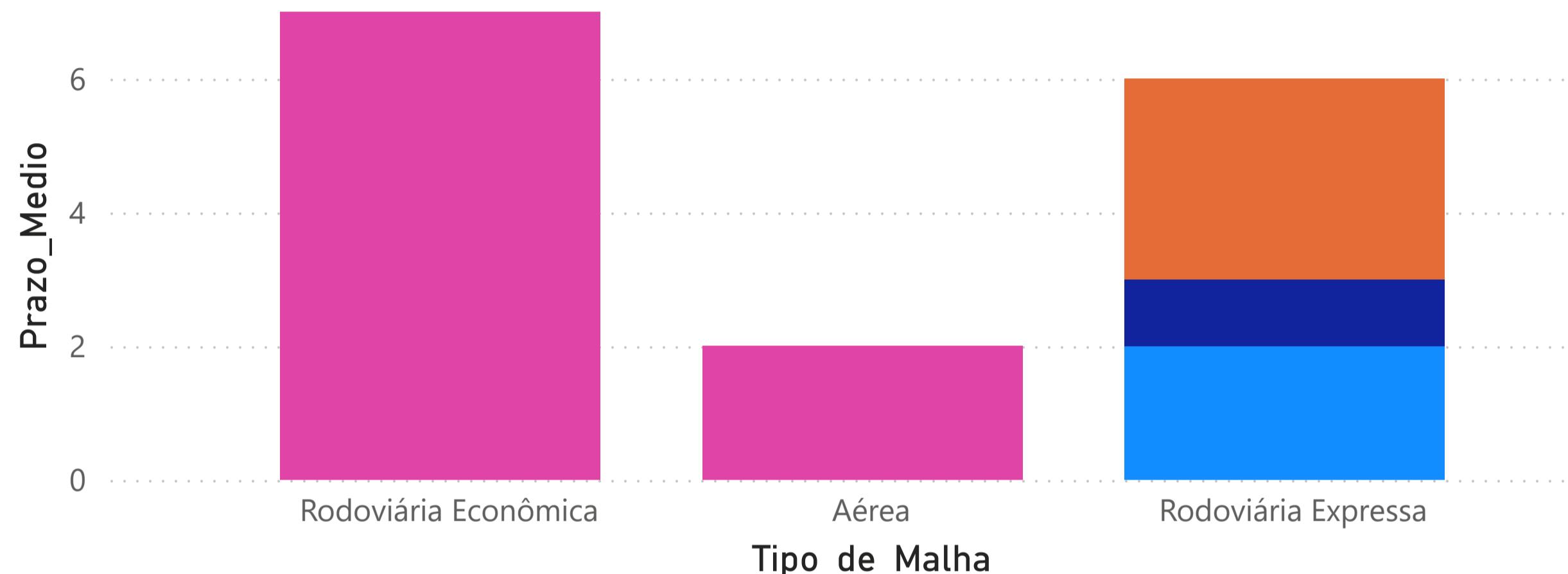
Taxa\_Conversao por Destino



# Analise de Prazo e Malha

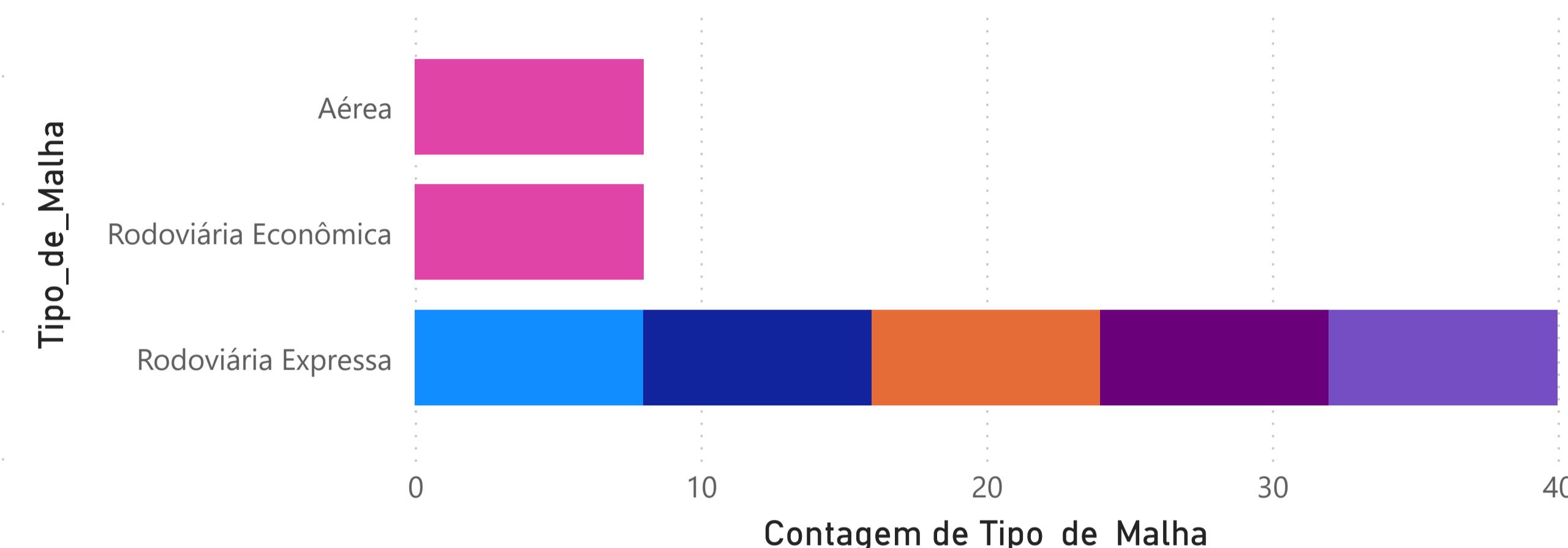
Prazo\_Medio por Tipo\_de\_Malha e Destino

Destino ● Belo Horizonte (MG) ● Campinas (SP) ● Florianópolis (SC) ● Rio de Janeiro (RJ) ● Salvador (BA) ● São Paulo (SP)

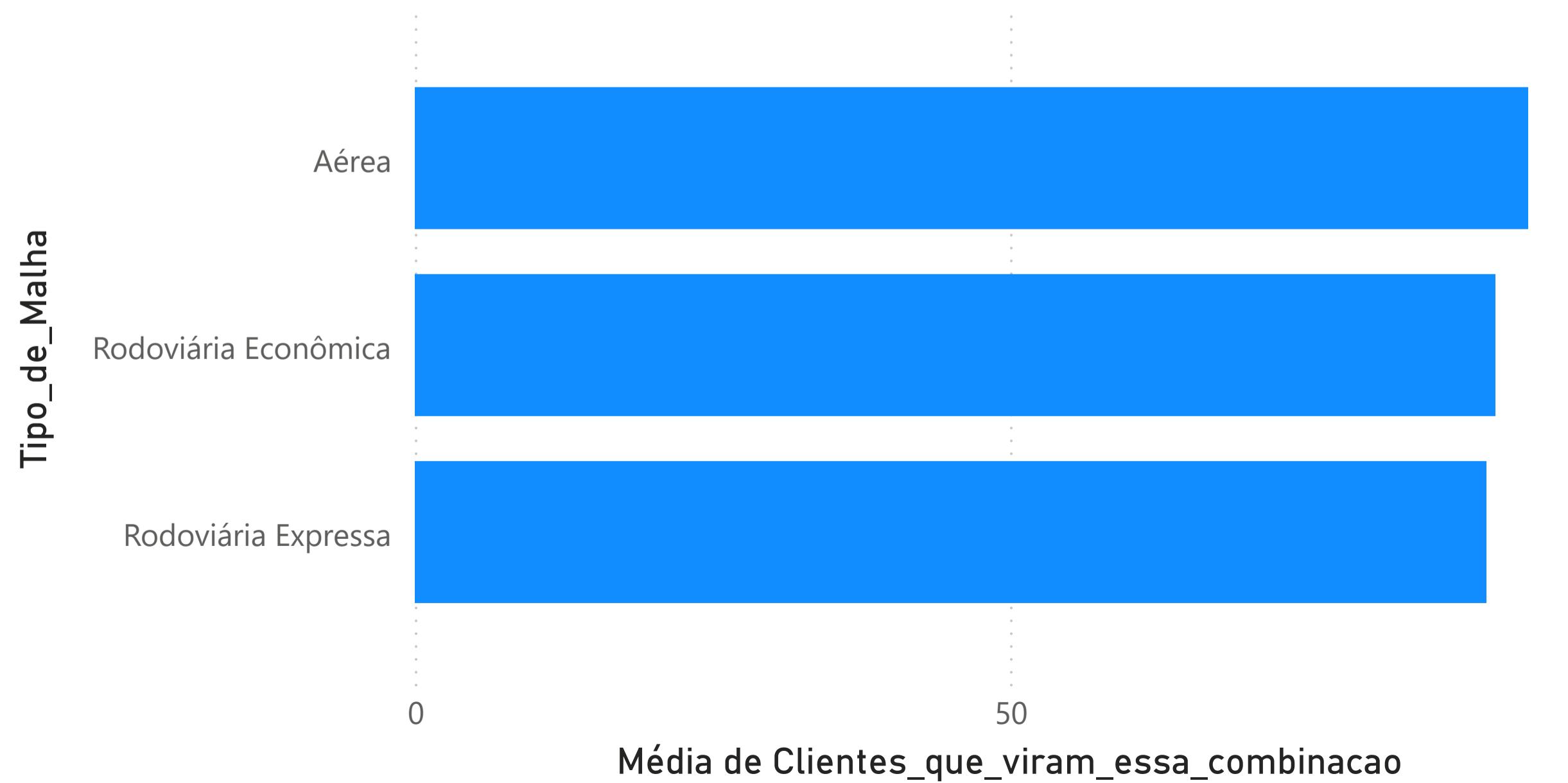


Contagem de Tipo\_de\_Malha por Tipo\_de\_Malha e Destino

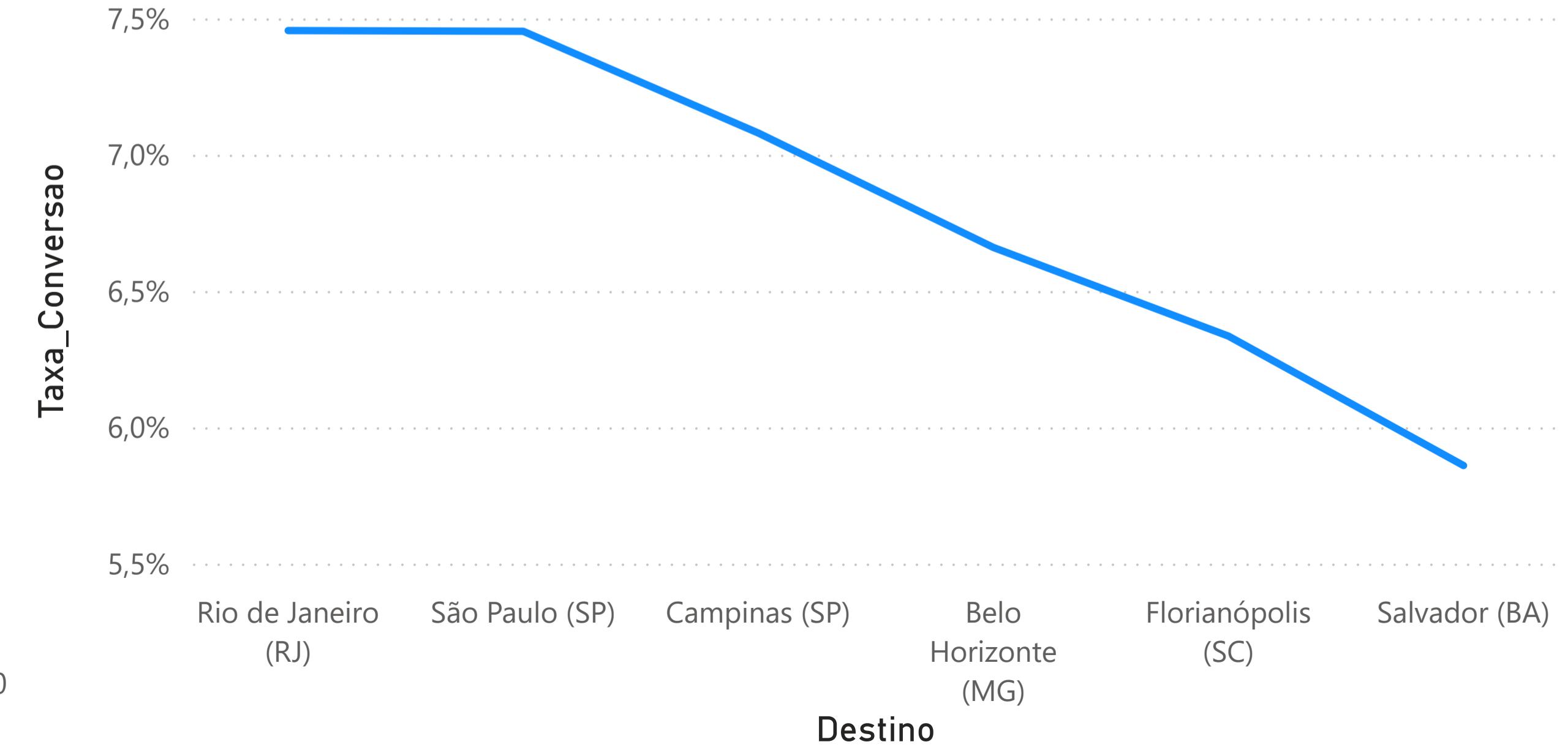
Destino ● Belo Horizonte (MG) ● Campinas (SP) ● Florianópolis (SC) ● Rio de Janeiro (RJ) ● Salvador (BA) ● São Paulo (SP)



Média de Clientes\_que\_viram\_essa\_combinacao por Tipo\_de\_Malha

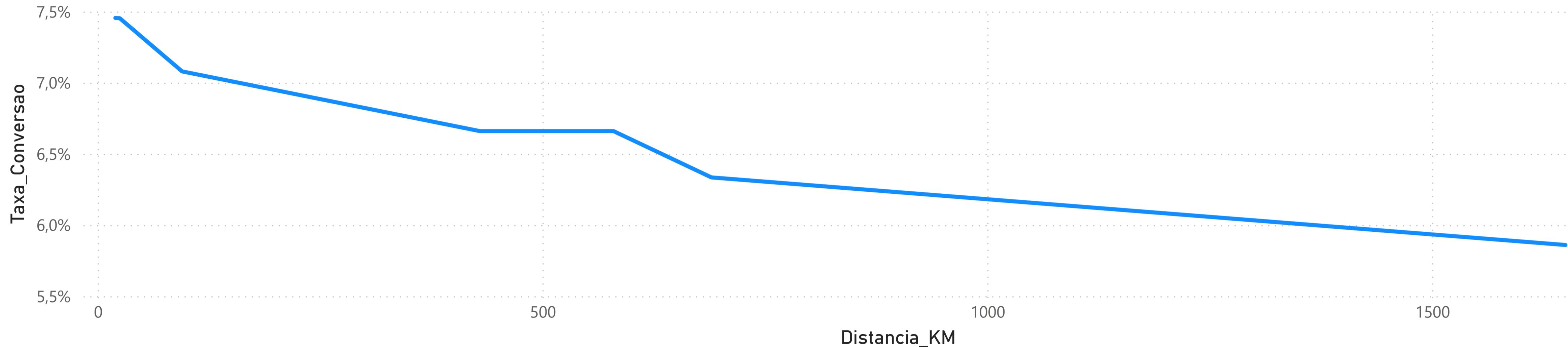


Taxa\_Conversao e Quinzena por Destino

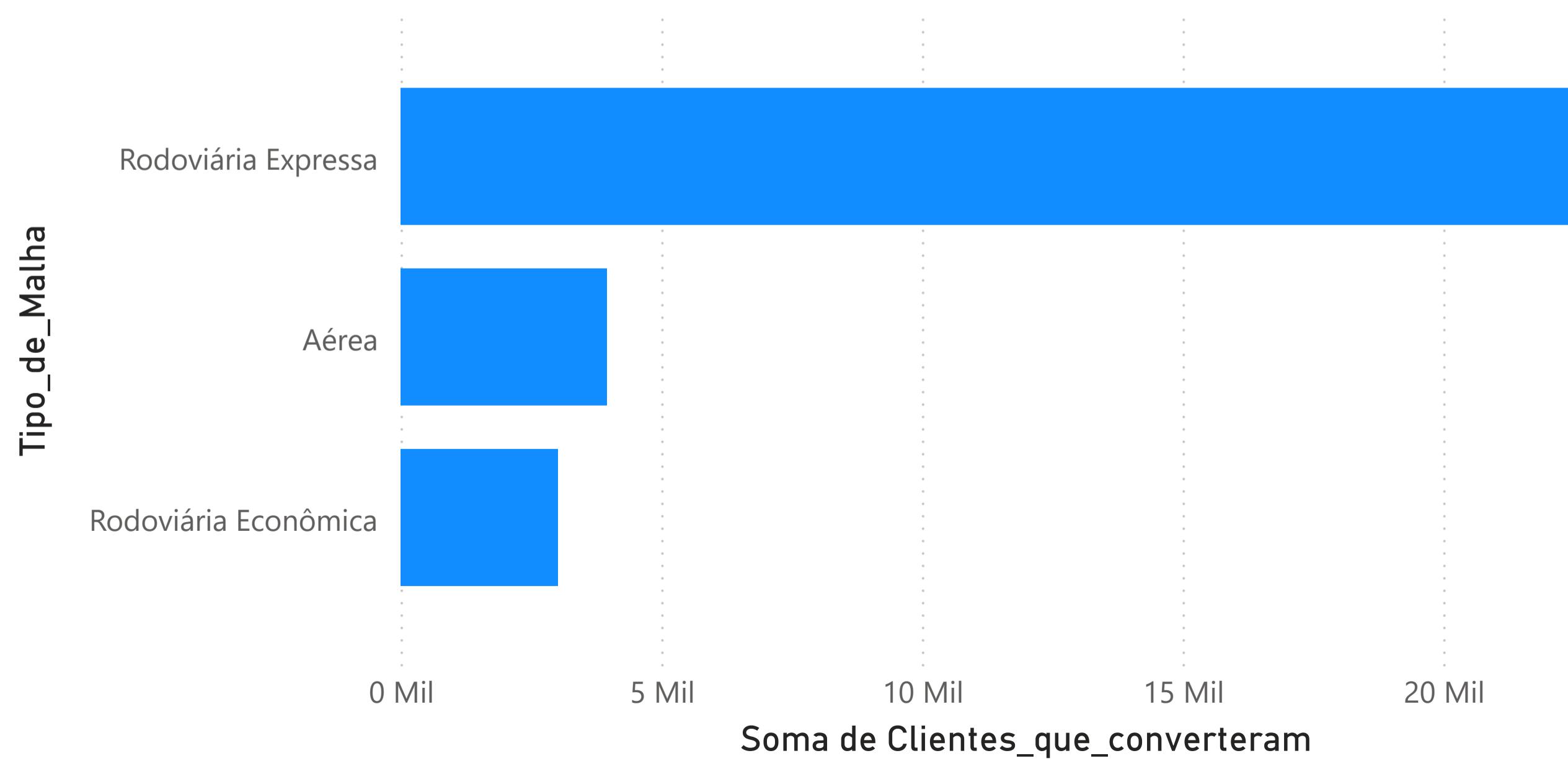


# Analise Prazo e Malha

Taxa\_Conversao por Distancia\_KM



Soma de Clientes\_que\_converteram por Tipo\_de\_Malha



Soma de Clientes\_que\_viram\_essa\_combinacao por Destino

