



ENLIGHTEN NETWORK

Professional social network

A way to excellence in your career




STUDENT DETAILS:

Particulars	Details
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College Name	Rishi M.S. institute of engineering and technology for women
College Location	Hyderabad, Telangana - 500085
Domain of Internship	Front End Development
Duration of Internship	6 weeks (7 June 2023 - 23 July 2023)

ENLIGHTEN NETWORK

PROBLEM STATEMENT:



In the modern landscape of education and career development, there exists a significant gap in providing students with a dedicated and effective platform to cultivate their professional networks. Current social networks primarily cater to personal connections and lack the focused features required to foster meaningful connections and opportunities within the professional realm for students. This gap impedes students' ability to build essential connections, gain insights into potential career paths, access mentorship, and stay updated with industry trends.

As a result, there is a pressing need for a specialized professional social network tailored exclusively for students. This platform should facilitate seamless networking, knowledge sharing, and mentorship opportunities among students, peers, alumni, industry professionals, and recruiters. It should empower students to actively engage in career development activities, such as seeking advice, exploring internships, participating in relevant discussions, and accessing resources that enhance their employability.

The way to get
started is to quit
talking and begin
doing.



AGENDA

- Overview
- End users
- Solution and its proposition
- Uniqueness of the project
- Modelling
- Outcomes
- Results
- Links





INTRODUCTION

“Welcome to Enlighten Network, the premier professional social platform designed exclusively for students who are eager to build meaningful connections, explore career opportunities, and cultivate a powerful network that will shape your future. This platform is dedicated to empowering students on their journey towards success, offering a seamless space where they can showcase their achievements, collaborate with like-minded peers, and engage with industry experts. This website helps to unlock a world of possibilities as they embark on a path of growth, knowledge, and endless potential.”

PROJECT OVERVIEW

Purpose:

The purpose of a professional social network for students is to provide a dedicated platform that facilitates and enhances their career development and networking opportunities during their academic journey. This type of social network serves several important purposes:

**Targeted
Networking**

**Mentorship
and Guidance**

**Career
Exploration**

**Industry
Insights**

**Skill
Development**

**Personal
Branding**

**Transition to
Professional
Life**

**Knowledge
Sharing**

**Job and
Internship
Opportunities**

PROJECT OVERVIEW

Scope:

The scope of a professional social network for students is comprehensive and multifaceted, encompassing a wide range of features and functionalities to cater to the diverse needs of students pursuing their academic and career goals. The scope of such a platform includes:

- **User Profiles and Networking**
- **Mentorship and Guidance**
- **Career Exploration and Resources**
- **Industry Insights and News**
- **Skill Development and Learning**
- **Job and Internship Opportunities**

- **Professional Development**
- **Knowledge Sharing and Collaboration**
- **Events and Networking**
- **Privacy and Security**
- **Gamification and Engagement**
- **Analytics and Insights**
- **Community Building and Support**

PROJECT OVERVIEW

Objectives:

- The objective is to develop a professional social network exclusively for students that addresses the aforementioned challenges. The platform should provide a user-friendly interface that facilitates targeted networking, mentorship connections, career exploration, industry insights, and employability enhancement. By creating an environment where students can seamlessly connect with peers, mentors, industry professionals, and recruiters, this platform aims to empower students with the tools and knowledge needed to make informed career decisions and thrive in their chosen fields.
- Ultimately, the goal of this specialized professional social network is to bridge the gap between education and the professional world, ensuring that students are equipped with the resources and connections necessary to succeed in their future careers.

END USERS OF THE ENLIGHTEN NETWORK

Category 1	Category II	Category III
Students	Industry Associations	Researchers and Scholars
Educational Institutions	Recruiters and Employers	Mentors and Industry Professionals
Parents and Guardians	Entrepreneurs and Startups	Industry Experts
Career Services	Non-Profit Organizations	Freelancers and Consultants

CHARACTERISTICS OF END USERS

**Diverse
Academic
Backgrounds**

**Varied
Educational
Levels**

**Career
Aspirations**

**Skill
Development
Goals**

**Networking
Objectives**

**Mentorship
Preferences**

**Digital
Proficiency**

**Motivation
for
Engagement**

**Time
Constraints**

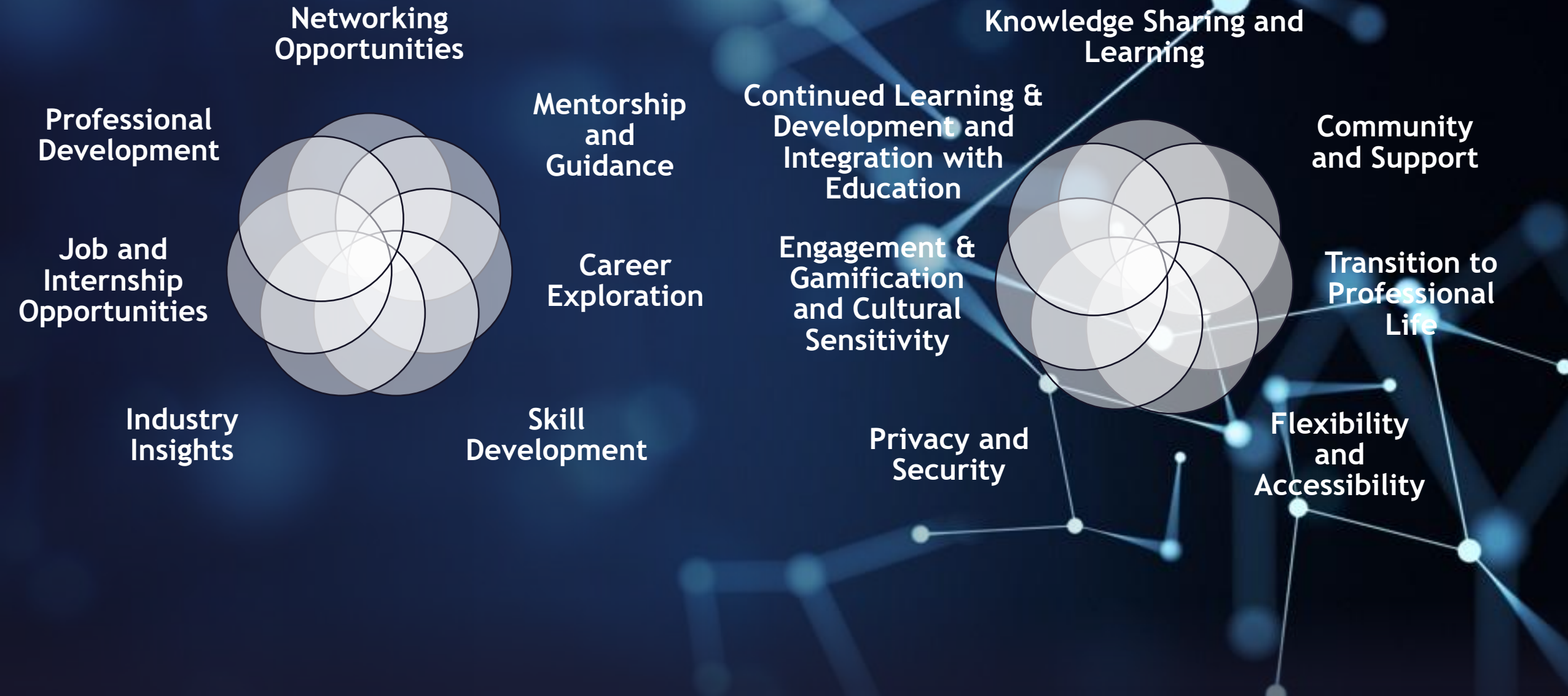
**Personal
Branding
Goals**

**Privacy
Concerns**

**Accessibility
Needs**


**Collaboration
Styles**

NEEDS OF END USERS



BENEFITS OF END USERS BY USING ENLIGHTEN NETWORK

Students can derive numerous benefits from using a professional social network specifically designed for their career development and networking needs. Such a platform provides valuable opportunities and resources that contribute to their personal growth, professional success, and overall preparation for the job market. Here are some ways in which students can benefit from using a professional social network for students:

- 
- Expanded Professional Network
 - Mentorship and Guidance
 - Career Exploration
 - Skill Development
 - Industry Insights
 - Professional Development
 - Networking for Job Search

- Personal Branding
- Confidence Building
- Transition to Professional Life
- Access to Experts
- Supportive Community
- Knowledge Sharing and Collaboration
- Continuous Learning
- Job and Internship Opportunities

ENLIGHTEN NETWORK & ITS VALUE PROPOSITION

They need an network which acts like an bridge between the educational life and the professional life. Here is the Enlighten Network for the students to connect with the professional life and enhance your career with this network.

Enlighten network provides all the needs of the students for there career development in a right way

- See the posts of the courses, events, opportunities and etc. in the home page.
- Connect with the others like students, professionals, educational institutes, companies, online learning platforms and etc. which are the connections section.
- Learn new courses to develop your career with new technologies which are in the courses section.
- Clarify your doubts by using chats at any instant of time.
- Play I-K (Improve-Knowledge)games to improve your learning skills.
- Get the latest updates with the notifications.
- You can also post your achievements in the network
- Update your learning skills.
- And many other features include in the Enlighten Network which satisfies the needs of the students.

UNIQUENESS OF ENLIGHTEN NETWORK

Describe about yourself similar to a portfolio website

Trend menu

Courses menu

Connections menu

I-K games menu

Others like educational details, skills details and etc.

As this features are already present in different multiple applications, but in all this features are included in one application (Enlighten Network) and this are related to the career development of students before they entry into an professional world.

MODELLING OF ENLIGHTEN NETWORK

The main techniques used for Enlighten network are:

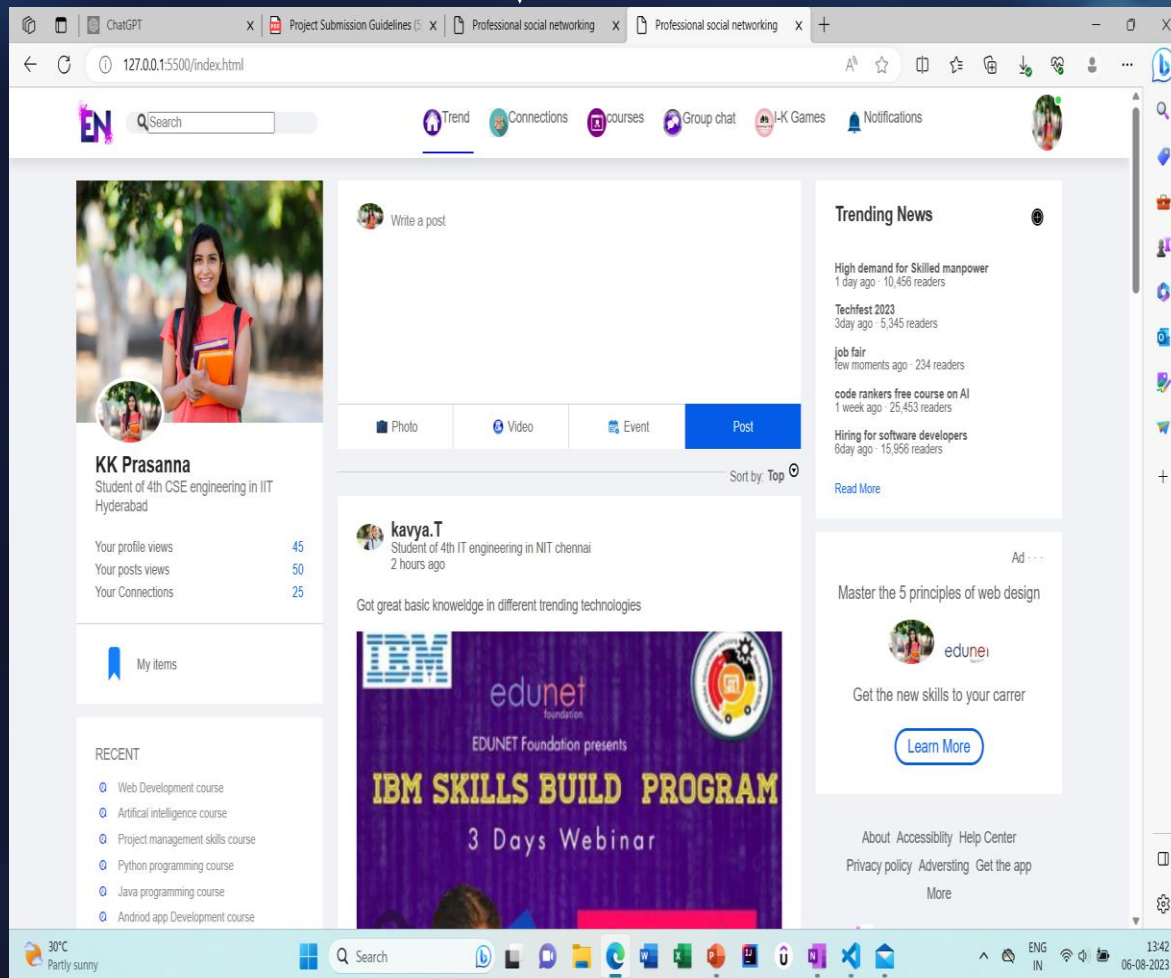
- HTML
- CSS
- JavaScript

Frameworks

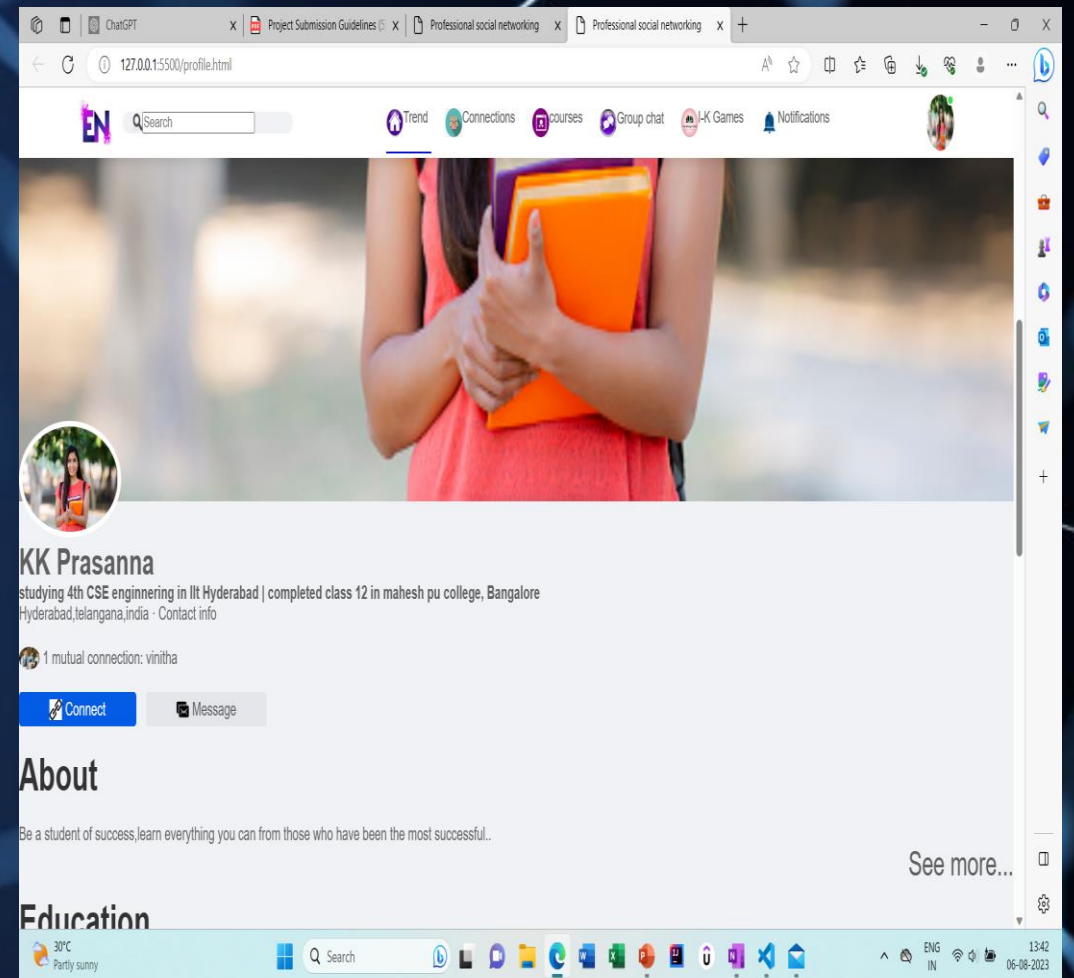
HTML	CSS
Document Structure	Internal CSS
Text Elements	External CSS
Lists	Selectors and Declarations
Images	Colours
Links	Layout
Forms	Background
Tables	Box Model
Divisions and Spans	Positioning

OUTCOME OF ENLIGHTEN NETWORK

Main page View



Profile page View



LINKS

Enlighten Network website link: <C:\Users\Kalik\Downloads\Enlight network\index.html>

Thank You

Best regards,
Kalikrishna Prasanna Yalamati

