

## Part 1

### Electric toothbrush

#### eBay:

How I found the product: There is a menu under the search bar with different categories. Then I choose the category "Health & Beauty". Then there are different options so search for oral care and then there are different options on the screen with pictures, so I choose electric toothbrushes.

#### Amazon

How I found the product: There is burger menu on the left side where when I click it there are different options. Then I click on the Beauty, then oral care. Finally, we have on the left side a long list we search for toothbrush and then we have what we need.

#### Cool blue

How I found the product: Under the search bar there are different options, so I clicked on the sports and care then we have more options to choose from so I choose oral care and then electric toothbrush.

Basically, from all 3 options that we had our product was in option Beauty/ care. However, it is a bit weird for me that the Cool blue website, care is combined with sports so that was a bit confusing for me but still I found what I was searching for. For me all 3 websites were easy to navigate and found my item even without the search bar. Maybe in eBay there were many options, so it was harder to find that fast the option for oral care but over all it was easy to find it.

## Part 2

### Coffee table/ mirror

#### Ikea

How I found the product: There is button with name "Products" then I clicked on the option furniture. Then there is option café furniture and then we have 2 options café tables or café chairs. So, we need table we go to table and choose.

#### AliExpress

How I found the product: On the left side there are different categories just clicked Home/ Pet and Appliances. From there we have an expanded menu with more options, so I clicked on living room furniture. After that we are directed to another page where we have options on the left side again and I chose coffee table and then we search what we need.

#### Amazon

How I found the product: Again, from the burger menu I clicked the option Home and Kitchen then Furniture. After that on left side I choose the option dining and room furniture and then I have couple options for tables, so I personally chose the option for tables only and then I looked for what they offer.

### Alibaba

How I found the product: There were couple options on the side of the page however there wasn't furniture I clicked on the option for all categories and then there were many options to look at. Then I furniture and was redirected to another page where I had options to choose from. There I clicked on home furniture and then I have a dropping list so chose coffee table and looked for my table.

Actually, I was surprised that websites like AliExpress and Alibaba will sell tables but apparently they do. From the 4 options I had I looked the Ikea and amazon were better organized and there weren't that many options while in AliExpress and Alibaba there were many options that make the overview unclear somehow. Also I saw that all 4 options have different options that will guide you to what you want to find out.