

Test prototype

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Introduction

The purpose of the test is to ensure that users can easily locate relevant information about the Ancient Greek toy provided by our client, Fenia. To achieve this, I have prepared a prototype that simulates the user interface, and I will conduct user testing to gauge its effectiveness.

Through this testing process, my objective is to gain insights into whether the prototype successfully guides users towards the desired information. By observing how users interact with the prototype, I can identify any potential issues or areas of confusion, allowing me to refine the design and improve the user experience.

During the testing sessions, I will closely monitor users' navigation and observe their actions and feedback. This will enable me to understand their expectations and preferences when seeking information about the Ancient Greek toy. Additionally, I will encourage participants to provide verbal feedback and share any suggestions or difficulties they encounter along the way.

By conducting this user testing, I aim to gather valuable insights that will inform our design decisions and ensure that the final product meets the needs and expectations of our target audience. With the feedback received from the testing sessions, I can make necessary adjustments and enhancements to the prototype, ultimately delivering a user-friendly and informative experience for users seeking information about the Ancient Greek toys.



Here is one interview that I made in order to see if the prototype is successful.

Interviewer:

Hello! I have something I'd like you to test on you considering that you are buying an Ancient Greek toy. Do you mind if I record this session?

Interviewee:

2. Not at all, go ahead! What's your first question?

Interviewer:

2. Great! So, I'll show you the toy, which you can order as a customer. Take a look and tell me where you think you can find relevant information about it.

Interviewee:

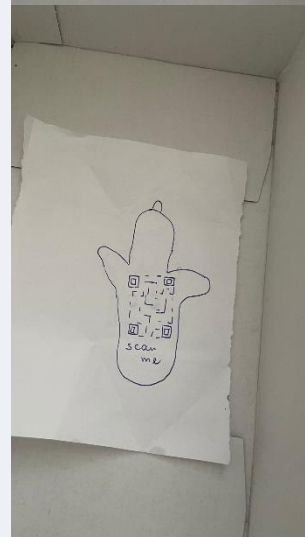
2. Hmm, let me see... Ah, I think I would find the relevant information about the toy on the back of the product since there is QR code. Maybe there's also a dedicated section.

Interviewer:

3. Excellent! Now, scan the QR code and go to the website. Do you find it easy to navigate and read more about the toy (description about the toy you have)?

Interviewee:

3. Overall, yes! I found it quite straightforward to navigate the website. The layout is intuitive, and I was able to quickly locate the information about the toy. It was easy to click on links or menu items to



explore more details about the product.

Interviewer:

3. That's great to hear! Thank you for sharing your experience. Is there anything else you would like to add or any suggestions to improve the QR code idea or the website?

Interviewee:

3. Actually, one suggestion I have is to include customer reviews about the toy. It would be helpful to see what other people think about it before making a purchase. Other than that, I think the website is well-designed and user-friendly.

Interviewer:

3. Wonderful! I appreciate your input and suggestion. Thank you for participating in this test and sharing your valuable feedback.

Second Interview

Interviewer:

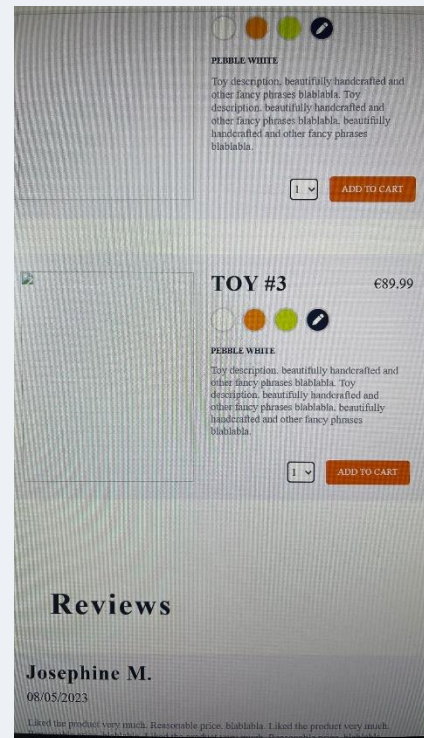
Hello, I have something I'd like to test on you're considering the QR prototype about ancient Greek toy do you mind if I record secession?

Interviewee:

I'm fine go for it!

Interviewer:

All right, then I'll show you the toys which you can order and as a customer, take a look and tell me where you think you can find relevant information about it.



Interviewee:

I guess it's maybe on the back because there's nothing on the front. Alright, there's a QR codes.

Interviewer:

Great now scan the QR code and go to the website. Maybe do you find it easy to navigate and read more about the toy description about the toy you have?

Interviewee:

Alright, let me take my phone to scan it!

Interviewee:

alright, I'm seeing the shop for those toys. I think everything is pretty clear. I can see the description for the toy I can see what colors are available. I can check the quantity I'm also noticing that their reviews which is pretty nice. And yeah, I think it's pretty easy to navigate. I don't think there's anything that's lacking.

Interviewer:

Oh, that's amazing. I appreciate your input. Thank you for participating in the test.

Here is how we made the website after feedback, how ever the QR is future implementation:

