KALIESWARAN

WEB DEVELOPER

CONTACT

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Chennai

https://www.upwork.com/freelancers/~ 0190534c00ef1e3014?

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PROFILE

Experienced Web Developer specializing in Shopify, WordPress, and front-end technologies. Skilled in creating responsive websites, custom dashboards, and optimizing user experience. Proficient in HTML, CSS, JavaScript, Bootstrap, PHP, and SQL, with a strong focus on performance, functionality, and seamless integrations. Passionate about delivering high-performance digital solutions that align with business goals and enhance website efficiency.

SKILLS

WEB DEVELOPMENT:

- Website Development
- Landing Page Development
- Shopify Development
- WordPress Development
- Frontend Development
- **Email Template Design**

TECHNICAL SKILLS:

- HTML, CSS, JavaScript
- Bootstrap
- SQL
- Tailwind Css
- PHP (Basic)
- Liquid Code
- Git
- Github

SOFTWARE SKILLS:

- E-commerce Platforms: Shopify,
 - WordPress, wix
- Microsoft Excel, Microsoft Word, Microsoft PowerPoint,
- Microsoft Clarity,
- Git
- Figma
- Helium 10

LANGUAGES

 English Tamil

WORK EXPERIENCE

SRINIVASA TEXTILE (SALTEARTH & DENIVA)

(Nov 2023 - Jan 2025)

Website Development & Maintanence

- · Managed and maintained responsive Shopify websites for the brands Saltearth and Deniva.
- Led SEO optimization, improved page speed, and streamlined order placement for better performance.
- Developed a custom dashboard using Shopify API and PHP to enhance data visibility and operational efficiency.
- · Designed and implemented conversion-focused landing pages and engaging email templates to boost customer engagement.

SHUBHAM CONSTRACTION

(Nov 2021 - Mar 2022)

- Supervised construction work for quality and safety.
- Coordinated with contractors for project execution.

EDUCATION

Full Stack Development Course | Qspider **Training Institute**

(Nov 2022- May 2023)

- Gained hands-on experience in front-end and back-end development.
- Learned key technologies including HTML, CSS, JavaScript, and SQL.
- Completed a real-world project focused on responsive design.

Revit & AutoCAD 2D Planning Course

(june 2021 - sep 2022)

 Acquired skills in architectural drafting, 2D planning, and structural design.

Bachelor in Civil Engineering | Kamaraj College of **Engineering and Technology**

2021-2022