

LCC Honda AMP Project - Functional Overview

- Knowledge Transfer Document

Prepared by
[Kalimuthu Eswaran.](#)

Overview:**1. Brief Overview of the Honda Project**

- Discuss existing functionalities and current work in progress.

2. List of Login Users

- Admin
- Non-Admins (Zone, Dealer, National, District)

3. Home Page

- Detailed explanation of different types of tiles and reports.
- Available, global differences, dealer groups, event codes, and expiry dates.

4. Access Level

- Detailed explanation of different levels of access such as Zone, National, District, and Dealer.

5. Admin Section

- Discuss various categories under the Admin section:
 - Approved campaigns
 - Manage campaigns
 - Create campaigns
 - Dealer groups
 - View/modify bulk orders and dates management

6. Campaign Types

- Reminder Campaigns
- Seasonal Campaigns
 - Single Seasonal Campaigns
 - AE Seasonal Campaigns
 - AE Continue Seasonal Campaigns
- On-Demand Campaigns
- Metro Miller Campaigns
- Service Prognostic Campaigns
- Recall Campaigns

7. My Order Page

- Detailed explanation about submitted, draft, approved, reserved, and canceled orders.

8. Coupon Library

- Detailed explanation on how to create coupons, types, contents, options.

9. Dealer Profile

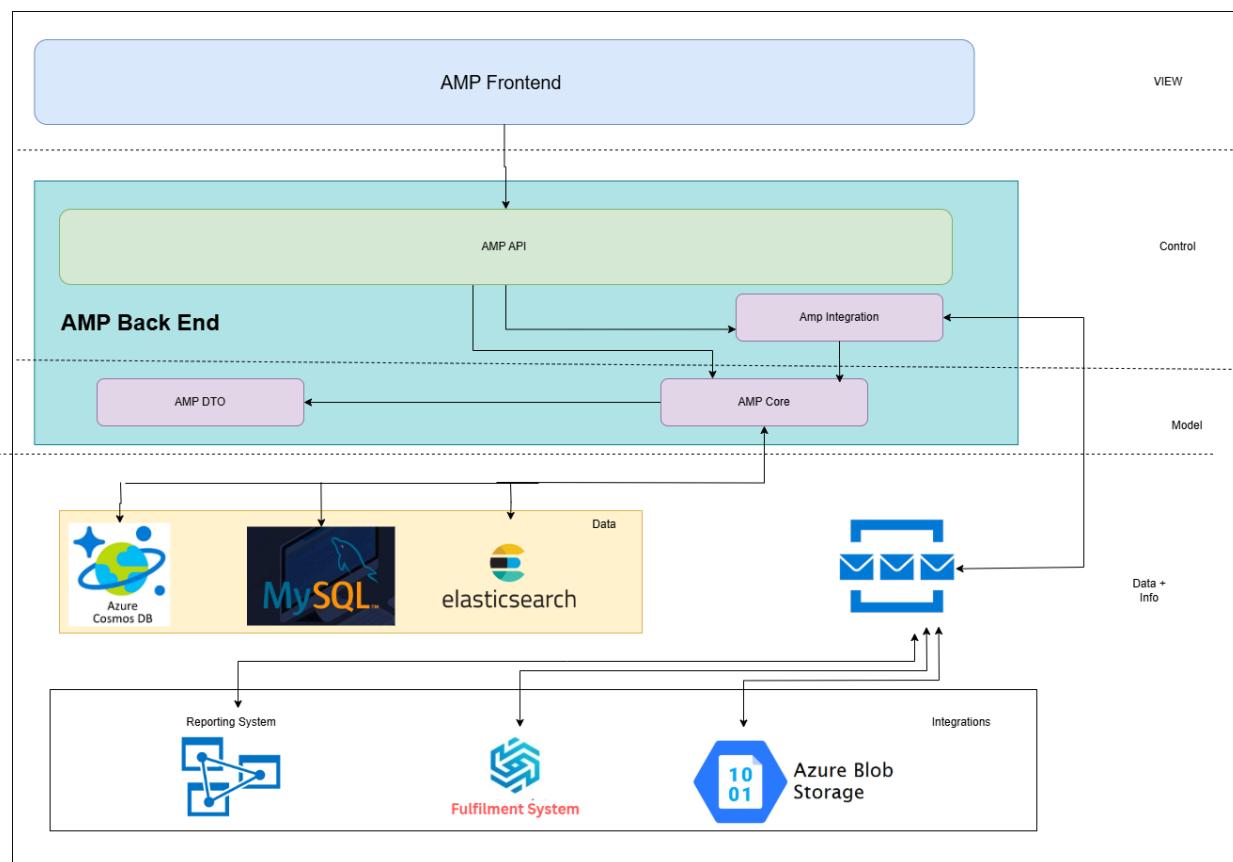
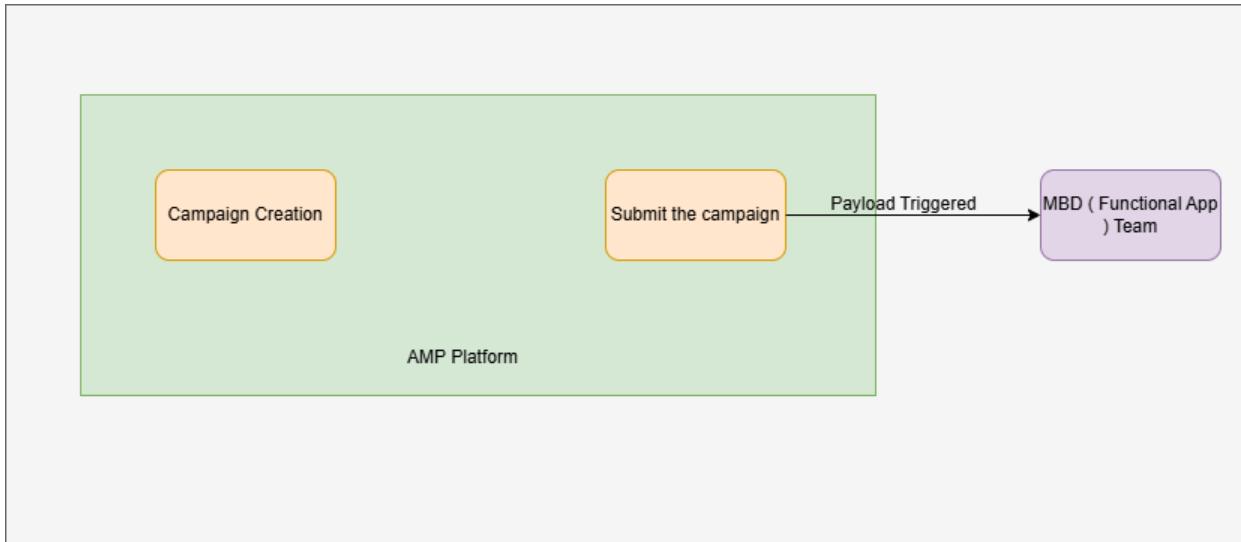
- Explanation on seeds notes, dealer notes, primary and secondary details, and SRS agreements policy.

Contents

| | |
|---|----|
| Introduction | 4 |
| How to Login to AMP portal: | 6 |
| Home page: | 7 |
| How to Create a campaign Template:..... | 10 |
| How to submit Remainder Campaign..... | 19 |
| How to create a Seasonal Order campaign: | 26 |
| How to place Seasonal Campaign Order:..... | 33 |
| Annual Seasonal Enrollment :..... | 41 |
| How to create Annual enrollment campaign: | 42 |
| Now how to create AE order : | 47 |
| OnDemand, Service Prog, Mero Mailer Campaign Setup:..... | 61 |
| Metro Mailer Campaign | 62 |
| My order: | 69 |
| Coupons library:..... | 70 |
| Reports: | 72 |
| Profile:..... | 73 |
| How to Approve the campaigns :..... | 74 |
| Black out date :..... | 74 |
| Dealer Groups : | 75 |
| Manage Bulk order / View Bulk order :..... | 76 |

Introduction

AMP platform is designed based on MVC model on three-tier architecture. The presentation layer (**Front End**), the application layer where the logic processed (**Back End**) and the data layer are separated logically and physically. The backend application is a spring boot application organized into four core modules which are dependent each other to work as a system as shown below.



1. **AMP frontend:** is accessed by AMP-admin, dealers and district users to do their business.
2. **AMP-API:** it is responsible to communicate with the front-end through end users to the core platform to achieve the normal business process. It is also responsible to receive processed audience data from the azure blob storage (data factory) to the elastic search through AMP integration and Azure service bus.
3. **AMP Integration:** it is responsible in creating asynchronous communication for inbound and outbound data between AMP-core and other systems (azure blob, fulfilment and reporting systems).
4. **AMP core:** it is the backbone of the platform at which the business logic, data representation defined.
5. **AMP DTO:** this project is used by the core platform, in order to map a given data, for data transportation and data aggregation to be presented to other systems by AMP-API.

Important links for azure DevOps you need to check u have access:

- https://dev.azure.com/omc-amp/AMP/_wiki/wikis/Amp-Platform.wiki/118/README
- https://dev.azure.com/omc-amp/AMP/_boards/board/t/AMP%20Project%20Team/Stories
- https://dev.azure.com/omc-amp/_git/AMP
- https://dev.azure.com/omc-amp/AMP/_build
- https://dev.azure.com/omc-amp/AMP/_release?_a=releases&view=mine&definitionId=3

Important Links for Azure portal:

- <https://portal.azure.com/#home>
- <https://portal.azure.com/#browse/Microsoft.Sql%2Fservers%2Fdatabases>
- <https://portal.azure.com/#browse/Microsoft.ServiceBus%2Fnamespaces>

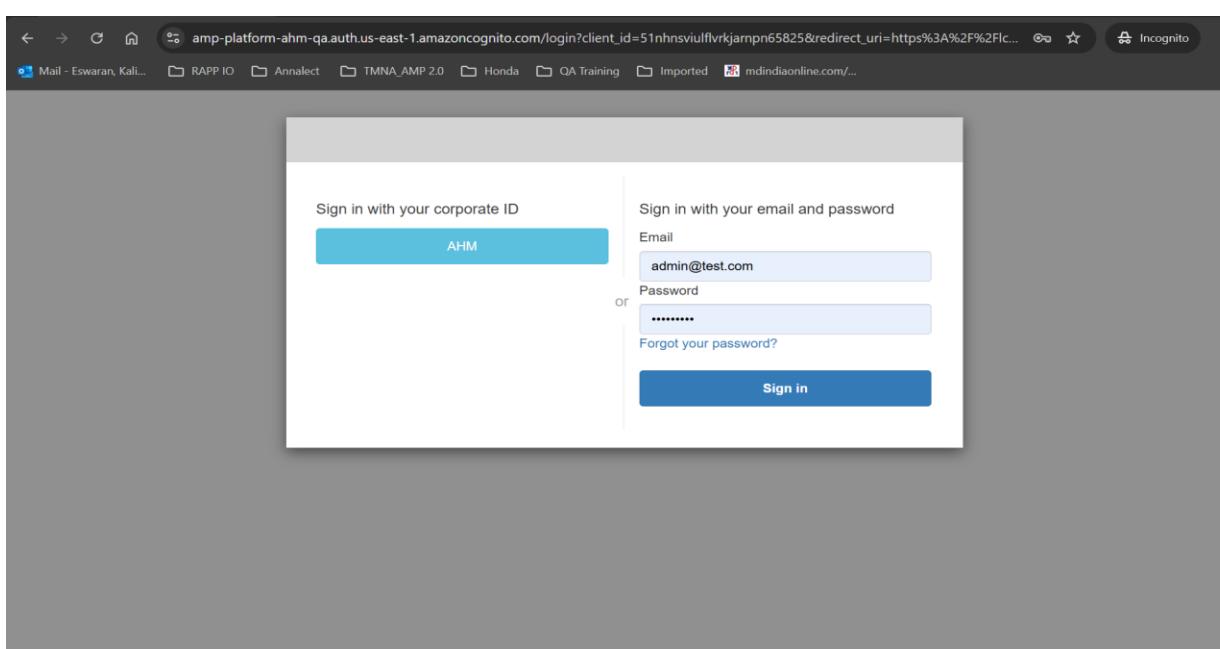
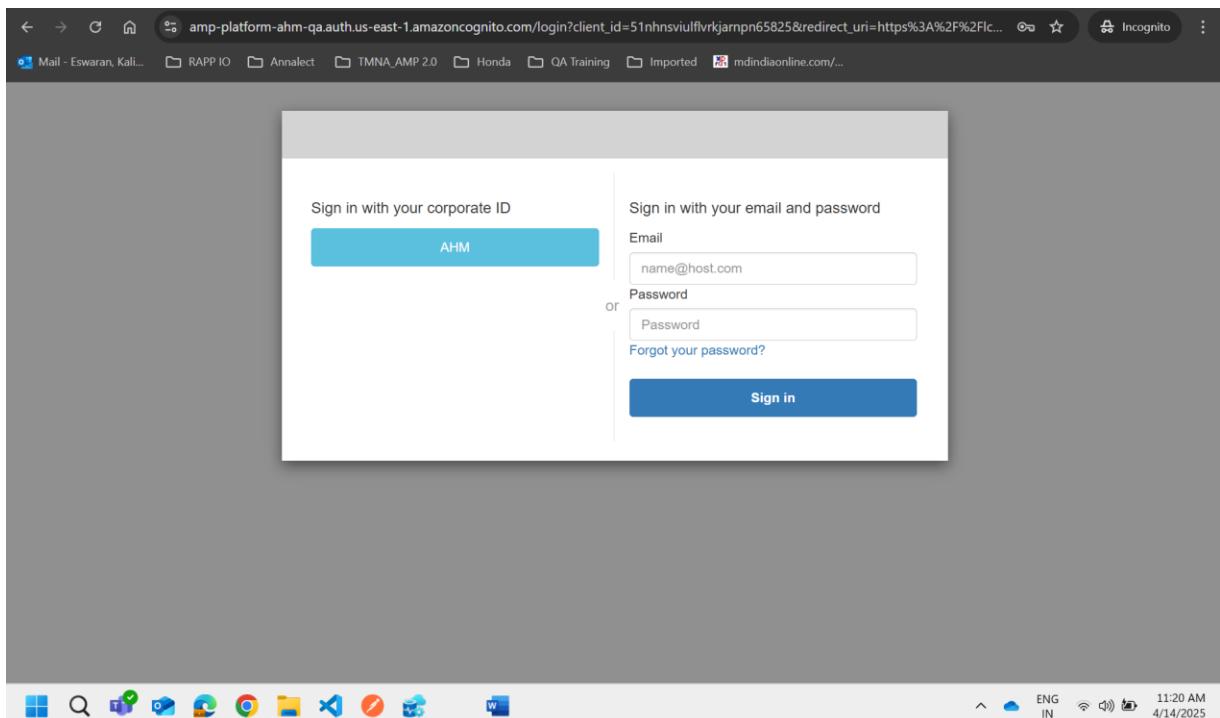
How to Login to AMP portal:

We have login credentials documents in SharePoint, which you can use to log in as Admin or non-Admin (District, Zone, National, Dealers).

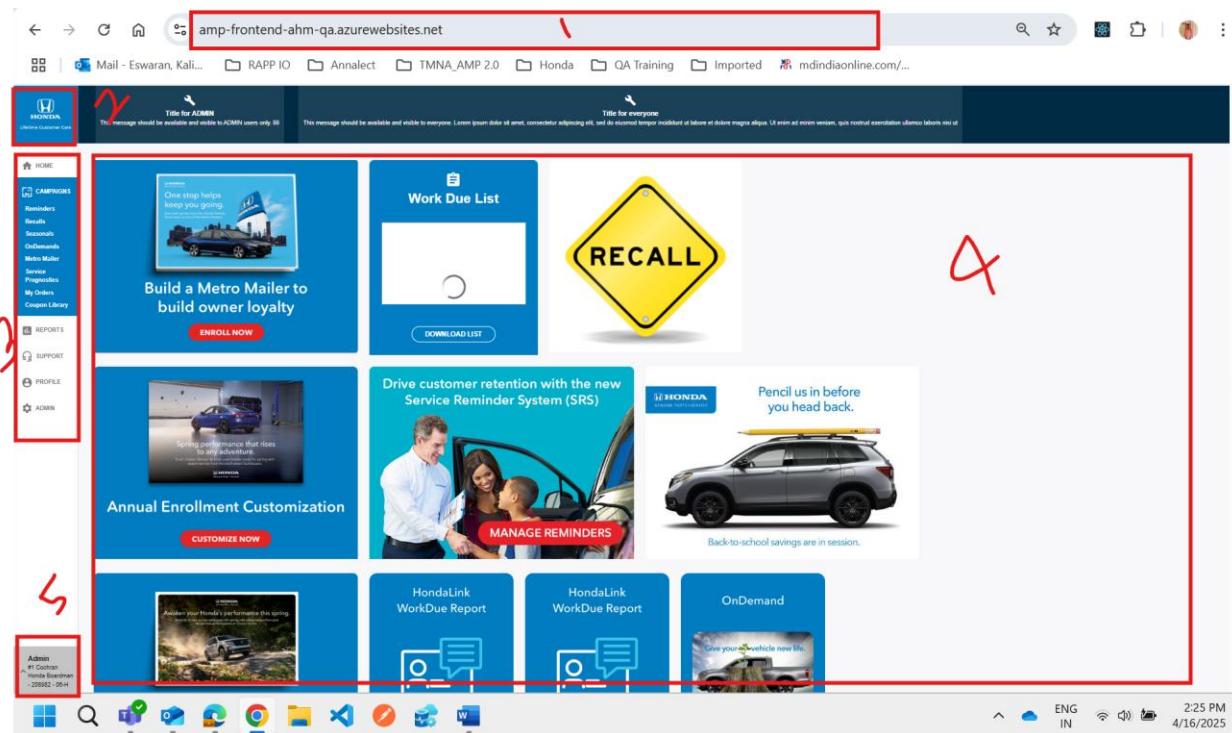
Login Users: (Admin/ Non-Admins)

- Admin
- Non-Admins (Zone, Dealer, National, District)

For the login URL and credentials, please check the login credential document attached in SharePoint.



Home page:



- **URL:** (Please note that we have multiple URLs. The document contains multiple URL links indicating that all the URL functionalities are the same.)
 - 1) Dev/Ci
 - 2) QA (Azure and Custom Domain)
 - 3) Stage/UAT
- **Top Left Corner:**
 - 1) Brand Logo (Acura / Honda)
- **Left Navigation Bar:**
 - 1) Homepage
 - 2) Campaigns
 - 3) Reports
 - 4) Support
 - 5) Profile
 - 6) Admin
- **Home Page:**
 - 1) All the quick link tiles and report tiles are present in this area.

Bottom left side:

ACURA Lifetime Client Care

Admin
Acura Highland Park - 251652 - 06-R

LOGOUT

Brand

DEALER

DISTRICT

ZONE

NATIONAL **SELECTED**

Search Accounts

Acura by Executive -
251191
NORTH HAVEN, CT

Acura Carlton - 251367
DULUTH, GA

Acura Columbus -
251021
DUBLIN, OH

Acura Highland Park -
251652
HIGHLAND PARK, IL **SELECTED**

Acura North Scottsdale
- 251188
PHOENIX, AZ

Acura of Alhambra -
251610
ALHAMBRA, CA

Acura of Athens -
251630

Brand:

Acura

Honda

Access level :

- Admin Acura Highland Park - 251652 - 06-R (User Dealer Name – Dealer ID – Zone – District)
- National
- Zone
- Districts
- Dealers

Based on the selection, the My Order page will display all the details.

The screenshot shows a web-based application titled "Manage My Orders". On the left, there is a sidebar with navigation links for "Logout", "Brand" (set to "Acura"), "Access Level" (set to "DEALER", which is highlighted in red), and a list of Acura dealerships. The main area displays a table of orders under the "SUBMITTED" tab. The columns include Zone, District, Dealer ID, Campaign Name, Status, Submitted, Start, and Actions. One row is visible, showing "06", "R", "251652", "Remainder Campaign 251652 2025-04-14", "Submitted", "04/14/2025 11:53 AM", and an ellipsis for actions. At the bottom right of the table, it says "1-1 of 1".

Acura Homepage:

1. Quick links via tiles and reports are present on the homepage. Use these tiles to navigate to the respective campaign/report page.
2. You can change the dealer via the bottom left.

The screenshot shows the Acura homepage. On the left, there is a sidebar with "Logout", "Brand" (set to "Acura"), "Access Level" (set to "NATIONAL"), and a "Search Accounts" input field. Below this is a list of Acura dealerships. The main content area features several promotional tiles:

- A tile for "Title for ADMIN" with a message for ADMIN users only.
- A tile for "Title for everyone" with a general message.
- A tile for "Build a Metro Mailer to build owner loyalty" with a "ENROLL NOW" button.
- A tile for "Work Due List" showing "BrandLink Workdue Usage" at 79% with a "DOWNLOAD LIST" button.
- A tile showing a person pouring oil into a car engine.
- A tile for "Spring performance that rises to any adventure" featuring a blue Acura car.

At the bottom right, there is a status bar showing "ENG IN", "11:57 AM", and the date "4/14/2025".

How to Create a campaign Template:

Only Admins can create campaigns. Non-admin users are not allowed to create campaigns.

- Click Admin option in Left nav bar.

Title for ADMIN
This message should be available and visible to ADMIN users only.

Title for everyone
This message should be available and visible to everyone. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut.

SUPPORT

PROFILE

ADMIN

- Approve Campaigns
- Approve Logos
- Manage Campaign Access
- Manage Campaigns
- Manage Dates
- Manage Dealer Groups
- Manage Amenities
- Manage Bulk Reorder
- View Bulk Reorder

Admin
Acura Highland
Park - 251652 - 06-R

ONE STOP
KEEPS YOU GOING.
Build a Metro Mailer to build owner loyalty
ENROLL NOW

Work Due List
BrandLink Workdue Usage
79%
Dealers have Viewed the BrandLink Workdue report in October 2024
DOWNLOAD LIST

Oil Change Advantage Plan
Spring performance that rises to any adventure.
That's why we're here to help you get your expert service from Honda Service Technicians.

Anytime Application OnDemand
Anytime Application OnDemand

- Click Manage campaign section:

Manage Campaigns

+ Create New Campaign

Objective Focused

| Name | Date Created | Active | Created by | Enrollment | Actions |
|--|--------------|----------|--------------------------------------|------------|-------------------------------|
| Oil Change Advantage Plan Key: 12352 | 3-12-2025 | Active | fc24d945-66a6-40ce-922b-85b0074c637f | Open | Edit Duplicate Inactivate |
| Anytime Application OnDemand - 4 Coupon Key: 12002 | 1-21-2025 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Inactivate |
| OnDemand - 4 Coupon Jason Key: 1103 | 4-19-2022 | Active | a6e78c13-0c35-4371-b4c-8b46a9857970 | Open | Edit Duplicate Inactivate |
| OnDemand Apr Regression Testing Key: 12402 | 4-14-2025 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| 121 Key: 12302 | 2-28-2025 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Anytime Application OnDemand - 4 Coupon Key: 11952 | 12-31-2024 | Inactive | fc24d945-66a6-40ce-922b-85b0074c637f | Open | Edit Duplicate Activate |
| Oil Change Advantage Plan Key: 11703 | 11-19-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| On Demand Oil package checking - 1 Key: 11753 | 11-19-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Jason OnDem 2 Key: 1103 | 9-20-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Anytime Application OnDemand sep 12 Key: 11102 | 9-20-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Anytime Application OnDemand sep 12 Key: 10913 | 9-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Anytime Application OnDemand sep 12 Key: 10963 | 9-12-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| D 1638 Key: 7753 | 7-10-2023 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| coupon campaign Key: 4753 | 9-26-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Anytime Application Ondemand Key: 4253 | 8-10-2022 | Inactive | 24822be5-45dc-4109-90d6-7997ef8b1005 | Closed | Edit Duplicate Activate |
| Anytime Application OnDemand Key: 4302 | 8-10-2022 | Inactive | 24822be5-45dc-4109-90d6-7997ef8b1005 | Closed | Edit Duplicate Activate |
| Anytime Application Ondemand Key: 4252 | 8-10-2022 | Inactive | 24822be5-45dc-4109-90d6-7997ef8b1005 | Closed | Edit Duplicate Activate |

HOME

CAMPAIGN

REPORTS

SUPPORT

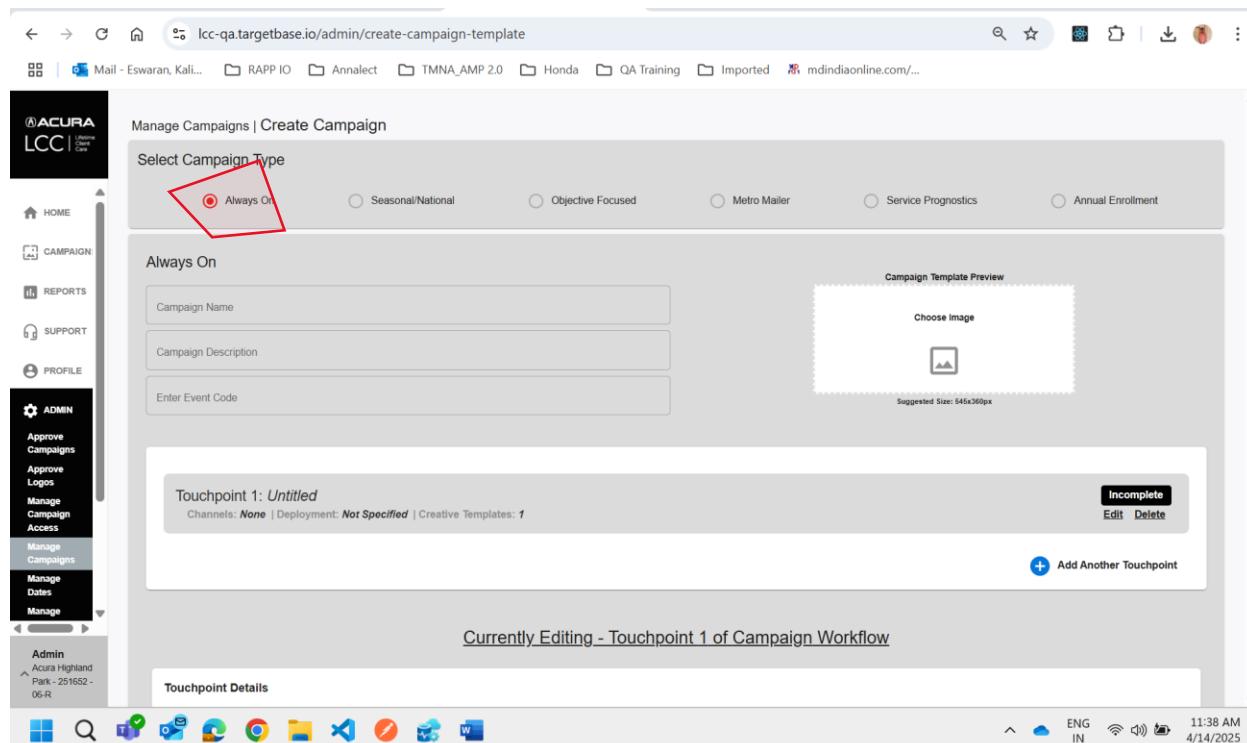
PROFILE

ADMIN

- Approve Campaigns
- Approve Logos
- Manage Campaign Access
- Manage Campaigns
- Manage Dates
- Manage

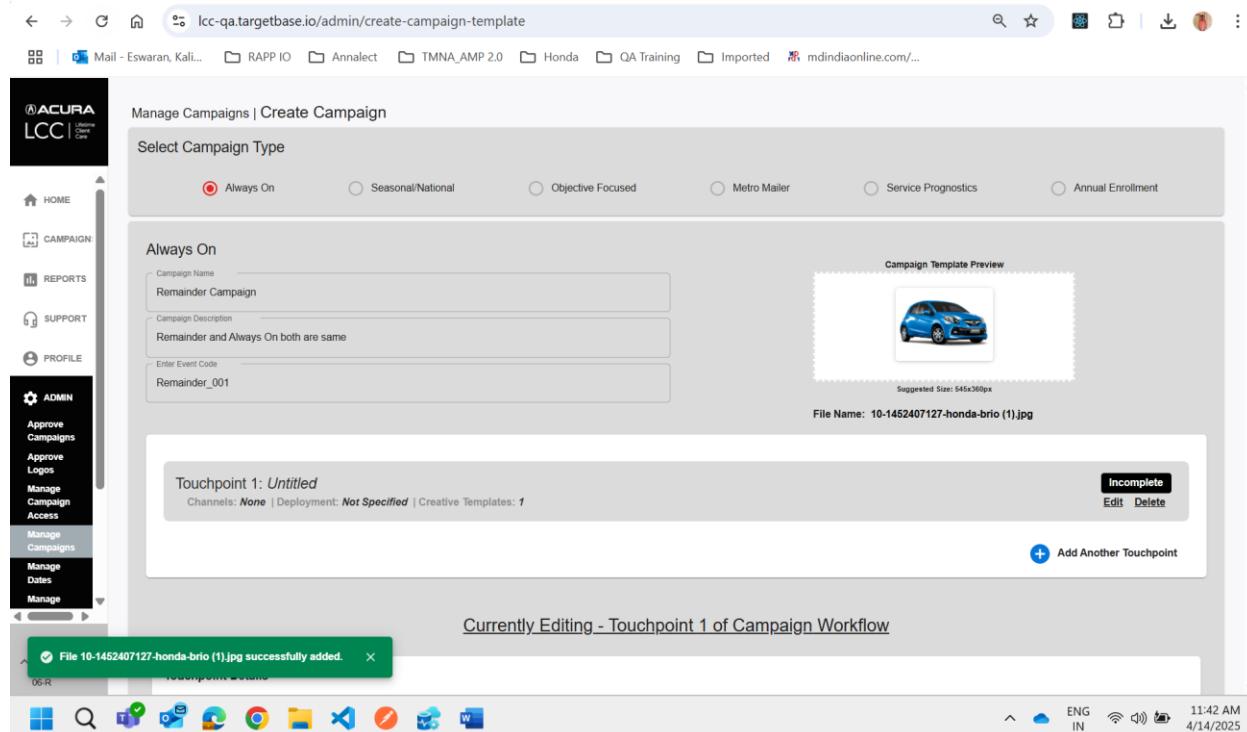
Admin
Acura Highland
Park - 251652 - 06-R

- Click Create new campaign in top



The screenshot shows the 'Manage Campaigns | Create Campaign' interface. In the 'Select Campaign Type' section, the 'Always On' option is selected, indicated by a red arrow. Below this, the 'Always On' configuration panel is visible, containing fields for 'Campaign Name' (left), 'Campaign Description' (middle), and 'Enter Event Code' (right). To the right is a 'Campaign Template Preview' area with a placeholder for an image and a 'Choose Image' button. At the bottom of the preview area, it says 'Suggested Size: 545x360px'. A 'Touchpoint 1: Untitled' card is shown, indicating 'Incomplete' status with 'Edit' and 'Delete' buttons. A blue '+' button with the text 'Add Another Touchpoint' is located to the right of the touchpoint card. The status bar at the bottom right shows '11:38 AM 4/14/2025'.

- Select the campaign type (Always on, also called Reminder). Here, select Reminder campaign.



The screenshot shows the same 'Manage Campaigns | Create Campaign' interface. Now, the 'Reminder' campaign type is selected, indicated by a red arrow. The 'Always On' configuration panel has been updated with the campaign name 'Reminder Campaign' and the note 'Reminder and Always On both are same'. The 'Campaign Template Preview' now displays a small image of a blue car. Below the preview, the file name 'File Name: 10-1452407127-honda-brio (1).jpg' is shown. The 'Touchpoint 1: Untitled' card remains, and the status bar at the bottom right shows '11:42 AM 4/14/2025'. A green success message at the bottom left states 'File 10-1452407127-honda-brio (1).jpg successfully added.'

- Enter the requested details. Some fields are mandatory, and some are optional. It is best practice to fill all the fields displayed for the specific campaign type.

The screenshot shows the Acura LCC campaign template editor. On the left, there's a sidebar with navigation links like HOME, CAMPAIGN, REPORTS, SUPPORT, PROFILE, and ADMIN. The ADMIN section is expanded, showing options like Approve Campaigns, Approve Logos, Manage Campaign Access, Manage Campaigns, Manage Dates, and Manage. Below this, it shows 'Admin' and 'Acura Highland Park - 251652 - 06-R'. The main area is titled 'Touchpoint 1: test' and shows 'Channels: None | Deployment: 1 | Creative Templates: 1'. There's an 'Incomplete' status bar with 'Edit' and 'Delete' buttons. A button '+ Add Another Touchpoint' is at the top right. The central part is labeled 'Currently Editing - Touchpoint 1 of Campaign Workflow'. It has two sections: 'Touchpoint Details' and 'Touchpoint Deployment'. In 'Touchpoint Details', fields include 'Touchpoint Name' (test), 'Timing Label' (1), 'Trigger Event Label' (3), 'Trigger Event Timeline Label' (4), 'Touchpoint Description' (test), and 'Letter Code' (13). There are checkboxes for 'Required' (checked) and 'Editable by Dealers' (checked). Segments are listed as 'New' (checked), 'Active' (checked), 'Inactive' (unchecked), and 'Lapsed' (unchecked). In 'Touchpoint Deployment', there's a 'Non-Responder' section with a note: 'Only Non-Responders will receive the subsequent touchpoint communication'. Below this are dropdowns for 'Responder Segment Change' and 'Non-Responder Segment Change'. The bottom right shows system status: ENG IN, 11:43 AM, 4/14/2025.

- We have multiple validations here. Based on the validation, you can fill in the details.

This screenshot is similar to the previous one but includes a validation message. A red triangle points to the 'Letter Code' field (value 13), which is highlighted in pink. A tooltip says: 'Letter Code is not unique across all touchpoints'. The rest of the interface is identical to the first screenshot, showing the 'Touchpoint Details' and 'Touchpoint Deployment' sections.

The screenshot shows the 'Touchpoint 1: Untitled' page in the Acura LCC campaign template creation interface. The 'Touchpoint Details' section is highlighted with a red box. It contains fields for 'Touchpoint Name' (Required), 'Touchpoint Description' (Required), 'Timing Label' (Required), 'Trigger Event Label', 'Trigger Event Timeline Label', and 'Letter Code' (13). Below these are checkboxes for 'Required' (checked) and 'Editable by Dealers' (checked). Under 'Targeted Segments', there are radio buttons for 'New' (checked), 'Active', 'Inactive', and 'Lapsed'. The 'Touchpoint Deployment' section includes a checkbox for 'Non-Responder' (checked) and a note: 'Only Non-Responders will receive the subsequent touchpoint communication'. The interface has a sidebar with 'ADMIN' navigation items like Approve Campaigns, Approve Logos, Manage Campaign Access, Manage Campaigns, Manage Dates, and Manage.

The screenshot shows the continuation of the campaign template creation interface. The 'Channels' section is highlighted with a red box. It lists 'E-Mail with Direct Mail Fallback' (radio button), 'E-Mail' (checkbox checked, required, can be fulfilled individually), and 'Direct Mail' (checkbox checked, required, can be fulfilled individually). The 'Additional Options' section contains two boxes: 'E-Mail Price Per Piece' (\$ E-Mail Price Per Piece) and 'Direct Mail Price Per Piece' (\$ Direct Mail Price Per Piece). The 'Discount' section includes a note: 'Enter per piece discount for dealer if mail depth is reached or if Smart Targeting is used' and a field for 'Discount Per Piece' (\$ Discount Per Piece). The interface has a sidebar with 'ADMIN' navigation items like Approve Campaigns, Approve Logos, Manage Campaign Access, Manage Campaigns, Manage Dates, and Manage.

- Channels related to EM/DM/EM with DM fallback are mandatory fields you can choose based on your preference. The per-piece rate will be used to calculate the cost value in the AUD page. The discount field is used for the discount value in the AUD page.

The screenshot shows the 'Touchpoint Deployment' section where 'Non-Responder' is selected. It also shows the 'Channels' section with three options: E-Mail with Direct Mail Fallback (radio button), E-Mail (checkbox selected, checked, Can Be Fulfilled Individually), and Direct Mail (checkbox selected, checked, Can Be Fulfilled Individually). A red box highlights the 'Additional Options' and 'Discount' sections. The 'Additional Options' section contains fields for 'E-Mail Price Per Piece' (\$1) and 'Direct Mail Price Per Piece' (\$2). The 'Discount' section contains a field for 'Discount Per Piece'.

1. Creatives are associated with the Creatives selection page.
2. The Creatives page is mandatory for all campaigns.
3. If you create only one creative, then the Creatives selection page is automatically selected while placing the campaign.
4. Thumbnail and PDF files are mandatory, and coupon counts are optional based on the campaign type. (If you select coupon counts, you can ignore coupons in the campaign template and upload them while placing the campaign.)

The screenshot shows the 'Upload Assets' section for 'Creative Template #1'. It includes fields for 'Creative Name' and 'Coupon Count' (set to 0). Below are sections for 'Creative Thumbnail', 'EM Preview', 'DM Preview', 'EM PDF (0 Coupons)', and 'DM PDF (0 Coupons)'. Each section has a 'Choose Image' button and a 'Choose PDF Template' button. A 'Save Campaign' button is at the bottom right.

The screenshot shows the 'Upload Assets' section of the Targetbase admin interface. On the left, a sidebar menu for 'ACURA LCC' includes options like HOME, CAMPAIGN, REPORTS, SUPPORT, PROFILE, and ADMIN (with sub-options: Approve Campaigns, Approve Logos, Manage Campaign Access, Manage Campaigns, Manage Dates, Manage). The main area has a title 'Creative Template #1'. It contains fields for 'Creative Name' (Remainder Creatives), 'Creative Template Description' (Creatives for remainder), and 'Enter Creative Code' (RC001). To the right is a 'Coupon Count' dropdown set to 0, with options from 0 to 8. Below these are five preview boxes: 'Creative Thumbnail' (image of a white car), 'EM Preview' (image of a red car), 'DM Preview' (image of a red car), 'EM PDF (0 Coupons)' (clip icon), and 'DM PDF (0 Coupons)' (clip icon). Each preview box has its suggested width listed below it. At the bottom is a blue button labeled '+ Add Another Creative Option'.

- You can select Reuse Code in the dropdown.

This screenshot is similar to the previous one but shows a different configuration. The 'Coupon Count' dropdown is now set to 2. The preview boxes remain the same, but the file names for the EM PDF and DM PDF sections have changed to include '(2).pdf'. At the bottom, a new section titled 'Associated Coupons' appears. It contains two dropdowns: 'Reuse Code' and 'Reuse Code'. Below each dropdown is a box labeled 'Coupon 1' and 'Coupon 2', each with a 'Customize' button. Underneath these boxes are two radio buttons: 'Recommended' (blue) and 'Required' (grey). A large red oval highlights the 'Reuse Code' dropdowns and the 'Coupon 1' and 'Coupon 2' boxes. The rest of the interface is identical to the first screenshot.

- You can select the coupons by clicking the coupon template, which will pop up the coupons library.

The screenshot shows the LCC campaign template creation interface. On the left, a sidebar menu under 'ADMIN' includes 'Manage Campaigns'. The main area displays a 'Coupon Library' with several coupon templates listed:

- Bullet test (Updated Date: 6-6-24)
- Global Coupons 1 (Updated Date: 2-13-25)
- Global Coupons 3 (Updated Date: 2-13-25)
- jason ins (Updated Date: 3-19-25)
- JasonTest coup code (Updated Date: 3-19-25)
- Watch for the Wrench! (Updated Date: 2-11-25)

A red circle highlights the 'jason ins' coupon template.

The screenshot shows the 'Associated Coupons' section of the campaign template creation interface. It lists five files and their associated reuse codes:

- File Name: 1-5 (2).jpg, Reuse Code: D
- File Name: 2027-Honda-S-Coupe-Roadster-16-Carscoopsffff (2).jpg, Reuse Code: O
- File Name: Global Coupons 3, Reuse Code: (empty)
- File Name: Acura2.pdf, Reuse Code: (empty)
- File Name: Acura1.pdf, Reuse Code: (empty)

Below this, two coupon options are shown:

- Coupon 1** (Recommended): Global Coupons 3, 2% OFF
- Coupon 2** (Recommended): Global Coupons 3, 2% OFF

A red box highlights the 'Save Campaign' button at the bottom right.

Once all the requested fields are entered, click Save Campaign to create the campaign template. Once created successfully, you will see a success popup message, and you can leave this page.

Once the popup is displayed, click Admin -> Manage Campaign. Now you can see the newly created campaign under the respective campaign type (below the list of active campaigns).

Click the Active button for the campaign you want to activate. It will change to blue color and inactive (which means that particular campaign has been activated).

lcc-qa.targetbase.io/admin/manage-campaigns

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage Campaigns

+ Create New Campaign

Objective Focused

Always On

| Name | Date Created | Active | Created by | Actions |
|---|--------------|----------|--------------------------------------|---|
| Reminder Campaign Key: 12404 | 4-14-2025 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-sep-12-01 Key: 10967 | 9-13-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-sep-12-01 Key: 10966 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Acura BEV Reminders sep 12 Key: 10965 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-aug-12 Key: 10962 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder Key: 10961 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| test campaigntemp Key: 8903 | 6-5-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Acura BEV Reminders Key: 8503 | 4-13-2024 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Acura Certified Pre-Owned SRS Offers Key: 8052 | 10-20-2023 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Acura Maintenance Program SRS Offers Key: 5202 | 11-8-2022 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Reminder-sep-13-01 Key: 12452 | 4-14-2025 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura Certified Pre-Owned SRS Offers Key: 11452 | 10-30-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Reminder-sep-13-01 Key: 10908 | 9-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura QA SRS PPM Key: 10964 | 9-12-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura QA SRS PPM Key: 5152 | 11-8-2022 | Inactive | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Activate |
| Abhishek first campaign Key: 4453 | 8-30-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Demo always on campaign Key: 4452 | 8-17-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Satya AlwaysON 1843 campaign Key: 4702 | 8-9-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |

ENG IN 11:48 AM 4/14/2025

Once activated, click the Campaign button in the left navigation bar.

lcc-qa.targetbase.io/admin/manage-campaigns

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage Campaigns

+ Create New Campaign

Objective Focused

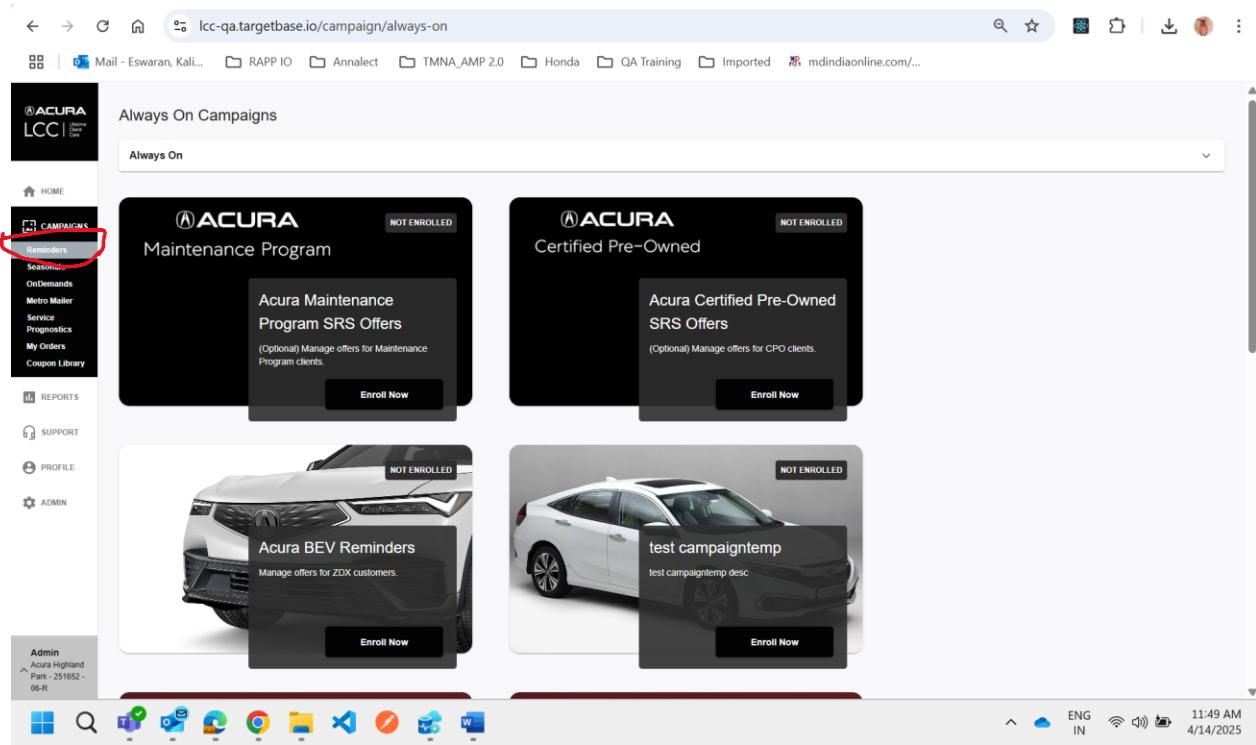
Always On

| Name | Date Created | Active | Created by | Actions |
|---|--------------|----------|--------------------------------------|---|
| Reminder Campaign Key: 12404 | 4-14-2025 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-sep-13-01 Key: 10967 | 9-13-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-sep-12-01 Key: 10966 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Acura BEV Reminders sep 12 Key: 10965 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder-aug-12 Key: 10962 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Reminder Key: 10961 | 9-12-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| test campaigntemp Key: 8903 | 6-5-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Inactivate |
| Acura BEV Reminders Key: 8503 | 4-13-2024 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Acura Certified Pre-Owned SRS Offers Key: 8052 | 10-20-2023 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Acura Maintenance Program SRS Offers Key: 5202 | 11-8-2022 | Active | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Inactivate |
| Reminder-sep-13-01 Key: 12452 | 4-14-2025 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura Certified Pre-Owned SRS Offers Key: 11452 | 10-30-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Reminder-sep-13-01 Key: 10908 | 9-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura QA SRS PPM Key: 10964 | 9-12-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Acura QA SRS PPM Key: 5152 | 11-8-2022 | Inactive | 72987c46-a8eb-480c-89ff-3ace4fe247b1 | Edit Duplicate Activate |
| Abhishek first campaign Key: 4453 | 8-30-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Demo always on campaign Key: 4452 | 8-17-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Satya AlwaysON 1843 campaign Key: 4702 | 8-9-2022 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |

ENG IN 11:49 AM 4/14/2025

How to submit Remainder Campaign

Select the respective campaign type. (Remainder) from the Campaign in left Nav bar.

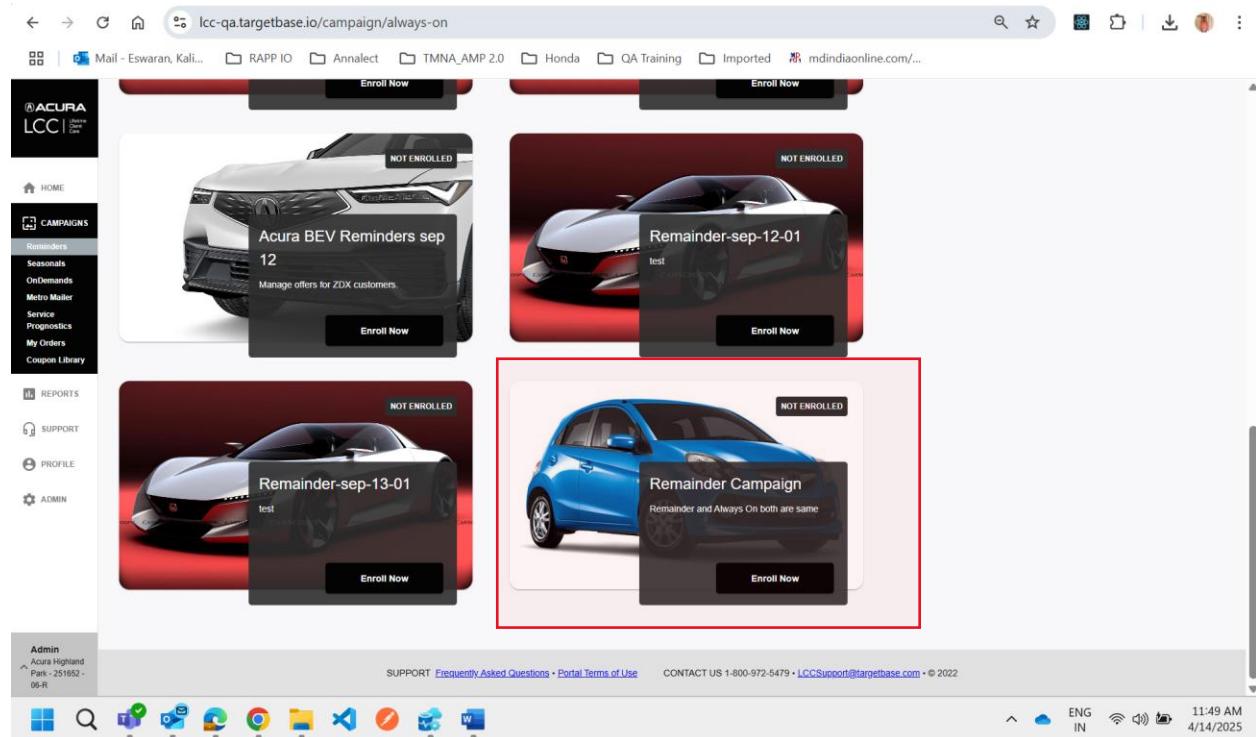


The screenshot shows the 'Always On Campaigns' section of the LCC targetbase interface. On the left, a vertical navigation bar includes options like 'HOME', 'CAMPAIGNS' (which is selected and highlighted with a red box), 'REPORTS', 'SUPPORT', 'PROFILE', and 'ADMIN'. The main content area displays four campaign templates:

- Maintenance Program**: Acura Maintenance Program SRS Offers. Description: (Optional) Manage offers for Maintenance Program clients. Enroll Now button.
- Certified Pre-Owned**: Acura Certified Pre-Owned SRS Offers. Description: (Optional) Manage offers for CPO clients. Enroll Now button.
- Acura BEV Reminders**: Manage offers for ZDX customers. Enroll Now button.
- test campaigntemp**: test campaigntemp desc. Enroll Now button.

The bottom status bar shows system information: Admin - Acura Highland Park - 251652 - 06-R, ENG IN, 11:49 AM, 4/14/2025.

Select the campaign template you want to place the campaign order for.



The screenshot shows the same 'Always On Campaigns' section as the previous one, but the 'Remainder' campaign template is now selected and highlighted with a red box. The other templates remain visible but are not highlighted.

click save and continue,

The screenshot shows a web browser window with the URL lcc-qa.targetbase.io/campaign/builder/68202/touchpoints. The page title is "Service Reminders Touchpoints". The main content area displays a "Remainder Campaign" for a car, specifically a white Honda CR-V. The audience is listed as "New, Active" and there is a note "PENDING SUBMISSION". Two "Global Coupons 3" are shown, both offering "2% OFF". On the right, there are icons for "Direct Mail" and "Email". A red callout box in the bottom right corner contains the text "Attention. Changes to one or more of the touchpoints have been made. You will need to click SAVE and CONTINUE then click SUBMIT for the changes to be submitted." Below the callout is a "SAVE and CONTINUE" button. The status bar at the bottom shows "11:49 AM 4/14/2025".

If you are okay with the existing coupons, click Save and Continue. Otherwise, click the coupons template and change it from the coupon library.

The screenshot shows a web browser window with the URL lcc-qa.targetbase.io/campaign/builder/68202/71752/customize-coupon. The page title is "Customize coupons for this campaign". It shows two coupon templates, "Coupon 1" and "Coupon 2", both of which are identical to the ones in the previous screenshot. A message at the top right says "Please select a coupon from the left panel to begin customization". At the bottom, there are buttons for "Previous Step", "PREVIEW", and "SAVE and CONTINUE". The status bar at the bottom shows "11:50 AM 4/14/2025".

Until editing (if you select any coupons, you should save the coupon), you can't move to the next coupons.

Customize coupons for this campaign

Coupon 1

Editing...

Global COUPONS 3

Coupons expiry test

- Coupons expiry testing
- Coupons expiry testing
- Coupons expiry testing
- Coupons expiry testing
- Coupons expiry testing

Offer 1 2% OFF

Offer 2

Acura Highland Park (847) 433-2200

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with other offers.

Expires XXXXXXXX Valid for VN ending in XXXXXXXX ACR_26162_JUCWGW

Previous < Next >

SAVE COUPON Add to Favorites Cancel Editing

PREVIOUS PREVIEW SAVE and CONTINUE

Customize coupons for this campaign

Coupon 1

Editing...

Global COUPONS 6

Coupons expiry test

- Coupons expiry testing
- Coupons expiry testing
- Coupons expiry testing
- Coupons expiry testing

Offer 1 2% OFF

Offer 2

Warning

Lose Coupon Progress?

You have unsaved changes on a coupon. Are you sure you want to discard these changes and continue?

Cancel Discard and Continue

SAVE COUPON Add to Favorites Cancel Editing

PREVIOUS PREVIEW SAVE and CONTINUE

Once you save and continue , you can click now save and continue tab.

lcc-qa.targetbase.io/campaign/builder/68202/71752/customize-coupon?couponIndex=0

Customize coupons for this campaign.

Coupon 1

Coupon 2

Global COUPONS 3

Offer 1
2% OFF

Toggle Labels
Off On

Coupon Type
* Bullets

Save Coupon as New

What would you like to save this coupon as?

Coupon Name: Global COUPONS 3

Save

SAVE COUPON

Add to Favorites

Cancel Editing

Previous Step PREVIEW SAVE and CONTINUE

lcc-qa.targetbase.io/campaign/builder/68202/touchpoints#touchpoint2

Customize your coupons for each touchpoint in your Service Reminders System.

Download an overview of the SRS communications stream here.

Remainder Campaign

Attention!

Changes to one or more of the touchpoints have been made. You will need to click SAVE and CONTINUE then click SUBMIT for the changes to be submitted.

SAVE and CONTINUE

You will be redirected to the confirmation page. You can verify the initial status to Draft, summary sections, coupons, images, and all.

lcc-qa.targetbase.io/campaign/builder/68202/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com...

ACURA LCC | Dealer Case

Reminder Campaign > Touchpoints > Order Confirmation

Review Your Order

Summary

Status: Draft Order
Order: 9TQFDPNK
Name: Remainder Campaign
251652 2025-04-14 11:49:47+0530
Dealer: Acura Highland Park-251652

test

Coupons

Global Coupons 3
2% OFF

Attention.
Changes to one or more of the touchpoints have been made. You will need to click SUBMIT for the changes to be submitted.

Edit Coupons

Place Your Order

To complete your order, click on the SUBMIT button. You can also PREVIEW your mail items and the Ts and Cs for this order.

SUBMIT ORDER **PREVIEW** **Read and Accept Terms and Conditions**

Order Status: Draft Order

Previous Step **Order History** **Return Home**

11:52 AM 4/14/2025

Click Preview, then the PDF file will be downloaded. You can directly submit the order or go with Read and Accept Terms and Conditions, then submit.

lcc-qa.targetbase.io/campaign/builder/68202/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline...

ACURA LCC | Dealer Case

Reminder Campaign > Touchpoints > Order Confirmation

Review Your Order

Summary

Status: Draft Order
Order: 9TQFDPNK
Name: Remainder Campaign
251652 2025-04-14 11:49:47+0530
Dealer: Acura Highland Park-251652

test

Coupons

Global Coupons 3
2% OFF

Attention.
Changes to one or more of the touchpoints have been made. You will need to click SUBMIT for the changes to be submitted.

Edit Coupons

Place Your Order

To complete your order, click on the SUBMIT button. You can also PREVIEW your mail items and the Ts and Cs for this order.

SUBMIT ORDER **PREVIEW** **Read and Accept Terms and Conditions**

Order Status: Draft Order

Previous Step **Order History** **Return Home**

11:52 AM 4/14/2025

lcc-qa.targetbase.io/campaign/builder/68202/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com...

ACURA LCCI

Remainder Campaign > Touchpoints > Order Confirmation

Review Your Order

Summary

Status Draft Order

Order #**9TQFDPNK**
Name **Remainder Campaign**
251652 2025-04-14 11:49:47+0530
Dealer **Acura Highland Park**
251652

test

Coupons

Global Coupons 3

Terms and Conditions

PLEASE ACCEPT THESE TERMS AND CONDITIONS. YOU WILL NOT BE ABLE TO SUBMIT THE ORDER UNTIL YOU CLICK ACCEPT. By clicking Submit, I understand that this order is final and cannot be changed or cancelled. I have reviewed this order with Dealership personnel and approve the proof of this mailing. I represent that the dealership has authorized the submission of this order and the offers within and has committed to the payment of producing the communications, and that my use of this system has been expressly permitted by the dealership.

I have read & accept the Terms & Conditions **Accept**

Place Your Order

To complete your order, click on the SUBMIT button. You can also PREVIEW your mail items and the Ts and Cs for this order.

SUBMIT ORDER **PREVIEW** **Read and Accept Terms and Conditions**

Order Status
Draft Order

Previous Step Order History Return Home

11:52 AM 4/14/2025

lcc-qa.targetbase.io/campaign/builder/68202/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com...

ACURA LCCI

Remainder Campaign > Touchpoints > Order Confirmation

Review Your Order

Summary

Status Draft Order

Order #**9TQFDPNK**
Name **Remainder Campaign**
251652 2025-04-14 11:49:47+0530
Dealer **Acura Highland Park**
251652

test

Coupons

Global Coupons 3

Confirm Submit

Are you sure you want to submit this order?

Submit

Attn

Changes to one or more of the touchpoints have been made. You will need to click SUBMIT for the changes to be submitted.

Global Coupons 3

Place Your Order

To complete your order, click on the SUBMIT button. You can also PREVIEW your mail items and the Ts and Cs for this order.

SUBMIT ORDER **PREVIEW** **Read and Accept Terms and Conditions**

Order Status
Draft Order

Previous Step Order History Return Home

11:52 AM 4/14/2025

Once submitted, status will be changed to submitted., then now you can close the page by clicking close.,

LCC - Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

ACURA LCC

Reminder Campaign > Touchpoints > Order Confirmation

Close X

Review Your Order

[Print Summary](#) [Add to Favorites](#)

Summary

Status Submitted Order

Order #STQFDPNK
Name: Reminder Campaign
251652 2025-04-14
11:49:47+0530
Dealer: Acura Highland Park-
251652

[Edit Campaign Touchpoints](#)

test

Coupons

[Edit Coupons](#)

Global COUPONS 3

2% OFF

Coupons expiry test

- Coupons expiry testing

Acura Highland Park

(847) 433-8200

Some terms and conditions apply. Please present coupon during purchase. Not to be combined with any other offer.

Source: XXXXXXXX Visit for more details in XXXXXXXX ACR-251652-B00WS

Global COUPONS 3
Updated Date: 4-14-25

Place Your Order

To complete your order, click on the SUBMIT button. You can also PREVIEW your mail items and the Ts and Cs for this order.

[SUBMIT ORDER](#) [PREVIEW](#) [Read and Accept Terms and Conditions](#)

Order Status
Submitted

[Previous Step](#) [Order History](#) [Return Home](#)

ENG IN 11:53 AM 4/14/2025

It will be redirected to the My Order page draft section. Now you can click the Submitted tab and check that the order is already in the submitted section.

The screenshot shows the Acura LCC software interface. The top navigation bar includes links for Mail, RAPP IO, Annalect, TMNA_AMP 2.0, Honda, QA Training, Imported, and mdindiaonline.com. The main title is "Manage My Orders". On the left, there's a sidebar with sections for HOME, CAMPAIGNS (with Reminders, Seasonals, OnDemands, Metro Mailer, Service Prognostics, My Orders, and Coupon Library), REPORTS, SUPPORT, PROFILE, and ADMIN. The main content area displays a table of orders under the "SUBMITTED" tab. The table columns are Zone, District, Dealer ID, Campaign Name, Status, Submitted, Start, and Actions. One row is visible: Zone 06, District R, Dealer ID 251652, Campaign Name Remainder Campaign 251652, Status Submitted, Submitted 04/14/2025 11:53 AM, and Action 9TQFDPNK. At the bottom, there are links for SUPPORT, Frequently Asked Questions, Portal Terms of Use, and CONTACT US 1-800-972-5479.

| | Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|----|------|----------|---------------------------|------------------|-----------|------------------------|-------|----------|
| 06 | R | 251652 | Remainder Campaign 251652 | 2025-04-14 11:44 | Submitted | 04/14/2025 11:53 AM | | 9TQFDPNK |

How to create a Seasonal Order campaign:

- Seasonal Campaigns Types
 - Single Seasonal Campaigns
 - AE Seasonal Campaigns – BRD documents available.
 - AE Continue Seasonal Campaigns

Single Seasonal Campaigns :

Select Admin -> Manage campaign -> Create new campaign

The screenshot shows the 'Manage Campaigns' page with a sidebar containing navigation links like HOME, CAMPAIGN, REPORTS, SUPPORT, PROFILE, and ADMIN. Under ADMIN, 'Manage Campaigns' is selected. The main content area displays a table of campaigns under the 'Seasonal/National' section. The table columns include Name, Date Created, Active status, Created by, Enrollment status, and Actions. The table lists various seasonal campaigns such as 'New Summer Seasonal 2025', 'New Fall Seasonal 2025', 'Spring Seasonal 2025', etc. The 'Actions' column for each row contains links for Edit, Duplicate, and Activate.

| Name | Date Created | Active | Created by | Enrollment | Actions |
|--|--------------|----------|--------------------------------------|------------|-------------------------------|
| New Summer Seasonal 2025 Key: 11805 | 12-3-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Inactivate |
| New Fall Seasonal 2025 Key: 11806 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2025 Key: 11804 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| New Winter Seasonal 2025 Key: 11803 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Testing Coupon Issue Key: 11803 | 11-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Fall Seasonal Key: 11553 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal Key: 11506 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal Key: 11505 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2025 - old Key: 11504 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Spring Seasonal 2024 Nov Key: 11552 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Fall Seasonal 2024 Oct 18 Key: 11355 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2024 Oct 18 Key: 11354 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal 2024 Oct 18 Key: 11353 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |

Select Seasonal national campaigns, Proceed with requested details.

The screenshot shows the 'Create Campaign Template' page in the Honda Lifetime Customer Care software. The page has a header 'Manage Campaigns | Create Campaign' and a sub-header 'Select Campaign Type'. It features several input fields and options:

- Campaign Type:** Seasonal/National (selected)
- Campaign Details:** Campaign Name, Campaign Description, Enter Event Code
- Enrollment Period:** Start Date, End Date, Deployment (One Wave or Two Waves selected)
- Coupon Expiration Date:** A dropdown menu for selecting a date.
- Deployment:** Choose Image (with a placeholder 'Choose Image' and 'Suggested Size: 540x360px')

The left sidebar has a 'HOME' icon and a vertical navigation menu under 'ADMIN' with the following items:

- Approve Campaigns
- Approve Logins
- Manage Campaigns Access
- Manage Campaigns** (selected)
- Manage Dates
- Manage Groups
- Manage Amenities

The bottom status bar shows system information: ENG IN, battery level, and the date/time 12:22 PM 4/14/2025.

Campaign name : Random – mandatory – unique (best for identification)

Campaign Description: Random – mandatory .

Event code : Random – Optional

Start date: enrollment starting date,

End Date : Enrollment End Date. (once enrollment end date completed then this campaign will indicate closed. Event its active its closed. If you want active then edit the campaign then change end date.)

Deployment date : it is also call mail date while placing the campaign, you can find the mail dates in Details and order confirmation, customization pages.

Coupon expiration date: coupon expiry date will fetch from here. From other campaign different. Here we need active coupon expiry date, so, if you use already expired coupon while placing order, then this expiry date will replace the coupons.

Once Template preview choose then you get on pop up message. Now Select previous seasonal orders, it will display while customization coupons page.

(if dealer login then customization page will display only previous seasonal order campaign if order already placed for that particular dealer. , if it is admin login, then admin can able to see, all the previous seasonal orders details.)

Deferred billing is default selected for seasonal / AE/ AE customization (admin can deselect but dealer can't deselect the option.).

Channels are same for all the campaigns., here too!. Additional optional and discount all are same for all campaigns.

Creatives selection also same for all campaigns, for seasonal campaigns it should be 2 Creatives selections with 4 coupons template .(Coupons are mandatory but we can keep in empty in template and add it in customization page.)

The screenshot shows the 'Associated Coupons' section where four coupon slots are displayed, each with a 'Customize' button and a radio button for 'Recommended' or 'Required'. Below this is an 'Add Another Creative Option' button. The 'Audience Options' section includes a dropdown for 'Select Analytical Model' and a 'Distance/ZIP' input field. The top navigation bar shows file attachments: 'File Name: 1-5 (2).jpg', 'File Name: 1-5.jpg', 'File Name: 2027-Honda-S-Coupe-Roadstar-16-Carscoopsffff (2).jpg', 'File Name: HondaA.pdf', and 'File Name: Acura2 (2).pdf'. The bottom status bar indicates '12:34 PM 4/14/2025'.

Audience options :

You can select / fill the fields based on dropdowns.

The screenshot shows five preview thumbnails: 'Creative Thumbnail' (a red car), 'EM Preview' (a blue car), 'DM Preview' (a blue car), 'EM PDF (4 Coupons)' (an icon of a paperclip), and 'DM PDF (4 Coupons)' (an icon of a paperclip). Below these are file names: 'File Name: 2027-Honda-S-Coupe-Roadstar-16-Carscoopsffff (2).jpg', 'File Name: 2024-Honda-Accord.jpg', 'File Name: 2024-Honda-Accord (2).jpg', 'File Name: Acura2.pdf', and 'File Name: Acura2.pdf'. The 'Associated Coupons' section is identical to the previous screenshot. The bottom status bar indicates '12:35 PM 4/14/2025'.

The screenshot shows the 'Create Campaign Template' page. On the left, a sidebar menu includes options like HOME, CAMPAIGN, REPORTS, SUPPORT, PROFILE, and ADMIN. Under ADMIN, 'Manage Campaigns' is selected. The main area has several sections:

- Smart Targeting**: Includes 'On By Default' (checked) and 'Disabled' radio buttons, and 'Set Smart Budgeting' (radio button checked) and 'Include Smart Budgeting Option' (radio button).
- Distance/ZIP**: 'Set Distance' dropdown (Min Distance: 1, Max Distance: 100), 'Include ZIP Code' checkbox (checked), and 'Max Distance' dropdown.
- Select Segmentation Options**: Four columns of sliders for E-Mail and Direct Mail segmentation. Each column has a title, a 'New' or 'Disabled' checkbox, and a slider from 'Min' to 'Max' with values 1 and 10.
- Model/Year Options**: 'Models' dropdown (Any) and 'Years' dropdown (Any).

This screenshot shows the same interface after some changes in the 'Select Segmentation Options' section. The 'New' checkbox is checked. The 'Model' dropdown now has 'Any' highlighted in blue. The 'Years' dropdown also has 'Any' highlighted in blue. A 'Save Campaign' button is visible at the bottom right.

Here multiple validations and options. (try with one by one). Once all completed click the save campaign to create the campaign.

Manage Campaigns | Create Campaign

Select Campaign Type

Always On Seasonal/National Objective Focused Metro Mailer Service Prognostics Annual Enrollment

Seasonal/National

Campaign Name: Winter Seasonal 2025 reg

Campaign Description: Testing Seasonal order

Enter Event Code: 14546

Campaign Template Preview

Suggested Size: 540x300px

Campaign Name:
2027-Honda-S-Coupe-Roadster-16-Carscoopsffff.jpg

Enrollment Period

Start Date: 04/01/2025 End Date: 04/22/2025 Deployment: 04/23/2025

One Wave Two Waves

Coupon Expiration Date

Coupon Expiration Date: 04/30/2025

Success Message: Campaign template saved successfully!

Same as remainder campaign, now seasonal campaign created, now click Active button to activate the seasonal campaign.

+ Create New Campaign

| Objective Focused | | | | | |
|--|--------------|----------|--------------------------------------|------------|-------------------------------|
| Always On | | | | | |
| Seasonal/National | | | | | |
| Name | Date Created | Active | Created by | Enrollment | Actions |
| New Summer Seasonal 2025 Key: 11805 | 12-3-2024 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Inactivate |
| Winter Seasonal 2025 reg Key: 12405 | 4-14-2025 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| New Fall Seasonal 2025 Key: 11806 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2025 Key: 11804 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| New Winter Seasonal 2025 Key: 11803 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Testing Coupon issue Key: 11603 | 11-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Fall Seasonal Key: 11553 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal Key: 11506 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal Key: 11505 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2025 - old Key: 11504 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Spring Seasonal 2024 Nov Key: 11552 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Fall Seasonal 2024 Oct 18 Key: 11355 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2024 Oct 18 Key: 11354 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal 2024 Oct 18 Key: 11353 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2024 Oct 18 Key: 11352 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Seasonal Testing on QA Aug21_01 Key: 10970 | 9-24-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| qa-seasonal-sep-17 Key: 10970 | 9-17-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2024 sep Key: 10968 | 9-16-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |

Lcc-qa.targetbase.io/admin/manage-campaigns

+ Create New Campaign

| Name | Date Created | Active | Created by | Enrollment | Actions |
|--|--------------|----------|--------------------------------------|------------|-------------------------------|
| Winter Seasonal 2025 reg Key: 12405 | 4-14-2025 | Active | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Inactivate |
| New Fall Seasonal 2025 Key: 11806 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| New Summer Seasonal 2025 Key: 11805 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2025 Key: 11804 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| New Winter Seasonal 2025 Key: 11803 | 12-3-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Testing Coupon issue Key: 11803 | 11-13-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Fall Seasonal Key: 11553 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal Key: 11506 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal Key: 11505 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2025 - old Key: 11504 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Spring Seasonal 2024 Nov Key: 11552 | 11-7-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Fall Seasonal 2024 Oct 18 Key: 11355 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Spring Seasonal 2024 Oct 18 Key: 11354 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |
| Summer Seasonal 2024 Oct 18 Key: 11353 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2024 Oct 18 Key: 11352 | 10-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Seasonal Testing on QA Aug21_01 Key: 11152 | 9-24-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| qa-seasonal-sep-17 Key: 10970 | 9-17-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Closed | Edit Duplicate Activate |
| Winter Seasonal 2024 sep Key: 10998 | 9-18-2024 | Inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Open | Edit Duplicate Activate |

12:37 PM
4/14/2025

How to place Seasonal Campaign Order:

Navigate to campaign nav bar. Now click seasonal campaign. Now click Seasonal campaign tile. (now ignore AE tile).

lcc-qa.targetbase.io/campaign/national-promotions

National Promotions

Summer Annual Enrollment Customiz...

Create Campaign

Winter Seasonal 2025 reg

Testing Seasonal order

Create Campaign

12:37 PM
4/14/2025

Once click seasonal campaign, now navigate to details page. Select channels if you want, mail date already displayed, you can add seeds by clicking add seeds.

Winter Seasonal 2025 reg > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Winter Seasonal 2025 reg

Testing Seasonal order

Give this Campaign a Name

Marketing Channels

Choose how this campaign will be distributed.

Or

Email Preferred
Email
Direct Mail

Select Mail Date

Select the mail date for this campaign.

Deployment Recipients - Seeds

Add Recipients to Initial Deployments.
Manage Seed Recipient Lists

Add Seed Recipient

SAVE and CONTINUE

lcc-qa.targetbase.io/campaign/builder/template/12405/create

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Lifetime Customer Care

Winter Seasonal 2025 reg > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Close X

Winter Seasonal 2025 reg

Testing Seasonal order

Refer Campaign Name

Seed Recipient

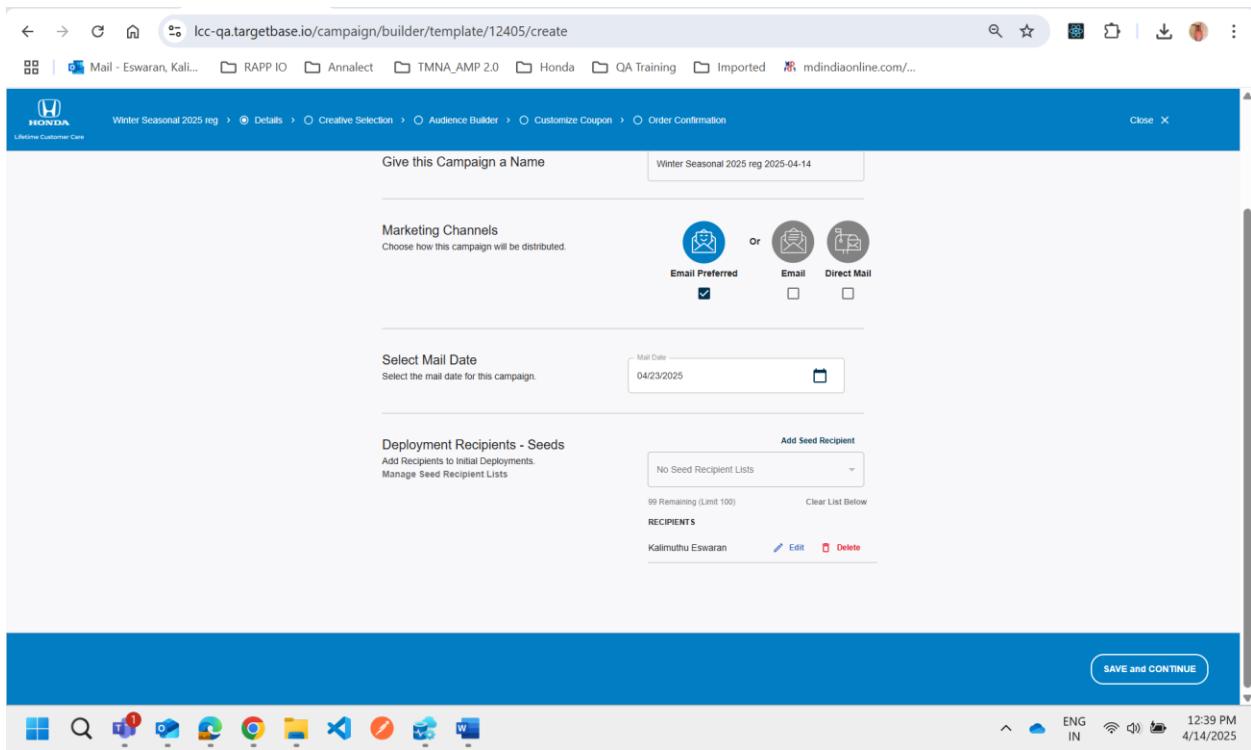
Enter Seed Recipient information in the available fields below.

| | | |
|--------------------------------|------------------------------------|--------------|
| First Name Kalmuthu | Last Name Eswaran | |
| Street Address Line 1 India | Street Address Line 2 Mauritius | |
| City India | State Delaware | Zip 12345 |
| Email Address test@rapp.com | | |

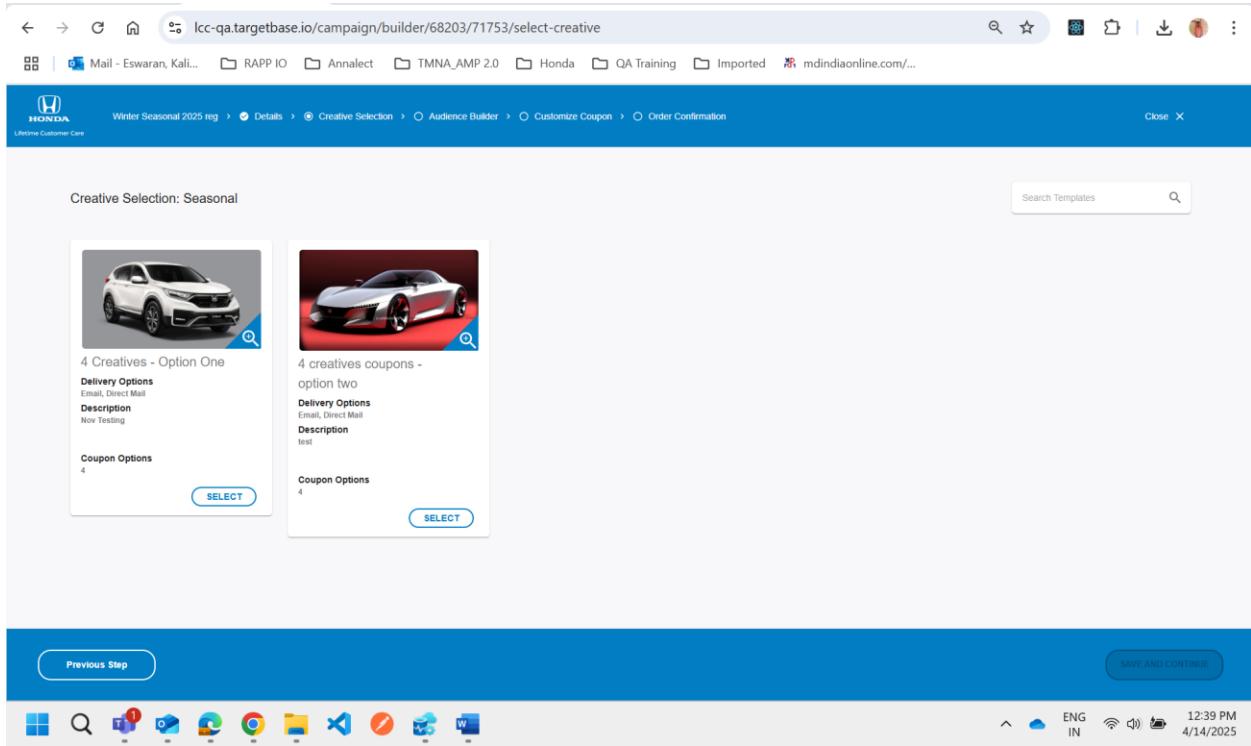
Save Seed Recipient

SAVE and CONTINUE





Once you click save and continue, that time order will be created in draft state. You can see this order by closing this order once click save and continue , on creative selection page itself you can close and verify. Once verified that order has been created under draft state, then go with same nav bar -> seasonal -> seasonal tile -> click save and continue on details page, now see the creatives.



Until any creatives selected you can't move next page. You should select the creatives then click the save and continue.

Aud page:

In Adu page, you can verify, Smart targeting default on (for dealer its should be on and grayed out)

Verify summary section. Models, and segments and all.

Refine
Model and year refinement
Select or deselect a model or individual years of a model.

| Model | Total available | VINs Selected |
|-----------|-----------------|---------------|
| Accord | 2129 | 1450 |
| CR-V | 2447 | 1191 |
| CR-Z | 9 | 6 |
| Civic | 2334 | 1363 |
| Clarity | 5 | 3 |
| Crosstour | 16 | 10 |
| Del Sol | 16 | 10 |

Order
Name: Winter Seasonal 2025 reg 2025-04-14
Dealer: #1 Cochran Honda Boardman
Channels: Email Preferred
Mail-Out Date: 4-23-25
Selected Audience: 5,473
Direct Mail: 3,856
Email: 1,617
Mail Depth: -
Total Discount: \$5,473.00
Total Cost: \$87,817.00

PREVIEW

Then click save and continue.

In the customization coupons page, if already coupons are associated, if you want keep or edit or choose previous order coupons. Then click save and continue.

Customize coupons for this campaign.

Coupon 1

Coupon 2

Coupon 3

Please select a coupon from the left panel to begin customization

Select Recommended Coupons or Previous Seasonal Coupons

Select options

Please note that any edits made to coupons will be lost if you select a different option from the dropdown menu.

PREVIEW

In the confirmation page, verify that, Summary page and coupons and images , edit coupons and pdf preview and all.

lcc-qa.targetbase.io/campaign/builder/68203/confirmation

Winter Seasonal 2025 reg > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Summary

4 creative coupons - option two

Coupons

Winter 2025 Coupon 1

\$10 OFF regular

#1 Cochran Honda Boardman

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with other offers. Expire 04/30/2025 Valid for VIN ending in XXXXXXXX HON 202502 USTPAK

Updated Date: 4-14-25

Winter 2025 Coupon 2

\$20 OFF

Winter 2025 Coupon 2

Winter 2025 Coupon 2

Edit Coupons

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will then turn green and you can submit your order.

Order Status

Draft Order

PREVIEW **Read and Accept Terms and Conditions** **SUBMIT ORDER**

Previous Step **Order History** **Return Home**

12:42 PM 4/14/2025

Click Pdf preview then pdf file will be downloaded. (if any issue facing in pdf downloads, then raise the ticket)

Read and accept terms and conditions., then submit the order.

lcc-qa.targetbase.io/campaign/builder/68203/confirmation

Winter Seasonal 2025 reg > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Summary

4 creative coupons - option two

Coupons

Winter 2025 Coupon 1

\$10 OFF regular

#1 Cochran Honda Boardman

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with other offers. Expire 04/30/2025 Valid for VIN ending in XXXXXXXX HON 202502 USTPAK

Updated Date: 4-14-25

Winter 2025 Coupon 2

\$20 OFF

Winter 2025 Coupon 2

Winter 2025 Coupon 2

Edit Coupons

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will then turn green and you can submit your order.

Order Status

Draft Order

CONFIRM SUBMIT

Are you sure you want to submit this order?

Submit

PREVIEW **Read and Accept Terms and Conditions** **SUBMIT ORDER**

Previous Step **Order History** **Return Home**

12:42 PM 4/14/2025

lcc-qa.targetbase.io/campaign/builder/68203/confirmation

Winter Seasonal 2025 reg > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Summary

Status Submitted Order

Order BUTAT7DB
Name Winter Seasonal 2025 reg 2025-04-14
Dealer #1 Cochran Honda Boardman-208982
Channels Email Preferred

Seed Information
Name Kalimuthu Eswaran

Type Seasonal
Smart Targeting On
Selected Audience 5,473
Direct Mail 3,856
Email 1,617
Mail Depth -
Total Discount \$5,473.00

4 creative coupons - option two



Coupons

[Edit Coupons](#)

Winter 2025 Coupon 1
\$10 OFF regular
Winter Coupon 1
Coupon 1 winter
#1 Cochran Honda Boardman
Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during vehicle purchase.
Expires 04/15/2025 Valid for VIN numbers X0XXXXXXX HON 208982 UTMKHC
(330) 726-2390

Winter 2025 Coupon 2
\$20 OFF
Winter 2025 Coupon 2
Winter 2025 Coupon 2

Place Your Order
To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will turn green and you can submit your order.

[PREVIEW](#) [Read and Accept Terms and Conditions](#) [SUBMIT ORDER](#)

Order Status Submitted

Previous Step Order History Return Home

12:43 PM 4/14/2025

Same remainder campaign , once order has been submitted, then close the campaign. Now move to submitted tab in myorder section check seasonal order has been submitted or not.,(some time due to elastic search issue, order will not show properly.)

lcc-qa.targetbase.io/campaign/my-orders#submitted

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com...

Manage My Orders

Search by Campaign Name, Order #

| | Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|----|------|----------|---|---------------|---------------------|------------|-------|---------|
| 06 | H | 208982 | Winter Seasonal 2025 reg 2025-04-14 BUTAT7DB | Submitted | 04/14/2025 12:43 PM | | | ... |
| 06 | H | 208982 | Honda Service Reminder System (SRS) 2089 IFNSYSLV | Submitted | 04/14/2025 11:00 AM | | | ... |
| 02 | N | 206996 | Spring Seasonal 2025/03/13 N42cUA LULYL5BG | Submitted | 03/13/2025 11:04 PM | 03/31/2025 | | ... |
| 02 | N | 206996 | New Winter Seasonal 2025/03/13 eGMC ZJBTME9 | Submitted | 03/13/2025 10:59 PM | 04/09/2025 | | ... |
| 02 | S | 208084 | New Summer Seasonal 2025/04/4mP GUVIMGMF | Submitted | 03/13/2025 10:21 PM | 06/30/2025 | | ... |
| 02 | A | 206652 | New Summer Seasonal 2025/03-13 JCWNBQZ | Submitted | 03/13/2025 10:16 PM | 06/30/2025 | | ... |
| 04 | S | 208448 | Winter Seasonal 2024 Aug 21 2025/03/05 1R1 | Submitted | | 05/01/2025 | | ... |
| 01 | F | 206892 | Spring Seasonal 2025/01/29 2r1j7Z ZAAC13DZ | Submitted | 02/28/2025 7:41 PM | 03/31/2025 | | ... |
| 06 | N | 208624 | Navin New ID 20250214 - Coupon 0 YDL0MSZG | Submitted | 02/14/2025 4:18 PM | 12/06/2025 | | ... |
| 06 | N | 208624 | Anytime Application OnDemand - Nav Test W02PRAGY | Submitted | 02/14/2025 4:57 PM | 02/27/2025 | | ... |
| 03 | O | 208198 | Anytime Application OnDemand - 4 Coupon 21 JGZ3HEMZ | Submitted | 02/13/2025 11:48 PM | 02/26/2025 | | ... |
| 02 | S | 208084 | Honda Service Reminder System (SRS) 2080 WLPAKXIT | Submitted | 02/04/2025 2:56 PM | | | ... |
| 02 | S | 208684 | Spring Seasonal 2025/02/04 nBfRDA UKYRNBCA | Submitted | 02/04/2025 1:47 PM | 03/31/2025 | | ... |
| 03 | C | 206719 | Spring Seasonal 2025/01/29 8Wfkpc ZJRLWUUY | Submitted | 01/29/2025 10:18 PM | 03/31/2025 | | ... |

12:43 PM 4/14/2025

Annual Seasonal Enrollment :

(AE enrollment: (BRD attached in share point))

1. Background

Dealers currently enroll in one Seasonal at a time, 4 times per year. This will give them the ability to Enroll for an entire year worth of seasonal at once.

2. Goal

To simplify and reduce the number of enrollments for dealers and the field – dealers Enroll one time, providing flexibility to do as little or as much maintenance as they want.

3. Definitions

Annual Enrollment (AE)– Dealers will be able to enter coupons/info for the next 4 seasonals

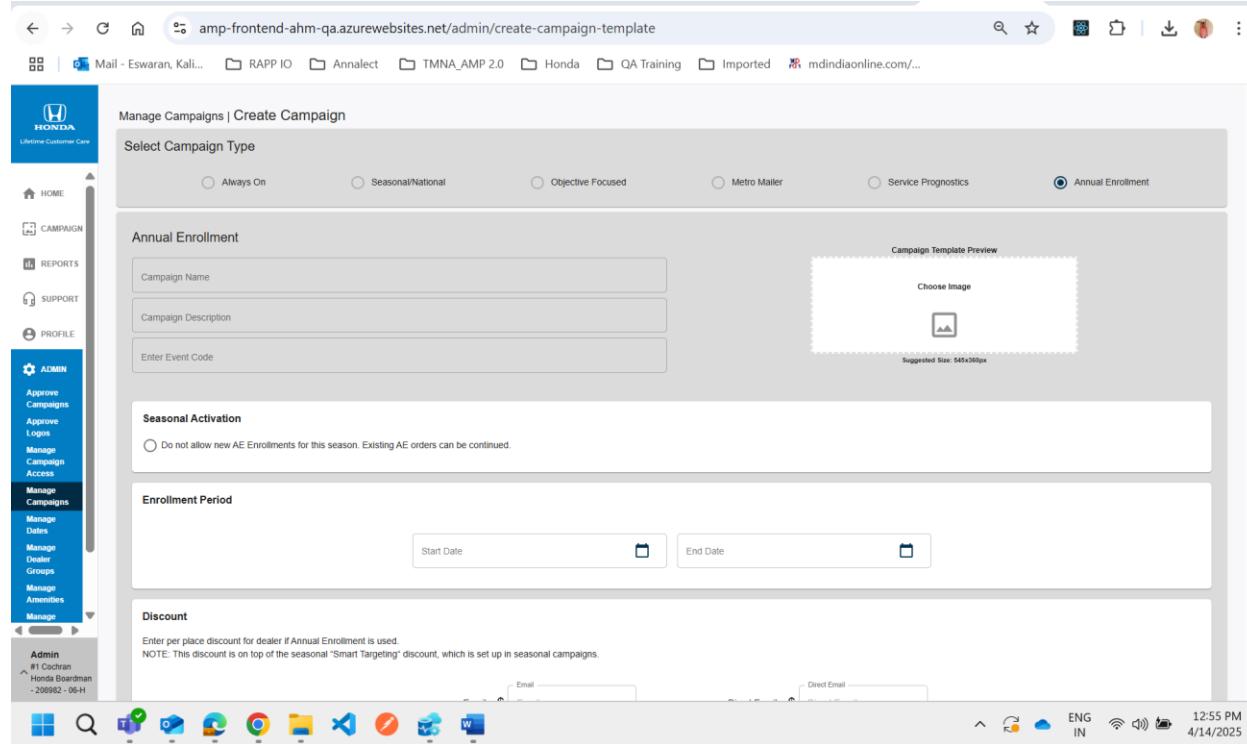
Annual Enrollment Period – The time frame which dealers can Enroll for the next 4 seasonals

Customization Period – The time frame which dealers may edit the coupons of one of the Seasonal orders, just prior to submitting the order.

Seasonal Activation: Dealer/admin allow for place the AE order only first two seasonal orders only. If first two seasonal completed then they not allow to place new AE orders. They can only proceed with exiting AE order if they have already means.

How to create Annual enrollment campaign:

Same previous (remainder / seasonal) campaign go to Admin-> manage campaign -> create campaign -> Annual enrollment



Manage Campaigns | Create Campaign

Select Campaign Type

Annual Enrollment

Campaign Name:

Campaign Description:

Enter Event Code:

Seasonal Activation: Do not allow new AE Enrollments for this season. Existing AE orders can be continued.

Enrollment Period

Start Date: 10/01/2024

End Date: 10/31/2024

Discount

Enter per place discount for dealer if Annual Enrollment is used.
NOTE: This discount is on top of the seasonal 'Smart Targeting' discount, which is set up in seasonal campaigns.

Email:

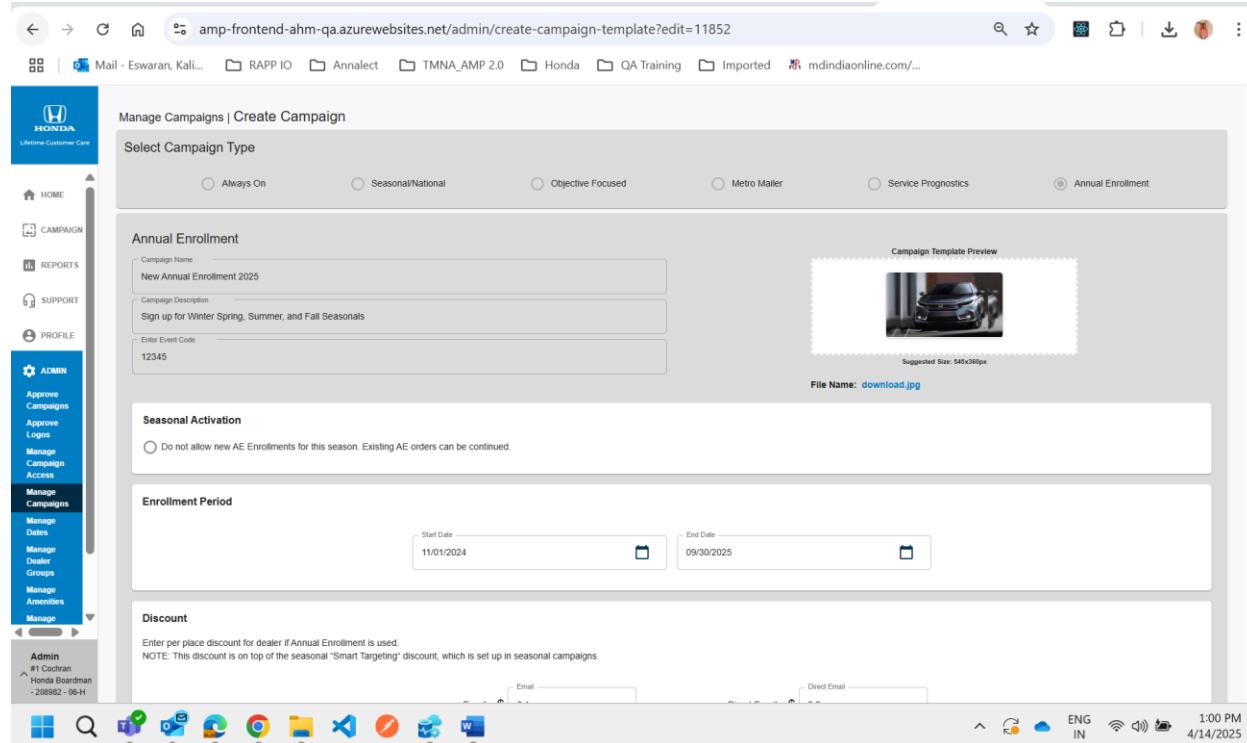
Direct Email:

Campaign Template Preview

Choose Image

Suggested Size: 640x200px

Seasonal Activation : if it is clicked then dealer/admin not able to place the new AE orders. Only they can proceed with they already have AE order in draft. (mostly its Summer and fall)



Manage Campaigns | Create Campaign

Select Campaign Type

Annual Enrollment

Campaign Name: New Annual Enrollment 2025

Campaign Description: Sign up for Winter Spring, Summer, and Fall Seasonals

Enter Event Code: 12345

Seasonal Activation: Do not allow new AE Enrollments for this season. Existing AE orders can be continued.

Enrollment Period

Start Date: 11/01/2024

End Date: 09/30/2025

Discount

Enter per place discount for dealer if Annual Enrollment is used.
NOTE: This discount is on top of the seasonal 'Smart Targeting' discount, which is set up in seasonal campaigns.

Email:

Direct Email:

Campaign Template Preview

File Name: download.jpg

Suggested Size: 640x200px

Enrollment period same as Seasonal campaign, (start date and end date) if already end date completed then AE campaign closed. If you want to active AE then should change the end date.

Next, you can select Upcoming 4 seasonal campaigns which is recently created for upcoming seasonals. (seasonal campaign unique campaign. And annual enrollment campaign name should end with year , then only it will reuse the upcoming AE seasonal campaign.)

Previous Seasonal campaign you can select randomly. If dealer already enrolled for already then dealer can see previous orders coupons in customization page. And admin can see all the list of previous orders if they already have.

Once all completed then save the campaign.

The screenshot shows the Honda Lifetime Customer Care Admin interface. On the left, there's a sidebar with navigation links like HOME, CAMPAIGN, REPORTS, SUPPORT, PROFILE, and ADMIN (which is currently selected). Under ADMIN, there are sub-links for Approve Campaigns, Approve Logs, Manage Campaign Access, Manage Campaigns, Manage Dates, Manage Dealer Groups, Manage Announcements, and Manage. At the bottom of the sidebar, it says "Admin #1 Cochran - Honda Boardman - 208982 - 06-H". The main content area has tabs for "Discount" (with a note about entering per place discount), "Select 4 Seasonals" (listing various seasonal campaign names like Jason Seasonal c1, Fall Seasonal 2022, Summer Seasonal 2022, etc.), "Season 1", "Season 2", "Season 3", and "Season 4". It also has a "Previous Seasonal" section with dropdown menus for "Select Previous Season 1" through "Select Previous Season 4". A "Direct Email" input field with a value of "\$ 10" is present. At the bottom right is a "Save Campaign" button. The footer includes contact information, copyright notice (© 2022), and system status indicators (ENG IN, 12:58 PM, 4/14/2025).

amp-frontend-ahm-qa.azurewebsites.net/admin/create-campaign-template?edit=11852

Discount
Enter per place discount for dealer if Annual Enrollment is used.
NOTE: This discount is on top of the seasonal "Smart Targeting" discount, which is set up in seasonal campaigns.

Email \$ 0.1 Direct Email \$ 0.2

Select 4 Seasonals for this Annual Enrollment

| Next Seasonal | Previous Seasonal |
|--|---|
| Season 1 Selected Next Season 1 New Winter Seasonal 2025 | Selected Previous Season 1 Winter Seasonal 2024 Aug 21 |
| Season 2 Selected Next Season 2 Spring Seasonal 2025 | Selected Previous Season 2 Spring Seasonal 2024 Aug 21 |
| Season 3 Selected Next Season 3 New Summer Seasonal 2025 | Selected Previous Season 3 Summer Seasonal 2024 Oct 18 |
| Season 4 Selected Next Season 4 New Fall Seasonal 2025 | Selected Previous Season 4 Fall Seasonal 2023 |

Save Campaign

Admin #1 Cochran Honda Boardman - 208982 - 06-H

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-440-7986 • LCCSupport@targetbase.com • © 2022

12:59 PM 4/14/2025

Now Activate the AE campaign.

amp-frontend-ahm-qa.azurewebsites.net/admin/manage-campaigns

Annual Enrollment

| Name | Date Created | Active | Created by | Actions |
|---|--------------|----------|--------------------------------------|-----------------------------|
| New Annual Enrollment 2025 Key: 11852 | 7-7-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| SP Optional Key: 7703 | 7-6-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| QA SP OnDemand (No Default Coupons) Key: 7553 | 6-16-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Service Prognostics QA 1505 Key: 7002 | 3-3-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Bug-1544 QA Key: 6852 | 2-21-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Service Prognostics QA 1544 Key: 6802 | 2-20-2023 | inactive | 69aabf78-14ae-4224-91d3-c955e3548480 | Edit Duplicate Activate |
| Jason Tire Prognostics Key: 4952 | 10-25-2022 | inactive | 6354ab07-640c-485d-bfda-c03155f7238a | Edit Duplicate Activate |
| Jason Service Prognostics Key: 4902 | 10-17-2022 | inactive | ade78c13-0c35-4371-b44c-8b46a3857b70 | Edit Duplicate Activate |

Admin #1 Cochran Honda Boardman - 208982 - 06-H

1:00 PM 4/14/2025

Now navigate to seasonal campaign now click AE Tile, (some case you facing some validation. Below the list of all the validations.

Campaign setup :

4 single seasonal :

Winter seasonal 2025

Spring Seasonal 2025

Summer seasonal 2025

Fall seasonal 2025

Now Annual enrollment campaign 2025 associated with these 4 seasonal, First seasonal should be active and AE 2025 has been activated.

1. If the dealer already enrolled winter seasonal then AE with associated with 4 seasonal dealer not able to place the order. Bcz they already placed current seasonal as single seasonal.
2. If the dealer not enrolled winter seasonal then dealer can able to submit any (either AE or single) seasonal order.
3. If dealer already enrolled AE order then dealer unable to submit single winter seasonal order. (bcz they already enrolled current seasonal in associated with AE order.

| | | | | |
|----------------------------|--------|--------|--------|------|
| AE with 4 seasonal 2025 | Winter | Spring | Summer | fall |
| AE with 3 seasonal 2025 | | Spring | Summer | fall |
| Ae with 2 seasonal 2025 | | | Summer | fall |
| Dealer 1 | | | | |

Dealer 1 : when winter season

1. Either place winter or 4 seasonal AE
2. Placed only Winter in previous season – then able to place Spring or AE with 3 season.
3. Incase dealer 1 submitted AE order with 4 season – then they should continue with AE 3 season.

Current season : **Winter season activated , AE with 4 season**(winter, Spring, Summer, fall)activated

Possible scenario :

1. Submit the winter
2. Or AE Submit the 4 (Winter , spring, summer, fall)

Dealer 1 : when Spring season activated. (possibility 1 : if dealer submit only winter previously)

1. Submit the spring
2. AE with 3 Seasonal

Possibility 2: if dealer submit AE with 4 season :

1. Not able to proceed with single season.
2. Only proceed with AE tile with 3 season. (customization tile / AE tile)

Dealer 1 : when Summer is activated and AE with 2 seasonal activated. (possibility 1 : if dealer submit only Spring previously)

1. Submit the Summer
2. AE with 2 season. (not available – should continue with single)

Possibility 2: if dealer submit AE with 3 season :

1. Not able to proceed with single season.
2. Only proceed with AE tile with 2 season. (customization tile / AE tile)

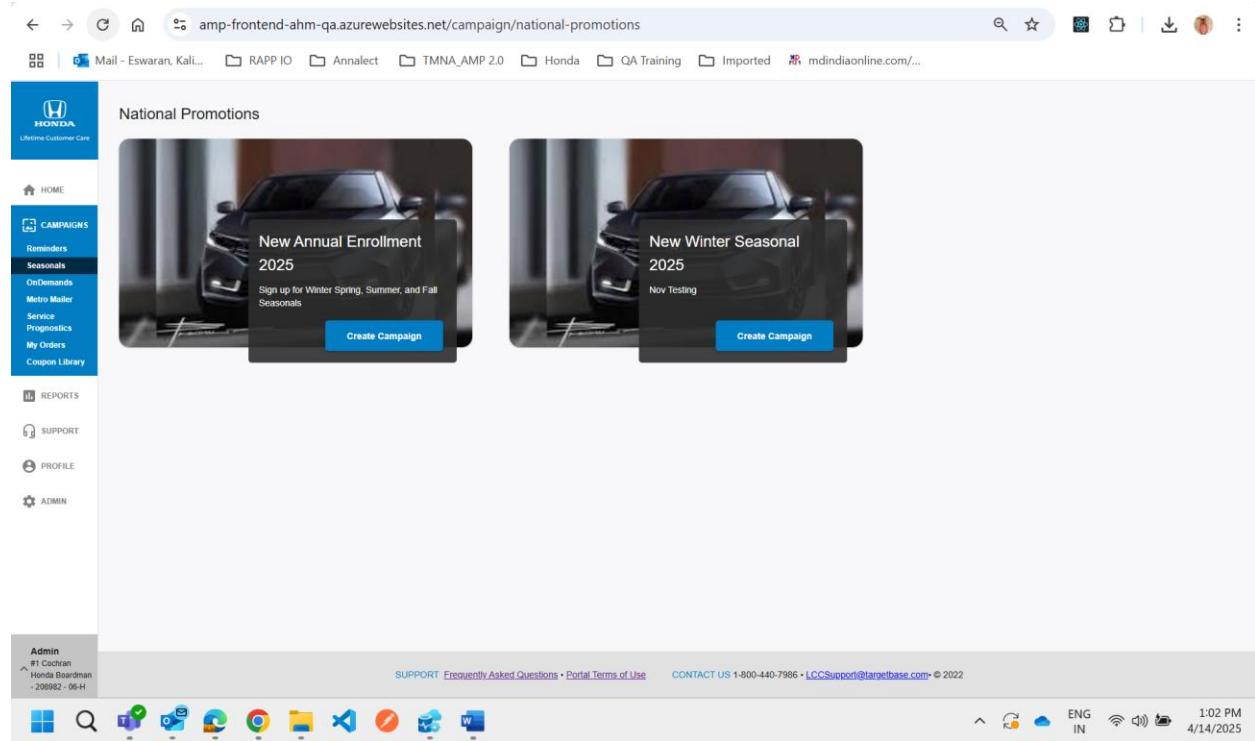
Dealer submit 4 seasonal in single order - 75 % discount. – profit

Dealer submit 3 seasonal in single order – 75 % discount. Some getting profit

Dealer submit 2 seasonal in single order - 75 % discount -- loss for client.

Click AE tile, (you can move further steps if above conditions satisfied, (if the dealer not enrolled any Single / any orders) then click AE tile.

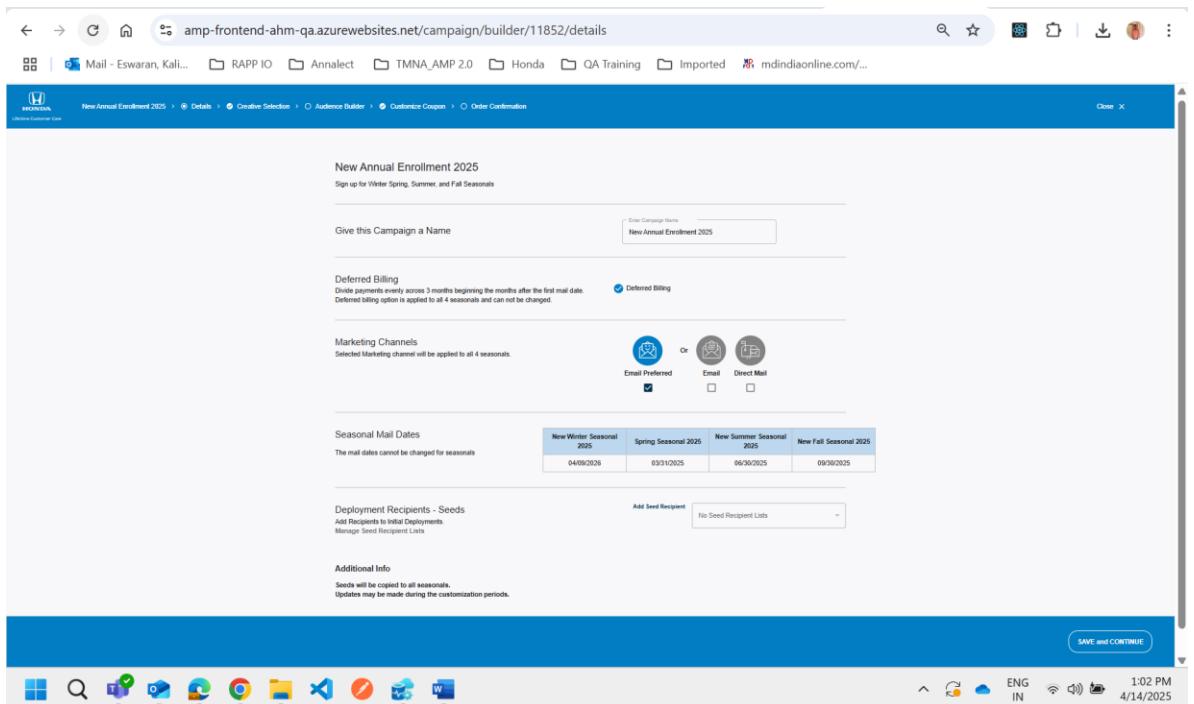
How to create AE order :



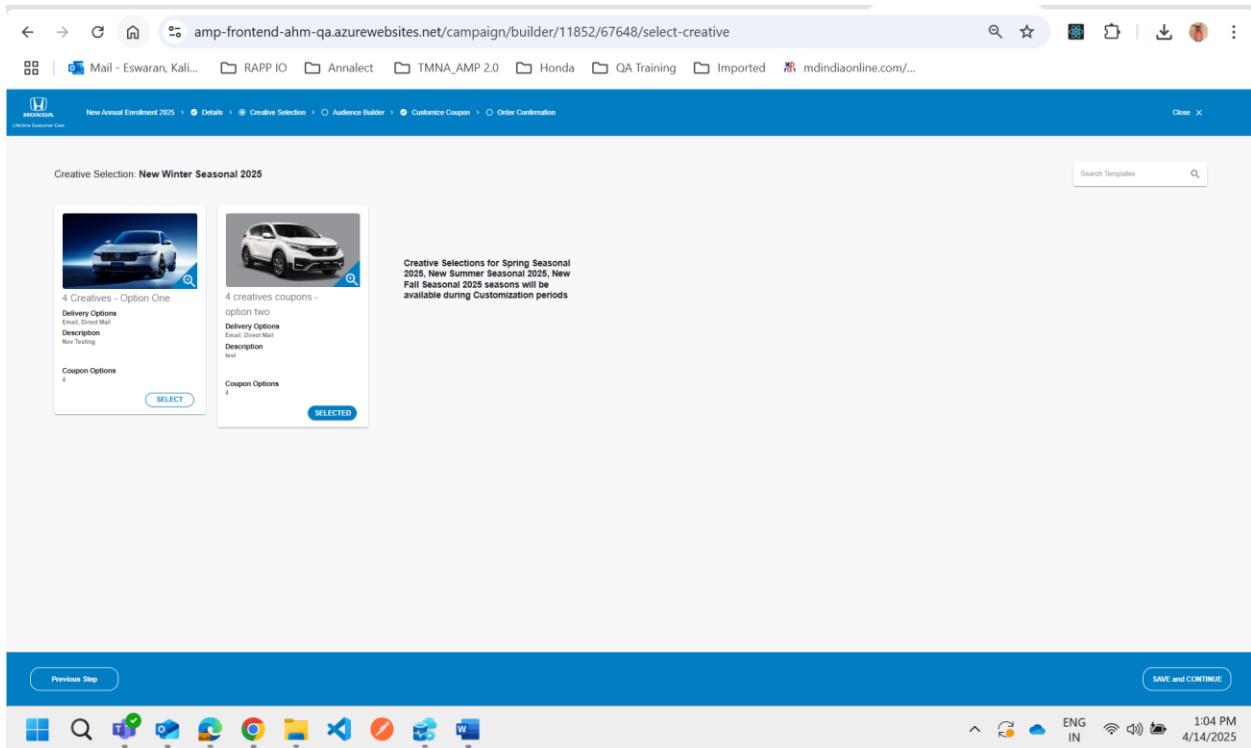
In the order details page, verify deferred billing default selected.

Channels should be select, either Email, EM preferred, Direct mail.

Now you can check all the upcoming seasonal mail dates.



Same you can add seeds if you want. Then click save and continue. Now you navigate to creatives selection page.



Now you can check the all upcoming seasonal orders has been created in my order section, you can check via closing this campaign or new duplicate this page and go back my order page. You can see, first order goes to draft section and remaining all goes to reserved order section..

Now again go with same AE order via clicking Draft order or AE tile in national promotion page.

Now navigate to details -> creative selection -> now Aud page.

Aud page:

Smart targeting -> should be default on. (admin – able to select / deselect the smart targeting. But dealer unable to disable it . it should be grayed out)

Summary section : you can check all the details for per seasonal wise, then click and save and continue.

The screenshot shows the Honda Audience Builder interface. At the top, there's a banner for "Honda Smart Targeting" with a note: "I have my audience selected based on advanced predictive analysis." Below this, under "Segments", there's a chart titled "Smart Targeting Segments" showing distribution across New (0%), Active (0%), Lapsed (24%), and Inactive (76%).

On the left, there's a "Refine" section with dropdowns for "Model" (set to Accord) and "Year".

The main area displays lists of models with their respective vehicle counts (VWVs) available and selected:

- Accord**: Total available 2109, VWVs Selected 1444.

| Year Range | Total Available | VWVs Selected |
|------------|-----------------|---------------|
| 2015-2016 | 208 | 144 |
| 2016-2017 | 640 | 400 |
| 2017-2018 | 570 | 370 |
| 2018-2019 | 410 | 270 |
| 2019-2020 | 144 | 100 |
- CR-V**: Total available 2447, VWVs Selected 1157.

| Year Range | Total Available | VWVs Selected |
|------------|-----------------|---------------|
| 2015-2016 | 405 | 200 |
| 2016-2017 | 570 | 300 |
| 2017-2018 | 570 | 300 |
| 2018-2019 | 144 | 100 |
- CR-Z**: Total available 9, VWVs Selected 6.

| Year Range | Total Available | VWVs Selected |
|------------|-----------------|---------------|
| 2015-2016 | 5 | 3 |
| 2016-2017 | 1 | 1 |
| 2017-2018 | 0 | 0 |
- Civic**: Total available 2314, VWVs Selected 1359.

| Year Range | Total Available | VWVs Selected |
|------------|-----------------|---------------|
| 2015-2016 | 400 | 200 |
| 2016-2017 | 600 | 300 |
| 2017-2018 | 570 | 300 |
| 2018-2019 | 240 | 120 |
| 2019-2020 | 113 | 56 |
- Clarity**: Total available 2314, VWVs Selected 3.

| Year Range | Total Available | VWVs Selected |
|------------|-----------------|---------------|
| 2015-2016 | 0 | 0 |
| 2016-2017 | 0 | 0 |
| 2017-2018 | 0 | 0 |
| 2018-2019 | 0 | 0 |
| 2019-2020 | 3 | 3 |

On the right side, there's a summary panel with details like Order ID, Name, Dealer, and various counts and costs.

Calculation part is needs to verify.

“” Test evidence:

Based on rough calculations, you can cross check with existing calculation

DM Count - Audience 19542

EM Count - Audience 6340

EM Price = 1

DM Price = 2

Seasonal Disc = 0.1

Annual EM Disc = 0.1

Annual DM Disc = 0.1

EM = (EM Per Piece- Seasonal Disc - Annual EM Disc) * EM Count = 5072

DM = (DM Per Piece- Seasonal Disc - Annual DM Disc) * DM Count = 35175.6

Cost with Discount = EM + DM = 40247.6

Cost without Disc = (EM Count * EM Per Piece) + (DM Count * DM Per Piece) = 45424

Total Disc = A-B = 5176.4”””

Now click save and continue. Now navigate to customization page,

You can see all upcoming all seasonal coupons with previous coupons list and edit coupons options similar to single seasonal campaigns.

You can verify enrollment period, and mail dates, expiry dates associated with campaign setup. It should be same as setup.

The screenshot shows the 'Honda Seasonal Annual Enrollment' interface. It displays two sections: 'New Winter Seasonal 2025' and 'Spring Seasonal 2025'. Each section has an 'EDIT COUPONS' button. The 'New Winter Seasonal 2025' section shows four coupon boxes labeled 'Winter 2025 Coupon 1' through 'Coupon 4', each with a 'View Details' link. The 'Spring Seasonal 2025' section shows four coupon boxes labeled 'Spring 2025 Coupon 1' through 'Coupon 4', also with 'View Details' links. To the right of these sections is a 'Select Recommended Coupons or Previous Seasonal Coupons' dropdown menu. The menu includes a 'Selected options' dropdown and a note: 'Please note that any edits made to coupons will be lost if you select a different option from the dropdown menu.' At the bottom of the page are standard browser navigation icons and a status bar showing '10:05 PM 4/14/2025'.

If you want you can change coupons via coupons library, or previous order coupons or keep it as same.

The screenshot shows the Honda Audience Builder interface for campaign builder 11852. It displays sections for 'Spring Seasonal 2025' and 'New Summer Seasonal 2025'. Under 'Current Coupons Selections', there are four boxes for 'Spring 2025 Coupon 1', 'Spring 2025 Coupon 2', 'Spring 2025 Coupon 3', and 'Spring 2025 Coupon 4'. Each box contains a coupon code, its value (e.g., '\$10 OFF'), and an update date (e.g., 4-14-25). Below these are sections for 'Winter 2025 Coupon 1' through 'Winter 2025 Coupon 4'. A note at the top right states: 'Please note that any edits made to coupons will be lost if you select a different option from the dropdown menus.' The bottom right shows the system status: ENG IN, 1:07 PM, 4/14/2025.

Now click save and continue -> see summary section with all details same as Aud page. And customization page in AE order.

The screenshot shows the 'Review Your Order' page. It includes a 'Summary' section with details like Order ID (TKNCL508), Order Date (2024-12-05), Dealer (Cochran Honda Beardstown - 209862), Channel (Email Preferred), Mail Out Date (4-9-26), Type (Annual Enrollment), Smart Targeting (On), Selected Audience (4,452), Direct Mail (\$866), Email (\$596), Mail Doptn (Yes), Deferred Billing (Yes), Total Discount (\$1,476.00 Per Person), Total Cost (\$91,604.00), and Estimated Cost Per Person. To the right, there are sections for 'New Winter Seasonal 2025' (showing a car image) and 'Coupons' (listing Winter 2025 Coupons 1-4). Below this is another 'Coupons' section for 'Spring Seasonal 2025'. At the bottom, there's a 'Place Your Order' section with a note about PDF completion, a 'PREVIEW' button, and order status buttons ('Read and Accept Terms and Conditions', 'SUBMIT WINTER ORDER'). The bottom right shows the system status: ENG IN, 1:07 PM, 4/14/2025.

Click preview, now PDF file downloaded. Now click terms and conditions and submit the order.

The screenshot shows the Honda Online Customer Care campaign builder interface. A message at the top says, "You must contact LCC Support to update your campaign after submission". Below it, the "Review Your Order" section displays a summary of the submitted order:

- Status:** Submitted Order
- Order ID:** TK301505
- Name:** New Winter Seasonal 2025
- Date:** 2024-12-05
- Dealer #1:** Cochran Honda Boardman 208982
- Channel:** Email Preferred
- Mail Out Date:** 4-26
- Type:** Annual Enrollment
- Smart Targeting On:**
 - Selected Audience: 5,452
 - Direct Mail: 3,895
 - Email: 1,556
 - Mail Depth: +
- Deferred Billing Yes:**
- Total Discount:** \$1,476.00 Per Person
- Total Cost:** \$91,604.00
- Estimated Cost Per Person:**

The "Coupons" section shows five coupons for the "New Winter Seasonal 2025" campaign, each with a value of \$10 OFF.

The "Edit Coupons" button is visible in the top right corner.

Below this, another section for "Spring Seasonal 2025" is partially visible, showing a similar layout with a summary and coupon section.

At the bottom, there are buttons for "PREVIEW", "Read and Accept Terms and Conditions", and "SUBMIT WINTER ORDER". The status is shown as "Submitted".

Now close the order via clicking close tab by clicking close in right top corner.

Now you can see submitted order in submitted tab. And rest of them in reserved section.

The screenshot shows the "Manage My Orders" page. The left sidebar includes navigation links for HOME, CAMPAIGNS, REPORTS, SUPPORT, PROFILE, and ADMIN. Under CAMPAIGNS, "My Orders" is selected. The main area displays a table of submitted orders:

| | Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|----|------|----------|-----------|--|-----------|---------------------|------------|---------|
| 06 | H | 208982 | | New Winter Seasonal 2025 2024/12/05 LRjperC TK301505 | Submitted | 04/14/2025 1:03 PM | 04/09/2025 | ... |
| 06 | H | 208982 | | Winter Seasonal 2025 reg 2025-04-14 807AT770B | Submitted | 04/14/2025 12:41 PM | | ... |
| 06 | H | 208982 | | Honda Service Reminder System (SRS) 208982 2024-07-31 19 8P6T16Y | Submitted | 04/14/2025 11:53 AM | | ... |
| 02 | N | 206996 | | Spring Seasonal 2025 2025/03/13 N4DzvA LUYKJWV | Submitted | 03/11/2025 7:39 PM | 03/31/2025 | ... |
| 02 | N | 206996 | | New Winter Seasonal 2025 2025/03/13 eGnCVX ZJ7NWE3 | Submitted | 03/11/2025 10:33 PM | 04/09/2025 | ... |
| 02 | S | 206984 | | New Summer Seasonal 2025 2025/04/04 4e00qj GUVWQMF | Submitted | 03/11/2025 10:21 PM | 06/30/2025 | ... |
| 02 | A | 206952 | | New Summer Seasonal 2025 2025-03-13 JCWv60Z | Submitted | 03/11/2025 10:16 PM | 06/30/2025 | ... |
| 04 | S | 206448 | | Winter Seasonal 2024 Aug 21 2025/03/05 RRI01w | Submitted | 05/01/2025 | | ... |
| 01 | F | 206982 | | Spring Seasonal 2025 2025/02/29 2tJfZ 2AA4-1202 | Submitted | 02/04/2025 7:41 PM | 03/31/2025 | ... |
| 06 | N | 206924 | | Navin New OD 20250214 - Coupon 0 YL0LMES3 | Submitted | 02/14/2025 8:13 PM | 12/06/2025 | ... |
| 06 | N | 206924 | | Anytime Application OnDemand - Nav Test WCBP9GPF | Submitted | 02/14/2025 8:07 PM | 02/27/2025 | ... |
| 03 | O | 206198 | | Anytime Application OnDemand - 4 Coupon 2025-02-13 JZCJ4JNG | Submitted | 02/14/2025 7:43 PM | 02/26/2025 | ... |
| 02 | S | 206984 | | Honda Service Reminder System (SRS) 206984 2025-02-04 14 8P6T16Y | Submitted | 02/04/2025 7:41 PM | | ... |
| 02 | S | 206984 | | Spring Seasonal 2025 2025/02/04 nBRDA LUYKJWV | Submitted | 02/04/2025 7:47 PM | 03/31/2025 | ... |
| 03 | C | 206719 | | Spring Seasonal 2025 2025/01/29 8WNgc ZJ7LWVY | Submitted | 01/29/2025 10:18 PM | 03/31/2025 | ... |
| 03 | G | 207983 | | New Winter Seasonal 2025 2025/01/29 v9t00K 207983.tQ | Submitted | 01/29/2025 10:18 PM | 04/09/2025 | ... |
| 03 | O | 206710 | | New Winter Seasonal 2025 2025/01/27 QIVfM LLAH4-1202 | Submitted | 01/29/2025 10:18 PM | 04/09/2025 | ... |
| 03 | W | 206786 | | Spring Seasonal 2025 2025/01/23 ylvw88 GUVWQMF | Submitted | 01/29/2025 9:18 PM | 03/31/2025 | ... |
| 01 | R | 208831 | | Spring Seasonal 2025 2025/01/23 8IDyTX GMXkLL | Submitted | 01/29/2025 9:14 PM | 03/31/2025 | ... |
| 05 | R | 206958 | | Spring Seasonal 2025 2025/01/23 xAR02J RUELEKTR | Submitted | 01/29/2025 9:11 PM | 03/31/2025 | ... |

At the bottom, there are buttons for "SEARCH", "RESET", and "REFRESH". The status is shown as "Submitted".

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders#reserved

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter **Reset**

| | Submitted | Drafts | Reserved | Approved | Canceled |
|-----------------|--|---|----------|----------|----------|
| Deployment Type | Zone District Dealer ID Campaign Name Status Submitted Start Actions | New Fall Seasonal 2025 2025/03/26 Lzktb0 Standard (1651) 04 S 208448 09/30/2025 *** | | | |
| Channel | 06 H 208962 Fall Seasonal 2025 2025/03/21 DShbQ UGSHRPF Email (1635) 06 H 208962 Summer Seasonal 2025 2025/03/21 EXyBFS YLUJUQZ Direct Mail (1626) 06 H 208962 New Fall Seasonal 2025 2025/03/19 BEbdvU 02 J 208541 New Fall Seasonal 2025 2025/03/19 Cjwfbt GRQZLBB Standard (1651) 02 N 208996 New Fall Seasonal 2025 2025/03/19 WvBVUz 02 N 208996 New Fall Seasonal 2025 2025/03/13 DshTc 02 P 208774 New Fall Seasonal 2025 2025/03/07 omtd8h 02 P 208774 New Summer Seasonal 2025 2025/03/07 GBNGIE 07 Y 209010 New Fall Seasonal 2025 2025/03/06 UGEe6 08/08/2025 04 S 208448 Fall Seasonal 2024 Aug 21 2025/03/05 9Nytf4 04 S 208448 Water Seasonal 2024_Teling_Aug08_02 2025/03/05 yfRzD 04 S 208448 Summer Seasonal 2024 Aug 21 2025/03/05 v5HcOH 04 A 209014 New Fall Seasonal 2025 2025/03/03 ipRGu 04 A 209014 New Summer Seasonal 2025 2025/03/03 08PryE 01 E 208493 New Fall Seasonal 2025 2025/03/02 9ADEj 01 E 208493 New Summer Seasonal 2025 2025/03/02 6ymOB 07 X 206754 New Fall Seasonal 2025 2025/03/02 8ewWkZ 07 X 206754 New Summer Seasonal 2025 2025/03/02 ActvET 07 Y 207612 New Fall Seasonal 2025 2025/03/25 t4Uw 09/30/2025 *** | | | | |
| Category | 02 N 208996 New Fall Seasonal 2025 2025/03/19 WvBVUz 02 N 208996 New Fall Seasonal 2025 2025/03/13 DshTc 02 P 208774 New Fall Seasonal 2025 2025/03/07 omtd8h 02 P 208774 New Summer Seasonal 2025 2025/03/07 GBNGIE 07 Y 209010 New Fall Seasonal 2025 2025/03/06 UGEe6 08/08/2025 04 S 208448 Fall Seasonal 2024 Aug 21 2025/03/05 9Nytf4 04 S 208448 Water Seasonal 2024_Teling_Aug08_02 2025/03/05 yfRzD 04 S 208448 Summer Seasonal 2024 Aug 21 2025/03/05 v5HcOH 04 A 209014 New Fall Seasonal 2025 2025/03/03 ipRGu 04 A 209014 New Summer Seasonal 2025 2025/03/03 08PryE 01 E 208493 New Fall Seasonal 2025 2025/03/02 9ADEj 01 E 208493 New Summer Seasonal 2025 2025/03/02 6ymOB 07 X 206754 New Fall Seasonal 2025 2025/03/02 8ewWkZ 07 X 206754 New Summer Seasonal 2025 2025/03/02 ActvET 07 Y 207612 New Fall Seasonal 2025 2025/03/25 t4Uw 09/30/2025 *** | | | | |
| Favorites | 02 N 208996 New Fall Seasonal 2025 2025/03/19 WvBVUz 02 N 208996 New Fall Seasonal 2025 2025/03/13 DshTc 02 P 208774 New Fall Seasonal 2025 2025/03/07 omtd8h 02 P 208774 New Summer Seasonal 2025 2025/03/07 GBNGIE 07 Y 209010 New Fall Seasonal 2025 2025/03/06 UGEe6 08/08/2025 04 S 208448 Fall Seasonal 2024 Aug 21 2025/03/05 9Nytf4 04 S 208448 Water Seasonal 2024_Teling_Aug08_02 2025/03/05 yfRzD 04 S 208448 Summer Seasonal 2024 Aug 21 2025/03/05 v5HcOH 04 A 209014 New Fall Seasonal 2025 2025/03/03 ipRGu 04 A 209014 New Summer Seasonal 2025 2025/03/03 08PryE 01 E 208493 New Fall Seasonal 2025 2025/03/02 9ADEj 01 E 208493 New Summer Seasonal 2025 2025/03/02 6ymOB 07 X 206754 New Fall Seasonal 2025 2025/03/02 8ewWkZ 07 X 206754 New Summer Seasonal 2025 2025/03/02 ActvET 07 Y 207612 New Fall Seasonal 2025 2025/03/25 t4Uw 09/30/2025 *** | | | | |

Search by Campaign Name, Order #

Filter: Deployment Type, Channel, Category, Favorites

Actions: Standard (1651), Email (1635), Direct Mail (1626)

Status: Submitted, Start, Actions

Admin: Admin, # Campaigns, Honda Businessman - 202502 - 09-H

System: Mail, RAPP IO, Annalect, TMNA_AMP 2.0, Honda, QA Training, Imported, mdindiaonline.com/..., Search, Refresh, Print, Download, Help, Logout, ENG IN, 1:08 PM, 4/14/2025

Now you can check via single seasonal tile, it should be displayed validation error message.

amp-frontend-ahm-qa.azurewebsites.net/campaign/national-promotions

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

National Promotions

New Annual Enrollment 2025
Sign up for Winter Spring, Summer, and Fall Seasonals
Create Campaign

New Winter Seasonal 2025
Nov Testing
Create Campaign

Note

Alert: A New Winter Seasonal 2024/12/05 LGjmC Seasonal Order has already been submitted for your dealership.
For any questions or to request changes, please contact LCC Support at 1-800-445-7886.
Thank you!

Close

SUPPORT | Frequently Asked Questions | Portal Terms of Use CONTACT US 1-800-445-7886 • LCCSupport@honda.com © 2022

Admin: Admin, # Campaigns, Honda Businessman - 202502 - 09-H

System: Mail, RAPP IO, Annalect, TMNA_AMP 2.0, Honda, QA Training, Imported, mdindiaonline.com/..., Search, Refresh, Print, Download, Help, Logout, ENG IN, 1:09 PM, 4/14/2025

AE tile redirect to confirmation page with already submitted screen.

The screenshot shows the Honda Dealer Customer Care campaign builder interface. It displays two seasonal orders: 'New Winter Seasonal 2025' and 'Spring Seasonal 2025'. The 'New Winter Seasonal 2025' order is submitted, showing a total cost of \$85,923.20. The 'Spring Seasonal 2025' order is in progress. Both sections include a summary of the order details, a list of coupons, and customization options. The interface is designed for dealers to manage their campaign submissions.

AE Continue Enrollment Progress:

AE customization period means, once AE order has been submitted, (winter seasonal is completed) respective winter AE order has been submitted and approved. Then next seasonal started, we need to submit the reserved order to submitted order. It means that, next season when started dealer can submit the order.

These are possible scenarios

Pre setup:

New AE campaign needs to create with upcoming three seasonal,

Respective single (spring) seasonal should be activated.

Previous AE order move to draft only respective order. Via my order section.

Validation :

2. Dealer already enrolled previous AE order then dealer should not allow to proceed with new single seasonal order.
3. Dealer able to submit exiting AE order via AE tile / AE customization tile from home page.
4. If dealer not enrolled AE order previously then they able to submit any order.

AE customization order :

Move respective reserved order set to draft state.

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders#reserved

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter Reset

SUBMITTED DRAFTS RESERVED APPROVED CANCELED

| Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|------|----------|-----------|--|------------------|------------|-------|---|
| 02 | M | 208837 | New Fall Seasonal 2025 2025/04/14 VWVBr URAUSGJU | Pending Approval | 09/30/2025 | ... | Approved |
| 02 | M | 208837 | New Summer Seasonal 2025 2025/04/14 dWVWzr HNMJLAD | Pending Approval | 06/30/2025 | ... | Approved |
| 02 | M | 208837 | Spring Seasonal 2025 2025/04/14 IQLM62 040809 JC | Pending Approval | 03/31/2025 | ... | Approved |

Search by Campaign Name, Order # 🔍

1 of 3 < >

Deployment Type: Standard (3)

Channel: Direct Mail (3), Email (3)

Category: Seasonal (3)

Favorites

Admin: John Eshwar, Honda of Dallas - 208837 - 02-M

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-440-7966 • LCCSupport@Starmobile.com © 2022

ENG IN 1:15 PM 4/14/2025

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders#reserved

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter Reset

SUBMITTED DRAFTS RESERVED APPROVED CANCELED

| Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|------|----------|-----------|--|------------------|------------|-------|---|
| 02 | M | 208837 | New Fall Seasonal 2025 2025/04/14 VWVBr URAUSGJU | Pending Approval | 09/30/2025 | ... | Approved |
| 02 | M | 208837 | New Summer Seasonal 2025 2025/04/14 dWVWzr HNMJLAD | Pending Approval | 06/30/2025 | ... | Approved |
| 02 | M | 208837 | Spring Seasonal 2025 2025/04/14 IQLM62 040809 JC | Pending Approval | 03/31/2025 | ... | Approved |

Search by Campaign Name, Order # 🔍

1 of 3 < >

Deployment Type: Standard (3)

Channel: Direct Mail (3), Email (3)

Category: Seasonal (3)

Favorites

Admin: John Eshwar, Honda of Dallas - 208837 - 02-M

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-440-7966 • LCCSupport@Starmobile.com © 2022

ENG IN 1:15 PM 4/14/2025

Manage My Orders

Search by Campaign Name, Order #

| | Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|-----|------|----------|-----------|---|--------|-----------------------|------------|---------|
| 02 | M | 208837 | | Spring Seasonal 2025/04/14 10L862 44089PZC | Draft | 03/31/2025 | 10/17/2023 | ... |
| (+) | - | - | Metro | Jason Dealer Group 2 seq2023-09-18 1U07362X | Draft | 09/19/2023 8:31 PM | 10/17/2023 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-01-28 | Draft | | 12/27/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-09-13 | Draft | | 10/16/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-05-11 | Draft | | 04/09/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-07 Mak | Draft | | 04/05/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-07 g | Draft | | 04/05/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 seq2024-03-07 04084PFD | Draft | | 04/05/2024 | ... |
| (+) | - | - | Metro | Jason Dealer Group 2ab 2024-03-07 1U2098NA | Draft | | 04/05/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-07 | Draft | | 04/05/2024 | ... |
| - | - | - | Metro | Jason Dealer Sas Group 2 2024-03-06 | Draft | | 04/04/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-06 | Draft | | 04/04/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 ab2024-03-06 | Draft | | 04/04/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-0560 | Draft | | 04/04/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-05 | Draft | | 04/04/2024 | ... |
| 02 | M | 208837 | | Anytime Application OnDemand-208837-2779-Copy 77C12CLN | Draft | | 03/16/2024 | ... |
| 02 | M | 208837 | | Anytime Application OnDemand-208837-3645-Copy 1CCB8B07 | Draft | | 02/26/2024 | ... |
| 02 | M | 208837 | | Tire Service Prodigistics 208837-6221-Copy 1F88CBF107 | Draft | | 02/15/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-03-13 | Draft | | 03/13/2024 | ... |
| - | - | - | Metro | Jason Dealer Group 2 2024-01-30 | Draft | | 02/29/2024 | ... |

Filter Reset

Deployment Type

Standard (160)

Channel

Email (157)

Direct Mail (120)

Category

Metro (156)

On Demand (2)

Seasonal (1)

Service Prodigistics (1)

Favorites

Admin Admin - 2024-03-05 208837 - 02-M

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

ENG IN 1:16 PM 4/14/2025

Now Activate Spring seasonal campaign

| Seasonal/National | | | | | | |
|---|--------------|----------|--------------------------------------|------------|-------------------------------|--|
| Name | Date Created | Active | Created by | Enrollment | Actions | |
| Spring Seasonal 2025 Key 11804 | 12-3-2024 | Active | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| Winter Seasonal 2025 reg Key 12405 | 4-14-2025 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| New Fall Seasonal 2025 Key 11800 | 12-3-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| New Summer Seasonal 2025 Key 11805 | 12-3-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| New Winter Seasonal 2025 Key 11806 | 12-3-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Testing Coupon Issue Key 11803 | 11-13-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| Fall Seasonal Key 11803 | 11-7-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Summer Seasonal Key 11800 | 11-7-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Spring Seasonal Key 11805 | 11-7-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |
| Winter Seasonal 2025 - old Key 11804 | 11-7-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |
| Spring Seasonal 2024 Nov Key 11852 | 9-24-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Fall Seasonal 2024 Oct Key 11851 | 9-18-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Spring Seasonal 2024 Oct 18 Key 11854 | 9-18-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Summer Seasonal 2024 Oct 18-Key 11853 | 10-19-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| Winter Seasonal 2024 Oct 18-Key 11852 | 10-19-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| Seasonal Testing on QA Aug 11 Key 11152 | 9-24-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| qa-seasonal-sep-17 Key 10972 | 9-17-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Inactivate | |
| Winter Seasonal 2024 sep Key 10998 | 9-16-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Fall Seasonal 2024 Aug 21 Key 10912 | 9-13-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| seasonal-qc-aug-11 Key 10803 | 9-11-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |
| Seasonal Testing on QA Sep 02 Key 10792 | 9-3-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |
| Fall Seasonal 2024 Aug 21 Key 10907 | 8-21-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |
| Spring Seasonal 2024 Aug 21 Key 10905 | 8-21-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Summer Seasonal 2024 Aug 21 Key 10906 | 8-21-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Winter Seasonal 2024 Aug 21 Key 10905 | 8-21-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Open | Edit Duplicate Activate | |
| Fall Seasonal 2023 Aug 21 Key 10893 | 8-21-2024 | Inactive | 0faabf75-14ae-4224-91d3-c95e35484800 | Closed | Edit Duplicate Activate | |

Create new AE campaign with upcoming seasonal campaigns. Should be ending with previous AE campaigns name(like year)

Manage Campaigns | Create Campaign

Select Campaign Type

Annual Enrollment

Campaign Name: Partial Annual Enrollment 2025

Campaign Description: Reach your Lapsed and Inactive customers by enrolling for the upcoming 3 Seasonals!

Event Event Code: 12345

Campaign Template Preview

File Name: download (\$).png

Seasonal Activation

Do not allow new AE Enrollments for this season. Existing AE orders can be continued.

Enrollment Period

Start Date: 11/01/2024 End Date: 09/30/2025

Discount

Email \$ 0.02 Direct Email \$ 0.02

Select 4 Seasonals for this Annual Enrollment

| Next Seasonal | Previous Seasonal |
|--|---|
| Season 1 Select Next Season 1 Spring Seasonal 2025 | Season 2 Select Previous Season 1 Spring Seasonal 2024 Oct 18 |
| Season 2 Select Next Season 2 New Summer Seasonal 2025 | Season 3 Select Previous Season 2 Summer Seasonal 2024 Oct 18 |
| Season 3 Select Next Season 3 New Fall Seasonal 2025 | Season 4 Select Previous Season 3 Fall Seasonal 2024 Oct 18 |
| Season 4 Select Next Season 4 | Select Previous Season 4 |

Save Campaign

Admin John Eagle Honda of Dallas - 208837 - 02-M

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-446-7964 • LCCReport@honda.com © 2023

File Name: download (\$).png

Activate new AE campaigns,

| amp-frontend-ahm-qa.azurewebsites.net/admin/manage-campaigns | | | | | | |
|--|--------------|-----------------------|--------------------------------------|----------------------|---------------------------|----------------------------|
| Mail - Eswaran, Kali.. | | RAPP IO | Annalect | TMNA_AMP 2.0 | Honda | QA Training |
| Imported | | mdindiaonline.com/... | | | | |
| SP(Optional and Optional) Key: 7802 | 7-7-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| SP (Required and Optional) Key: 7725 | 7-7-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| SP Optional Key: 7705 | 7-6-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| QA SP OnDemand (No Default Coupons) Key: 7553 | 6-16-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Service Prognostics QA 1565 Key: 7002 | 3-3-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Bus 1544 QA Key: 8852 | 2-21-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Service Prognostics QA 1544 Key: 8852 | 2-20-2023 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Jason Tire Prognostics Key: 4952 | 10-25-2022 | Inactive | 6304eb07-48d6-485d-91d3-c0355f67238a | Edit | Duplicate | Activate |
| Jason Service Prognostics Key: 4952 | 10-17-2022 | Inactive | aedfc1c3-0c3c-4371-944c-7ba49ff0fb70 | Edit | Duplicate | Activate |
| Annual Enrollment | | | | | | |
| Name | Date Created | Active | Created by | Actions | | |
| Partial Annual Enrollment 2025 Key: 11053 | 12-3-2024 | Active | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Inactivate |
| Summer Annual Enrollment Customization Key: 12204 | 2-26-2025 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| New Annual Enrollment 2026 Key: 11054 | 12-3-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| New Annual Enrollment -old Key: 11822 | 12-3-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment - Old Key: 11852 | 11-15-2024 | Inactive | fc24d945-6f6b-40ce-9226-8600074e837f | Edit | Duplicate | Activate |
| Testing AE Coupon Issue Key: 11550 | 11-13-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual testing Key: 11052 | 11-13-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Key: 11055 | 11-7-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Key: 11054 | 11-7-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Enrollment - FR 2 Key: 11053 | 11-7-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Enrollment - FR Key: 11052 | 11-6-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Enrollment - Oct 18 Key: 11042 | 10-18-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Testing Oct Key: 11522 | 10-15-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Testing Sep 29 Key: 11020 | 10-3-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Testing Sep 17 Key: 11024 | 9-17-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Testing Sep 11 Key: 10555 | 9-11-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Seasonal Testing Aug 06, 2024 Key: 10553 | 9-11-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing 2024_QA_Sep Key: 10002 | 9-5-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing _Aug28_2024 Key: 10702 | 8-26-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing 2024_QA_Aug Key: 10009 | 8-22-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing 2024_QA_Aug Key: 10005 | 8-21-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing _Aug19_2024 Key: 10553 | 8-21-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing _Aug21_2024 Key: 10552 | 8-21-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |
| Annual Enrollment Testing _Aug29_2024 Key: 10453 | 8-26-2024 | Inactive | 69eabf78-14ee-4224-91d3-c95e3548480 | Edit | Duplicate | Activate |

Click single seasonal tile :

If dealer not enrolled AE order previously then they can proceed with single seasonal.

If already enrolled AE order, then respective order in draft then not allowed to proceed single seasonal, only allow to place existing AE order via AE tile / AE customization tile in home page

The screenshot shows the Honda Dealer Connect web application. On the left is a sidebar with links for Home, Campaigns, Reports, Support, Profile, and Admin. The main content area displays two promotional banners: "Partial Annual Enrollment 2025" and "Awaken your Honda's performance this spring. Spring Seasonal 2025". A central modal window titled "Note" contains the following text:

Notice: You already have a seasonal order in progress, so you cannot start a new one at this time. Here's what you can do:
1. To resume your "Spring Seasonal 2025 2025/04/14 10:00Z" order, go to the My Orders page, where you can pick up where you left off and submit your order.
2. To switch order types from Seasonal to Quarterly or vice versa, please reach out to Support at 1-800-440-7999.
Thank you!

At the bottom right of the modal is a "Close" button.

The screenshot shows the Honda Dealer Connect web application. The top navigation bar includes links for Home, Campaigns, Reports, Support, Profile, and Admin. The main content area features several promotional cards:

- Title for ADMIN**: This message should be available and visible to ADMIN users only. **Title for everyone**: This message should be available and visible to everyone.
- Work Due List**: A placeholder card with a loading icon.
- Annual Enrollment Customization**: A card with a car image and a "CUSTOMIZE NOW" button.
- Drive customer retention with the new Service Reminder System (SRS)**: A card showing a man and a woman interacting with a car, with a "MANAGE REMINDERS" button.
- Pencil us in before you head back.**: A card featuring a silver SUV with a yellow ladder on the roof.
- Spring Seasonal 2025**: A card with a car image and a "ENROLL NOW" button.
- HondaLink WorkDue Report**: A card with a computer monitor icon and a "VIEW REPORT" button.
- HondaLink WorkDue Report**: A card with a computer monitor icon and an "ENROLL IN SR" button.
- OnDemand**: A card with a truck image and a "Give your vehicle new life." button.
- Build a Metro Mailer to**: A card with a car image and a "One stop helps keep you going." button.
- Frequently Asked Questions**: A card with a question mark icon.

If already enrolled then its redirected to confirmation page., if you want you can go back and change anything previously. Please note: that changes will not updates in your upcoming orders only this particular order.

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/68205/confirmation

Spring Seasonal 2025 > Details > Creative Selection > Audience Builder > Customer Coupon > Order Confirmation

Review Your Order

Summary

Status: Draft Order
Order: SABRBF2C
Name: Spring Seasonal 2025 2025/04/14 1QLbk2
Dealer: John Eagle Honda of Dallas-208837
Channels: Email Preferred
Mail Out Date: 3-31-25
Type: Annual Enrollment
Smart Targeting On
Selected Audience: 9,952
Direct Mail: 7,020
Email: 2,932
Mail Depth: -
Total Discount: \$2,692.40
Deferred Billing Yes
Total Cost: \$167,027.60

[Edit Campaign Details](#)

Rise to Adventure

Spring performance that rises to any adventure.

Coupons

- Spring 2025 Coupon 1 (1% OFF)
- Spring 2025 Coupon 2
- Spring 2025 Coupon 3
- Spring 2025 Coupon 4

Customize

[Edit Coupons](#) [Select Creative](#) [Edit Seeds](#)

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will then turn green and you can submit your order.

[Previous Step](#) [PREVIEW](#) [Read and Accept Terms and Conditions](#) [SUBMIT ORDER](#)

Order Status: Draft Order

Order History [Return Home](#)

Same as previous single/AE order submission. Once this order submitted admin will approve this order.

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/68205/confirmation

Spring Seasonal 2025 > Details > Creative Selection > Audience Builder > Customer Coupon > Order Confirmation

You must contact LCC Support to update your campaign after submission

Review Your Order

Summary

Status: Submitted Order
Order: SABRBF2C
Name: Spring Seasonal 2025 2025/04/14 1QLbk2
Dealer: John Eagle Honda of Dallas-208837
Channels: Email Preferred
Mail Out Date: 3-31-25
Type: Annual Enrollment
Smart Targeting On
Selected Audience: 9,952
Direct Mail: 7,020
Email: 2,932
Mail Depth: -
Total Discount: \$2,692.40
Deferred Billing Yes
Total Cost: \$167,027.60

[Edit Campaign Details](#)

Rise to Adventure

Spring performance that rises to any adventure.

Coupons

- Spring 2025 Coupon 1 (1% OFF)
- Spring 2025 Coupon 2
- Spring 2025 Coupon 3
- Spring 2025 Coupon 4

Customize

[Edit Coupons](#) [Select Creative](#) [Edit Seeds](#)

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will then turn green and you can submit your order.

[Previous Step](#) [PREVIEW](#) [Read and Accept Terms and Conditions](#) [SUBMIT ORDER](#)

Order Status: Submitted

Order History [Return Home](#)

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders#submitted

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter Reset

| | Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|-----|------|----------|-----------|---|-----------|---------------------|------------|---------|
| 02 | M | 208837 | | Spring Seasonal 2025 2025/04/14 10L6M62 | Submitted | 04/14/2025 11:31 PM | 03/31/2025 | *** |
| 02 | M | 208837 | | New Winter Seasonal 2025 2025/04/14 1UKM6U | Submitted | 04/14/2025 11:31 PM | 04/09/2026 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 of 2023-09-13 L0F0WTFQ | Submitted | 04/15/2024 12:31 AM | 10/11/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-10-10 L0N0WNNW | Submitted | 09/10/2023 3:45 PM | 11/09/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 by 2023-09-22 X3T3C0Z2 | Submitted | 09/22/2023 6:07 PM | 10/23/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-09-22 X3T3C0Z2 | Submitted | 04/18/2024 11:31 PM | 10/23/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-09-16 X8A8L2D6 | Submitted | 09/16/2023 6:19 PM | 10/17/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 06/2023-09-15 X0B0LPPW | Submitted | 09/10/2023 4:01 PM | 10/16/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-09-15 XWVWJWJT | Submitted | 09/15/2023 1:57 PM | 10/16/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 07/2023-09-13 Y0L0PRTJ | Submitted | 09/13/2023 5:32 PM | 10/16/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-09-12 Y0L0PRTJ | Submitted | 09/12/2023 4:10 PM | 10/11/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-05-08-03-9-2188-Copy Z0D0K0H8 | Submitted | 05/08/2023 7:42 PM | 06/12/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-05-08 NE0T0H14 | Submitted | 05/08/2023 7:31 PM | 07/04/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-05-05 RA3D0H05 | Submitted | 05/05/2023 8:33 PM | 07/05/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-05-03 YH0E0GZ0 | Submitted | 05/03/2023 8:16 PM | 06/30/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Group 2 2023-05-01 YH0E0GZ0 | Submitted | 05/01/2023 7:23 PM | 06/26/2023 | *** |
| (+) | - | - | Metro | Jason Dealer Jason 2 2022-08-09 YF0L0H0H | Submitted | 08/09/2022 8:22 PM | 12/16/2022 | *** |
| (+) | - | - | Metro | Jason Dealer Group 3 2022-07-27 Y3M0E0H0H | Submitted | 07/27/2022 11:03 PM | 09/26/2022 | *** |
| (+) | - | - | Metro | QA_Metro_Matter 1132 2022-05-26 X0B0H0C1 | Submitted | 05/26/2022 5:23 PM | 07/13/2022 | *** |
| (+) | - | - | Metro | QA_Metro_Matter 1132 2022-05-26 X0B0H0C1 | Submitted | 05/26/2022 5:23 PM | 07/13/2022 | *** |

Search by Campaign Name, Order #

Filter Reset

Deployment Type ▼

Standard (24)

Channel ▼

Direct Mail (22)

Email (22)

Category ▼

Metro (22)

Seasonal (2)

Favorites ▼

Admin John Eagle 208837-02-M

HOME CAMPAIGNS REMINDERS ONDEMANDS METRO MATER SERVICE PROCEDURES My Orders COUPON LIBRARY REPORTS SUPPORT PROFILE ADMIN

ENG IN 12:22 PM 4/14/2025

Please note that, now Winter and Spring has been completed, now Summer and fall also same like above conditions.

1. Should be move respective order from reserved to draft.
 2. New campaign template need to create for AE
 3. Summer seasonal should be activated.
 4. Please note that new AE order will not create for last seasonal. So should be Seasonal activation checked in create template section.

OnDemand, Service Prog, Mero Mailer Campaign Setup:

Other campaigns:

OnDemand – same as Seasonal Orders

Service prog – Same as Remainder order

Metro for Group of dealers placed same order – only available for Admin section

Metro Mailer Campaign

Metro – campaign setup : same as seasonal/ OnDemand order – only needs to select Dealer Groups\

The screenshot shows a web browser displaying the 'Metro Mailer Campaigns' section of the Honda website. The URL in the address bar is amp-frontend-ahm-qa.azurewebsites.net/campaign/metro-mailer. The page features a sidebar with navigation links like HOME, CAMPAIGNS, REPORTS, SUPPORT, PROFILE, and ADMIN. The main content area displays four campaign cards:

- Honda Metro Mailers KL Like Prod**: Description: 'For new metros, contact LCC Support to set up your dealer ID prior to processing.' Button: 'Create Campaign'.
- Metro Campaign DH**: Description: 'Metro Test Dealers one disc'. Button: 'Create Campaign'.
- Testing_QA_Metro**: Description: 'Testing Description'. Button: 'Create Campaign'.
- Testing_QA_Metro-Reg**: Description: 'Testing Description'. Button: 'Create Campaign'.

The bottom of the screen shows the Windows taskbar with various pinned icons and system status indicators.

From details page, you should select dealer groups by clicking dropdowns.

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/template/2502/create

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Honda Metro Mailers KL Like Prod > Details > Creative Selection > Audience Builder > Customized Coupons > Order Confirmation

Campaign Details

Honda Metro Mailers KL Like Prod

For new metros, contact LCC Support to set up your dealer list prior to proceeding.

Campaign Name
Enter your desired campaign name here

Select Funding Type

DAA Funding Type
Select this option to use Dealer Ad Association funding for your Metro Mailer. You will be able to select approved creatives or choose to use custom creatives.

Dealer Funding Type
Select this option to have order billed individually to each dealer. You will be able to select approved creatives or choose to use custom creatives.

Deferred Billing
Divide payments evenly across 3 months beginning the months after the first mail date. Deferred Billing

Marketing Channels
Choose how this campaign will be distributed.
 Email Preferred Email Direct Mail

Select Mail Date
Estimated in-home date is 5-10 days after the mail date you select.

SAVE AND CONTINUE

Windows Taskbar icons: File Explorer, Edge, Google Chrome, File Manager, Task View, Taskbar Search, Taskbar Icons, Taskbar Buttons, Taskbar Notifications, Taskbar Status Bar.

System tray icons: Network, Battery, Volume, Signal Strength, ENG IN, 2:40 PM, 4/14/2025.

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/template/2502/create

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Honda Honda Metro Makers XL Like Prod > Details > Creative Selection > Audience Builder > Customer Coupon > Order Confirmation

Select Funding Type

Choose a funding type for this campaign. Ad Association funding for your Metro Marker. You will be able to bill individually to each dealer. You will be able to select senior approved creatives or choose to use custom creatives.

Deferred Billing
Divide payments evenly across 3 months beginning the months after the first mail date.

Deferred Billing

Marketing Channels
Choose how this campaign will be distributed.

Email Preferred Or Email Direct Mail

Select Mail Date
Estimated in-home date is 5-10 days after the mail date you selected.

Mail Date: 05/13/2025

Select Dealer Group

Honda Honda Dealers
Jason Dealer Group 1
Jason Dealer Group 2
Nor Cal Honda Dealers TEST

Mailer Information

Metro Group URL: [Test URL](#)

Select to include a Service Logo

Selected here to include a Service Logo on this miler.

SAVE and CONTINUE

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/template/2502/create

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Honda Metro Mailer 10 Lite Prod. > Details > Creative Selection > Audience Builder > Customize Coupon > Order Confirmation

Metro Drag URL Test URL

Select to include a Service Logo

Select here to include a Service Logo on this mailer.

Order Contact Information

First Name Last Name
Phone
E-Mail Address

Deployment Recipients - Seeds

Add Recipients to Initial Deployments
Manage Seed Recipient Lists

Add Seed Recipient

No Seed Recipient Lists

Dealer Selection

Search By Dealer Name Select All

| Name | Dealer Id | Zone | District | Enrollment |
|---------|-----------|------|----------|------------|
| No rows | | | | |

SAVE and CONTINUE

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/template/2502/create

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Honda Metro Makers KJ_Luke Prod Details Creative Selection Audience Builder Customize Coupon Order Confirmation Close X

Order Contact Information (787) 678-6786 test@rapp.com

Deployment Recipients - Seeds Add Recipients to Initial Deployments Manage Seed Recipient Lists Add Seed Recipient No Seed Recipient Lists

Dealer Selection

| Name | Dealer Id | Zone | District | Enrollment |
|-----------------------------------|-----------|------|----------|------------|
| Allen Honda | 206977 | 02 | P | Incomplete |
| Antrim Way Honda | 206938 | 07 | T | Incomplete |
| Apostolakis Honda | 207157 | 06 | H | Incomplete |
| Apple Honda | 207106 | 03 | A | Incomplete |
| Apple Tree Honda | 206766 | 04 | E | Incomplete |
| Art Moehn Honda | 206809 | 06 | J | Incomplete |
| Atamian Honda | 207184 | 03 | S | Incomplete |
| AutoNation Honda 385 | 206858 | 04 | G | Incomplete |
| AutoNation Honda At Blue Air Mall | 207196 | 04 | M | Incomplete |

SAVE and CONTINUE

Creative Selection: Metro

| | | | | | | |
|--|---|--|---|--|---|--|
| Chart Your Path Delivery Options: Email, Direct Mail Description: Chart Your Path Coupon Options: 4 <input type="button" value="SELECT"/> | Express Service for your express life Delivery Options: Email, Direct Mail Description: Express Service Watch Coupon Options: 4 <input checked="" type="button" value="SELECT"/> | Expert service helps you get going Delivery Options: Email, Direct Mail Description: Get Going (Expert Svc) Coupon Options: 4 <input type="button" value="SELECT"/> | Go out and play. Delivery Options: Email, Direct Mail Description: Go Out and Play Coupon Options: 4 <input type="button" value="SELECT"/> | Jason 1 Delivery Options: Email, Direct Mail Description: Jason 1 Coupon Options: 4 <input type="button" value="SELECT"/> | Mirror Delivery Options: Email, Direct Mail Description: Mirror Coupon Options: 4 <input type="button" value="SELECT"/> | On the Go Delivery Options: Email, Direct Mail Description: On the Go Coupon Options: 4 <input type="button" value="SELECT"/> |
| One stop helps keep you going. Delivery Options: Direct Mail Coupon Options: 4 <input type="button" value="SELECT"/> | One stop helps keep you going. Delivery Options: Direct Mail Coupon Options: 4 <input type="button" value="SELECT"/> | One stop helps keep you going. Delivery Options: Direct Mail Coupon Options: 4 <input type="button" value="SELECT"/> | One Stop Generic Delivery Options: Direct Mail Description: H2C Coupon Options: 4 <input type="button" value="SELECT"/> | One Stop Mountains Delivery Options: Direct Mail Description: H2S Coupon Options: 4 <input type="button" value="SELECT"/> | One Stop Suburb Delivery Options: Direct Mail Description: One Stop Suburb Coupon Options: 4 <input type="button" value="SELECT"/> | Pit Crew Delivery Options: Direct Mail Description: Pit Crew Coupon Options: 4 <input type="button" value="SELECT"/> |

Windows Taskbar: Mail - Eswaran, Kali..., RAPP IO, Annalect, TMNA_AMP 2.0, Honda, QA Training, Imported, mdindiaonline.com...

System tray: 2:41 PM 4/14/2025

Customize Audience

| Metro Smart Targeting | Metro Smart Budget | | | | | | | | |
|--|--|--------|----------|--------|----------|----|----|-----|-----|
| <input type="checkbox"/> Off <input checked="" type="checkbox"/> On | Select your budget and advanced predictive analytic model will select those customers most likely to purchase. | | | | | | | | |
| Selected Amount (Optional): <input type="text" value="1000"/> | | | | | | | | | |
| Smart Targeting Segments <table border="1"> <thead> <tr> <th>New</th> <th>Active</th> <th>Lapsed</th> <th>Inactive</th> </tr> </thead> <tbody> <tr> <td>0%</td> <td>0%</td> <td>42%</td> <td>57%</td> </tr> </tbody> </table> | | New | Active | Lapsed | Inactive | 0% | 0% | 42% | 57% |
| New | Active | Lapsed | Inactive | | | | | | |
| 0% | 0% | 42% | 57% | | | | | | |
| Segments Behavioral based segmentation Select or deselect the segments to adjust your audience. | | | | | | | | | |
| Refine Model and year refinement Select or deselect a model or individual years of a model. | | | | | | | | | |
| Model <input type="button" value=">"/> Year <input type="button" value=">"/> | | | | | | | | | |
| Accord Total available: 2912 VINs Selected: 446 2010-2014: 209 2015-2016: 129 2017-2018: 21 2019-2020: 11 CR-V Total available: 3215 VINs Selected: 570 2010-2014: 465 2015-2016: 120 2017-2018: 21 2019-2020: 11 CR-Z Total available: 15 VINs Selected: 6 2010-2014: 6 2015-2016: 0 Civic Total available: 2290 VINs Selected: 512 2010-2014: 320 2015-2016: 183 2017-2018: 11 2019-2020: 1 Clarity Total available: 2 VINs Selected: 1 | | | | | | | | | |

Windows Taskbar: Mail - Eswaran, Kali..., RAPP IO, Annalect, TMNA_AMP 2.0, Honda, QA Training, Imported, mdindiaonline.com...

System tray: 2:42 PM 4/14/2025

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/68159/71717/customize-coupon

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Coupons

Customize coupons for this campaign

Coupon 1

Coupon 2

Coupon 3

Coupon 4

Please select a coupon from the left panel to begin customization

PREVIEW

SAVE and CONTINUE

2:43 PM 4/14/2025

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/68159/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Review Your Order

Summary

Status Draft Order
Order #3FYKZBPS
Name Jason Dealer Group 1 2025-04-14
Metro Group Name Jason Dealer Group 1
Marketing ID
Funding Type Dealer
Service Log No
Channel Email Preferred
Mail Out Date 5-13-25

Smart Targeting On
Selected Audience 2,749
Direct Mail 1,519
Email 1,230
Mail Disp.

Deferred Billing Yes
Total Cost \$1,369.33

Express Service Watch

Coupons

Edit Coupons

Print Summary Add to Favorites

00001 Jason Global Cpn
jason
jason00
Jason Dealer Group 1
00001 Jason Global Cpn-226
Updated Date: 4-14-25

00001 Jason Global Cpn
jason
jason00
Jason Dealer Group 1
00001 Jason Global Cpn-226
Updated Date: 4-14-25

00001 Jason Global Cpn
jason
jason00
Jason Dealer Group 1
00001 Jason Global Cpn-707
Updated Date: 4-14-25

00001 Jason Global Cpn
jason
jason00
Jason Dealer Group 1
00001 Jason Global Cpn-226
Updated Date: 4-14-25

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "Submit Order" button will then turn green and you can submit your order.

Order Status
Draft Order

PREVIEW Read and Accept Terms and Conditions RELEASE TO DEALERS

Previous Step Order History Return Home

2:44 PM 4/14/2025

amp-frontend-ahm-qa.azurewebsites.net/campaign/builder/68159/confirmation

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Honda Metro Makers KL Like Prod Details Creative Selection Audience Builder Customize Coupon Order Confirmation

All selected dealers must be enrolled before submitting this campaign

Review Your Order

[Print Summary](#) [Edit Favorites](#)

Summary

Status Draft Order
Order JFYRZB6
Name Jason Dealer Group 1 2025-04-14
Metros Group Jason Dealer Group 1
Metros Group URL
Funding Type Dealer
Service Logo No
Channels Email Preferred
Mail Out Date 5-15-25

Smart Targeting On
Selected Audience 2,748
Direct Mail 1,919
Email 1,230
Mail Depth +

Deferred Billing Yes
Total Cost \$1,369.33

[EDIT CAMPAIGN DETAILS](#)

Express Service Watch



Express Service Watch

Coupons

[Edit Coupons](#)

| Coupon ID | Dealers | Updated Date |
|----------------------------|---|--------------|
| 00001 Jason Global Cpn | jason jason99 jason Jason Dealer Group 1 | 4-14-25 |
| 00001 Jason Global Cpn-226 | jason jason99 jason Jason Dealer Group 1 | 4-14-25 |
| 00001 Jason Global Cpn-226 | jason jason99 jason Jason Dealer Group 1 | 4-14-25 |
| 00001 Jason Global Cpn-707 | jason jason99 jason Jason Dealer Group 1 | 4-14-25 |
| 00001 Jason Global Cpn-226 | jason jason99 jason Jason Dealer Group 1 | 4-14-25 |

Place Your Order

To complete your order, start by previewing the order PDF. Next, read and accept the Terms and Conditions. The "submit order" button will then turn green and you can submit your order.

[PREVIEW](#) [Read and Accept Terms and Conditions](#) [RELEASE TO DEALERS](#)

Order Status
Draft Order

[Previous Step](#) [Order History](#) [Return Home](#)

2:45 PM 4/14/2025

Once click submitted, this metro order not yet submitted, its released to the list of dealers, now go back my order draft section, now click + symbol. Now you can see all dealer order, select those and click submit in my order section itself. Once its completed then again go back confirmation page by clicking draft order now again click to submit the order.,

Manage My Orders

Filter Reset

| | Submitted | Drafts | Reserved | Approved | Canceled |
|--|-------------|--|--|------------|--------------------|
| Deployment Type | | | | | |
| <input type="checkbox"/> Standard (160) | 02 M 208837 | Service Prognostics Test 2025-04-14 | Draft | | |
| Channel | | | | | |
| <input type="checkbox"/> Email (156) | — — | Metro | Jason Dealer Group 2 wq2023-09-18 UZ021825 | Draft | 09/19/2023 8:31 PM |
| <input type="checkbox"/> Direct Mail (119) | — — | Metro | Jason Dealer Group 2 2024-11-28 | Draft | 10/17/2023 |
| Category | | | | | |
| <input type="checkbox"/> Metro (156) | — — | Metro | Jason Dealer Group 2 2024-09-13 | Draft | 10/17/2023 |
| <input type="checkbox"/> On Demand (2) | — — | Metro | Jason Dealer Group 2 2024-03-11 | Draft | 04/09/2024 |
| <input type="checkbox"/> Service Prognostics (2) | — — | Metro | Jason Dealer Group 2 2024-03-07 Msk | Draft | 04/05/2024 |
| Favorites | | | | | |
| — — | Metro | Jason Dealer Group 2 2024-03-07 j | Draft | 04/05/2024 | ... |
| — — | Metro | Jason Dealer Group 2 tq2024-03-07 US081941 | Draft | 04/05/2024 | ... |
| — — | Metro | Jason Dealer Group 2ab 2024-03-07 1C_G1000A | Draft | 04/05/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-03-07 | Draft | 04/05/2024 | ... |
| — — | Metro | Jason Dealer Sas Group 2 2024-03-06 | Draft | 04/04/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-03-06 | Draft | 04/04/2024 | ... |
| — — | Metro | Jason Dealer Group 2 rh2024-03-06 | Draft | 04/04/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-03-0590 | Draft | 04/04/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-03-05 | Draft | 04/04/2024 | ... |
| 02 M 208837 | | Anytime Application OnDemand-208837-2799-Copy 17C031CN | Draft | 03/19/2024 | ... |
| 02 M 208837 | | Anytime Application OnDemand-208837-3645-Copy FCBM807 | Draft | 02/26/2024 | ... |
| 02 M 208837 | | Tire Service Prognostics 208837-6221-Copy 1688810P | Draft | 02/15/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-02-13 | Draft | 03/13/2024 | ... |
| — — | Metro | Jason Dealer Group 2 2024-01-30 | Draft | 02/29/2024 | ... |

Search by Campaign Name, Order # Search

Admin - John Eagle Honda of Dallas - 208837 - 02-M

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

ENG IN 2:45 PM 4/14/2025

The screenshot shows a web-based application for managing Honda dealer group campaigns. On the left, there's a sidebar with navigation links: HOME, CAMPAIGNS, REPORTS, SUPPORT, PROFILE, and ADMIN. The ADMIN section shows a user profile for 'John Eagle'.

The main content area displays a table of campaigns. A modal window is open over the table, titled 'Parent Campaign: Jason Dealer Group 2 tytre2023-06-05'. This modal lists several draft campaigns under this parent category, each with details like Order Number, Zone, District, Dealer ID, Dealer Name, Campaign Name, Status, Submitted, and Start date. The modal has a 'Submit Selected' button at the bottom.

| Order Number | Zone | District | Dealer ID | Dealer Name | Campaign Name | Status | Submitted | Start | Actions |
|--------------|------|----------|-----------|--------------------------------|--|--------|------------|-------|---------|
| CGXTBW1G | 01 | E | 208883 | Capital City Honda | Jason Dealer Group 2 tytre2023-06-05 | Draft | 06/01/2023 | | ... |
| PPDEFFC8 | 04 | T | 240006 | Holler Honda Service Center | Jason Dealer Group 2 tytre2023-06-05 | Draft | 06/01/2023 | | ... |
| 834MDHU | 02 | B | 240005 | Schofield Honda Service Center | Jason Dealer Group 2 tytre2023-06-05 | Draft | 06/01/2023 | | ... |
| | | | | | Jason Dealer Group 2 2023-05-05-03-9-2180-Copy-01-9-1240-C | Draft | 06/12/2023 | | ... |
| | | | | | Jason Dealer Group 2 2023-05-05-03-9-3726-Copy | Draft | 06/09/2023 | | ... |
| | | | | | Jason Dealer Group 2 2023-05-04 | Draft | 07/03/2023 | | ... |
| | | | | | Jason Dealer Group 2 2023-05-03-9-6897-Copy | Draft | 06/07/2023 | | ... |
| | | | | | Gium Test Dealer Group 2023-04-28 | Draft | 06/27/2023 | | ... |
| | | | | | HHGA DEALER GROUP Honda AA 2023-04-28 | Draft | 06/27/2023 | | ... |

At the bottom of the page, there are buttons for 'Rows per page' (29), '41-60 of 196', and navigation arrows. The status bar at the bottom right shows '2:47 PM 4/14/2025'.

After submit the order in draft state. And again go to main draft order then place once again submit the order.

My order page:

This screenshot shows the 'Manage My Orders' page, which is a subset of the main campaign management interface. It features a similar sidebar and navigation links as the previous screen.

The main content area displays a table of draft campaigns, identical to the one shown in the previous screenshot. The table columns include Order Number, Zone, District, Dealer ID, Dealer Name, Campaign Name, Status, Submitted, Start, and Actions. The table shows multiple rows of draft campaigns, including the ones listed in the previous screenshot.

At the bottom of the page, there are buttons for 'Rows per page' (29), '41-60 of 196', and navigation arrows. The status bar at the bottom right shows '2:54 PM 4/14/2025'.

My order:

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter Reset

| Deployment Type | | Submitted | Drafts | Reserved | Approved | Canceled |
|--|--|-----------|--------|----------|----------|----------|
| <input type="checkbox"/> Standard (24) | | | | | | |
| Channel | | | | | | |
| <input type="checkbox"/> Email (22) | | | | | | |
| <input type="checkbox"/> Direct Mail (21) | | | | | | |
| Category | | | | | | |
| <input type="checkbox"/> Metro (22) | | | | | | |
| <input type="checkbox"/> Seasonal (1) | | | | | | |
| <input type="checkbox"/> Service Prognostics (1) | | | | | | |
| Favorites | | | | | | |

Search by Campaign Name, Order #

| Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|------|----------|-----------|---|-----------|---------------------|------------|---------|
| 07 | P | 206839 | Winter Seasonal 2024 Aug 21 2024/11/29 KbdTdn | Submitted | 04/10/2024 12:11 AM | 19/11/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-126 L570WNSQ | Submitted | 04/10/2024 12:11 AM | 01/05/2024 | ... |
| 07 | P | 206839 | Tee Service Prognostics OD UNGHCEY3 | Submitted | 04/10/2024 12:11 AM | 10/10/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-10-10 LNDZWHB8 | Submitted | 04/10/2024 12:11 AM | 10/09/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-22 437GQ372 | Submitted | 04/10/2024 12:11 AM | 10/23/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-09-22 636EJL3 | Submitted | 04/10/2024 12:11 AM | 10/23/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-18 1KMLJLJW | Submitted | 04/10/2024 12:11 AM | 19/17/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-15 ZDK9P9W | Submitted | 04/10/2024 12:11 AM | 10/16/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-09-15 WWHF9WU | Submitted | 04/10/2024 12:11 AM | 10/16/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-13 YDLSGHJW | Submitted | 04/10/2024 12:11 AM | 10/12/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-09-12 636EJL3 | Submitted | 04/10/2024 12:11 AM | 10/11/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-05-05-03-9-2180-Copy C3N9H9 | Submitted | 05/05/2023 7:40 PM | 06/12/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-05-05-08 AE70V134 | Submitted | 05/05/2023 7:31 PM | 07/04/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-05-05 8428H93 | Submitted | 05/05/2023 8:33 PM | 07/03/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-05-03 1YH8Z7Z | Submitted | 05/05/2023 8:16 PM | 06/30/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2023-05-01 C3N9H9 | Submitted | 05/05/2023 8:16 PM | 06/20/2023 | ... |
| - | - | Metro | Jason Dealer Jason 2 2022-06-09 VHN9L9H | Submitted | 06/09/2022 8:22 PM | 12/16/2022 | ... |
| - | - | Metro | Jason Dealer Group 2 2022-07-27 Y3H8Z2H | Submitted | 07/27/2022 11:01 PM | 09/26/2022 | ... |
| - | - | Metro | QA Metro Mailer 1132 2 2022-05-28 3E3NNHC1 | Submitted | 05/29/2022 8:33 PM | 07/13/2022 | ... |
| - | - | Metro | QA Metro Mailer 1132 2022-05-20 2H9H9H3 | Submitted | 05/29/2022 8:33 PM | 07/13/2022 | ... |

Admin ▾ Saar Honda - 206839 - 07-P

5:07 PM ENG IN 4/28/2025

amp-frontend-ahm-qa.azurewebsites.net/campaign/my-orders#drafts

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Manage My Orders

Filter Reset

| Deployment Type | | Submitted | Drafts | Reserved | Approved | Canceled |
|---|--|-----------|--------|----------|----------|----------|
| <input type="checkbox"/> Standard (256) | | | | | | |
| Channel | | | | | | |
| <input type="checkbox"/> Email (251) | | | | | | |
| <input type="checkbox"/> Direct Mail (156) | | | | | | |
| Category | | | | | | |
| <input type="checkbox"/> Metro (158) | | | | | | |
| <input type="checkbox"/> On Demand (57) | | | | | | |
| <input type="checkbox"/> Service Prognostics (40) | | | | | | |
| <input type="checkbox"/> Seasonal (1) | | | | | | |
| Favorites | | | | | | |

Search by Campaign Name, Order #

| Zone | District | Dealer ID | Campaign Name | Status | Submitted | Start | Actions |
|------|----------|-----------|--|--------|---------------------|------------|---------|
| - | - | Metro | Jason Dealer Group 2 2023-04-21 | Draft | 05/17/2025 | | ... |
| - | - | Metro | Jason Dealer Group 2 v2023-09-18 L570WNSQ | Draft | 09/19/2023 12:11 PM | 19/11/2023 | ... |
| - | - | Metro | Jason Dealer Group 2 2024-11-28 | Draft | 12/27/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-09-13 | Draft | 10/14/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-11 | Draft | 04/09/2024 | | ... |
| 07 | P | 206839 | Anytime Application Instant OnDemand-206839-0117-Copy M4P733WA | Draft | 03/12/2024 | | ... |
| 07 | P | 206839 | Anytime Application Instant OnDemand-206839-2648-Copy YELH9C4C | Draft | 03/11/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-07 kkk | Draft | 04/05/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-07 j | Draft | 04/05/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 v2024-03-07 D5H9P9H4 | Draft | 04/05/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-07 BLGZ9H9A | Draft | 04/05/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-07 | Draft | 04/04/2024 | | ... |
| - | - | Metro | Jason Dealer Sas Group 2 2024-03-06 | Draft | 04/04/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-06 | Draft | 04/04/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 rk2024-03-06 | Draft | 04/04/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-0500 | Draft | 04/04/2024 | | ... |
| - | - | Metro | Jason Dealer Group 2 2024-03-05 | Draft | 04/04/2024 | | ... |
| 07 | P | 206839 | Anytime Application OnDemand-206839-6472-Copy M4P733WA | Draft | 03/15/2024 | | ... |
| 07 | P | 206839 | Anytime Application Instant OnDemand-206839-6143-Copy MEFH9P9K | Draft | 03/04/2024 | | ... |
| 07 | P | 206839 | Anytime Application OnDemand-206839-6841-Copy | Draft | 03/14/2024 | | ... |

Admin ▾ Saar Honda - 206839 - 07-P

5:07 PM ENG IN 4/28/2025

Submitted : once order submitted then order will be displayed in Submitted tab.

Draft : Once order get created as it is default state until its get submitted.

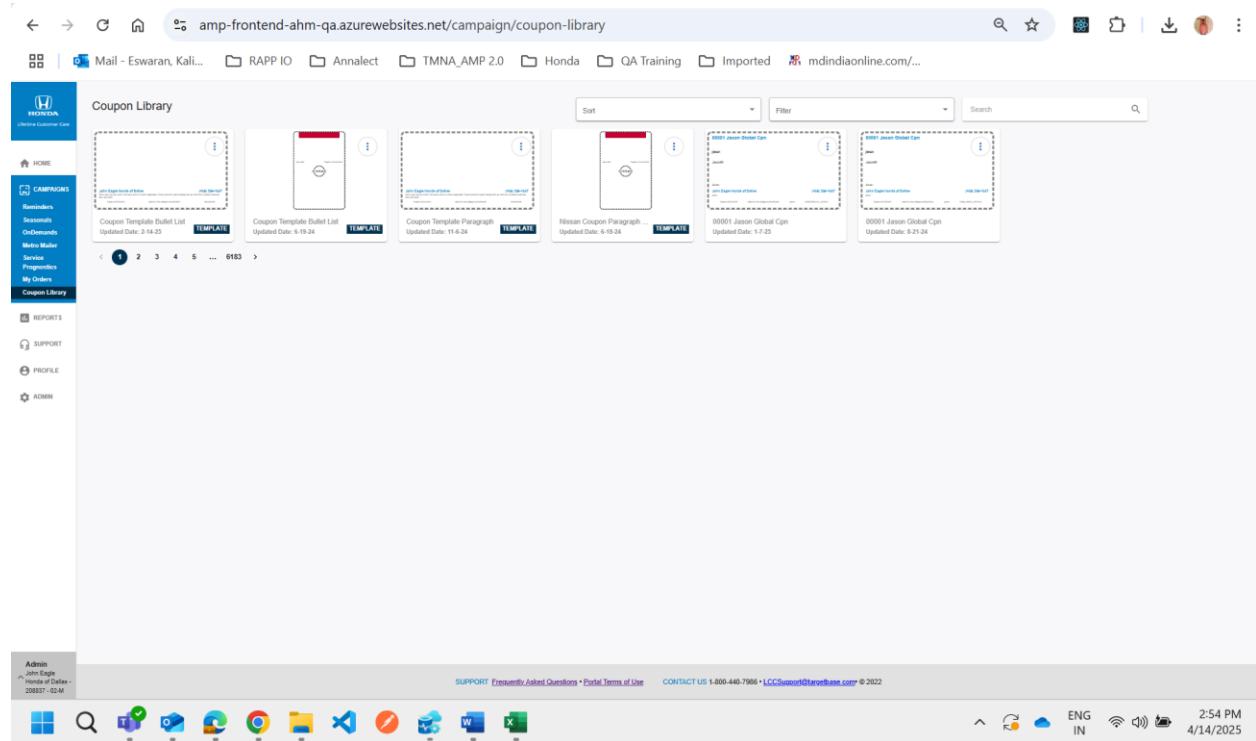
Reserved : when AE order is created , first order goes to Draft and remaining upcoming seasonal order moved to reserved.

Approved: once order got approved from Admin, then its moved to approved state.

Cancelled : if Admin reject the order then those order moved to cancelled state.

Coupons library:

Coupons library we have 2 types of library template are available. Bullets and paragraphs,



The screenshot shows the Honda Online Experience Campaigns section. On the left, there's a sidebar with a logo and links for Home, Campaigns (Businesses, Seasonals, OnDemands, Metro Dealer, Service, Promotions, My Orders, Coupon Library), Reports, Support, Profile, and Admin. The main area is titled "Coupon Library" and lists several coupon templates:

- Coupon Template Bullet List (Updated Date: 2-14-23)
- Coupon Template Paragraph (Updated Date: 11-6-24)
- Nissan Coupon Paragraph (Updated Date: 6-19-24)
- 00001 Jason Global Cpn (Updated Date: 1-7-23)
- 00001 Jason Global Cpn (Updated Date: 9-21-24)

At the bottom, there's a status bar with user info (John Eshg, Honda of Dallas, 208801 - 02-M), support links (Frequently Asked Questions, Portal Terms of Use, CONTACT US 1-800-440-7906, LCCSupport@StearnsHouse.com), and system details (SUPPORT, 2:54 PM, 4/14/2025).

By clicking Bullets, para template you can create coupons with respective fields,

Heading – Name of the coupons

Pre heading – pre heading name

Para /bullets – these are body contents.

Offers – you can choose same type for both two offers.

Globally available – if it is checked then coupons are available in globally available.

Coupons type : choose between bullets / para

Dealer groups: you can select any groups it will matched backend.

Expiry date : should be change based on feature date.

Rest of them will generate based on dealer which is currently activated.

The screenshot shows a web browser window with the URL <amp-frontend-ahm-qa.azurewebsites.net/campaign/coupon-library/52/edit>. The page title is "Coupon Gallery | Editing Coupon". On the left, there's a "Coupon Preview" section showing a template for "John Eagle Honda of Dallas" with fields for "Heading", "Offer 1", "Offer 2", "Body", and "Footer". The preview includes placeholder text like "Offer 1", "Offer 2", and "Offer 3". On the right, there are settings for "Globally Available" (unchecked), "Toggle Labels" (On), "Coupon Type" (Bullets selected), and "Selected Dealer Group" (dropdown). Below the preview are buttons for "Save to Library", "Add to Favorites", and "Cancel Editing". The browser's address bar and taskbar are visible at the bottom.

The screenshot shows a web browser window with the same URL as the previous screenshot. The page title is "Coupon Gallery". It displays three generated coupons side-by-side. The first coupon is a "TEMPLATE" for Nissan, showing placeholder text "Op Code: Expires: 04/14/2025" and a "NISSAN" logo. The second coupon is titled "00001 Jason Global Cpn" and is for "John Eagle Honda of Dallas" with contact info "(469) 589-1667". It includes fields for "jason", "Jason99", "Jason", and "Expires 05/01/2025". The third coupon is partially visible, showing "00001" and "jason" in its template. The browser's address bar and taskbar are visible at the bottom.

Reports:

Reports section will migrate to Power BI – we have a separate Test cases for this, it will describe in future. As of now, we have multiple sections its based on dealer/zone/ national/ roles.

amp-frontend-ahm-qa.azurewebsites.net/report/2

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Participation

Overview | Prospecting View | Glossary

Please do not share information across dealers

Participation Overview | Includes Data Through: October 17, 2024

Selected

Select Level to View: Dealer Participation National/Cover/District

Dealer: 208837 - John Eagle Honda of Dallas
District: 02
Zone: 02
Program Name Filter: AA

Participating

Selected Division Filter: (All)
Selected Zone Filter: (All)
Selected District Filter: (All)
Selected Dealer Filter: (208837 - John Eagle...)
Selected Program Filter: (All)

| | October | November | December | January | February | March | April |
|-----------------|---------|----------|----------|---------|----------|-------|-------|
| Dealers | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programs | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Metric | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dealer Metrics | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Program Metrics | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-449-7986 • LCCSupport@layer7kure.com © 2024

Admin John Eagle Honda of Dallas - 208837 - 02-M

ENG IN 2:58 PM 4/14/2025

amp-frontend-ahm-qa.azurewebsites.net/report/2

Mail - Eswaran, Kali... RAPP IO Annalect TMNA_AMP 2.0 Honda QA Training Imported mdindiaonline.com/...

Participation

Overview | Prospecting View | Glossary

Please do not share information across dealers

Participation Overview | Includes Data Through: October 17, 2024

Selected

Select Level to View: Dealer Participation National/Cover/District

Dealer: 208837 - John Eagle Honda of Dallas
District: 02
Zone: 02
Program Name Filter: AA

Participating

Selected Division Filter: (All)
Selected Zone Filter: (All)
Selected District Filter: (All)
Selected Dealer Filter: (208837 - John Eagle...)
Selected Program Filter: (All)

| | October | November | December | January | February | March | April |
|-----------------|---------|----------|----------|---------|----------|-------|-------|
| Dealers | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programs | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Metric | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dealer Metrics | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Program Metrics | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

SUPPORT Frequently Asked Questions • Portal Terms of Use CONTACT US 1-800-449-7986 • LCCSupport@layer7kure.com © 2024

Admin John Eagle Honda of Dallas - 208837 - 02-M

ENG IN 2:58 PM 4/14/2025

Profile:

We can describe the dealer profile like Address , primary secondary address.

SRS agreement

On File – its signed.

Not on file – not singed then SRS order will not able to place.

Notes : add dealer notes / view dealer notes by clicking view notes,

The screenshot shows the 'Dealer Profile' page on a web browser. The URL is <amp-frontend-ahm-qa.azurewebsites.net/dealer-profile/dealer-info>. The page has a sidebar with 'PROFILE' selected, showing 'Dealer Info', 'Seeds', and 'Campaigns'. The main content area is divided into several sections:

- Dealer Info**: Fields include Dealer ID (208837), Dealer Name (John Eagle Honda of Dallas), Dealer Address (5311 Lemmon Avenue), Dealer City (Dallas), Dealer State (Texas), Dealer Zip (75299), Dealer Phone ((469) 509-1667), and Dealer Website (www.johneaglehondaofdallas.com). A note at the bottom says "Zone: 02 District: M".
- Departments**: Shows shifts: MON, TUE, WED, THUR, FRI (7:00 AM - 4:00 PM (469) 509-1667) and SAT (7:00 AM - 1:00 PM (469) 509-1667).
- SRS Agreement**: A radio button is selected for "NOT ON FILE". There is a link to "Download SRS Agreement".
- Dealer Attributes**: A list of attributes with status: Express service - Yes, Honda express service - No, Presidents award - No, Honda service pass - Yes, and Honda service center - Yes. A URL is provided: <https://rineservice.honda.com/v7/divisionid=1&dealerid=208837>.
- Dealer Notes**: A text input field with placeholder "Add new notes here" and a character limit of "0 of 1000 maximum characters". A "Save Notes" button is present.

The browser toolbar includes back, forward, search, and other standard icons. The status bar at the bottom right shows the date and time: 4/14/2025, 2:58 PM.

Seeds : you can add seeds details by Create List, then you can add this seeds in campaign placing in details page.

How to Approve the campaigns :

Admin only approve the campaigns by clicking Admin -> approve the campaigns - approve the campaigns / reject the campaigns.

Black out and Leads date :

Black out date :

Black out dates nothing deployment will be blocked for those dates added in this list.

Leads date : you can add Email and DM counts . it will add automatically In current dates and deployment will add respectively.

The screenshot shows the 'Manage Dates' section of the application. It includes a 'Global Blackout Dates' table with two entries: '12/24/2025' and '12/25/2025'. Below this is a 'Lead Times' table for various communication types:

| OnDemands | Metro Mailer | Service Prognostics | Recall |
|---------------|----------------|---------------------|---------------|
| Direct Mail 2 | Direct Mail 20 | Direct Mail 8 | Direct Mail 8 |
| Email 2 | Email 20 | Email 1 | Email 1 |

A 'Save' button is located at the bottom right of the main content area. The browser's address bar shows the URL: amp-frontend-ahm-qa.azurewebsites.net/admin/manage-dates.

Dealer Groups :

You can add create dealer groups and use those groups in metro order.

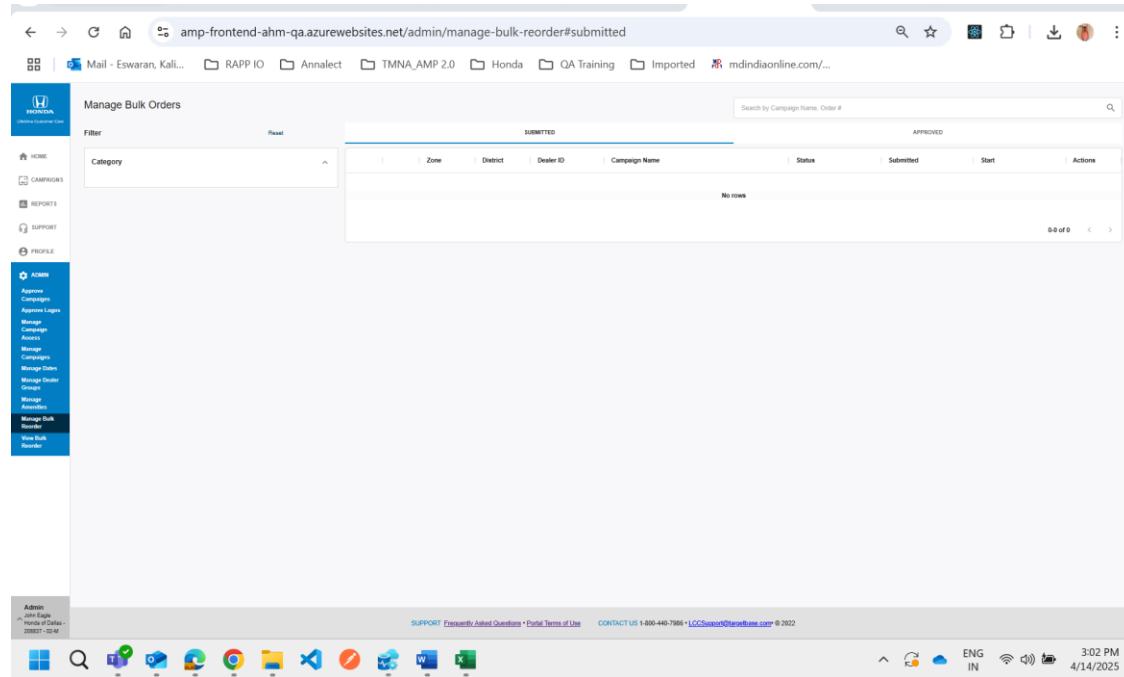
The screenshot shows the 'Select/Manage Dealer Group' page. It lists various dealer groups with edit and delete options:

- 000 All Dealers
- 100 Dealer Group
- 20-dealer group
- 200 Dealer Groups
- 300 dealer group
- 50 Dealers group
- 500 Dealer's Group
- ABC Testing
- ABG
- Bulk Reorder 114 Complementary
- Dej Dealer Group
- DH Dealer Group
- DTest
- Girum Test Dealer Group
- Girum Test Dealer Honda
- Hassen Dealer Group
- Hawaii Honda Dealers
- HWQA DEALER GROUP AA Honda
- HWQA DEALER GROUP Honda AA
- Jason Dealer Group 1

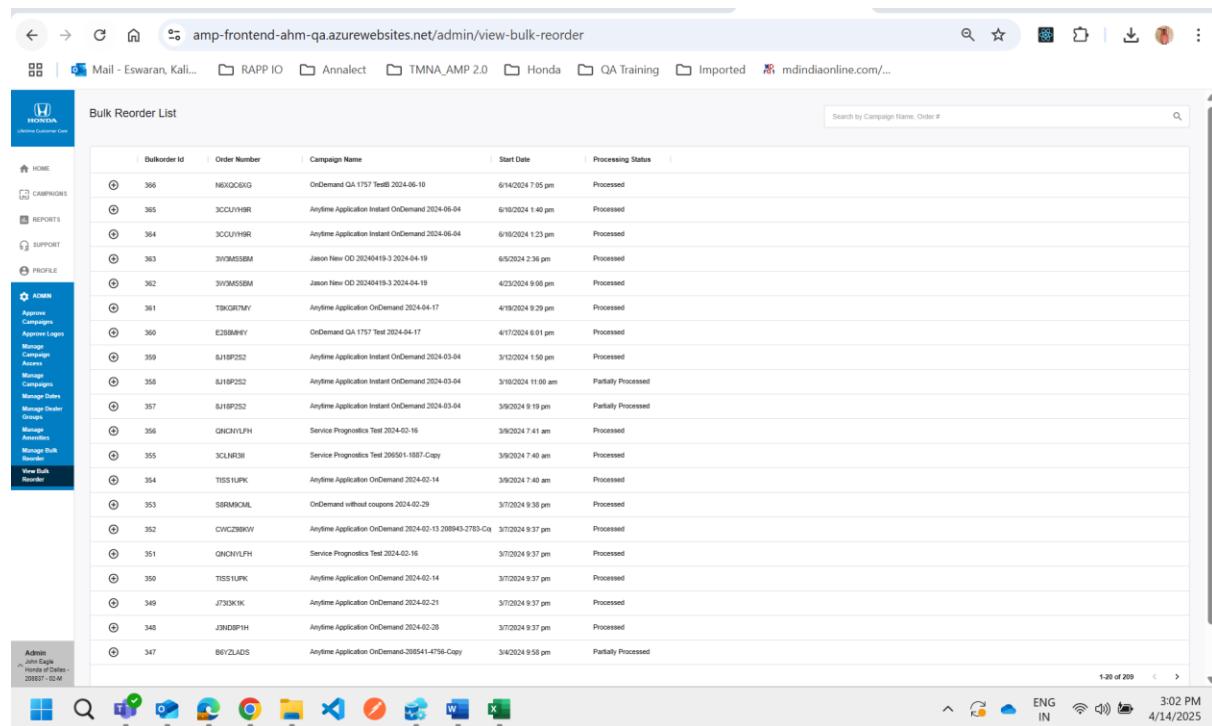
A 'Create Dealer Group' button is located at the top right of the list. The browser's address bar shows the URL: amp-frontend-ahm-qa.azurewebsites.net/admin/manage-dealer-groups.

Manage Bulk order / View Bulk order :

You can see Bulk order list.



The screenshot shows the 'Manage Bulk Orders' page. On the left, there's a sidebar with navigation links for Admin, Reports, Support, and Profile. Under Admin, 'View Bulk Order' is highlighted. The main area has a search bar at the top right. Below it is a table with columns: Category, Zone, District, Dealer ID, Campaign Name, Status, Submitted, Start, and Actions. A message 'No rows' is displayed below the table. At the bottom, there's a footer with user info, support links, and system status indicators.



The screenshot shows the 'Bulk Reorder List' page. The sidebar is identical to the previous one. The main area displays a table of bulk orders with columns: Bulkorder Id, Order Number, Campaign Name, Start Date, and Processing Status. Each row contains a circular icon with a number and some text. The table has 20 rows. At the bottom, there's a footer with user info, support links, and system status indicators.

Recall Campaign: BRD Attached in SharePoint. (will add these steps once the feature has been completed)

