

PROJECT GREAT GREEK LOVE INTERVIEW #3

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Interviewing

Okay, so do you consent that we record your voice or transcript?

Interviewer

Yeah, no problem.

Interviewing

All right, then. Okay. We're going to start with some context. I believe some of that context, you know, but still, we're doing a commerce promotional website for ancient Greek toys, which are not actually meant for kids. They're meant for adults, and they should be treated as art pieces. Yeah, they're handmade, but you'll learn later. So, our website will have different features. And the first thing is a task. There will be a list of features and you have to say whether you believe this thing or that thing belongs to our website. Okay, so start with product description. About the artist page, okay. Yes. Behind the scenes of a product. Yes. Okay, our preview product. Are you interested in this.

Interviewer

Yeah

Interviewing

Okay. 3d model

Interviewer

3d model.

Interviewing

Yeah. Together with pictures.

Interviewer

Yes.

Interviewing

Yeah. Okay. Products plus NFT bundles so that you get the product, and you also get NFT which is generated based on the product. It's not a feature of the product, but it's something product, it's inspired. It's like a unique piece of NFT classroom.

Interviewer

But what are you going to do with NFT bundles? Like, basically you're giving users.

Interviewing

so, when you buy a product, you get one and you see, you can do whatever you want with it. If it gains value becomes trendy, you can sell it. Yeah, so Okay.

Interviewer

Okay.

Interviewing

So isn't that Yes. First off to bundles.

Interviewer

Yeah, yeah, basically, maybe it can attract more customers.

Interviewing

Okay, yeah. Oh, person for us. It will be interesting, right?

Interviewer

What?

Interviewing

Personally, for you, it will be interesting.

Interviewer

Yeah.

Interviewing

Okay. Arcade games based on a topic right. The textures will be like, Ancient Greece inspired, and the main characters will be the choice. Some simple stuff like I don't know, like the diner star from Google something like this, on a promotion.

Interviewer

I mean, what the users going to do here, like the games like what they're supposed to do.

Interviewing

They're supposed to play the game. With these toys and maybe get higher in litters, leaderboard. Competing scores. Have a high score on a on a website, or on a website in. So, for example, you can mention you answer a page devoted to one toy and there in the after the description you can kind of leave this site like if play simple game. This is one of the second

Interviewer

Yeah. Sure.

Interviewing

That that was a proof of everything. I'm going to show you the products themselves and asking whether you think they feel they have a premium feel. And they already they feel artsy at the same time. So, these are the products they are handmade. They are €50 to €100 per piece. This is the packaging. Yeah. So just think about it.

Interviewer

So, the packaging also shows how the artist looks right?

Interviewing

Yeah presenting the thing that it's inside.

Interviewer

Is that a good idea to show the product already.

Interviewing

Well, basically we are not in control of this. So, it is as it is where you just want to know whether it hasn't premium feel or whether it feels artsy.

Interviewer

okay, yeah, that's good. But this way it doesn't look like premium.

Interviewing

It is not okay for you. Yeah, that's what we want to know. Oh, that's fine. Okay. What about Ancient Greece? Are you interested in ancient Greece?

Interviewer

Like the culture tradition? I'm more interested in history.

Interviewing

In history

Interviewer

Yeah.

Interviewing

Perfect. Okay. Then we switch the topic a bit. What do you think about e commerce? Are there any things you don't like in E commerce?

Interviewer

There's interesting things that I don't like about ecommerce. Sometimes online orders takes much more time. Also, the return policy sometimes if it feels annoying for me, especially. And yeah, there is always a bit confusion like whether the product I'm going to buy is gonna look exactly the same. The way I see it on a website. So there's another insecurity. And yeah, I love websites that has good reviews, at least that has reviews about its product. Always. Otherwise I feel like it's coming. It can be a scam.

Interviewing

Do you think it's relevant for a website that only sells products of one artist? To have reviews? Because we don't have an authorized on our website, we won't have an authorized seller only have one person

Interviewer

if it's a commercial website, and if it's a personal website that means when you can be I for my first victory, we could only be successful by your first knowledge sites. If you are really you know, if real people really know you, at least a good amount of people knowing if you're like, you know, in the middle of your journey, you need some quite good stuff. Like some people know you that I don't think it's gonna be very successful. Then you have to do promotional stuff, to reach out to people as much as possible to sell your stuff. And if it's the commercial real estate, maybe if 10 users will visit the website to users who like it. And then next day five users visit those sites, TV users like your stuff. So there's more there'll be more possibility to sell more stuffs on a commercial site, or you show multiple artists stuff than just a personal website.

Interviewing

Well, okay.

Interviewer

That's my opinion

Interviewing

That's, fine. So, about the whole NFT thing. Would it encourage you to create a crypto wallet, for example, if you don't have one, and you were given a bundle? With an addressee, invite and bonds all you got an NFT? Would it be enough to motivate you to bother to create a crypto wallet? Maybe think of selling in which you go in the steps?

Interviewer

No, because personally I don't believe in crypto.

Interviewing

Okay that's fine. The last thing, the last thing is also a task. So you have to select the design website, which wipes the most with the things we've discussed. You don't have to pay attention to the content of the website could be different purposes. Yeah, just the look of it. Yeah. Okay. So here's the first one very simple. Stuff like this. The second one in Greek themed but not really simple. Third, one's very elegant. Architectural vibey and the last one, which is insanely playful. Which one do you like?

Interviewer

I liked the second and third, one.

Interviewing

second, and third. Okay, so the more elegant solution.

Interviewer

That looks more clean.

Interviewing

Yeah, of course.

Interviewer

It looks like professional Yeah, yeah. Okay. So that'd be my first choice. The third

Interviewing

Okay. Well, thank you.

Interviewer

No problem