TRAVIS ROLLINS

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SOFTWARE ENGINEER

With over 7 years in software development, including 6 years as an instructor, I specialize in team leadership, workflow improvement, and creating high-quality user experiences. A former violist and audio engineer, I bring attention to detail and adaptability to every project I work on. Outside of work, I enjoy visiting the zoo and dreaming of my next trip to the ocean!

SKILLS

- **Tech Stack:** Next.js, React, Typescript, Redux, Tailwind CSS, Prisma, Supabase, PostgreSQL
- **Libraries**: Framer Motion, Cloudinary, SendGrid, Leaflet, Embla Carousel, react-hook-form
- **Testing:** TDD & BDD, Cypress, Playwright, aXe, LightHouse, Mocha / Chai
- **Tools/Workflow:** Git / GitHub, Vercel, CircleCI, Google Analytics, SEMRush, Notion, Slack

PROFESSIONAL EXPERIENCE

Web Developer & Designer | Mind & Metrics Branding, Blair NE   06/2024 – 01/2025
- Independently built and modernized five full-scale websites for clients in construction, hydro excavation, and land surveying using Next.js, Tailwind CSS, TypeScript, and much more. Developed eCommerce functionality from the ground up for one website to support online sales.
- Reduced client development expenses by $3,000-$4,000 monthly through direct implementation of modern web solutions, eliminating reliance on higher-cost external vendors.
- Improved SEO and site health with SEMRush, achieving 90%+ overall scores with 100% HTTPS, Site Performance, and Markup, along with 97%+ Crawlability and 93%+ Internal Linking.
- Conducted end-to-end testing with Cypress and ensured full accessibility compliance with aXe and LightHouse, emphasizing inclusivity and usability while maintaining high-quality standards.

Senior Instructor | Turing School of Software & Design, Remote   06/2018 – 06/2024

- Redesigned curriculum leading to over 2x faster graduate hiring rates and increased enrollment.
- Introduced new technologies like Cypress and TypeScript to streamline development workflows.
- Led agile development on hundreds of micro applications (React, TypeScript, Express, Ruby on Rails) that focused on civic technology solutions.
- Piloted projects to track student trends, standardize change logs, and improve remote instruction.

Junior Software Engineer | Spruce Labs, Inc., Denver   01/2018 – 06/2018

- Contributed to the building and scaling of an open-source JavaScript library by enhancing documentation and developing reusable components.
- Implemented AWS S3 storage solutions and resolved cross-browser compatibility issues.
- Customized user role permissions and participated in agile sprints and product demonstrations.

EDUCATION
Certificate in FE Web Development | Turing School of Software & Design   2017
Master of Music | University of Denver   2014
Bachelor of Music | University of Cincinnati   2012